

Module title- digital skills and research methods

**Assignment title- Digital skills in the
working environment**

Module code- LCHS4002



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Introduction

- ▶ Digital skills are the core digital skills, are the knowledge and abilities required to carry out regular digital task related to your employment role.
- ▶ This can involve using learning, digital technology locating and managing digital materials and exchanging personal data online



Types of digital tools

- MS word
- MS powerpoint
- Excel
- Teams
- Outlook
- Whatsapp
- Google drive

Research question

Which digital tools is most used by students at UWTSD ?

This is an open question



Literature Review



The use of different digital tools?

- How to measure digital marketing metrics for assessing impact and designing success.
- These resources will help you assess and reflect on your own digital skills, identify areas for development, plan your personal digital skills development path and ensure your digital skills are fully recognised by earning digital badges that can be included on your cv and linkedIn profile.

What is MS word used for?

- It's used for word processing tools called microsoft word enables the generation of both straightforward and intricate papers.
- You will have access to both the online and download version of the application when you subscribe to office 365.

Is MS word used in uni's and work?

- MS word can be used in work and universities to gather important information



Methodology

Primary research



What is primary research?

- ▶ Primary research entails collecting previously uncollected data. It can be gathered through a variety of techniques such as interviews, surveys, observation or independent field research.

How is primary research different from secondary?

- ▶ Secondary data research can offer benefits, particularly when limited resources are available for conducting research using primary methods.



Quantitative research

-Quantitative research is the survey conducted to understand how long a doctor takes to tend to a patient when the patient walks into the hospital.

who did you share your questionnaire?

-We share the questionnaire to workers and students

How did you share your questionnaire- google form ?

- We share our questionnaire to the website search library by asking google and that's how we got our information

How did you collect data- questionnaire?

-By collecting it on paper or to go on the website or library search and print paper out and give it out to people so that they know the information

Ethical consideration

Ethical consideration

What are the ethical issues that can happen during data collection?

- Anything that can hurt participants physically or emotionally should be avoided or minimised. Inform participants of any possible risks before someone participate. Try to maintain your impartially avoid interfering with the data collection process with your personal beliefs or biases.

How to solve those ethical issues.

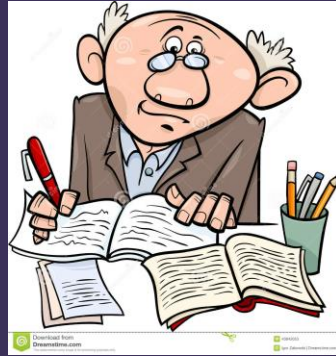
- Asking for permission to collect and store data about user.
- Asking permission to sell any personal data that has been stored.
- Giving users the right to request that data about them is deleted.
- Giving user access to personal data that has been collected and stored this will come under ethical consideration.



Conclusion



Reference list



- ▶ YIP, c Han N.I.R and SNG B.L 2016 and ethical issues in research. Indian journal of anaesthesia 60(9) p.684
- ▶ Flores (2014) how to measure digital marketing metrics for assessing impact and designing success (1st ed.2014) Palgrave Macmillan UK.

