

DIGITAL SKILLS AND RESEARCH METHODS

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This is an Assessment on DIGITAL SKILLS AND RESEARCH METHODS... Where I will explain how organization is run on the strength and capability of human resources.

BUSH

BUSH is a British consumer electronics brand owned by J SAINSBURY PLC, the parent company of the retailer ARGOS. The former Bush company is one of the most famous manufacturers of early British radios. The company is now defunct, but the Bush brand name survives as a private label brand for budget electronics. Bush has a sister brand, ALBA, which has similar history. Today all Bush and Alba products are sold exclusively at ARGOS and SAINSBURY, WITH Argos having a wider selection.

INDUSTRY...	CONSUMER ELECTRONICS
FOUNDER....	1932, AS BUSH RADIO
HEADQUARTERS....	MILTON KEYNES
PRODUCTS	DIFFERENT PRODUCT
OWNER.....	SAINSBURY'S

HISTORY

The company was founded in 1932 as Bush Radio from the remains of the GRAHAM AMPLION company, which had made horn loudspeakers as a subsidiary of the GAUMONT BRITISH PICTURE CORPORATION. The brand comes from Gaumont's SHEPHERD'S Bush studios. The company expanded rapidly moving to a new factory at Power Road, Chiswick in 1936.

Bush became part of the Rank empire in 1945 and a brand new factory was opened at ERNESETTLE, PLYMOUTH in 1949. In 1950 the popular DAC90A and DAC10 radios were launched, along with the distinctive TV22 television.

The Bush TR82 transistor radio, designed by OGLE DESIGN, and launched in 1959, is regarded as an icon of early radio design. Although the first radio to use the Ogle cabinet design was actually the MB60, a battery/mains valve set from 1957 to 1959.

The original Bush Radio company merged with Murphy Radio on 4 June 1962, and a new company was formed called Rank Bush Murphy LTD.

Rank formed a joint venture with Toshiba in 1978 called Rank Toshiba, and manufactured Toshiba designed televisions in ERNESETTLE UK. In 1980 Rank terminated its agreement with Toshiba took over the UK factory and continued to manufacture television sets alone.

USE OF BRAND SINCE THE 1980s

PURCHASE AND REUSE

The Bush brand name disappeared from the British market during the 1980s. However, since the purchase of the brand by ALBA GROUP in 1986 (now known as Harvard International), it once again became common, being used primarily on electronic goods produced in China and televisions made in Turkey.

A range known as Bush ID was used to brand items such as digital radios and set-top boxes under the Bush name. Since purchase by Home Retail Group, the Bush ID branding is no longer used.

SALE TO HOME RETAIL GROUP

In November 2008, the Bush brand name, along the parent company of HOMEBASE and ARGOS, for £15.25 million. As a result, the former Alba group has now been renamed Harvard international. Harvard international still owns the Bush brand in Oceania. In 2013 a 7-inch tablet called MY TABLET was released under the Bush brand; it cost £99.99.

PRODUCT RANGE

Bush now has products including : televisions, boomboxes, shelf stereos, set-top boxes, washing machines, radios, trimmers, headsets, headphones, microphones, turn tables, DVD players, Blu-ray players, home cinemas, MP3 players, MP4 players, dishwashers, camcorders, smartphones and tablets.

At least some of the Bush TV sets and some white goods are made by TURKISH company VESTEL.

REPRODUCTIONS OF CLASSIC BUSH RADIO models from the 1950s and 1960s are also being sold today under the Bush brand. Some of these units also include DAB tuners.

SOURCES

Radio and television brands ALBA and BUSH sold to Argos owner Home Retail Group.

Home Retail Group signs contracts for intellectual property right to Bush and Alba trademarks.

Bush Free sat website.

EXTERNAL LINKS

[Bush at Argos.co.uk](#)

[Site on vintage Bush radio](#)

[1950 Bush television](#)

[Tradition Bush radios for sale](#)

[Bush Australia](#)

CASH MANAGER -EMPLOYED

As a clinician, with over four years` experience, are you looking to influence and manage the rehabilitation of seriously and moderately injured people through cash management.

For over 30 years we have provided a service to injured people, to solicitor and to insurance companies. We specialise in catastrophic, serious and moderate injury cases and receive referrals from the injured person or by instruction from the claimant or defendant representative.

Bush & co has one of the largest and fastest growing networks of case managers and we are renowned for our scale, expertise and outcomes. Due to our success at supporting the legal sector and rehabilitating injured clients, we are developing our case management services and looking for qualified clinicians including registered nurses, physiotherapists, occupational therapists, or sports therapists with clinical background in moderate and serious injury such as complex orthopaedic injury or amputee management to work under our serious and moderate injury brand hubs rehabilitation.

CASH MANAGER RESPONSIBILITIES

Hubs rehabilitation has a strong focus on proactive rehabilitation and focused outcomes through SMART goals, clear assessments and solution focused implementation of rehabilitation recommendations, offer a choice of assessment options that are driven to guide people back to the workplace and everything we do is grounded in clinical guidelines and transparency.

As a case manager you will be commissioning approved services from statutory, voluntary and private sectors, with a clear focus on returning the client to their pre-accident education or work position including engaging with employers.

CASH MANAGER REQUIREMENTS

You will need to demonstrate clear and effective case management abilities and have exceptional organisational skills. You will work under the rehabilitation code, alongside the legal and insurance teams involved with the client.

Applications from experience professionals already working as case managers within the field would be particularly welcome.

With a minimum of 4 years post qualification experience, ideally applicants will have *community* -based experience of establishing or implementing rehabilitation packages. Experience in return- to- work programmes would also be useful.

ABOUT BUSH AND COMPANY REHABILITATION

A career at Bush & Co gives you the opportunity to bring you skills and experience to the Catastrophic injury sector helping people following Life changing injures and supporting the legal and insurance industry to care for clients

As member of our Team you can expect to work in a rewarding, fun environment with a commitment to working hard, enjoying what you do an making difference to people lives

LOCATION: Home based with travel to office in Daventry.

JOB type Full time, permanent ,35 hours per week

Salary: £35000 to 40000 per annum

You may have experience of the following: Case Manager, Case Handler, Rehabilitation case Manager , Rehabilitation , healthcare ,personal injury, law, clinical case manager , nurse , general nurse , paediatric , nurse , learning disability nurse , occupational therapist , physiotherapist , social worker , health , visitor , brain injury ,multidisciplinary.

KEY RESPONSIBILITIES

The post holder will

Help Develop and roll out a community, Event, and corporate fundraising plan

Achieve Agreed Financial and Non – Financial Target, Based on a 3 -years growth strategy

Work within an agreed annual budget and regularly report on income and expenditure against targets

Organise and deliver the charity`s own fundraising events

Develop a range of Third -party challenges and work closely with the marketing & Communications Executive to recruit and support participants

Generate support from individuals, groups and organisations, primarily within our region but more broadly when appropriate.

Provide high standards of supporter care with a view to retention and increased engagement

Effectively use our Harlequin database for donor information, reporting and tailored donor development/relation plans

Acts as an ambassador for the Mulberry Bush at all times, including attending and speaking at networking and fundraising events as required.

Develop and produce fundraising materials as required

Work closely with marketing & communications Executive to promote the mulberry bush brand

Maintain a current knowledge of legislation affecting charities and ensure all activities are compliant

Maintain up to date knowledge on trends in fundraising techniques and best practice

Be prepared to occasionally work evenings and weekends as required, for TOIL will be given

Work with the marketing & communications Executive to maximise effective use of social media and the website to celebrate current fundraisers and recruit new ones

Support the Head of Fundraising & Marketing across other areas of fundraising if required

Executive Team

Artistic Director

Lynette took over as Artistic Director of the Bush Theatre in 2019. Her first season was a series of ground-breaking debuts from UK and Irish writers, which led to the UK and NYC transfer of Richard Gadd's Baby Reindeer.

Lynette directed the UK premier of Lynn Nottage's Pulitzer Prize-winning play sweat (DONMAR) Warehouse, Gielgud Theatre) for which she won Best Director at the inaugural Black British Theatre awards. Sweat also won the Evening Standards award for Best PLAY And was nominated for an Oliver award for Best New Play:

Her production of Richard II (Shakespeare's Globe) which she directed with ADJOA ANDOH, marked the first ever company of women of colour in a Shakespeare play on a major UK stage. Lynette will make her National Theatre debut directing a new production of American writer Pearl Cleage's blues for an Alabama Sky in the LYTTTELTON From February 2021,

She was previously Resident Assistant Director at the DONMAR Warehouse and Associate at the Gate Theatre where she set up the Young Associate Company,

She is co-founder of theatre and film production company Black Apron Entertainment who produced passages; A WINDURSH Celebration with the Royal Court, a project she also curated

As a writer, her credits include Hashtag LIGHTIE (Arcola Theatre), chicken palace and step (Theatre Royal Stratford East).

Her other directing credits includes an adaptation of Jackie Kay's chiaroscuro (BUSH Theatre), world premiere production of Assata taught me, (Gate Theatre) Function (National Youth Theatre), this is (Arts Ed), indenture (Dark Horse Festival), Naked (Vault Festival 2015), and a revival of this wide night

(Albany Theatre). She was also co-director on chicken palace (Theatre Royal STRATFORD East).

As Assistant /Associate Director her work includes the Lieutenant of Inishmore (Noel Coward Theatre), The York Realist, Belleville, the lady from the sea and knives in hens (DONMAR Warehouse), Torn (Royal Court), Images of an Unknown young woman, the Christians (The Gate), and Guttred (Theatre Royal Stratford East).

Lynette was voted one of Marie Claire magazine's Future shapers` in 2019, one of the Evening Standard's Most Influential Londoners and is a member of the stage 100 list

LAUREN CLANCY

EXECUTIVE DIRECTOR

Lauren is Executive Director of the Bush Theatre, working alongside LYNETTE LINTON to lead the organisation. She was previously Head of marketing at the Bush, Prior to her roles at the Bush, Lauren worked for AKA, a global marketing agency for the live entertainment, arts and cultural industries. At AKA she worked on campaigns for clients including working title production and the national Theatre,

Lauren has also worked in the readings department of BBC Radio Drama and was programme coordinator for brand events, programming and producing festival and events on behalf of BBC children in Need.

ADVANTAGE AND DISADVANTAGE OF JOINT STOCK COMPANY

LARGE CAPITAL: The outstanding advantage is that it allows vast mobilization of capital which otherwise is not possible to arrange. In a public company, there is no limit to the number of members. A very large number of people acquire interest in the company by purchasing shares.

VAST SCOPE OF EXPANSION: The vast capital collected by means of shares coupled with the earnings of the company contribute sufficient scope for its expansion. The company offers an excellent scope of self-generating growth. The managerial talents supported by vast finance leads to huge earnings and to ultimate expansion of the business and growth.

LIMITED LIABILITY: The liability of the members of the company is limited. Members cannot be called upon to pay anything more than the nominal value of the shares held by them. This encourages people who have little to save to invest money in the company, thus providing ample capital for initial outlay and expansion of the business.

PERMANENT EXISTENCE: The life of the company does not depend on the life of its members. Law creates the company and can dissolve it. The death, insolvency or the transfer of shares of members does not, in any way, affect the existence of the company.

“members may come, members may go; but the company goes on forever.”

DISADVANTAGES OF JOINT STOCK COMPANY:

1. Difficulty in formation
2. Reckless speculation encouraged
3. Fraudulent management
4. Delay in decision making
5. Monopolistic powers
6. Excessive regulation by law
7. Conflict of interests
8. Lack of secrecy
9. Bureaucratic approach

This is all the information I have provided of a “BUSH COMPANY”

References[[edit](#)]

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