

ECAS7010 Initial Community Engagement Project Proposal Proforma

1. Project Overview (Approx. 100 words)

Provide a brief summary of your proposed community engagement project. What is the central focus or issue you aim to address? How does it relate to raising awareness of mental health within a community or cultural context?

2. Rationale and Relevance (Approx. 100 words)

Explain why this project is important. What community need or gap does it respond to? How does it align with the themes of the ECAS7010 module, particularly in terms of raising awareness around mental health and with an understanding of neurodiversity?

3. Target Community or Audience (Approx. 50–75 words)

Describe the community, group, or individuals your project will engage with. Why have you chosen this audience? What are their specific needs or interests in relation to your project theme?

4. Project Objectives (Bullet Points)

List 3–5 clear and achievable objectives for your project. These should reflect what you hope to accomplish through your engagement activities.

- Objective 1

- Objective 2
- Objective 3

5. Proposed Activities and Methods (Approx. 100 words)

Outline the key activities you plan to undertake. Will you be conducting workshops, interviews, creative sessions, surveys, or other forms of engagement? How will these methods help you meet your objectives?

6. Ethical Considerations (Approx. 50–75 words)

Briefly state any ethical issues you anticipate. Will you need to ensure informed consent, confidentiality, and respectful engagement with participants, especially those from neurodiverse or vulnerable backgrounds?

7. Expected Outcomes and Impact (Approx. 50–75 words)

What do you hope the project will achieve? Consider both the impact on the community and your own learning. How will you evaluate success?

8. Resources and Support Needed (not included in word count)

List any resources, materials, or support you anticipate needing (e.g., access to venues, digital tools, guidance from staff or community partners).

9. Timeline (not included in reference list)

Provide a rough timeline for your project activities, including key milestones.

10. Reference list