

BMGM4005

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Produce, Provenance and Sourcing Report – Restaurant Sourcing

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Contents

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Introduction 3

Main Body 3

History of Tarboush Restaurant 3

 Different Sourcing Practices 4

 Sourcing practices on the Tarboush's menu, quality, and customer experience 5

 Advantages and Disadvantages of Tarboush Sourcing Strategies 6

 Advantages 6

 Disadvantages 6

 Challenges and Opportunities of Tarboush Sourcing Strategies 7

 Challenges 7

 Opportunities..... 7

Conclusion 8

References 8

Introduction

This subject necessitates the examination and evaluation of the progression of business and marketing innovation concerning seasonality and provenance, shown by Tarboush restaurant. The establishment of reliable sources, such as Tarboush restaurant, is vital for the purpose of enhancing customer experiences and guaranteeing exceptional quality for patrons. This introduction seeks to analyse the method and stages of sourcing, with a specific focus on the key stakeholders, namely the purchasing manager, head chef, guests, and Tarboush restaurant. Moreover, it is crucial to examine the impact of consumer feedback on procurement choices, as shown by the case of Tarboush restaurant. The Tarboush restaurant strongly values the practise of direct sourcing, which entails organising field expeditions to engage with producers, farmers, and fisher people.

Awk.

Main Body

History of Tarboush Restaurant

The term "TARBOUSH" refers to the red hat or fez in Arabic, which has cultural significance in the Middle Eastern area and is often worn as a customary practise

Insert Citation

TARBOUSH Loughborough is an establishment that combines traditional and contemporary elements, offering a comprehensive selection of Arabic and Mediterranean cuisine. This café and restaurant, which started its operations in April 2010, it is inspired from the culinary traditions of the Middle East. offers a glimpse into the enchantment of the old world, making it an ideal destination for anyone seeking respite from conventional surroundings.

Insert Citation

The menu presents a diverse selection of appetising flavours and refreshing small dishes, as well as a range of grilled meat and vegetables prepared in a natural manner. These culinary offerings provide a culinary exploration spanning from Syria, Lebanon, Cyprus, Egypt, Morocco to Turkey, Greece, and returning. (Tarboush, 2023)

1

Different Sourcing Practices

Sourcing practises in Tarboush, like to those seen in other restaurants, exhibit considerable diversity and are contingent upon a range of criteria, including the restaurant's underlying philosophy, geographical placement, and intended clientele. Nevertheless, there are other customary practises that may be applicable within the context of Tarboush. (Kroon, 2023)

The culinary tradition of Tarboush is renowned for its use of locally sourced and very fresh ingredients. Numerous Tarboush eateries use a practise of procuring their supplies from nearby sources, so guaranteeing optimal freshness and concurrently fostering the growth and sustenance of local farmers and producers. (Kroon, 2023)

Tarboush cuisine is renowned for its notable focus on the use of seasonal ingredients. This implies that the sourcing practises of Tarboush exhibit seasonal variations. (Kroon, 2023)

Sustainable Practises: In light of the growing recognition of sustainability, several Mediterranean restaurants are embracing sustainable sourcing practises. This ensures the use of suppliers that adhere to sustainable agricultural practises. (Kasavana, 2005)

Direct ties with Suppliers: Certain Mediterranean restaurants develop direct ties with their suppliers, therefore establishing a close and direct connection with them. This enables individuals to exert more authority over the quality of the components used in their restaurants. (Doheny et al., 2017)

E-Procurement has become more prevalent in the restaurant industry, as Tarboush eateries have embraced the use of electronic procurement platforms to achieve notable operational savings. (Kasavana, 2005)

For anyone seeking detailed details about a certain Mediterranean restaurant, it is advisable to consult the establishment's official website or establish direct communication with them in order to get the most precise and up-to-date information. (Kroon, 2023)

Sourcing practices on the Tarboush's menu, quality, and customer experience

The sourcing practises used by Tarboush may have a substantial influence on several aspects, including the menu offerings, the quality of meals, and the general satisfaction of customers. **How?** The following analysis examines the effect of many factors in Tarboush.

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The menu options available for selection are as follows: The food of Tarboush restaurant is frequently influenced by the accessibility of regional and seasonal ingredients. This implies that the menu at Tarboush is subject to regular modifications, therefore providing a diverse selection of meals that align with the current season and use locally sourced ingredients. As an example, a summer meal may perhaps showcase a selection of freshly prepared salads and grilled seafood sourced **from Tarboush**. Conversely, a winter menu could potentially provide a range of robust stews and roasted meats procured **from Tarboush**. **Awk.**

Awk.
The flavour and appearance of meals at Tarboush are significantly influenced by the quality of ingredients used. Restaurants that get high-quality, fresh ingredients have the capacity to provide meals that possess both gustatory excellence and aesthetic allure. **Evidence required** For example, the use of recently captured fish or regionally cultivated veggies may notably enhance the overall excellence of a culinary preparation at Tarboush.

The customer experience at Tarboush may also be influenced by the sourcing practises. Companies that openly disclose their sourcing practises to clients have the ability to foster an atmosphere of openness and establish confidence. **Good** It is possible that patrons of Tarboush restaurant may express a sense of gratitude upon being informed that the cuisine they are consuming is procured from nearby sources, **Evidence required** ensuring its freshness, while also contributing to the sustenance of local agricultural producers. Furthermore, the use of seasonal and locally sourced foods may provide a distinctive gastronomic experience, affording patrons the opportunity to sample novel culinary creations that deviate from the customary offerings at Tarboush.

In summary, the use of sourcing practises has considerable influence on the composition of the menu, the maintenance of dish quality, and the overall enhancement of the customer experience at Tarboush.

Advantages and Disadvantages of Tarboush Sourcing Strategies

Advantages

Tarboush, like to other dining establishments, has distinctive sourcing tactics that include both benefits and drawbacks. The Tarboush has many advantages:

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The Tarboush restaurants often engage in the practise of sourcing food from local producers, a strategy that offers several advantages. One notable benefit is the potential reduction in travel lengths, resulting in less transportation expenses and a reduced carbon impact. Additionally, Tarboush facilitates the support of local farmers and contributes to the local economy. (Paciarotti, 2022)

Good

Strategic sourcing refers to a complete methodology used by organisations to get products and services from Tarboush in a manner that is in line with the company's aims and objectives². The use of this approach has the potential to result in several benefits, including but not limited to cost reductions, risk mitigation, and enhanced supplier performance. (Vaydia, 2023)

Disadvantages

The selection of dependable suppliers is crucial in ensuring the timely delivery of goods and services. Failure on the part of a supplier to fulfil their responsibilities may result in significant disruptions to the operations of a restaurant. (GEP, 2016)

Insert example

Quality control concerns are a crucial aspect of the sourcing process for Tarboush, as it is imperative to ensure the provision of high-quality products and services. Any decline in Tarboush's quality standards can have a detrimental impact on the overall quality of the dishes served in the restaurant. (GEP, 2016)

Insert example

The phenomenon of globalisation has led to the development of longer and more intricate supply chains for Tarboush. Consequently, the task of sourcing Tarboush has become more arduous due to the increased complexity involved. The following are overarching benefits and drawbacks. The efficacy of sourcing tactics used by Tarboush restaurants may be influenced by several factors, including but not limited to the individual conditions of each establishment, such as its geographical location, physical dimensions, and target clientele. (Torres, 2017)

Challenges and Opportunities of Tarboush Sourcing Strategies

Challenges

The Mediterranean restaurants, characterised by a somewhat lower level of agility compared to their counterparts, encounter many difficulties in the domains of human resources, unpredictability, control, and economic factors

Insert Citation

The identification of dependable suppliers capable of timely delivery of products and services is of utmost importance.

The assurance of suppliers' provision of high-quality products and services constitutes a crucial aspect of the procurement procedure.

Organisations frequently encounter a dearth of insight into the operational activities of their suppliers.

Resource and Budget Constraints. Organisations must ensure that they possess enough resources and budgetary allocations to efficiently procure goods and services. (Gottardello, 2022)

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Opportunities

The development of a strategic sourcing strategy entails the creation of a complete and clearly articulated plan that delineates the aims and goals of the sourcing process. Clean-sheet approaches refer to a set of methodologies that enable a purchaser to get a thorough understanding of the factors that influence the costs associated with current and prospective suppliers

Insert Citation

In order to effectively navigate the market, companies must possess a comprehensive comprehension of the fundamental cost structures associated with commodities. This entails a thorough awareness of many factors such as crop yields, farm production expenses, and logistical costs.

Insert Citation

Strategic sourcing plays a crucial role in the food and beverage sector, with procurement teams being seen as the primary drivers of success. This is mostly down to the significant impact strategic sourcing has on their overall performance and effectiveness. (Arkestro, 2023)

Conclusion

In conclusion, the case study of Tarboush restaurant highlights the importance of analysing and assessing the development of business and marketing innovation in relation to seasonality and provenance. In conclusion, the presence of trustworthy establishments like Tarboush restaurant plays a crucial role in improving customer experiences and ensuring exceptional quality for patrons. In conclusion, this analysis has examined the method and stages of sourcing, highlighting the key stakeholders involved, including the purchasing manager, head chef, guests, and Tarboush restaurant. In conclusion, the case of Tarboush restaurant highlights the importance of considering consumer feedback when making procurement choices. In conclusion, the Tarboush restaurant places great importance on direct sourcing, actively engaging in field expeditions to connect with producers, farmers, and fisher people.

References

You're reference list is not in Harvard Referencing style as you have failed to present your references in Alphabetical order.

1. Tarboush (2023) About, Tarboush Restaurant. Available at: <https://www.tarboushcafe.com/about> (Accessed: 15 November 2023).
2. Kroon, E. (2023) *15 restaurant Sustainability Practices for a greener future*, *Eat App for Business*. Available at: <https://restaurant.eatapp.co/blog/restaurant-sustainability> (Accessed: 15 November 2023).
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10. Arkestro (2023) How strategic sourcing reduces spend in the food and beverage industry, Arkestro. Available at: <https://arkestro.com/blog/how-strategic-sourcing-reduces-spend-in-the-food-and-beverage-industry/> (Accessed: 15 November 2023).

FINAL GRADE

40/100

GENERAL COMMENTS

This is a resit uploaded to the incorrect link, resits are capped at 40.

Overall, a good report with some good analysis and examples. Please view the rubric for specific assignment criteria feedback.

PAGE 1



Good

Good

PAGE 2



Good

Good

PAGE 3



Awk.

Awkward:

The expression or construction is cumbersome or difficult to read. Consider rewriting.



Insert Citation

Insert Citation



Insert Citation

Insert Citation



Comment 1

Your references should be before the full stop not after. This is a consistent error throughout.



Evidence required

Evidence required



Comment 2

This is not specific to your restaurant, this does not support what you are claiming



Comment 3

This source is not relevant.



Comment 4

Why have you presented the following points in this way - is this a heading?



Why?

Why? More explanation required.



How?

How?



How?

How?



Good

Good



Comment 5

What is the relevance of this to your assignment?



How?

How?



Inc. Punctuation

Incorrect punctuation

QM

Awk.

Awkward:

The expression or construction is cumbersome or difficult to read. Consider rewriting.

QM

Awk.

Awkward:

The expression or construction is cumbersome or difficult to read. Consider rewriting.

QM

Evidence required

Evidence required

QM

Good

Good

QM

Evidence required

Evidence required

PAGE 6

QM

Inc. Punctuation

Incorrect punctuation

QM

Good

Good

QM

Insert example

An example here would have demonstrated a deeper knowledge and understanding.

QM

Insert example

An example here would have demonstrated a deeper knowledge and understanding.

PAGE 7

QM

Insert Citation

Insert Citation

QM

Inc. Punctuation

Incorrect punctuation



Insert Citation

Insert Citation



Insert Citation

Insert Citation

PAGE 8

Text Comment. Your reference list is not in Harvard Referencing style as you have failed to present your references in Alphabetical order.

PAGE 9

GRADING FORM: PPS

EREMIA-ALEX AVRAM

56

ENGAGEMENT WITH LITERATURE /20

Begin your research by identifying key academic sources related to the topics of local and global sourcing, produce quality, sustainability, and consumer preferences. Utilise library resources, academic databases, and scholarly articles to ensure the credibility of your sources. You should include in text citations and a Harvard Referencing List with a minimum of 15 references.



Engagement with a limited range of mostly relevant and credible sources but with some reliance on information gained through websites. Some omissions and minor errors. Referencing conventions evident though not always applied accurately or consistently. Your

10

references should be before the full stop not after.
This is a consistent error throughout.

KNOWLEDGE AND UNDERSTANDING/30

Demonstrate a clear understanding of the concepts and terminology related to local and global sourcing, including "food miles," carbon footprint, and sustainability. Thoroughly research and comprehend the environmental, economic, and social aspects of local and global sourcing, as well as the impacts on produce quality and consumer preferences. Showcase a deep understanding of the case studies you choose, highlighting the strategies and outcomes of businesses or regions that have embraced either local or global sourcing.



Knowledge of the basic underlying concepts and principles is accurate with a good understanding of the field of study but lacks depth and/or breadth.

18

COGNITIVE AND INTELLECTUAL /20

Analyse information from diverse sources to present a coherent argument in favor of or against local vs. global sourcing. Use critical thinking skills to evaluate the environmental impact of both sourcing methods, considering factors like transportation, energy consumption, and waste. Apply critical reasoning to explore the influence of consumer preferences and the "farm-to-table" movement on sourcing decisions.



Good evaluation of the underlying concepts and principles. However, more depth and analysis needed, expand on the why, what. where, who, and how?

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PRACTICAL /20

Use case studies and examples in your essay to demonstrate local vs global sourcing in practice.



A good and appropriate application of basic methods, materials, tools and/or techniques. Clear appreciation of the context of the application. Good evidence of different approaches to problem-solving in particular contexts and proposes mostly appropriate solutions.

12

TRANSFERABLE & PROFESSIONAL/10

You should write this assignment in essay format, provide your student name, number, module name and module code and assignment title. You should use a font of Arial 12 point. Justify your text, in order for your essay to look professional. Use 1.5 line spacing throughout the document. Spelling and grammar should be accurate.



Mostly coherent, organised and accurate work, in a suitable structure and is for the most part clearly expressed. You have not complied with the microsoft settings.

6