



UNIVERSITY OF WALES TRINITY SAINT DAVID _LONDON

MARKETING FUNDAMENTALES

BA BUSINESS MANAGEMENT



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Table of contents

Introduction and background.....	2
Business of the company.....	4
Distribution and advertising the company.....	6
Product of the company.....	8
Ganoderma.....	10
References.....	12



(www.organogold.com)

**This is Organo Gold, our fantastic company of healthy lifestyle!
Have you ever tasted a coffee that is healthy and help your body?
If not, come and taste all the fantastic aromas, flavours and all our
Organo Gold products!!**



(www.Organogold.com, official website.)

Our vision is to sell a variety range of healthy bioactive coffee products containing **Ganoderma lucidum**, the best ingredient of the world!!

Are you curious to discover what's this ingredient are and how can you include it in your diet?

Nobody told you about our business opportunity to be a consumer or a distributor?

Here we go!!!



ORGANO GOLD LEADERSHIP



WWW.ORGANOGOLD.COM

Bernardo Chua is the founder of **Organo** in 2008, he was already a business man.

He exported the treasure focused on the ancient Chinese herb known as Ganoderma in his products over all the world. The first aim of the founder is to give the opportunity to find the benefits of the Organo products to anyone, everywhere.



WWW.ORGANOGOLD.COM

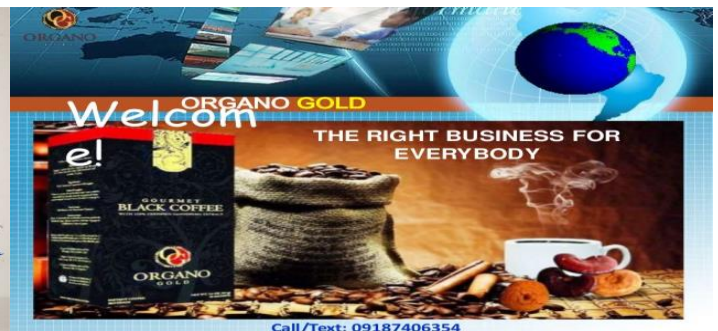
As Co-Founder of ORGANO™, Shane Morand create the development of the compensation plan our system of paying, leadership development and distribution. He founded the best way to spread Organo, also present in many countries and declaring billion of turnover.



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Holton Buggs Organo is the Chief executive officer, he joined this company just in the 2010, focused on generational wealth became one of the most successful distributors of the company. Is always involved in many events to trainer the distributors and give some important information for the new entries.

BUSINESS



(www.organogold.com)

Organo gold is a global network marketing company. Individual product sales, automated shopping options and discount sales our preferred customer, innovative business offer generous compensation for people they are build business or earn some extra money.

Organo gold operate over 50 countries and sales estimates \$ 170 million per year. People are always looking for new part-time business ideas, with flexible hours. Organo provide a global support team, with product and business education, to improve personal goals and personal development goals too.

Organo product can earn further income by helping other people with multi-level aspect of business. Organo have regional leadership and individual country management that is responsive to the market and distributor.



better test of golden coffee Organo.

(blog.organogold.com)

- Organo distributor also provide starting kit to introduce the product and company to build successful business.

- Organo gold business goal is the distributor can be costumer too and enjoying with family and friends



(Motivation.organogold.com)

Imagine With all
Believe your mind.
Achieve With all
your heart.
With all
your might.

Our cafe provides consumer easier and direct product sales and multi-level business marketing opportunities. Share the taste by sharing Health Shakes, Coffee and invite people to share your experiences. It does not provide you only the taste but a chance to make money is well. Here are listed 7 ways to make money by advertising Organo Gold Caffe:



1. Blogging: How to get compensation or make money. It is easy and simple. It's Organo Gold Caffe.

Writing a blog can help one to get compensation from Organo Gold Caffe.

2. Retail Profit: Becoming distributor of Organo Gold Caffe, you can make money to 50-500%.

WWW.ORGANOGOLD.COM

3. Dual Team Bonus: Organo Gold Caffe give you chance to earn more by offering Dual team Bonus strong enough to generate great income. By this, you can make money, weekly. Wahoo! Whatta opportunity!

4. Uni-level Matching Bonus: Company gives consumer an outstanding income by becoming distributor of Organo Gold Coffee. Just Imagine! If the buyer re-order product, you will get matching bonus.

5. Generational Bonus: Excited for a Bonus! Organo Gold Caffe allows user to get paid on whole way to infinity.

6. Uni-level Bonus: If you are worrying for having limited buyer. You can get money from exciting buyers as well. Organo Gold Caffe pays you money each time when the product is reordered. Is there anything easier than this?

7. Fast Track Bonus: When consumer will advertise or sell our products, you will get paid a good amount. Amazing! Isn't it?

The way it feels is good, if you know two people who are glad to enjoy benefit out of services and willing to join! Our services and product line are best. You can come and join us here "Love What You Desire"

WHY TO BE A DISTRIBUTOR

If you are looking to start your own business, business being a distributor of Organo Gold Caffe is excellent choice for you.

By being Organo Gold Coffee distributor, you can make high benefits and earn money. But why would a person be a distributor of Organo Gold Caffe?

Global Opportunities: Organo Gold Coffee is very popular company. Our company is giving consumer freedom to make convenient money by selling out premium products and services. You can get more margin and more recognition by advertising products and being a consumer at the same time.

Isn't it great!



Give Liberty: Organo Gold Coffee provide you whole liberty to stay independents to make decision according to you while trading our products.



CHANGE YOUR COFFEE !

CHANGE YOUR LIFE!

WWW.ORGANOGOLD.COM

Strat the day with a healthy way... Now everybody can enjoy ORGANO GOLD coffee that is really healthy and better taste for you... TAKE 30 DAYS AND CHALLENGE TO YOUR SELF WITH ORGANO GOLD!

ORGANO GOLD is contributing a considerable measure of a new taste of coffee items to you. The kind of ORGANO GOLD COFFEE items made in CANADA with including best and quality technology. The quality tasted coffee beans naturally prepared and turning into the packets of ORGANO GOLD... At last, the coffee of ORGANO GOLD gets in the hand to you... This is simply an opportunity to make your with the HEALTHY way

ORGANO GOLD LATEST TREASURES

ORGANO GOURMET BLACK COFFEE

(Classical coffee for Traditional coffee lovers)



WWW.ORGANOGOLD.COM

ORGANO CAFÉ LATTE

(The delicious italian style coffee)



WWW.ORGANOGOLD.COM

ORGANO CAFÉ MOCHA

(The freshly brewed cocoa beans and coffee
Beans combination)



WWW.ORGANOGOLD.COM

ORGANO GREEN TEA

(to make a slim and healthy life)



WWW.ORGANOGOLD.COM

READY TO MAKE YOUR COFFEE WITH ORGANO

READY TO MAKE YOUR FRESHLY DAY THEN.....

START YOUR MORNING WITH A DELICIOUS COFFEE....

WILL BE MAKES YOUR DAY AS A PERFECT DAY....

WHY YOU HAVE TO CHOOSE ORGANO GOLD AS YOUR COFFEE TASTER...?

Organo Gold is the NO 1 coffee products in Canada. They are making organo gold using world richest coffee beans and highest developed technology. Organo Gold is the company which is using Arabica coffee beans and robusta coffee beans to make coffee. The Arabica coffee beans are the world's richest coffee beans and it makes floral, blueberry and fruit scents of flavors. The robusta coffee beans are less sweet than arabica coffee beans but it makes bolder flavors. But the usual robusta coffee beans making Italians happy of coffee.

Organo Gold is providing **energy** to your body as well. The products of organo gold are helping you balance the human body **PH level** and improving **skill cells** in the body of the human. The coffee of organo gold is including **100% natural ingredients** and coffee of organo gold is acting as an **anti-cancer supporter**. When you drink a cup of organo gold coffee will make you **relax** and **release your stress** as well. ONE DAY ORGANO GOLD WILL BE YOUR **BEAUTY SECRET.....**

ORGANO GOLD BLACK COFFEE –

- For classical coffee lover
- Smooth flavour
- Freshly brewed robusta coffee beans combination
- Enhanced with rich ganoderma lucidum
- No sugar or creamer
- Can customize your coffee however you like

ORGANO GOLD CAFÉ LATTE-For italian coffee lover

- Creamy delight coffee
- Dark rich and less sweet flavour
- The best combination of robusta coffee beans and arabica coffee beans
- Italian style coffee

ORGANO GOLD MOCHA

- Smooth and creamy cocoa tasted
- Due to ganoderma
- To chocolate flavour lovers
- The premium creamy cup of tea

GREEN TEA

- To be slim and beautiful
- 100% organic certified
- Organic ganoderma included



WWW.ORGANOGOLD.COM

GANODERMA



WWW.ORGANOGOLD.COM

Ganoderma Lucidum (Lingzi, Rishi), which has been used for centuries in Asian countries to improve health is used for the prevention and treatment of many disease including cancer.

Ganoderma has been used in traditional Chinese medicines during the past 2 millennia for the prevention or treatment of a variety of disease.

WWW.ORGANOGOLD.COM



HAVE YOU HEARD ABOUT
GANODERMA COFFEE??

SOMEONE TOLD YOU ABOUT HOW
GOOD IS GANODERMA COFFEE AND
HOW MANY BENEFITS YOU WILL
HAVE?

I AM SURE NOBODY DO IT, SO I WILL
PRESENT YOU **GANODERMA
COFFEE!!**

So, what is Ganoderma coffee?!

This is the most common question asked by customer.

The healthful beverage is made with red mushroom extract and roasted coffee beans. Ganoderma Lucidum it's key ingredient, is referred to as "mushroom of immortality" in China.

In addition to red mushroom extract, this beverage contains instant coffee and other natural ingredients, such as stevia, anise or peppermint.

Basically, Ganoderma coffee provides all the benefits of coffee, which every people must use, plus the therapeutic properties of mushrooms. Because its low caffeine content, Ganoderma is unlikely to cause insomnia. It has been shown to improve sleep and relieve anxiety. It's less acidic than regular coffee, making it ideal for those with digestive problems like stomach ulcers or IBS. Ganoderma coffee is very healthy and needs to be consumed by everyone. Ganoderma coffee also contains vitamin C, leading to a lower risk of viral infections

I will present you few more benefits of Ganoderma.

Some studies show that use this ingredient can reduce the blood pressure, in people affected by hypertension, this study confirm that the levels of this kind of diseases reduce just after two weeks of consumption.

This ingredient is amazing, not just for this kind of disease but also with simple disturb like insomnia, stress, stomach problems and many others, there are so many feedbacks of the consumers that testimonies the benefits of Organo gold products, full and rich of good nutrient properties.



If you are a sensitive person may not be the best choice. Most studies indicate that Ganoderma coffee is safe when consumed in moderate doses. The thing is you must to be sure that you are not allergic to mushrooms.



This herb is normally used in many countries of the world, providing many positive effects and good reaction inside the body, this product is very rare, anybody need to know the positive benefits of Ganoderma Lucidum and include it in the personal diet to increase the benefits and fulfil the difference in few weeks of consumption.

WWW.ORGANOGOLD.COM

LET'S TRY THE BEST INGREDIENT OF THE WORLD WITH YOUR BEST COFFE TASTE FROM ORGANO GOLD !!!



WWW.DISTRIBUTIONCHANNEL.COM

Our Company use a very interesting system of Distribution.

You can find all our PRODUCTS just going in internet on the web site *OrganoGold.com*, wherever you are and whenever you want!

You can also find our distributors, and ask for the product that you need, they will be friendly to give you all the information about it!

Just go to Organogold.com and visit our full web site, CHOSE YOUR BEST TASTE AND ORDER IT DIRECTLY TO YOUR HOME NOW!!



**OUR COMPANY TRY TO MAKE
HEALTHY YOUR COFFE HABIT OF
EVERYDAY ! ALSO GIVING YOU
THE OPPORTUNITY TO CONTROL
YOUR OWN BUSINESS AT HOME,
WITH YOUR E-COMMERCE WEB SITE
USING YOUR OWN PC OR
SMARTPHONE, ENJOY THE
COMMUNITY ONLINE AND
DISCOVER ALL THE PRODUCTS
OFFERED BY OUR COMPANY !!**

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