

## DEMO FEEDBACK TO STUDENTS

| Name         | PNumber |
|--------------|---------|
| Ily D Thomas | P177195 |

### Comments:

#### E-Commerce Resource

Home Page with customised design & services, news, content, testimonials... About page, with ~~customer~~ company author. Good, working site. Good design elements.

#### Product Details

Thumbnails of services & 2 in some detail. Product thumbnails. Basic product details & options, working cart. Stock images used.

#### B2B Element

Good contact us page, team contact details. No case studies with example prices.

#### Final Grade:

60%

#### Lecturer's Signature:

Sue

#### Date:

4/5/18



## DEMO FEEDBACK TO STUDENTS

|                  |         |
|------------------|---------|
| Name             | PNumber |
| Luke James Evans | P150681 |

Comments:

### E-Commerce Resource

Home page with own logo & banner  
A few product images. Basic contact  
form & location.

### Product Details

Brief product page with own photo.

### B2B Element

Extra details for B2B boiler page & contact  
button.

Final Grade:

58

Lecturer's  
Signature:

See Mark

Date:

30/4/18



## DEMO FEEDBACK TO STUDENTS

| Name        | PNumber |
|-------------|---------|
| David Price | P131188 |

Comments:

### E-Commerce Resource

Home page with own logo. Company logos & testimony. Home & business links. Good slogan & customised background. Monochrome theme. Contact details with different options & map.

### Product Details

Full product details for a home & business product. Working shipping options & checkout.

### B2B Element

B2B area with product table & reviews. Industrial services. Expertise details. 3 brief case studies (inspiring).

Final Grade:

Eye Man 73%

Lecturer's  
Signature:

↓

Date:

30/4/18



## DEMO FEEDBACK TO STUDENTS

|                    |                 |
|--------------------|-----------------|
| Name Henry Cobbold | PNumber P149234 |
|                    |                 |

Comments:

### E-Commerce Resource

Attractive & well structured home page with good showcase of business. Great Web writing demonstrated. Own images (as well as stock) used. Personee provided to check usability for target user. Comprehensive set of features. Good application to the case study.

### Product Details

Popular products, range of product thumbnails & description. Good structure. Own product images for some products & good concise details. Good & well thought out categories. Dimensions & delivery details.

### B2B Element

seperate B2B area. Contacts for area. Energy usage explanation. Effective contact details including social media. A resource provided to customers.

|                       |          |       |         |
|-----------------------|----------|-------|---------|
| Final Grade:          | 88%      |       |         |
| Lecturer's Signature: | Sue Muir | Date: | 30/4/18 |

