

Data Mining & Visualisation – Dataset Presentation			
Student	Teja Devalla		
Dataset	Instagram Analytics Dataset		
Marking			
Presentation/Slides (Clarity, readability, flow, accuracy, completeness, performance) Good clear slides. Using the inset of yourself is good, but make sure that it doesn't cover any of the text on the slides. Try to talk about the subject of the slides rather than reading out the words on the slides.			(10 marks) 6
Dataset Description (Where did the data come from? What does the data describe? Is the sample large enough? What data formats and types are involved?) Good background on Instagram, in particular that it is a synthetic dataset. Your description of the attributes available is good, but could be improved by giving some examples of the actual data. Similarly, giving the data types would also be useful.			(50 marks) 30
Dataset Suitability (What features of the dataset lend themselves to data mining? Has it been mined previously? Why does the student feel that they have the contextual background to work with this data?) The dataset clearly meets the requirements and has plenty of potentially useful attributes to explore its contents.			(20 marks) 14
Objectives (What does the student plan to investigate/expect to find? Are these SMART?) The research questions are good. Some very appropriate background for the problem.			(20 marks) 14
General comments A good presentation. Plenty of scope for a good exploration of the dataset.			
Date		Final Grade (%)	64