

Decision & Iteration Log

1. Why I chose my tool

I chose Word because I could use tables or charts to make my artefact the data and words to summarise, I originally chose excel but once I started I thought adding a summary for the owner of the business would be way more helpful than just the data.

It helped me show booking data clearly for business scenario. It was a great help, I was able to write a summary for the business owner of what I learned from the data, what they can learn from the data and how to improve going forward.

2. What information I used

I used the weekly booking numbers from the scenario.

I added what service was booked, how many times it was booked during the month and what percent of the bookings for the month is from the service.

3. How I created my artefact

- First, I typed the data into a table on word.
- Then I used a simple formula to calculate total bookings.
- After that I calculated what percent each service contributed to the total bookings for the month.
- Finally, I checked the numbers and percentages again to make sure everything was correct.

4. What changes I made

- At first, I started my artefact on excel but changed to word because it was more practical for the artefact i wanted to create.
- I was going to create a bar chart to display the data but I figured a table was more simple and straightforward for the owner of the business.
- I added the percentage each service contributes to bookings for the month to make it easier for the owner to come to the conclusion of which is most popular and which is least popular but also see how well the rest of the services are doing.

- I added the total bookings for the month to the table instead of just putting the information in my summary .

5. Feedback I used

My girlfriend said I should shorten my summary because the data is well detailed and clear in the table so I don't need to say too much in my summary.

My mom said I needed to make the font in the table bigger as she found it hard to read.

I changed both based on the feedback.

6. Final explanation

This artefact helps the owner of the Dog Groomers see which service is booked most often.

It also gives them advice on marketing to bring more attention to the less popular services.