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University of Wales
Trinity Saint David

BA BUSINESS MANAGEMENT

Assignment 1

Module: Project Management

Code: LCBB5005

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Introduction

Project management is one of the most important disciplines that can only be done within these dynamic businesses. It serves that drives to deliver small and big projects satisfactorily are the main force behind various accomplishments. Managing a project means planning, executing, monitoring, and closing it, according to Govindaras et al. (2023). The project is intended to accomplish predefined goals subject to time, budget, scope, and quality constraints. During this essay, we will consider the subtleties of project planning in project management. It gives much information on the well-founded principles, approaches, and good practices needed to ensure that the planning is a successful project plan. An effective project plan has to be divided into a public framework for the purpose, goal, and delivery of the project. It will further detail the plans and methods to be applied to the project phases.

On the one hand, both these elements are fundamental for the proper workflow of project planning. It supports efficient resource allocation, risk mitigation, and communication with stakeholders. It is a tool that is used to increase the feasibility of a project, to make it capable of attaining its intended goals while ensuring the goals are achieved within the available constraints (Locatelli et al., 2023). This essay will also dissect several sub-aspects of project planning. This paper will discuss elements such as process management, budget planning, time management, risk management, stockholders' management, etc., which are indispensable in good project planning.

Main body

The way envisions a modern workspace, and Google is embarking on a monumental venture at its new headquarters in King's Cross, London. This project is indeed a large-scale investment plan whose execution is expected to be achieved by the end of the coming year. The project also provides hope to dress up the existing scenery with technology and novelty. The project's construction encompasses more than 60,400 square meters of A-grade offices spread over eleven floors, including an enormous space adjacent to Kings Cross Station. Their headquarters will possibly be transformed into a hub of productivity and creativity that will create a suite of up to 4,500 individuals. It consists of various amenities, such as cafes, a gym, social facilities, a multi-use games area, and pools (Fan et al., 2024).

Project planning includes estimating resources, scheduling tasks, identifying risks, and establishing communication channels. The project planning process typically comprises several key steps in project management.

The project's objectives and scope involve identifying the desired outcomes, deliverables, and constraints of the project. Project managers are those who work closely with stakeholders to ensure alignment. It is occurred between project goals and organizational objectives (Orishev and Achilov, 2023). A well-defined project scope provides clarity on what needs to be accomplished. It also serves as a roadmap for the rest of the planning process.

The next step is to identify the specific tasks and activities required to complete the project. This involves breaking down each WBS element into actionable steps and determining dependencies (Rijal,2023). It shows the difference between tasks and sequencing activities in the most efficient manner possible. Task identification ensures that all necessary work is accounted for in the project schedule.

The project team can proceed to estimate the resources, including manpower, equipment, and others. Resource estimation involves determining the quantity and type of resources needed (Orishev and Achilov, 2023). Time estimation entails forecasting the duration of each task based on historical data, expert judgment, or other estimation techniques.

The project team creates a project schedule outlining the sequence of activities by using the estimated resource and time requirements. This schedule serves as a timeline for project execution in project management (Rijal, 2023). It also helps the stakeholders visualize the project's progress and identify critical path activities that determine its duration.

Assigning responsibilities allows for the easy completion of specific tasks and activities within the project. It involves identifying individuals or teams accountable, clearly defining roles and responsibilities, etc. This activity can promote accountability and ensure that all project activities are adequately addressed (Abeysekara et al., 2021). It also fosters teamwork and collaboration among project stakeholders in the project planning.

Risk identification involves identifying potential threats and opportunities. This may impact the project's objectives, timeline, or budget in project management (Rijal, 2023). The project team develops mitigation strategies to minimize their impact on their overall activities. This proactive approach to risk management helps mitigate project uncertainties. It also enhances the likelihood of project success.

Establishing communication channels is very significant for a proper project plan. It involves determining how information will be shared, who needs to be informed, and how often communication will occur. Clear and open communication fosters collaboration and facilitates problem-solving. It also ensures that stakeholders are informed about project progress, changes, and decisions.

Budget planning involves estimating and allocating financial resources to various project activities. A well-defined budget helps prevent cost overruns. The budget planning process typically consists of the following steps in Google for their project plan.

The first step for Google's project plan in budget planning is to estimate the costs, which include the fixed costs, variable costs, and others associated with each project activity. This also involves identifying all direct and indirect costs. This cost includes labor, materials, equipment, overhead expenses, and any other relevant expenses (Tzenios et al., 2022). Cost estimation can be based on some specific activities in the project plan. This includes historical data, expert judgment, industry benchmarks, or vendor quotes. There are some costs in the Google project plan budget. Fixed costs, Direct costs, Indirect costs, Website optimization, Infrastructure development, Salaries and incentives, Others

Budget allocation involves determining how much funding is required for each task. It also phases the project and ensures that sufficient funds are available to cover all expenses (Pinto, 2020). For the Google project, the budget allocation should be done in a way that aligns with project priorities, objectives, and overall cost activities.

The actual expenditures are compared to the budgeted amounts to determine overall cost estimation and their activities in the budget. Budget reconciliation helps identify any variances of project plans. It also assesses the project's financial performance for project plans.

As well as being put in the budget, extra reserves will be required in order to handle the risk of unexpected events that could affect the expenses of a project plan. Contingency planning is not only about saving money; it really is about setting aside a particular budget portion for unanticipated expenses and changes of scope so that if some risk appears, the project buffer could reduce the level of danger (Kim et al., 2020).

Time management is a critical aspect of project planning and execution. It ensures that projects are completed within defined schedules and deadlines. Effective time management involves various processes and techniques in the project plan activities. It is aimed at optimizing the allocation of resources and minimizing delays. Google's project plan must follow these time management strategies.

The first phases subdivide the entire project into individual activities and functions. Every task should be specifically defined, possibly in measurement, and performed by assigned team members (Htoo et al., 2023). The definition of an activity entails an elaborate itinerary of the activities that need to be completed and the objectives that the project should reach.

The next step is ordering the tasks according to the most logical sequence without dependence on the other tasks to conserve the time utilized. In the sequencing task, the order in which activities are to be fulfilled is systematically determined to make the project work smoother in the project plan (Htoo et al., 2023).

Measuring up for the duration of the replacement becomes significant while creating a proper project schedule. Estimating activity duration implies predicting the time period needed to complete each task using historical data, expert allocation, or other forecasting techniques (Nikonenko et al., 2023). Providing clients with time estimates that are as realistic as possible is aimed at avoiding schedule overruns and ensuring completion within deadlines for any organizational project plan.

Ais produced for all the activities that are required to be executed during the project time frame by means produced ns of activity sequence and duration. Date and time are scheduled for each activity, including beginning and final dates and the links between activities (Soltan and Ashrafi, 2020). A systematic calendar has the role of a signboard for a project team that does it for the planning and implementation stage.

Sources assignation covers transference of the essential resources, including people, equipment, and materials, and corresponding to the activity schedule. Effective resource planning includes that the resources are deployed in a rational and logical manner.

During the course of the project, in addition to assessing performance against the project timeline, one may find it necessary to modify the schedule when required. This is accomplished by monitoring actual progress, drawing up divergence from the approved schedule, and applying remedial actions back to the course to keep the project on schedule (Soltan and Ashrafi, 2020). Ensuring the schedule and tracking examinations allow for risks to be mitigated as well as for the project objectives to be reached inside the timeline.

Project risk management is a systematic process that may impact the success of a project. It consists of identifying, assessing, and mitigating potential risks, among others. It aims to proactively address uncertainties and threats to enhance project outcomes by assessing the risk management in the project plan (Hillson and Simon, 2020). The following steps constitute a Google project plan that is an effective project risk management approach.

The first step in project risk management is to identify potential risks by using various strategies. This includes technical complexities, resource constraints, market fluctuations, regulatory changes, and external factors. It could affect the project's objectives, timeline, budget, or quality in risks. Brainstorming sessions, risk checklists, SWOT analysis, and historical data analysis are used as risk identification techniques (Wideman, 2022).

Risk assessment is the second step of risk management, which is assessed based on the organizational likelihood of occurrence and potential impact on the project plan. This involves several techniques that quantify risks in terms of probability severity etc. Risk assessment helps project teams focus on addressing the most critical risks for project management activities of any organization (Hillson and Simon, 2020).

The next step in the risk analysis process is risk investigation to discover the promptest reasons why harm happened, the possible effects of that harm, and its prevention measures for the project plan. Qualitatively, risk analysis follows subjective criteria of probability and impact in its evaluation, whereas quantitatively, risk analysis engages numerical data and statistical techniques to reasonably quantify risk exposure (Smith and Merritt, 2020).

Resulting in risk analysis, the project crew elaborates plans on risk response for each risk that has been unveiled. Risk response strategies typically fall into four categories: real options, responsibility, financing plan, and acceptance. The two approaches are evasion and mitigation (Wideman, 2022). The latter focuses on decreasing the probability of occurrence or the extent of consequence of the risk. Acceptance constitutes the acknowledging of the risk and immunizing measures to reduce the effects of the occurrence of the risk.

At every step throughout this project, it is important to check out the identified risks and track the performance of the plans to respond to these risks. By undertaking these activities, we can assess regular risks, follow up progress, and update the risk registers to reflect any risk exposure changes (Smith and Merritt, 2020). Through risk oversight and taking charge, the project teams will be empowered to head and tackle any potential threat quickly and keep the project on target.

In project management, stakeholders play a crucial role in ensuring the success of a project. It is only possible by providing valuable input, resources, support, and feedback throughout its lifecycle. Quality stakeholders are those individuals or groups who have a vested interest in the project's outcomes (Assiri et al., 2020). They are actively involved in its planning, execution, evaluation, etc. There are some examples of quality stakeholders in a Google project plan.

The role of a project sponsor is normally performed by a senior official or manager who works in the sponsor's capacity to back the project plan. They set strategy, secure donations, and make it compliant with the organization's goals and focus.

The project manager is responsible for supervising all stages of the project development, covering planning, executing control, and monitoring activities (Assiri et al., 2020). They are the main people appealing on behalf of stakeholders, planning and monitoring the process, managing assets, and taking measures as per the possible risks.

The project team, on the other hand, is a group of people, each one of whom has the required competencies and skills for solving particular tasks and completing final deliverables. Team members may comprise subject matter experts, engineers, designers, analysts, programmers, website developers, and others with different technical backgrounds (Alsulamy, 2022).

The customers or clients are the last link for the utilization of the project's end products or outcomes for any organizational project plan. They set the specifications and provide details and acceptance criteria for the product or service development of the project (Mohsin, 2021). Customer engagement in the project spanning the project lifecycle is very critical to meet their needs and to deliver value to the project.

Along with the Project Sponsor, Manager, Team Members, and Customers, other Stakeholder Groups are of paramount influence on the extent to which a project has been successful. These social circles may include regulatory authorities, governing institutions, industry peers, suppliers, investors, shareholders, and local organizations (Alsulamy, 2022).

Internal parties within the organization might include people supervising, managing, or being in charge of various projects, while external partners can be vendors, contractors, consultants, or collaborators (Mohsin, 2021). These partners facilitate the project completion and hold a groundbreaking role in its implementation.

Conclusion

This essay shows that effective project planning is the cornerstone of successful project management. This is demonstrated in the comprehensive overview of Google's ambitious project of one billion pounds. Google aims to realize its vision for a groundbreaking headquarters in London. It also shows that it will do it through meticulous attention to detail in defining objectives, scoping tasks, allocating resources, managing time, mitigating risks, and engaging stakeholders. Google endeavours to navigate challenges and capitalize on opportunities by adhering to best practices and employing strategic methodologies. It ensures the project's timely completion and alignment with organizational objectives. Google seeks to meet and exceed stakeholder expectations with a dedicated focus on communication, collaboration, and adaptability. It also helps drive innovation and foster sustainable growth in any project plan. This holistic approach to project planning underscores the importance of thorough preparation. It also provides proactive management in achieving project success in today's dynamic business landscape.

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