

Feedback

Arif Khamis 85%

Your reflection demonstrates strong personal engagement, creative thinking, and effective use of multidisciplinary skills in addressing mental health awareness through VFX. You've backed your ideas with relevant research and shown thoughtful conceptual development, particularly with visual metaphors like the 'Heart Iceberg'. To strengthen your work further, focus on improving the structure and clarity of your writing, including smoother transitions and more concise grammar. Adding specific visual descriptions and expanding on your reflective insights especially around challenges like time management will also enhance the depth and professionalism of your piece. Overall, it's a promising and heartfelt submission that could benefit from a bit more polish.

Monica Winn Sanchez 73%

Raising awareness of ocean pollution through a visual effects video titled *Plastic Infested Waters*. Collaborating with a peer, she chose to explore the environmental impact of plastic waste on marine life, aiming to communicate an emotionally compelling and visually engaging message. The process involved initial concept development, storyboarding, sourcing footage and green screen assets, and editing using Adobe After Effects. Monica demonstrated a strong technical understanding by employing various effects like Turbulent Noise, CC Ball Action, and Puppet Tool to animate ocean textures, floating plastic, and fish movements realistically. She carefully adjusted colour grading, contrast, and music to enhance emotional impact. Overall, the project effectively combines creative storytelling with technical execution to convey the urgent issue of marine pollution and its devastating effects on ecosystems and human health.

Rhys Myes 65%

Your choice to focus on environmental and animal conservation is thoughtful and highly relevant, as it highlights an important issue about maintaining ecological balance. It's clear that you have a strong core message about protecting creatures that play vital roles in our environment, which gives your project meaningful purpose. I'm glad to see you're planning to use After Effects tools you're confident with, like the effect controller and matte tool this is a great approach to build your skills while ensuring quality. As you progress, try to experiment gradually with new effects to further enhance the impact of your message. Keep up the good work!

Roman Woods 73%

Your reflection shows a strong sense of self-awareness and a clear understanding of both your creative intentions and the technical challenges you faced. I appreciate how thoughtfully you chose pollution as a social issue and your focus on making the message direct and impactful, especially through your use of audio and text to enhance the narrative. It's great that you recognise the progress you've made in areas like sound design and messaging, which are often overlooked but crucial for emotional impact. Your honesty about the technical limitations and your desire to improve realism and visual quality demonstrates maturity and a commitment to growth. Moving forward, focusing on refining your technical skills, especially with 3D models and smoother editing, will help elevate your work and better match your ambitious concepts. Keep experimenting with these new techniques you're clearly on the right path.

Scott Williams 74%

Your reflection demonstrates thoughtful insight into the collaborative process and the practical challenges of working on a VFX project. It's great to see how you managed to turn initial apprehensions about teamwork into a positive experience by actively engaging with your partner and dividing responsibilities effectively. Your problem-solving approach, especially learning new After Effects techniques to achieve the fish-in-bottle effect, shows initiative and resourcefulness. I also appreciate how you identified the importance of voice-over narration in strengthening the message this clearly enhanced the impact of your project. Your practical decision to use your own laptop for editing to facilitate flexibility was smart and helped keep the workflow smooth. Overall, your reflection reveals a mature attitude toward collaboration and technical growth, and your willingness to try your own idea next time shows a good balance of teamwork and independent creativity.

Serena Bunting 68%

Serena, your reflection shows a strong awareness of both the creative and technical challenges involved in this project, especially your thoughtful approach to creating a respectful and realistic portrayal of wildlife fires. You demonstrated good problem-solving skills in adapting your shots like adjusting the lighting around the deer and creatively working with available butterfly footage to maintain immersion and visual impact. It's also commendable that you recognised the communication difficulties with your partner and reflected on how clearer deadlines and contingency plans could improve future collaborations. Despite these setbacks, you maintained your creative momentum and learning focus, which is a great mindset to carry forward. Your insights into workflow and asset management indicate solid growth, and applying these lessons will surely benefit your future work in VFX.