

Hillsborough disaster

Diana

War on Drugs

Toxteth Riots

~~Toxteth~~

Section 28

Shinhead Culture:

'Boot's e
Braces doesn't
make a
racist'

Fairlands

Nintendo
NES

Star Wars

Hiv/Aids

Thatcherism

VHS

Golden
Girls

Aftermath of Vietnam
War

CD's

Triackie
Fitted down
economics

1980's

Buy 2 Let Scheme

Bob
Marley
died

Slow end of Cold War

Reagan Revolution

Greenham
Common

Berlin
Wall

Miners
Strike

Music:

- Wham
- Duran Duran
- Spandau Ballet

'The Winter
of Discontent'

Education
Reform
Act - National
Testing at 11 + 14
- Ofsted

National
~~Curriculum~~
Curriculum

Introduction
of GCSE

John Lennon murdered

economic
decentralising

Rise in
Nationalism

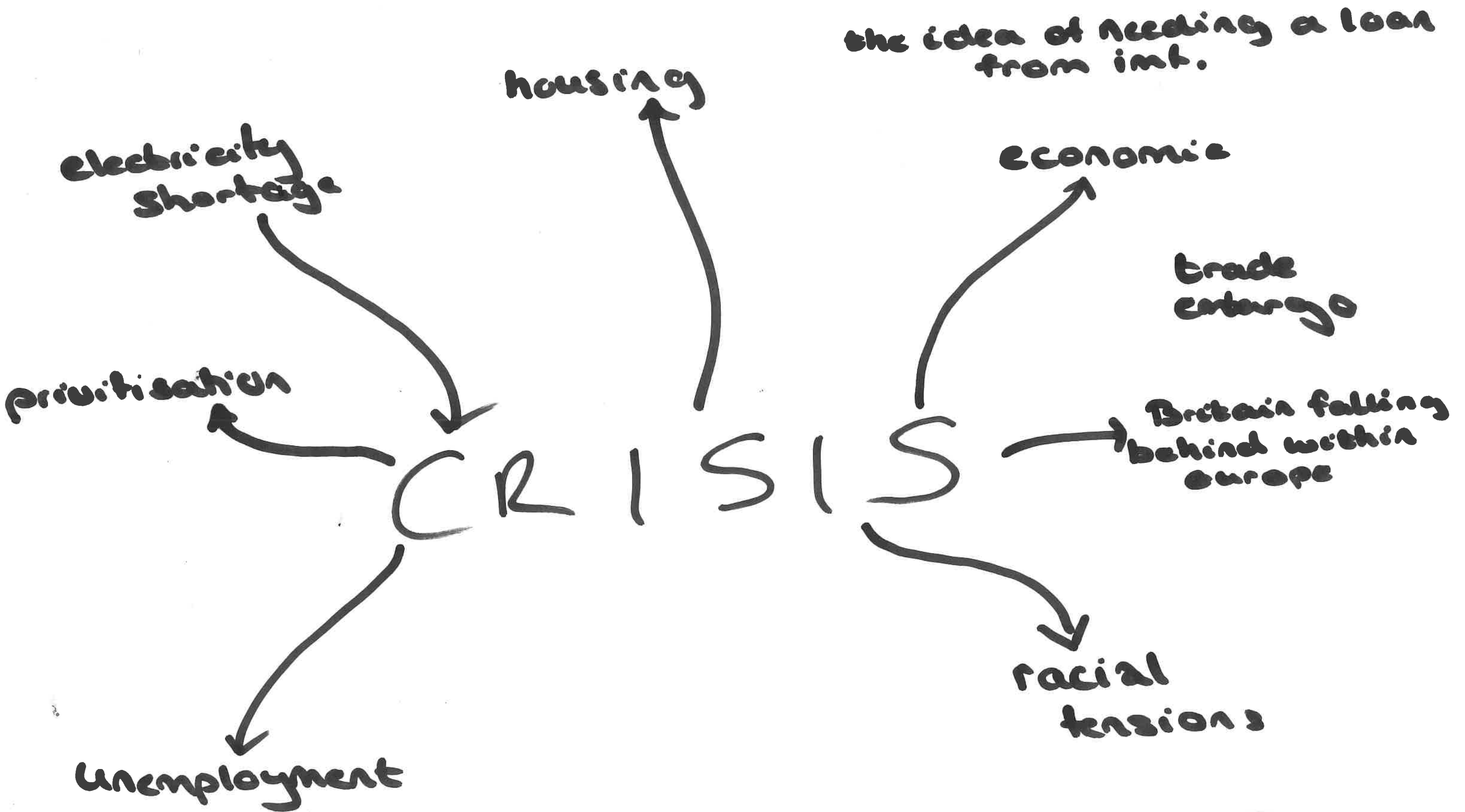
Gerry
Fonda

Thatcher

- 'Ding-Dong the witch is dead'
- Head of conservatives
- First Female PM
- Longest running Premiership in 20th Century
- 'Iron Lady'
- Apparently had voice training to be lower so men would listen
- Theresa May tries very hard to be her.
- Shows inspired by her.
- Anti-working class.
- Thatcherism; ~~Thatcherism~~
- Anti LGBT
- Racism was ripe; Toxteth riots; Black youth
- Thatcher told to 'let Liverpool decline! Targeted.'
- Lost MP election twice.

Reagan

- War on Drugs
- Trickle down economics
- Cold war
- Speech at Berlin wall
- Neo-liberalism
- Social disability Reform
- Celeb
- Against Affirmative Action
- Divorcee.
- No Fault Divorce law.
- Beloved by the bible belt.
- encouraged consumerism in USSR
- Reagan beat Jimmy Carter



the idea of needing a loan from int.

trade embargo

riots

Cold war -

DIFFERENCES TO CARTER

Reagan proposes
solutions to the
problems America
faces.

Carter a focus on energy
Reagan a focus on economy

DEPARTURE
FROM
LIBERAL
CONSENSUS

Similarities

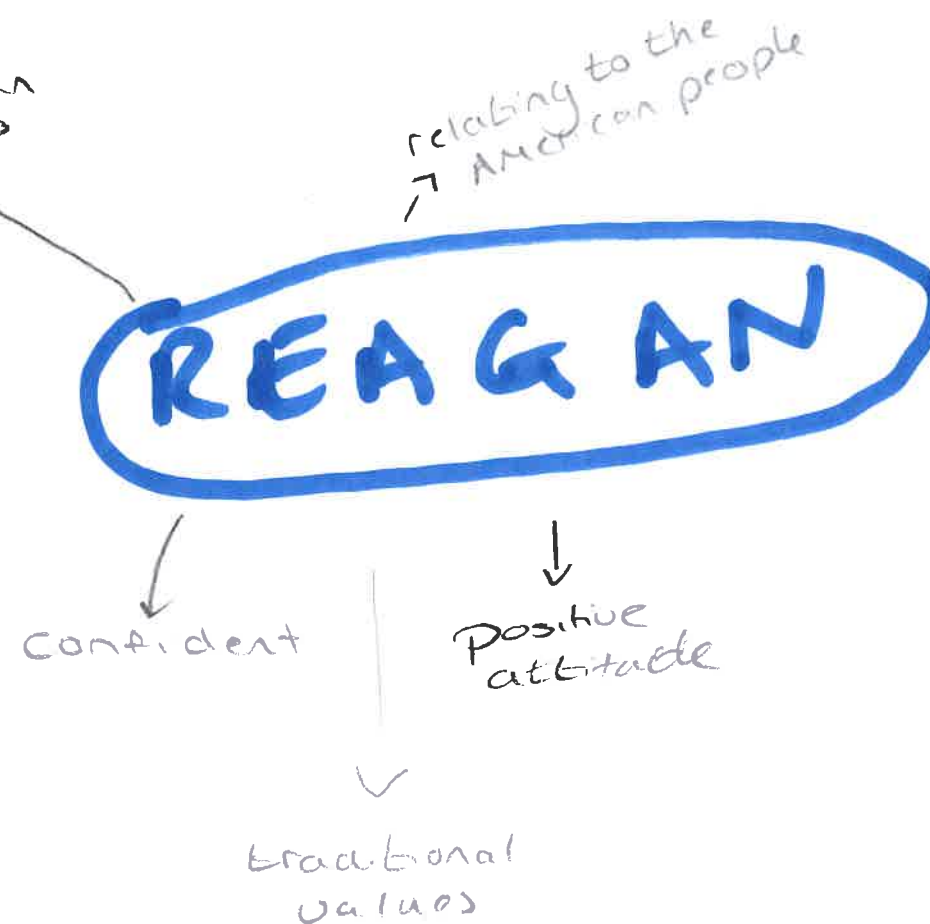
- also references historical figures + events.
- the idea of freedom.

ON TAXES

- patriotism?
- seen as a punishment
- not good for economic growth.

ON THE ECONOMY

- ending inflation



ON GOVERNMENT

- is the problem
- too big + too powerful
- needs to be shrunk

DIFFERENCES TO CARTER

- MORE AUTHORITATIVE
- Belief in the American people
- Us, not them
- Flatter(s) the American people

REAGAN
1ST INAUGURAL ADDRESS

DEPARTURE FROM LIBERAL CONSENSUS

- Departure from New Deal
- Keynesian Economics

ON TAXES

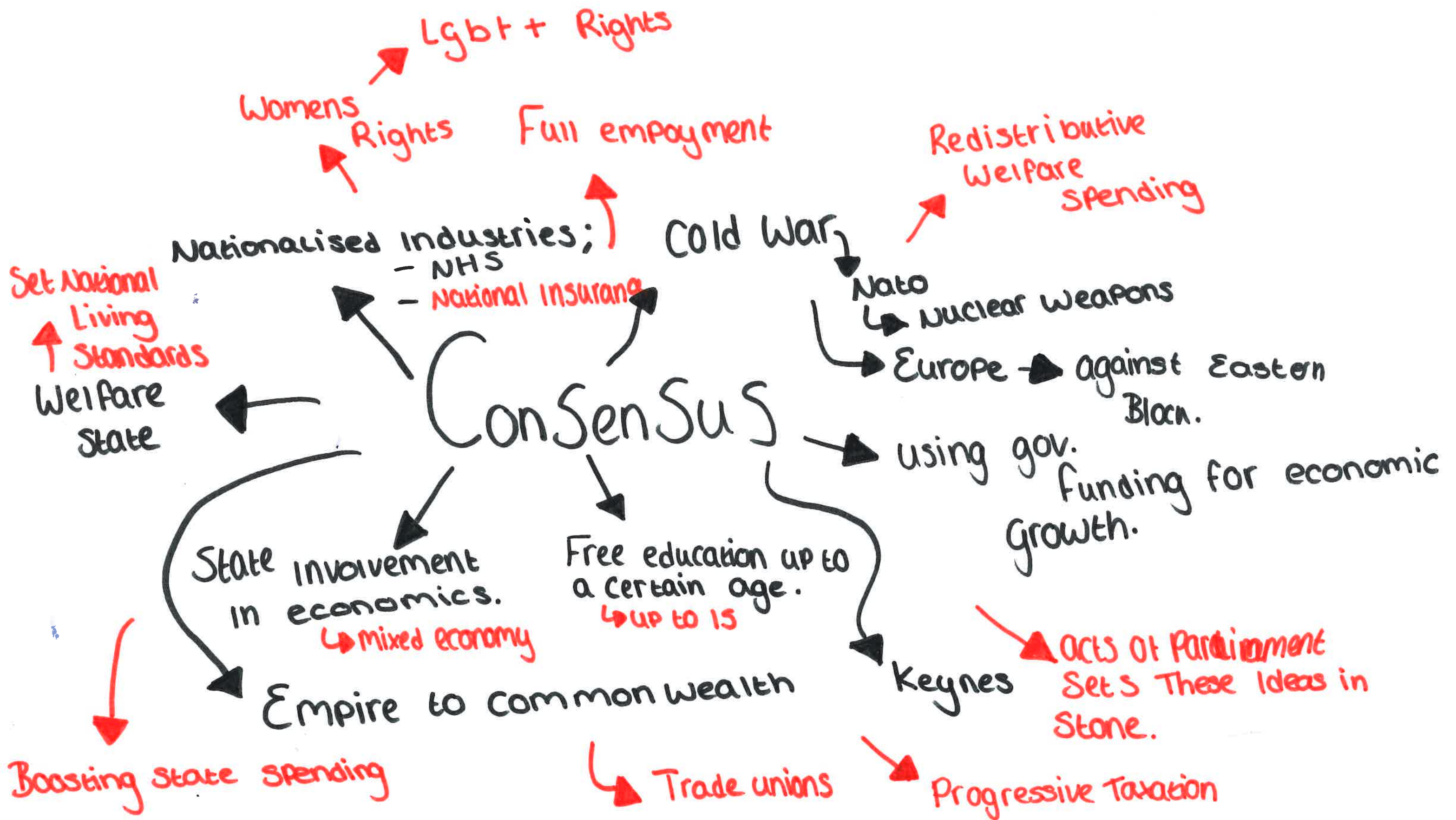
- Burden

ON ECONOMY

- Restore balance
- Low Gov. Spending

ON GOVERNMENT

- trust in government
- Nonreliance/reduce power of individual



increased competition
smaller role of state

minimal
government
intervention

Framework for
free market

Trade unions?

originally for
academics

Blair's
New Labour

Conservative

Monetarism

NEOLIBERALISM IS

more but not just
laissez faire

Starts in
early 20th Century.

Social
mobility

Hayek
Hayek.

Lower taxes
to promote growth and consumer spending

Limited government

Self Sufficiency for
- Individualism
- Entrepreneurs
- Big business

IMT

"money talks"

laissez faire

*private
market

NEOLIBERALISM
IS

HAYEK

*conservative

Free
economy

capitalism

New
labour

State
control

Neoliberalism differs
no fixed definition

Jeremy Corbyn

classical

adam smith

Liberalism

Progressive
Taxation

^{not}
Interventionist

NEOLIBERALISM IS NOT

Communism
Socialism

Collectivism

A Fixed
definition

layered
Bureaucracy

Keynesian

Monetarism

~~-Control~~
~~of~~ Gov.
Control

Keynesian

NEOLIBERALISM
IS NOT

*Left winged
usually

Progressive
Taxation

-easily
defined

Communism

- Survival Kit

- Bring the booklet
- Stay in fallout room especially in first 48 hrs.
- Listen to radio for further instructions
- Listen for all clear + fallout warnings.
- Warm clothing
- Non-perishables but eat perishables first.
- Pre-prepare defences.

HOW TO SURVIVE

A NUCLEAR ATTACK.

- Have two bins for food and recyclables
- if outside duck and cover in a ditch
- get the children inside first.
- Cover water supplies, get water from toilet.

.Thick ceiling

- Block up windows
- Go to the basement.
- limit fire hazards.
- Have water buckets.

* Have supplies for 14 days.

* You can't boil radiation out of water.

* Stay away from exterior walls and roof.

* Keep away of further warning.

Don't Smoke

Cover any window/Fireplace
ect. with Sandbags, Bricks

leave heavy Curtains
+ Blinds

listen to the Radio daily

Place dead body in
a different room,
covered
+ with
ID

Go underground
if available

Remove anything that can
easily ignite

at water

3 1/2 gallons per
Person for
14 days

HOW TO SURVIVE A NUCLEAR ATTACK

Don't Flush Toilet,
Conserve the water

Toilet, Paper & disinfectant
+ Bucket.

Stock Non-Perishables

Make sure to

Bring the boombox

Fire extinguisher

Radio & Spare batteries

know how to turn
off gas + electric.

First
Aid kit

Bring

Spare Lights

Warm

Clothing

know the
Warning sounds

Clock + Calendar

use of chemical weapons and
terror tactics by
'free' state

Agent Orange

doubts
of
legitimacy

V I E T N A M

Detriment to American
hegemony's mentality

Veterans in culture
Opposition to Vietnam

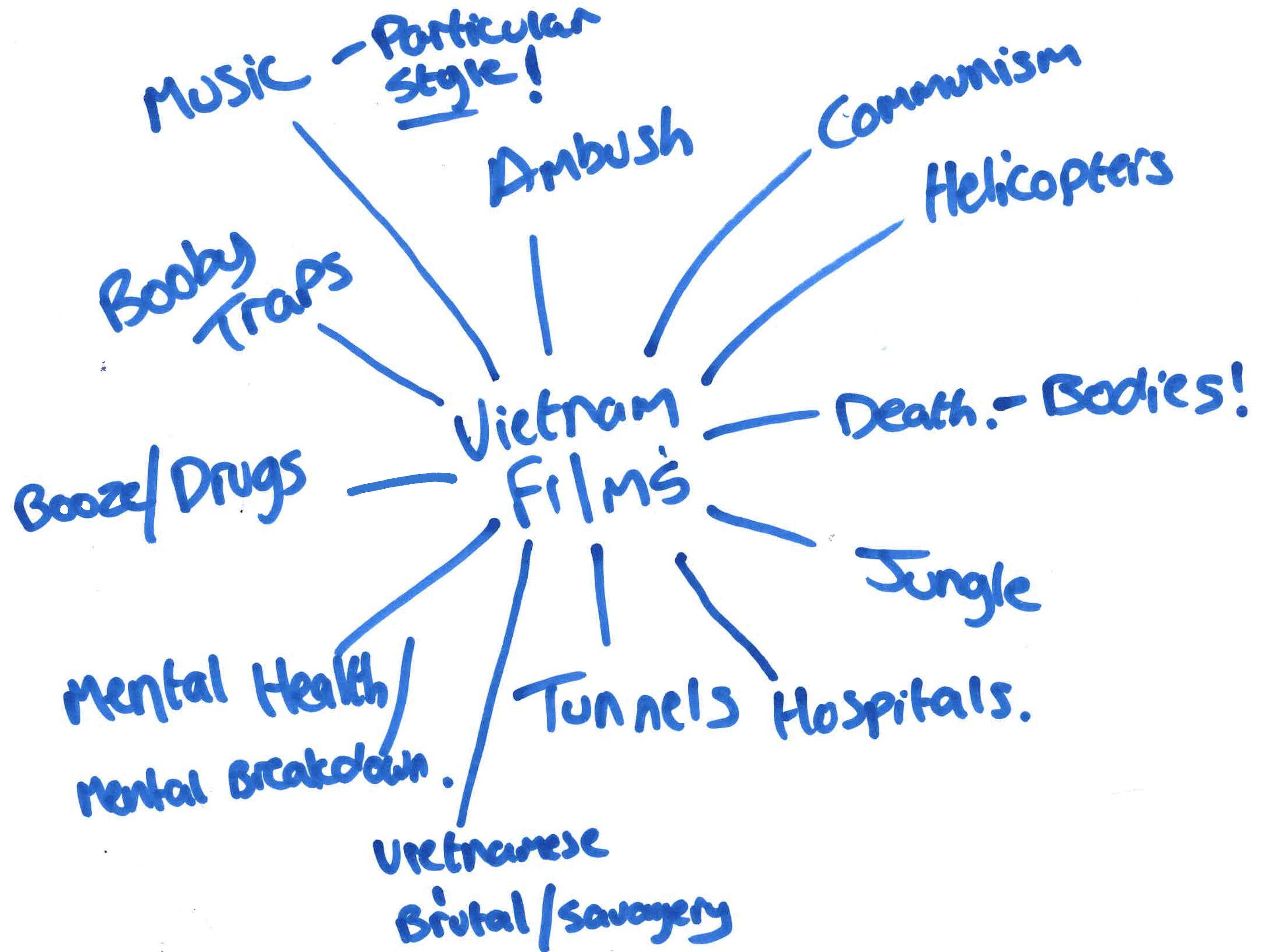
jungle/guerilla
warfare

Good morning, Vietnam

Tet Offensive

Choppers







Born in the
USA

Impression
of National Pride!

Creates Impression
of being Veteran.

Draft Dodger!

Penetrationary

law issues
with veterans.

Treatment
of veterans.

Refinery

why this
economic
trade?

BORN IN
THE USA
Lyrics

Difficulties
attaining work

Demographic Rednecks.
Southern
Oil country

Soldier falls
in love
Vietnamese woman.

From Small Town — Told
Dead Town — Admitting
defeat

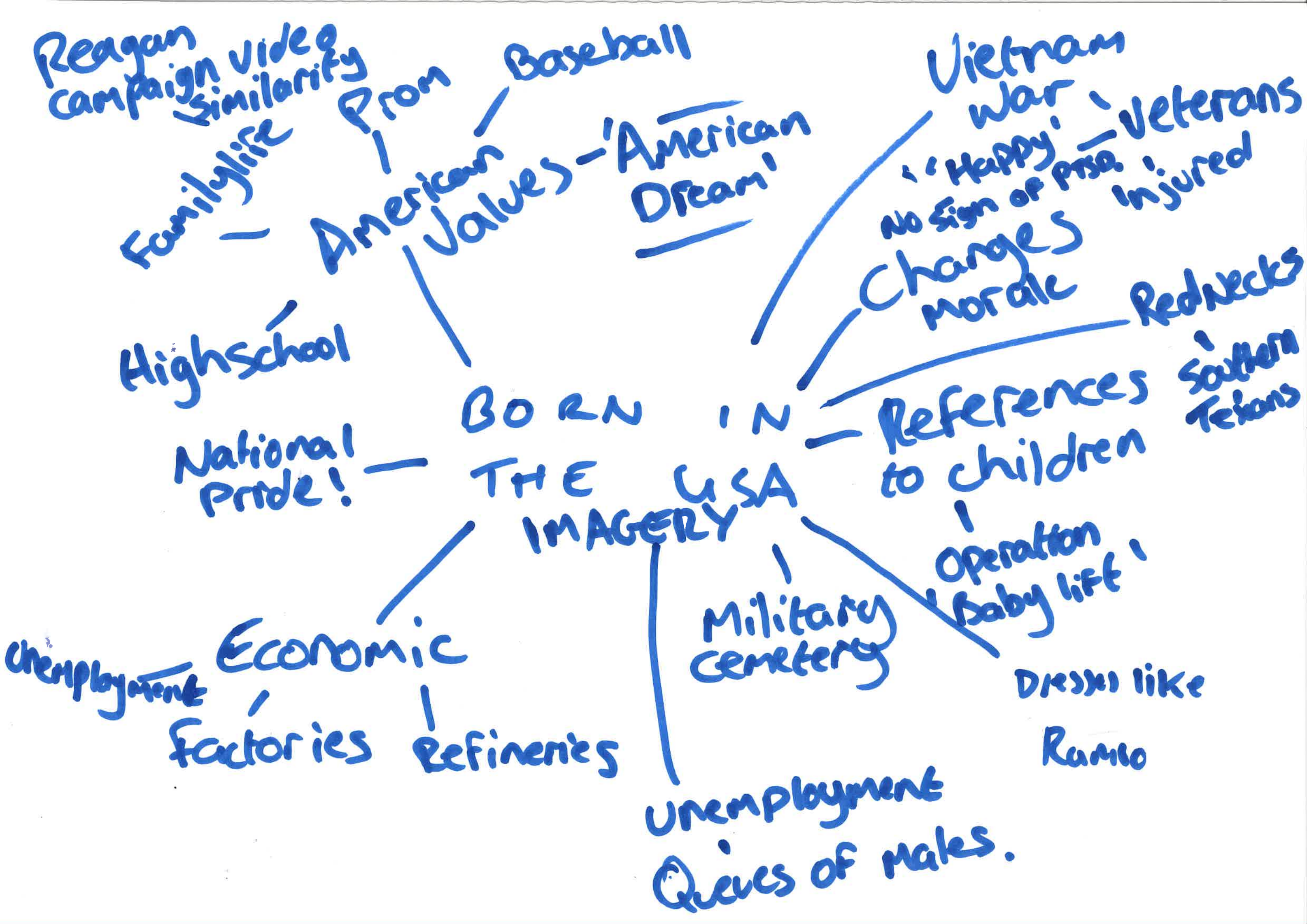
'They're still there
he's all gone'

Pointless war
— waste of life

'VA'
Veterans Administrator
'don't you understand'

Reference
to other
songs.

Nowhere
to run



death of
friends

suffering

BORN IN THE USA

racism

betrayal
by your country

drafting

mistreatment
of veterans

→ unwelcome

unable to
get jobs

homeless

leaving
people behind

American flags

memorials

migration

hardworking
Americans

soldiers in
Vietnam

BORN IN
THE USA

family values

injured
veterans
(unwanted)

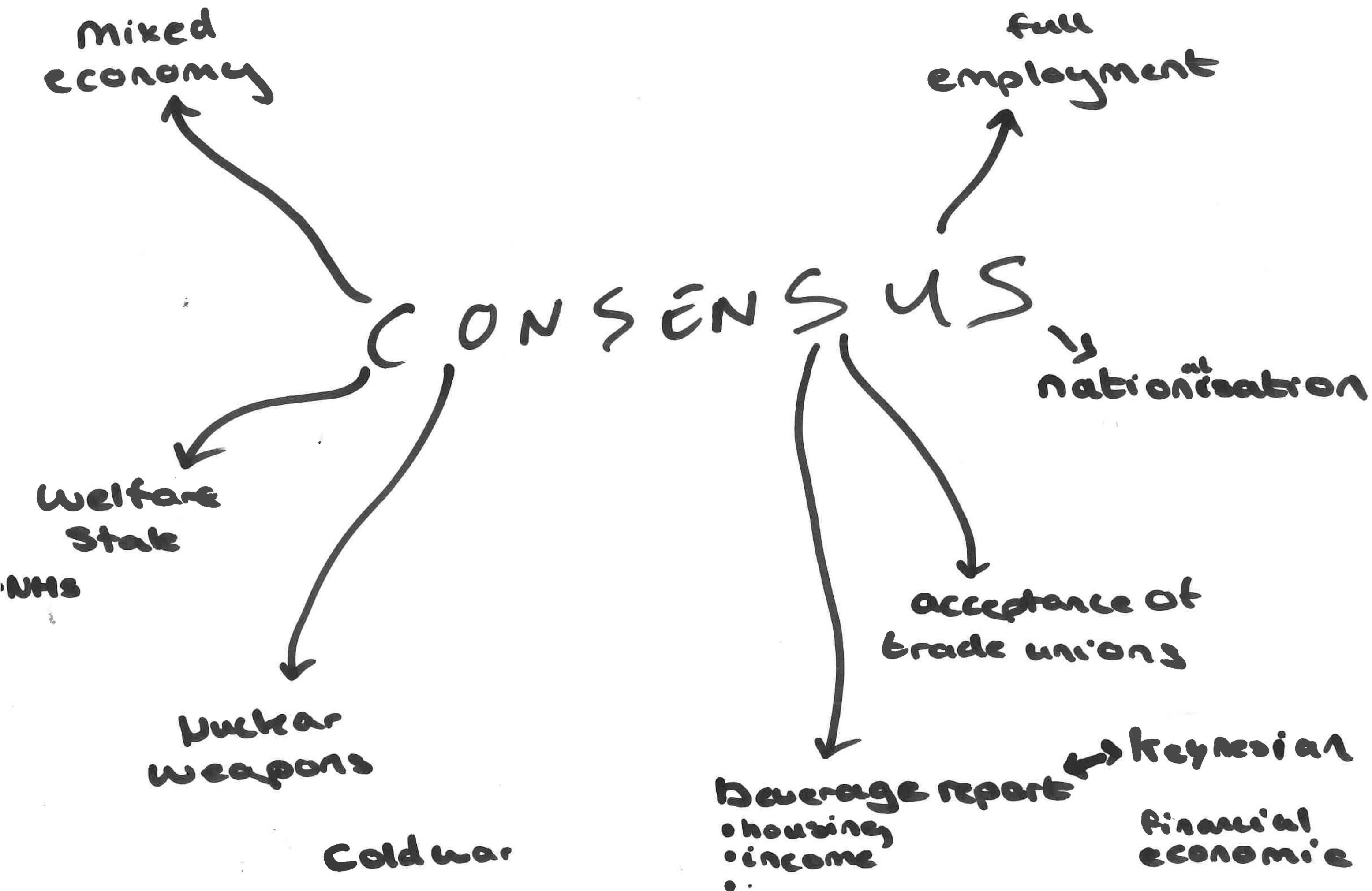
industry

drafting

education

sports

houses



Allan Bloom - Takes kids
away from an intellectual conversation
because it is available 24/7.
↳ attacking the youth

Lyrics have changed from
'I can't get no Satisfaction' to
'I am going to force you at gun point
to eat me alive'.

Other Media with violence +
Sexual Content has an age rating
anyway, why is music any
different?

Prince - Female masochism
+ oral sex

Twisted Sister - Promoting
violence

Van Halen - Sexualisation
Suicide rate
higher - one boy
killed himself
while listening
to AC/DC

Albums with vulgar covers
to be kept under a counter
kids can't see.

PROSECUTION : THE CASE AGAINST MTV GENERATION

Crime down 2%. But
Rape is up 7%.
Does music have an
influence on this?

Age rating System
useful

Campaigning
for a Parental guidance
warnings + / or a board
to discuss a 1-10 rating
for music.

doesn't infringe
the 1st Amendment
is simply a warn-
ing.
A label system would be
more simple than listening to it in
the first place. Returning it

CASE IN DEFENCE OF THE MTV GENERATION

Freedom of Speech &
a Creative Output for
Artists.

A few cases of
Videos not
promoting violence
doesn't mean

Twisted Sister - The man in
the video doesn't actually get
hurt, it's like a cartoon.

that is the
case for all.

An Age warning
would be best to avoid
deceatful covers.

Lyrics can be interpreted
differently by everyone.

It it's explicit a
warning should
be available.

You can steal the music / lyrics
by listening to the songs.

Correlation
Between Crime, Rape,
Teenage pregnancy etc
and rise in Rock music.

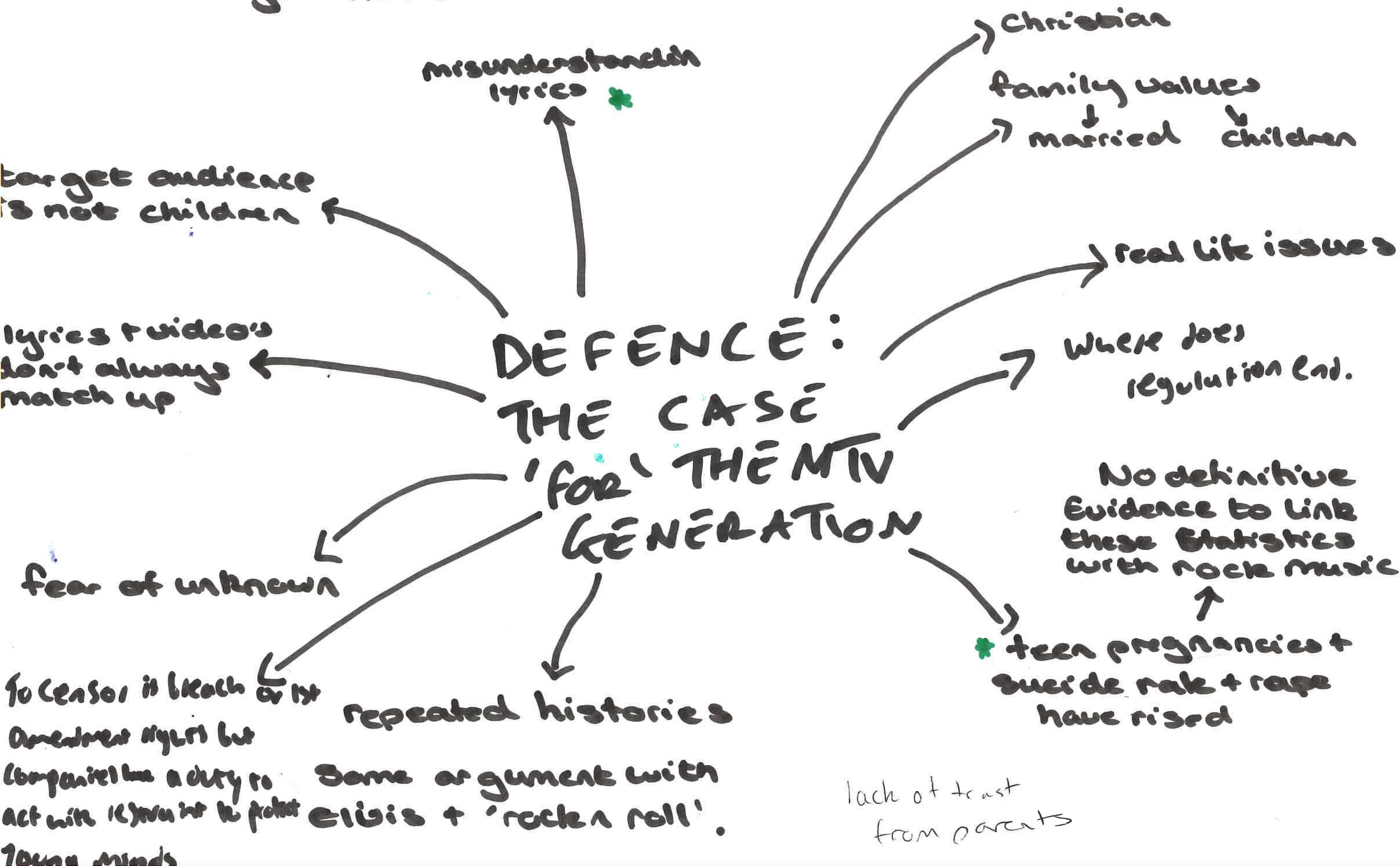
The effect on
Education

THE CASE AGAINST THE MTV GENERATION

Readily
available,
walkmans, Radios everywhere,
etc,

Way in which
Sex is discussed.

it is censorship
it breaches first amendment rights
involves the government







The government
is playing
its part

lost its
Entrepreneurial
Skills

restrictive planning controls

housing improvements losing 11,000 jobs
per year
are needed

ill-planned
(post WW2)

lack of
discipline

lost 1/3
population

£20 million
public money
(along £30 million
private)
- Albert Dock

Juvenile crime
is high

up to producer
to find market
for goods & services

Casual
Employment

1984
LIVERPOOL

a leading
example
to other councils

Thatcher

Partnership with
the private
Sector

No work &
little exposure
to indoctrination

Looking for a
short term
solution

high rates
drive away
businesses

a municipal version
of the big
government thesis

Not outstanding
political
personalities

Merseyside
development
Corporation

international
Garden Festival

trade union solidarity is
breakable

higher paid / wealthy

finance industry

Non manual
managerial
professional

rise of female
employment

YUPPIE

More fashion
forward

a greater
divide
between
rich + poor

Young Unemployed
- less opportunity

Change in
spending
- credit

Yuppie - Young
urban failures
unlucky (left)



New forms of
housing

- waterfront
- flats

young

Change in family values

ANATOMY

a social
group

hard to define

fieldwork

- organisation
- time management
- full life.

inner city + urban

Athletic attire
mixed with
Business

Young Urban Profs
Young upwardly mobile.

High expectations
& Low Loyalty
See Therapists

ex-hippies

YUPPIE



New tech

exercise enthusiasts
always carrying bags

Members of
baby boomer's gen

More likely to
have American Express
Card

Improvement
Minded.

ANATOMY

most have
enterprises

Indulgent

devotion
to having
power &
getting
Rich

Brie
Cheese
Fancy
Food

They don't COOK,
always out for
Food.

Children later
in life, and
more successful
NOT limited to
their 9-5
Job

Electoral roll
determines who
pays.

Implies most 18 yr olds have
~~48%~~ jobs

COMMUNITY CHARGE / 'POLL TAX'

To inform constituents
on the new Poll
Tax

Rates: Homeowners
Poll tax: universal

Coloured paper +
Kid Line drawings
to distract from
the threatening
aura of the leaflet

perceived challenges:

- influence of media on kids *
- teen pregnancy
- crime + drugs *
- environment
- maintain American military *
- education + technology
- immigration
- family values *
- employment *
- low federal spending *
- healthcare

CLINTON'S POLITICS.

anti big government

bipartisanship



peace (or else!)

Welfare
(not dependence)

* overlap with Reagan

post Cold War

Thatcher on Europe + EEC

national individuality

strong EEC

independence within the community

pro-common market

keep moving forwards

anti-federalism

historical precedents

WWI + WWII

Britain as liberator of Europe

Roman Empire

departure from earlier ^{position} ~~speech~~

continued ambivalence

US and empire

US sought liberty + opportunity

pro-imperialism

unilateral
disarmament

Thatcher &
Thatcherism

centrist

charisma

post-Cold War

military coalition
w/ US

community
↑ new

socially
progressive

modern
citizenship

more inclusive
of minorities

tackling root
of crime

pro-moderate
welfare

devolution

Blair &
New
Labour

less state
control

tough on crime

muscular foreign policy

individualism

anti-consensus

anti-militancy

pro-business

welfare reform

special relationship

TINA

Cold War

no such thing
as society

socially
conservative

industrial +
economic reform

Victorian values

'on your bike'

private housing