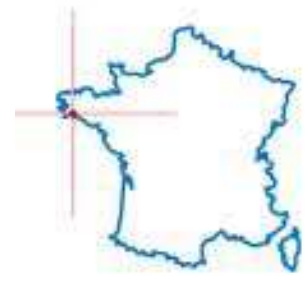


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IUT Quimper 3rd year business programme in English

1st semester : from 10th (or 17th) September 2012 to 18th (or 25th) January 2013

MODULE 1 (M1) Languages & International culture (8.5 ECTS)

- M1.1 French (45 hours) or English (30 hours-3.5 ECTS)
- M1.2 German or Spanish or French or Italian or Chinese (45 hours-3.5 ECTS)
- M1.3 Geopolitics (12 hours-1.5 ECTS)

MODULE 2 (M2) International business environnement (9.5 ECTS)

- M2.1 International economic relations (16 hours-1.5 ECTS)
- M2.2 International business law (30 hours-3 ECTS)
- M2.3 International management (20 hours-2 ECTS)
- M2.4 International marketing (30 hours-3 ECTS)

MODULE 3 (M3) Specialized and advanced studies in business (7 ECTS)

- M3.1 Maritime economics (15 hours-1.5 ECTS)
- M3.2 Intellectual property law (15 hours-1.5 ECTS)
- M3.3 Advanced management (20 hours-2 ECTS)
- M3.4 Marketing & innovation (20 hours-2 ECTS)

MODULE 4 (M4) Dissertation (5 ECTS)

Research paper related to the one of the fields listed above