



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

BMBS4004 – Managing People and Teams

Trawsnewid Addysg, Trawsnewid Bywydau
Transforming Education, Transforming Lives



Task 2 – Success Guide



BMBS4004 Managing People and Teams



BrightPath Care Services Case Study



60 minutes | 100 marks



Theory → Application → Recommendation



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Understanding the Assessment

Section A

- 10 MCQs
- 20 marks
- 15 minutes

Section B

- 4 short-answer questions
- 80 marks
- 40 minutes

Final Check

- 5 minutes



What Markers Want to See

- ✓ Correct theory
- ✓ Evidence from the case
- ✓ Practical recommendations
- ✓ Professional business language
- ✓ Justified decisions
- ✓ Application not descriptio



Analyse BrightPath Like a Manager

Look for evidence relating to:

- Motivation
- Teamwork
- Communication
- Leadership
- Ethics & Inclusion

Ask

- What's happening?
- Why is it happening?
- Which theory explains it?
- What should Alex do next?

The PEAR Formula

P = Point Answer the question

E = Explain Introduce theory

A = Apply Use case evidence

R = Recommend Provide actionable solutions

Example Application



Issue: Samira stops contributing.



Theory: Edmondson's Psychological Safety



Evidence: Suggestion dismissed by Alex.



Recommendation: Regular improvement meetings, structured participation, private feedback.



This is what strong application looks like.





Common Mistakes

- ✗ Retelling the case
- ✗ Listing theory without application
- ✗ Vague recommendations
- ✗ Ignoring ethics and inclusion
- ✗ Assuming one leadership style always works





Your 7-Day Revision Plan



DAY 1: READ CASE



DAY 2: MOTIVATION
THEORIES



DAY 3: TEAMWORK
THEORIES



DAY 4:
COMMUNICATION



DAY 5: LEADERSHIP



DAY 6: ETHICS &
INCLUSION



DAY 7: TIMED
PRACTICE
ASSESSMENT





Final Checklist

☐ Theory

☐ Case evidence

☐
Recommendation

☐ Business
language

☐ Time
management

☐ Confidence!



Any questions?

