

## **Exhibition 2.0 Evaluation:**

Initially, for my work I had wanted to produce some traditional black and white portraits. However, over time I had figured that it wouldn't work out for my exhibition work as I feel it didn't represent me and my body of work excellently. After feedback in my lecture I had figured that I would have to change my work and create a meaning within it. For the exhibition, I was given the role in hospitality, this is as I felt most comfortable in that role as I feel I was able to do the most within it in comparison to the other roles that were available. I feel as though I'd have to expand my skills further for the other roles available. In development of my exhibition I started looking at different artists and themes within photography in order to find some inspiration. I also made mind maps of things I found were inspiring my photography.

Within my research I found that I was photographing my sister a lot. With this in mind I started to look back at photographs I have taken of her over time. I wanted something that could reach a full audience without confusion to what my work is about. However, I struggled finding a way in which I would be able to photograph this. Whilst thinking about the reasoning behind why I photograph my sister the most I found that it was because we have a

close relationship. This lead me to look back at old photographs resulting in my final idea to create imagery in places we had spent a lot of time in our childhood. Once I had put together a solid idea and taken my images, I had decided to print my imagery off in A3 as last year I found that my imagery was far too small for my body of work and I wanted to show the details within my work more.

Personally, I really like looking at Annie Leibovitz work, She captures a sequence of professional portraits which all hold a sense of emotion whilst maintaining the aesthetic feel to her imagery. She has photographed many black and white portraits and her coloured imagery keeps a dark colour scheme. The main idea which inspired my work was that she maintained meaning and emotion in her imagery whilst keeping the aesthetic and studio feel to her imagery. This inspired me as I spend time taking imagery mainly based around fashion/studio work. However, I was finding no meaning within my imagery whilst also capturing no emotion. I felt as though it would be impossible to fit those two things together as I couldn't visualize how it would work however after reading into her work and her book 'At Work' I had figured that it was possible which then inspired me to make changes within how I work.

I had also felt inspired by David Boltons photography, Although he is a small local artist I had found him when researching my chosen location for my images, Tenby. Bolton photographs his original photographic interpretations of Tenby. He wants to photograph his hometown from his perspective as someone who grew up there. I found this was really inspiring to my practice as I also wanted to photograph childhood places and how they have changed whilst also photographing my sister who I spent my childhood with in these places. It was also inspiring as he is photographing something he has a love for, which I think is important in photography, as I feel I need to enjoy what I'm photographing to get a good set of imagery.

Another artist which inspired my works is Alun Crockford. He had exhibited his work 'Made in Tenby' in November of 2023. I felt inspired as he had taken black and white portraits of people who had made Tenby a special place. This could be workers or people who lived local to the area. This shown me how I was able to add meaning into my imagery as many artists who photograph portraits and 'aesthetic' imagery also hold a meaning within their works. He had also laid out his imagery on vinyl on the walls which proves that you can have a simple layout if your imagery hold enough potential. In general, the point of the exhibition was to celebrate the people and the area of Tenby which is

what inspired me to include the importance of location and who I was photographing.

In exhibition progress, I attended multiple meetings first as a year until we could assign roles which we then had meetings in our groups. In meetings we had come up with the best way to get enough money in for drinks and snacks, we then went weeks planning on finding and making lists of the most popular and cost effective drinks.

In result, my main contribution to the exhibition was within hospitality. I had put myself up for an 30 minute slot in groups to do the bar work. I had also helped with the layout and figuring out which times were best for everyone whilst making the rotor. I also helped with the preparation before the exhibition. A few days before I had prepped the walls within the exhibition spaces by filling in holes, sanding down the walls and then painting over them. This also included cleaning exhibition spaces before and on the day of the exhibition.

In addition, I feel as though my imagery worked effectively in my exhibition space as the lighting worked well with my images. Initially, I had wanted to place my work in Studio Griffiths as I felt this would have worked best for me as there was only artificial lighting and there were no windows. However, after discussion and placing my work in different

areas I had figured that the imagery worked well in the foyer. At first, I had mixed feelings about it as I felt the window next to the wall would have ruined my imagery causing a reflection. However, I could see that once my work had been placed on the wall there was no reflection onto my imagery and no harsh artificial lighting projecting down onto my work neither. I also think that my image sequence works well together and the images flow whilst fitting well on the walls and in the exhibition space.



Workshops and lectures had helped my process for the exhibition as I was able to work from my feedback and improve my work and what I am presenting whilst making smaller changes overtime. I was also able to expand and learn new skills working with Photoshop and InDesign which I know will be helpful to any future projects I work on

individually or through the University. Without the feedback from my lectures I feel as though I wouldn't have been able to progress my work to further abilities and my work would have still remained meaningless.

Overall, I am happy with the result of the exhibition and how I presented my work. I am glad that I had found a way in which I was able to add meaning to my work as I feel my images look more professional and I feel a lot happier knowing that there is meaning behind my imagery. I feel like I have made an improvement in comparison to my exhibition last year as I presented my images better, learnt new skills whilst also presented imagery that was meaningful to me.