

MODULE DIRECTORY

LEVEL 6

ACADEMIC DISCIPLINE OF BIRMINGHAM AND LONDON CAMPUS

BA (HONS) BUSINESS MANAGEMENT

INSTITUTE OF INNER CITY LEARNING

2025-2026

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INTRODUCTION

This Module Directory includes all the modules for Level 6 within the Institute of Inner City Learning in the academic year 2025-2026.

This directory accompanies the Programme of Study Handbook, which will provide you with details of which modules you will be studying for your programme this year in the 'Programme of Study' section. This directory may include modules that are running on other programmes of study within your Academic Discipline/Institute. If you require assistance in identifying the modules for your programme of study, please contact the Programme Manager (whose name and contact details are provided in the accompanying Programme of Study Handbook), or the relevant Institute Office.

The University has made every effort to make the information as full and as accurate as possible, but you should note that minor changes in the organisation of modules between the planning stage and the actual teaching are inevitable. We shall try to keep any such changes to a minimum, and you will receive plenty of advance warning in the event of any alteration. We would also be grateful if you would let us know about any changes that you think might be helpful if introduced into future handbooks.

MODULES

Module Code	LCBB6006
Title	Project Management
Date	13/02/2023
Level	6
Credits	20
Pre-Requisites	None

AIM(S)

- To enable the student to critically evaluate current and emerging project management methodologies within contemporary business situations.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- identify and critically evaluate, the appropriateness and limitations of the main project management tools, techniques, and methodologies;
- apply concepts and principles of project management to a real-world scenario and, in so doing, be able to make a successful contribution to any project environment.

INDICATIVE CONTENT

- Identifying the project lifecycle.
- Developing a project methodology.
- Aspects of PRINCE 2, PMBOK and PMP.
- Project management tools, techniques, methods, and other project management software options.
- Develop a project management plan such as gathering requirements / data, identifying deliverables and success criteria, creating a scope statement, identifying resources, stakeholders, building a schedule, creating a risk management plan.
- Building a work breakdown structure.
- Developing a change management plan.
- Understanding team dynamics.
- Evaluating project schedule and cost performance.
- Documenting lessons learned.
- Critical success/failure factors in project management.
- Legal and ethical issues of project management.
- Project management Case studies.

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	50	25%
Independent learning	150	75%
Placement learning	0	0%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1 (Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Essay	2000 words	50%

Assessment Component 2 (Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Essay	2000 words	50%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	100%
Practical	0%
TOTAL	100%

INDICATIVE READING LIST

Module Code	LCBB6006	
Module Title	Project Management	
Classification	Reading List entry	Electronic *
Essential	Bentley, C. (2019). <i>The concise PRINCE2® : principles and essential themes</i> . 3 rd ed. United Kingdom: IT Governance Publishing.	☒
Essential	Simon, P. and Murray-Webster, R. (2018). <i>Starting out in project management</i> . 3 rd ed. England: Association for Project Management.	☒
Further	Kidston, P. and Haward, K. (2015). <i>Planning, scheduling, monitoring and control : the practical</i>	☒

	<i>project management of time, cost and risk</i> . Princes Risborough, Buckinghamshire: Association for Project Management.	
Further	Project Management Institute. (2021). <i>The standard for project management and a guide to the project management body of knowledge (PMBOK guide)</i> . 7 th edition. Newtown Square, Pennsylvania: Project Management Institute, Inc.	☒
Further	https://www.pmi.org/	☒
Further	https://www.prince2.com/uk	☒

Module Code	LCBB6014
Title	Independent Project
Date	13/02/2023
Level	6
Credits	40
Pre-Requisites	None

AIM(S)

- The dissertation aims to allow the student to apply a range of analytical skills and techniques, and to develop research-based skills by undertaking structured and methodical research

LEARNING OUTCOMES

Upon the successful completion of this module, students will be able to:

- develop a suitable and appropriate research proposal;
- critically appraise the literature pertaining to a problem domain;
- evaluate, select, and apply relevant research techniques in both primary and secondary fields;
- rigorously analyse the evidence gathered;
- generate and justify appropriate conclusions based on the previous analyses, demonstrating awareness of the limitations of the research;
- produce an organised and structured document that adheres to academic convention.

INDICATIVE CONTENT

- Developing and structuring a research proposal: problem identification, formulation.
- Aims/hypotheses, sampling, ethical issues, and the practicalities of design.
- Research principles and approaches (e.g., the research process, purpose, sources of data including primary/secondary research, quantitative/qualitative data, objective/hypothesis formation, reliability, validity, generalisability).
- Research design strategies (e.g., action research, experiments, surveys, case studies, ethnography), their advantages and limitations, and their suitability to a variety of research contexts.
- Data collection and sampling methods (e.g., interviews, questionnaires, observations), and their advantages and limitations in a variety of contexts.
- Data analysis of both qualitative and quantitative information, including the use of appropriate computer software, e.g., SPSS, Survey Monkey.
- Development of documentation for academic dissertations.
- Subject-specific content as required.

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	40	10%
Independent learning	360	90%
Placement learning	0	0%
TOTAL	400	100%

ASSESSMENT

Assessment Component 1 (Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Written Research Proposal	1000 words	10%

Assessment Component 2 (Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Research Project or Dissertation	9000 words or equivalent	90%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	100%
Practical	0%
TOTAL	100%

INDICATIVE READING LIST

Module Code	LCBB6014	
Module Title	Independent Project	
Classification	Reading List entry	Electronic*
Essential	Saunders, M. N. K. (2019). <i>Research methods for business studies</i> , 8 th ed. Harlow: Pearson	☒
Essential	Adams, J. (2014). <i>Research Methods for Business and Social Science Students</i> , New Delhi: SAGE Publications.	☒
Further	Duignan, J. (2016). <i>A dictionary of business research methods</i> . Oxford: Oxford University Press.	☒
Further	Denscombe, M. (2012). <i>Research proposals: a practical guide</i> . New York: McGraw Hill Open University Press.	☒

Further	Blaxter, L. (2010). <i>Research proposals: a practical guide</i> . New York: McGraw Hill Open University Press.	☒
Further	Creswell, J.W. (2021). <i>A concise introduction to mixed methods research</i> . 2 nd ed. Thousand Oaks, California: SAGE Publishing.	☒
Further	Bell, E., Harley, B. and Bryman, A. (2019). <i>Business research methods</i> . 5 th ed. Oxford: Oxford University Press.	☒

Module Code	LCBB6015
Title	Strategic Management & Sustainability
Date	13/02/2023
Level	6
Credits	20
Pre-Requisites	None

AIM(S)

- To provide an understanding of the nature of strategic analysis, strategy formulation and its implementation.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- examine the relationship between the external context of an organisation and its internal context, and how these impact on its strategies;
- critically evaluate the development of an organisational strategy in the context of contemporary strategic management issues;
- analyse the factors that must be considered by an organisation in the implementation of a strategy.

INDICATIVE CONTENT

- The nature of strategic management, the strategy process, and the role of the management structure.
- Strategy formulation, functional and business level strategies, strategic positioning, generic Strategies.
- The Strategy Clock; corporate level strategies; growth, direction, Ansoff's Matrix; limited vs. substantive growth strategies (diversification, integration, mergers, and acquisitions).
- Strategy Implementation - Structures and control systems in an international context (organizational structures; the integration v. responsiveness matrix; the global factory).
- International production strategy, international business strategy, international strategy, global standardization strategy, transnational strategy) and entry routes to foreign markets.
- The impact of the ecological environment on business strategies.

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	50	25%
Independent learning	150	75%
Placement learning	0	0%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1
(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Written Report	2000 words	50%

Assessment Component 2
(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Written Report	2000 words	50%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	100%
Practical	0%
TOTAL	100%

INDICATIVE READING LIST

Module Code	LCBB6015	
Module Title	Strategic Management and Sustainability	
Classification	Reading List entry	Electronic*
Essential	Whittington, R., Regner, P., Angwin, D., Johnson, G. and Scholes, K. (2017). <i>Exploring strategy: text and cases</i> . 11 th ed. Harlow: Pearson.	☒
Essential	Lynch, R.L. (2021). <i>Strategic management</i> . 9 th ed. London: SAGE.	☒
Essential	Barney, J.B. and Hesterly, W.S. (2019). <i>Strategic management and competitive advantage: concepts and cases</i> . 6 th ed, global edition. Harlow: Pearson.	☒
Further	Young, S.T. and Dhanda, K.K. (2013). <i>Sustainability: essentials for business</i> . Los Angeles: SAGE.	☒
Further	Leon, R.D. (2018). <i>Managerial strategies for business sustainability during turbulent times</i> . Pennsylvania: IGI Global.	☒
Further	Morden, T. (2016). <i>Principles of strategic management</i> . 3 rd ed. London: Routledge.	☒

Further	Journals Strategic Management Journal British Journal of Management Harvard Business Review Journal of Business Strategy Long Range Planning Management Review Global Sustainability Sustainability Sustainable Development	☒
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Module Code	LCBB6022
Title	Leadership and Management Theory and Practice
Date	03/07/2024
Level	6
Credits	20
Pre-Requisites	None
DBS Check	May be required ☐ Not required ☒

AIM(S)

- To develop the student's knowledge and understanding of the dynamics involved in leading people within an organisational context for the success of a business.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- critically evaluate the complexities involved in leading and managing people in organisations, and the practical application of Leadership and Management theory and principles;
- critically evaluate the design and implementation of strategies, which are focused on enhancing the effectiveness of Leaders and Managers, in order to meet current and future organisational needs.

INDICATIVE CONTENT

- The differences between leadership and management, and how this may operate within different organisations.
- Critical evaluation of models and frameworks of leadership and management: traits, styles -, situational, transformational, contingency, and consideration of the appropriateness of each to differing organisational contexts.
- Power of managers and leaders, and follower expectations.
- Leading teams and individuals, building and maintaining productive working relationships, inspiring and empowering employees.
- Contemporary leadership and management development issues.
- Evaluate different approaches to developing leadership and management skills.
- Assess the value of management and leadership, and development, to organisational success.

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	50	25%
Independent learning	150	75%
Placement learning	0	0%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☐ Coursework ☒ Practical

Mode of assessment	Volume	Weighting
Individual Presentation	15 minutes	50%

Assessment Component 2

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Essay	2000 words	50%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	50%
Practical	50%
TOTAL	100%

INDICATIVE READING LIST

Module Code	LCBB6022	
Module Title	Leadership and Management Theory and Practice	
Classification	Reading List entry	Electronic*
Essential	Northouse, P.G. (2022). <i>Leadership: Theory & Practice</i> . 9 th ed. London: SAGE.	☐
Essential	Cole, G.A & Kelly, P. (2020). <i>Management Theory & Practice</i> . 9 th ed. Andover: Cengage Learning EMEA.	☐
Essential	Bass, B. (2008). <i>The Bass handbook of leadership: theory, research, and managerial applications</i> . 4 th ed. New York: Free Press.	☐
Further	Gill, R. (2011). <i>Theory and practice of leadership</i> . 2 nd ed. London: SAGE.	☐
Further	Western, S. & Garcia, E. (2018). <i>Global Leadership Perspectives: insights and analysis</i> . Los Angeles: SAGE.	☐
Further	Yukl, G.A. & Gardner, W.L. (2020). <i>Leadership in Organisations</i> . 9 th ed. Harlow: Pearson.	☐

Module Code	LCBB6023
Title	International Business Communications
Date	03/07/2024
Level	6
Credits	20
Pre-Requisites	None
DBS Check	May be required ☐ Not required ☒

AIM(S)

- To provide greater intercultural awareness in international business contexts.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- critically understand intercultural communication theories;
- evaluate and interpret different international cultures within business;
- critically analyse business communication situations in the international business context.

INDICATIVE CONTENT

- Theories of international and intercultural communication (Hofstede, Samovar, Jandt etc.).
- Critical evaluation of cultural sensitivity when doing business with Americans, Latin Americans, Europeans, Africans, Asians, Australians, and Middle Easterners.
- English and other languages in International Business Communications (IBC). The importance and relevance of Louhiala-Salminen & Charles (2005) Business English Lingua Franca (BELF) concept.
- Linguistic and Cultural Competency. The different pressures on the 4 types of IBC communicators (full bilinguals, partial bilinguals, unilinguals and first-language speakers) and their effectiveness as managers.
- The principles of IBC demands: language impact, active listening, conflict management, and uncertainty reduction (Gimenez, 2004).
- Communication strategies: managing meetings, challenging/defending an opinion, summarising, asking/answering questions, persuading and compromising etc., to achieve a business objective.
- Barriers to communication: 3Ps - Problem, Process, Product, (Ober, 2009); international cultural sensitivities and information needs.

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	50	25%
Independent learning	150	75%
Placement learning	0	0%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☐ Coursework ☒ Practical

Mode of assessment	Volume	Weighting
Individual Presentation	15 minutes	50%

Assessment Component 2

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Essay	2000 words	50%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	50%
Practical	50%
TOTAL	100%

INDICATIVE READING LIST

Module Code	LCBB6023	
Module Title	International Business Communications	
Classification	Reading List entry	Electronic*
Essential	Dignen, B. and McMaster, I. (2013) <i>Collins Effective International Business Communication</i> . London: Collins.	☐
Essential	Bailey, S. (2020). <i>Academic Writing for International Students of Business</i> . 3 rd ed. London: Routledge.	☐
Essential	Deresky, H. (2017). <i>International management: managing across borders and cultures</i> . 9 th ed. Harlow: Pearson Education Ltd.	☐
Further	Dignen, B. and McMaster, I. (2013). <i>Communication for International Business: The secrets of excellent interpersonal skills</i> . London: Collins.	☐
Further	Carte, P., Fox, C. (2008) <i>Bridging the Culture Gap: A Practical Guide to International Business Communication</i> . 2 nd ed. London: Kogan Page.	☐