

LEVEL 7 ASSESSMENT SPECIFICATION

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Programme:	DBA		
Module:	Advancing to Doctoral Research Stage		
Module code:	HKBM7022	Contribution to Overall Module Assessment (%):	40%
Lecturer:	Prof Peter Fong	Internal Verifier:	
Assignment Title:	Assignment 2 – In-class Presentation	Word count (or equivalent):	18 minutes
Submission deadline:	16 March 2024	Return date of provisional marks & written feedback:	8 April 2024
Submission method:	All written assessments, where practical and possible, must be submitted via Turnitin unless otherwise instructed by the Lecturer. (Please DO NOT put this assessment specification into Turnitin or it will match many similarities with other students' submissions.) Alternative submission method (if applicable): Late submission of the assessment will result in a late penalty mark. Penalties for late submission: Up to one week late, maximum mark of 50%. Over one week late, 0%. Only the Extenuating Circumstances Panel may approve a change to submission dates.		
Academic honesty / referencing:	Academic honesty is required. In the main body of your submission you must give credit to authors on whose research and ideas your work is based. Append to your submission a reference list that indicates the books, articles, etc. that you have used, cited or quoted in order to complete this assessment.		

Introduction of this module

- (1) Summarise the research proposal (RP) submitted earlier for the module on “Converting research into practice”.
- (2) Critically evaluate and critique the RP. Analyse the strengths, weaknesses, and limitations of the study within the body of literature in the field.
- (3) Discuss how the use of another method as an alternative approach in research design, to conduct the research on the topic and address the shortcomings in the RP.
- (4) Discuss how the expected findings/results of the research could enhance the knowledge, practice, and management in the study field.

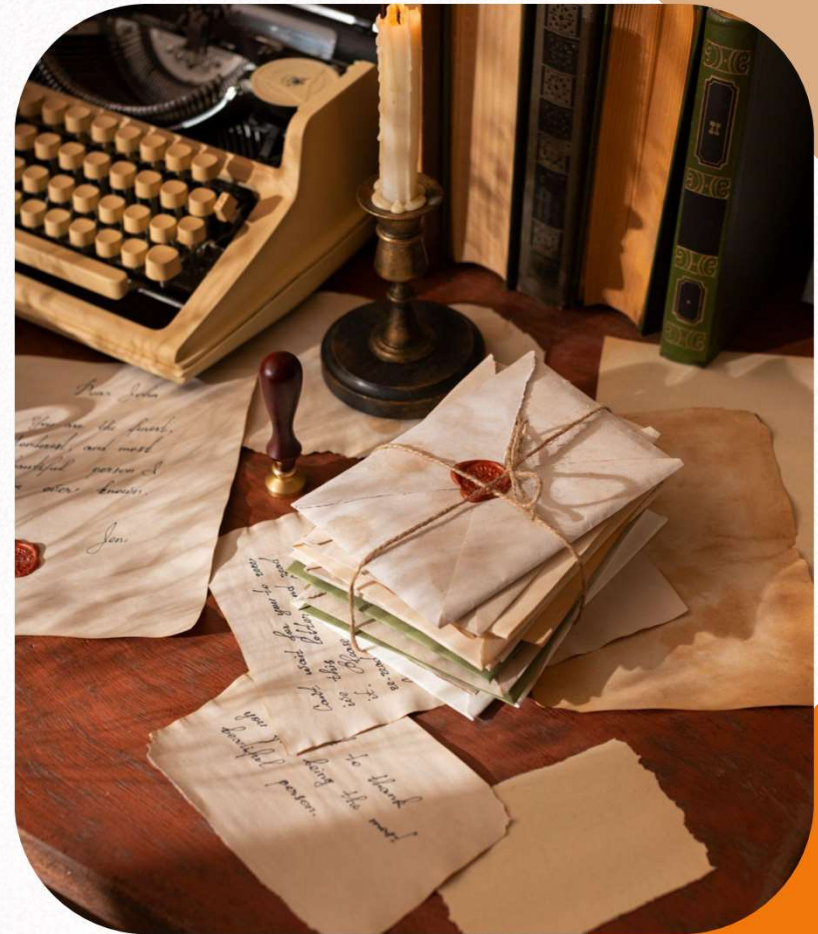
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Summarise of the Research Proposal



Research Proposal

Management of Non-Governmental Organisations in Hong Kong – Leadership, Corporate Governance and Financial Management.



The Research Objectives and the Research Questions

Research Objectives	Research Questions
(1) To explore the relationship between leadership styles against organisational performance especially for NGOs.	(1) How does leadership style impact NGOs' organisational performance?
(2) To explore what critical factors lead to and the impact on NGOs' corporate governance.	(2) What is the significance of Corporate Governance in NGO management?
(3) To explore the essentials of good NGO financial management.	(3) What are the good practices of NGO financial management?

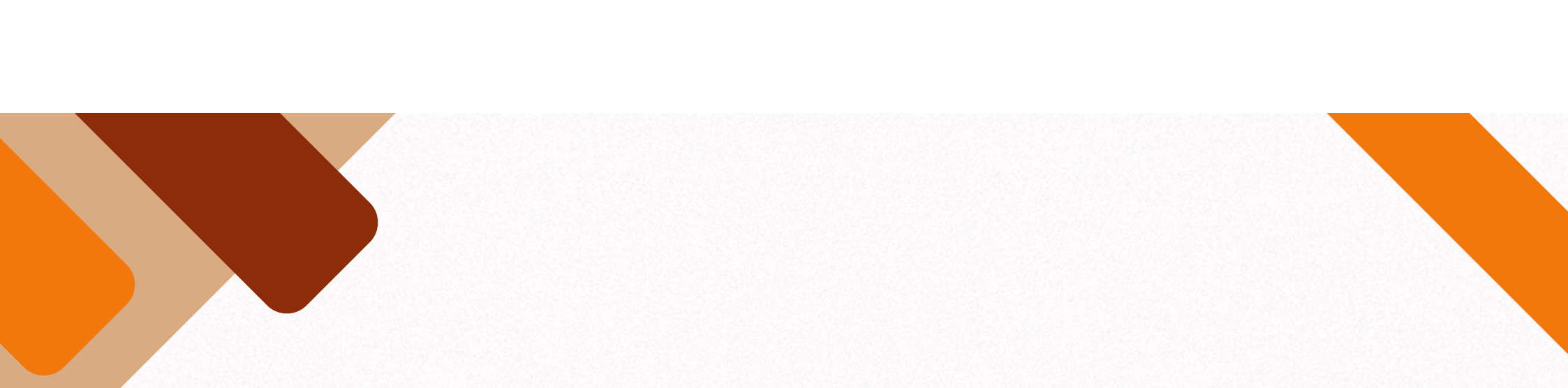
RQ1: How does leadership style impact NGOs' organisational performance?

Different leadership styles and the 3H theory.

Effective leadership is crucial for the organisation's success.

Leadership styles impact organisational performance.

Practical recommendations for developing effective leadership strategies.



RQ2: What is the significance of Corporate Governance (CG) in NGO management?

CG refers to the structures, processes, and practices that ensure accountability, transparency, and integrity within an organisation.

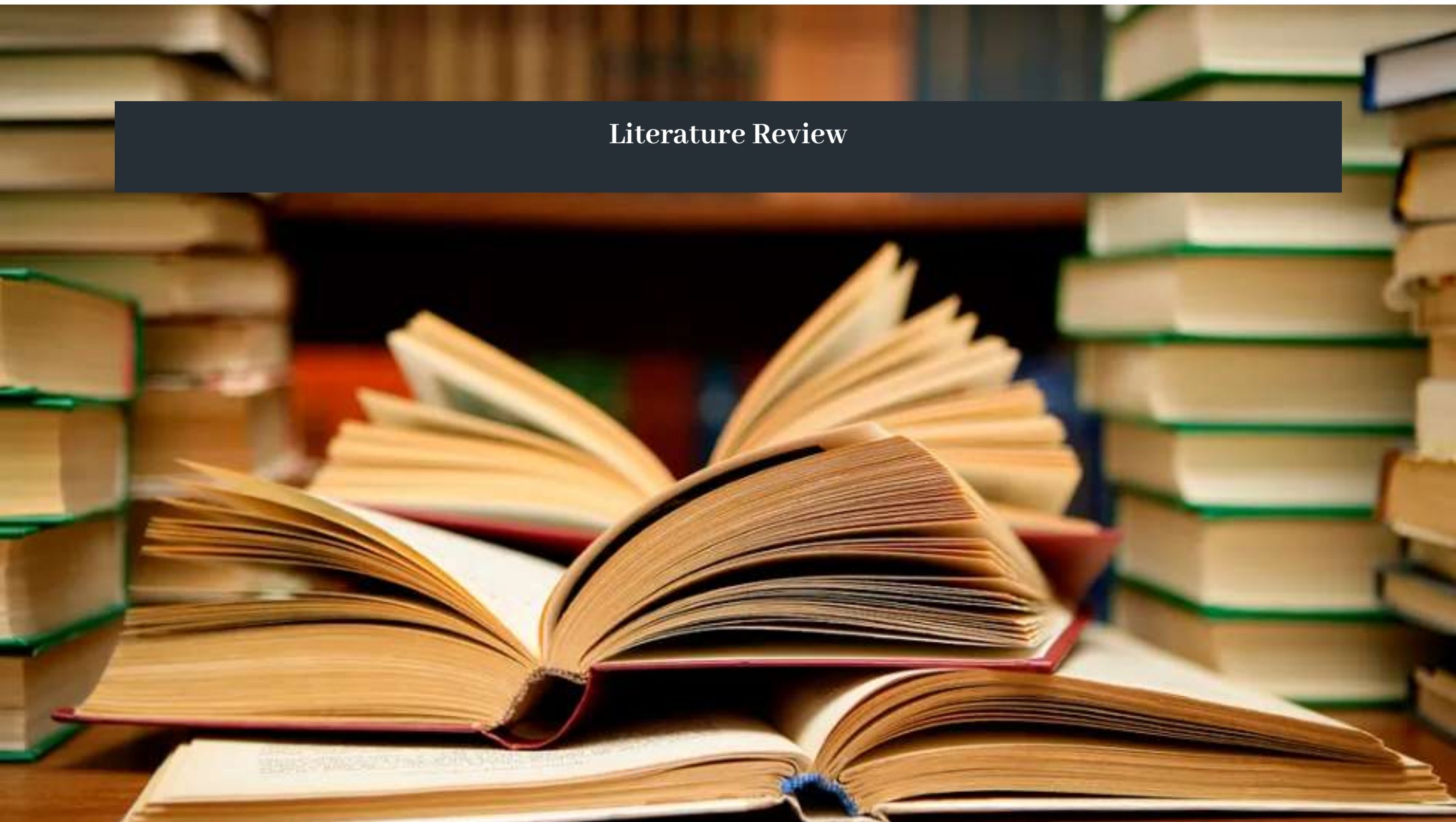




RQ3: What are the good practices of NGO financial management?

Aim to explore the good practices of NGO financial management, including financial reporting, budgeting, internal controls, and risk management.

Literature Review



Methodology

A combination of qualitative and quantitative data collection and analysis.

Quantitative

Surveys and document analysis will be conducted among a sample of NGOs across different sectors. The quantitative data will be analysed using statistical methods to identify patterns, correlations, and/or trends.

Qualitative

The qualitative data obtained from interviews will provide in-depth insights into the experiences, perspectives, and challenges faced by NGO leaders in Hong Kong.

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Critically evaluate and critique the Research Proposal



Strengths

- Comprehensive scope
- Mixed methodology
- Sample diversity
- Practical implications
- Relevance to the field

Weaknesses

- -Lack of theoretical framework
- Limited methodological details
- Potential bias in data collection
- Sample representativeness

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An alternative approach in research design is to research the topic and address the shortcomings in the RP.



Weaknesses	How to address?
Lack of theoretical framework	Grounded theory – a qualitative methodology that allows for the development of theories and frameworks based on the data collected
Limited methodological details	Transparency in methodology
Potential bias in data collection	Incorporate triangulation of data sources and perspectives
Sample representativeness	Multistage sampling technique

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How the expected findings/results of the research could enhance the knowledge, practice, and management in the study field



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- Enhance leadership understanding
 - Informing Corporate Governance Practices
 - Promoting Best Practices in Financial Management
 - Advancing Organisational Performance
 - Strengthening the Funding Providers' Confidence
 - Guiding Professional Development

Thank You!

Q&A

