

INNOVATIVE EDUCATION for WELL-ROUNDED DEVELOPMENT

To respond to 21st century challenges...

UNEMPLOYMENT

Young people are 3 times more likely to be unemployed



CONFLICT

59.5 million people forcibly displaced worldwide

POVERTY

702 million people live in extreme poverty

PHYSICAL INACTIVITY

causes an estimated 3.2 million deaths annually

MALNUTRITION

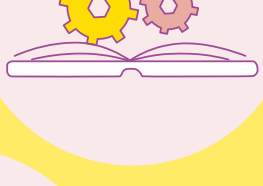
kills 3 million children annually

We need QUALITY EDUCATION that is

ACTIVE



INNOVATIVE



SOCIALLY RELEVANT



QUALITY EDUCATION



Learning **COGNITIVE SKILLS**

+ building **VALUES**

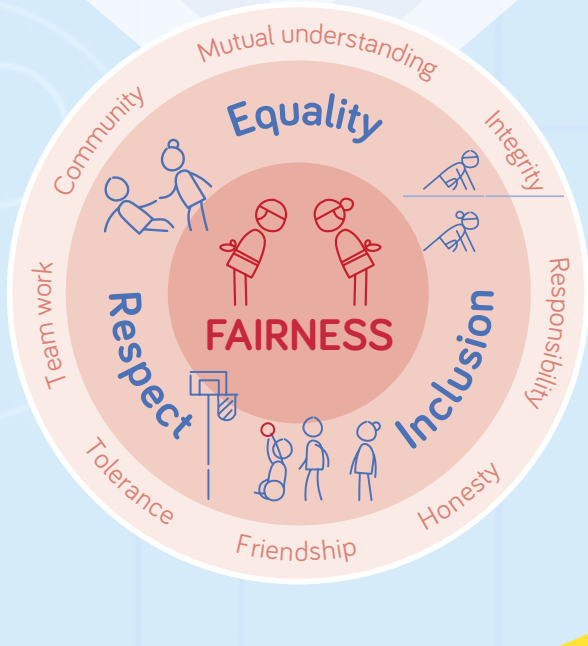
"enabling students to lead healthy and fulfilled lives, make informed decisions, and respond to local and global challenges" (Incheon Declaration, Education 2030)

Sustainable Development Goal 4

promotes inclusive and equitable Quality Education towards lifelong learning opportunities for all.

The POWER OF SPORT VALUES in delivering QUALITY EDUCATION

Sport provides a
**UNIVERSAL
FRAMEWORK OF VALUES**
which activate learning



Delivered
**IN ANY
CLASSROOM**

and

ANY SUBJECT

LITERACY



SCIENCE



MATHS

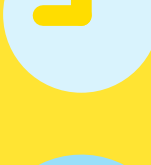


ART



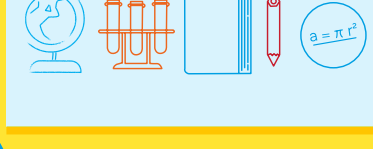
Schools are
a **HUB** for sport values

SUPPORTING TEACHERS
to deliver curricula
creatively



reinforcing
**cognitive
knowledge
and skills**

EMPOWERING
students to make
VALUE JUDGEMENTS



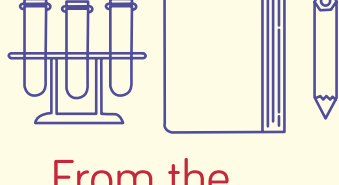
The BENEFITS of SPORT VALUES EDUCATION



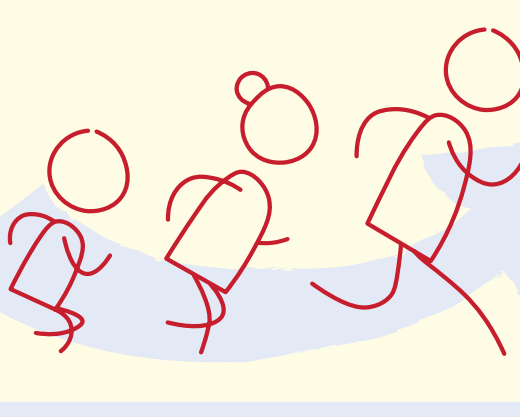
« Sport is a low-cost, high-impact tool. »

Ban Ki-moon

SPORT VALUES TRANSFER

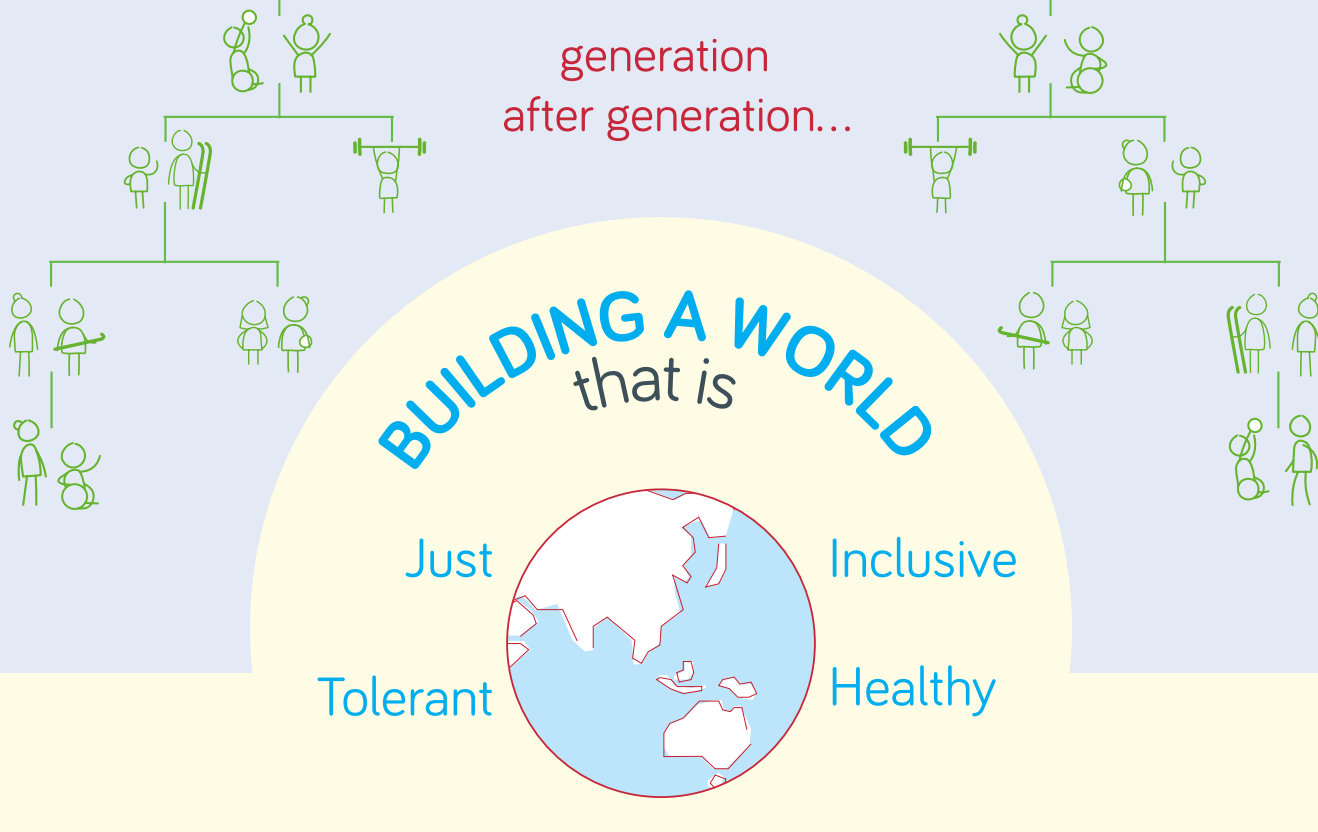


From the
classroom...



...to the
community

HEALTHY, EDUCATED CITIZENS CONTRIBUTE ACTIVELY TO SOCIETY



Join the campaign,
promote
Values Education Through Sport

en.unesco.org/sportvalues

In association with the Education Partnership:

