



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

BSc in Health & Social Care Changemakers – Creativity and Value Creation (BMHP 5014)

WEEK 10 OF THE MODULE
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Trawsnewid Addysg; Trawsnewid Bywydau
Transforming Education; Transforming Lives



www.uwtsd.ac.uk

Today we will...

The session will include the following items:-

- To have the opportunity to consider any further points of clarification on the 2nd assessment task.
- To discuss how creative are you and to look at the impact of your learning and development from the module.
- To look at equity and equality and why this is important in the health and social care sector.
- To consider the benefits of life-long learning.
- To provide time for you to work on your e-learning units in Moodle.
- Completion of the module evaluation.

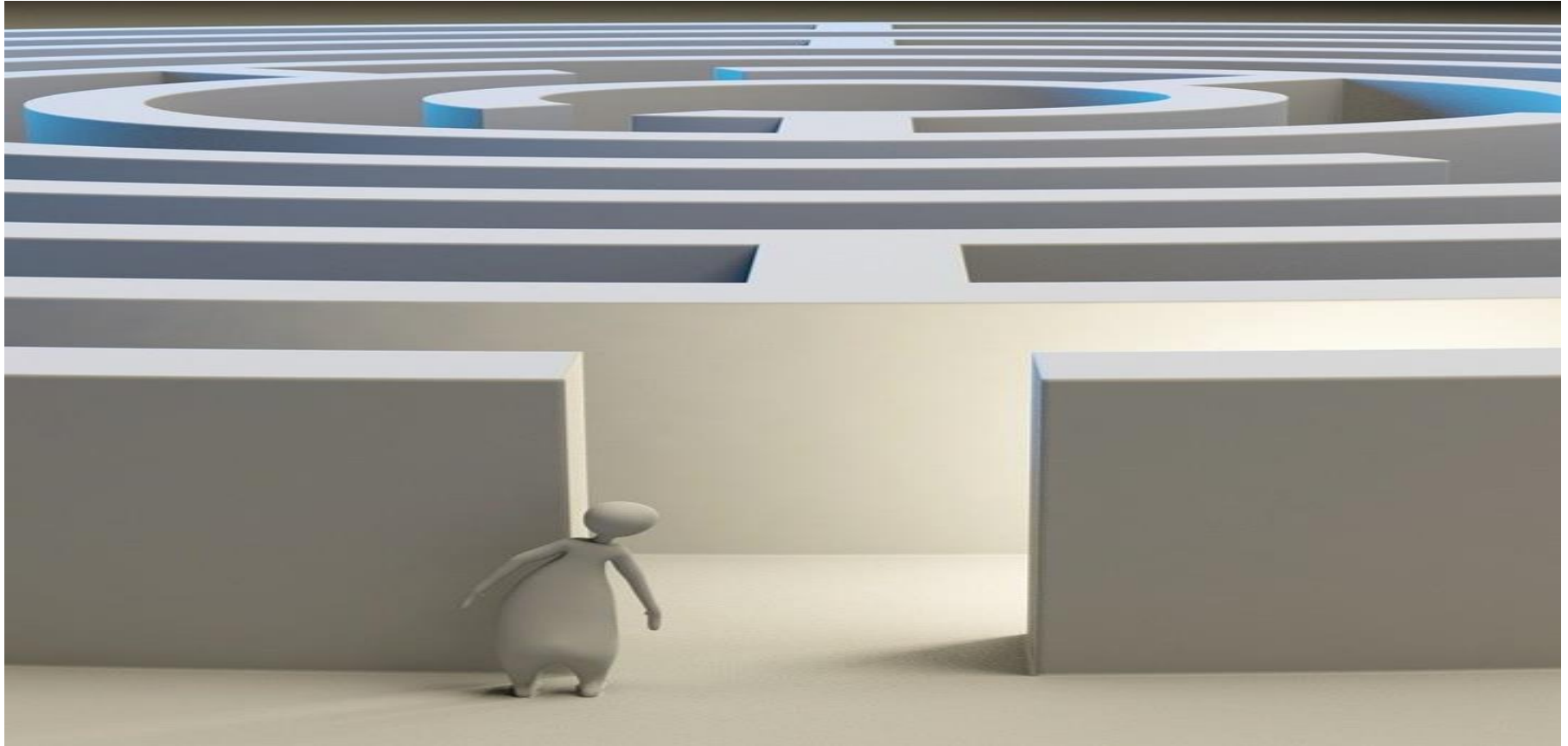
Your Journey on the E-learning Module



Creativity, Innovation and Enterprise

Imaginative
Creative
Working Hard
Emotional
Independent
Going
Sociable
Easy
Reliable
Helpful
Chatty
Enthusiastic
Trustworthy
Sensible

How creative are you?

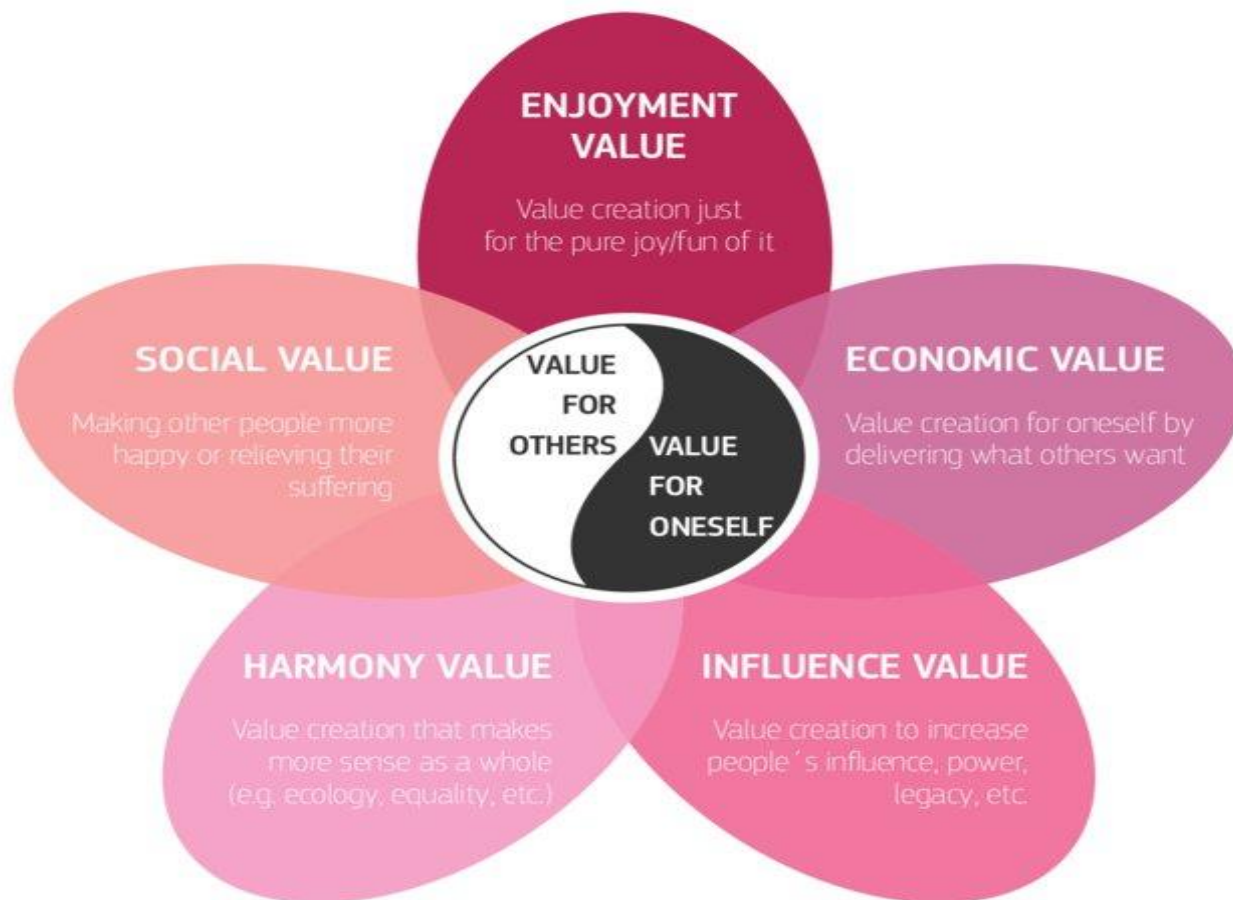


Ideas and Opportunities



The Entrepreneurship Competence Framework (n.d.) (Online). Available at <https://www.eee-platform.eu/the-entrecomp-competence-framework/> (Accessed: 15/03/2022).

Different Elements of Values

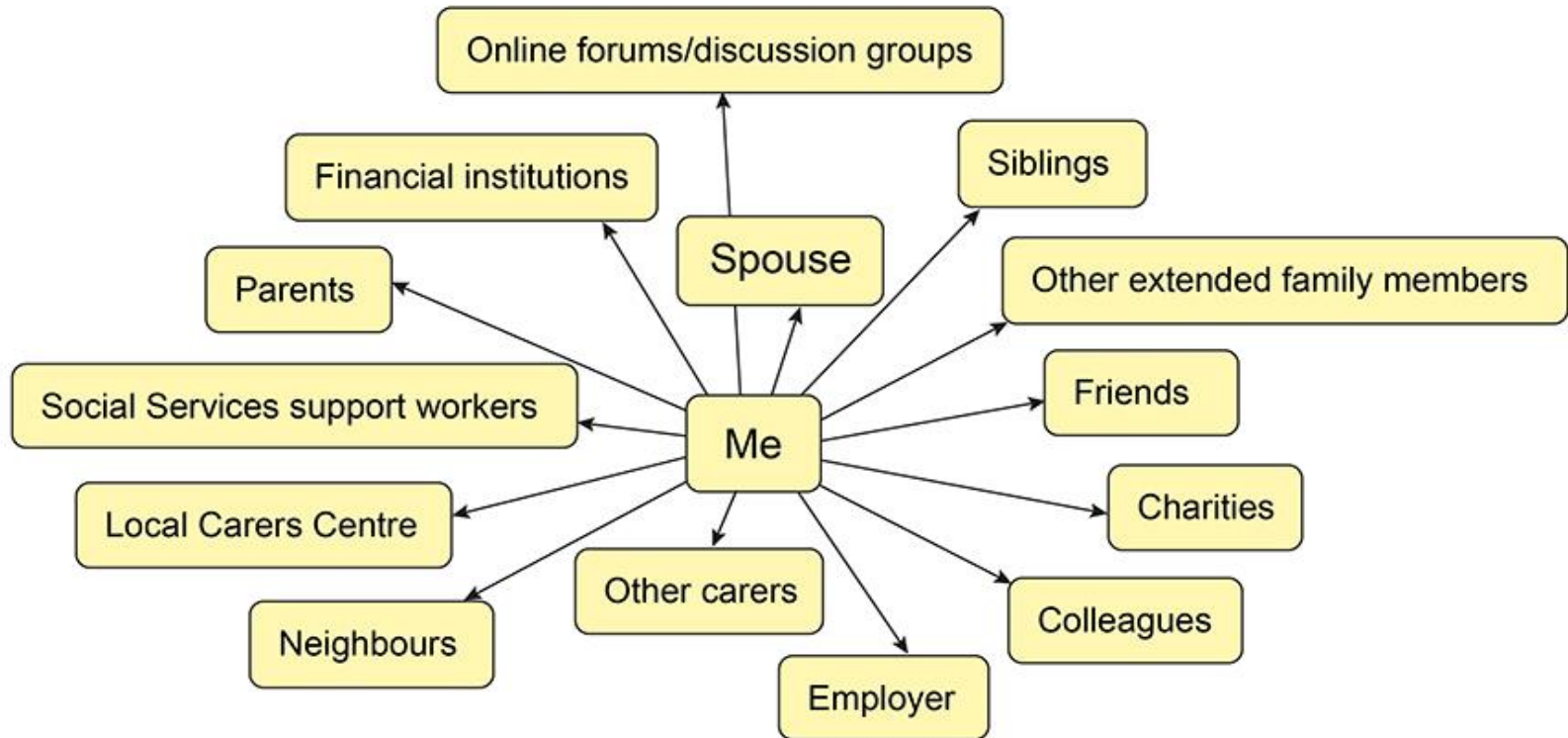


Williams-Middleton, K., (2020). [online] Available at: <https://www.researchgate.net/publication/341285992_The_entrepreneurial_employee_in_the_public_and_private_sector_What_How_Why/figures> [Accessed 26 March 2022].

Part of a Learning Community



Your Individual Mind-Map

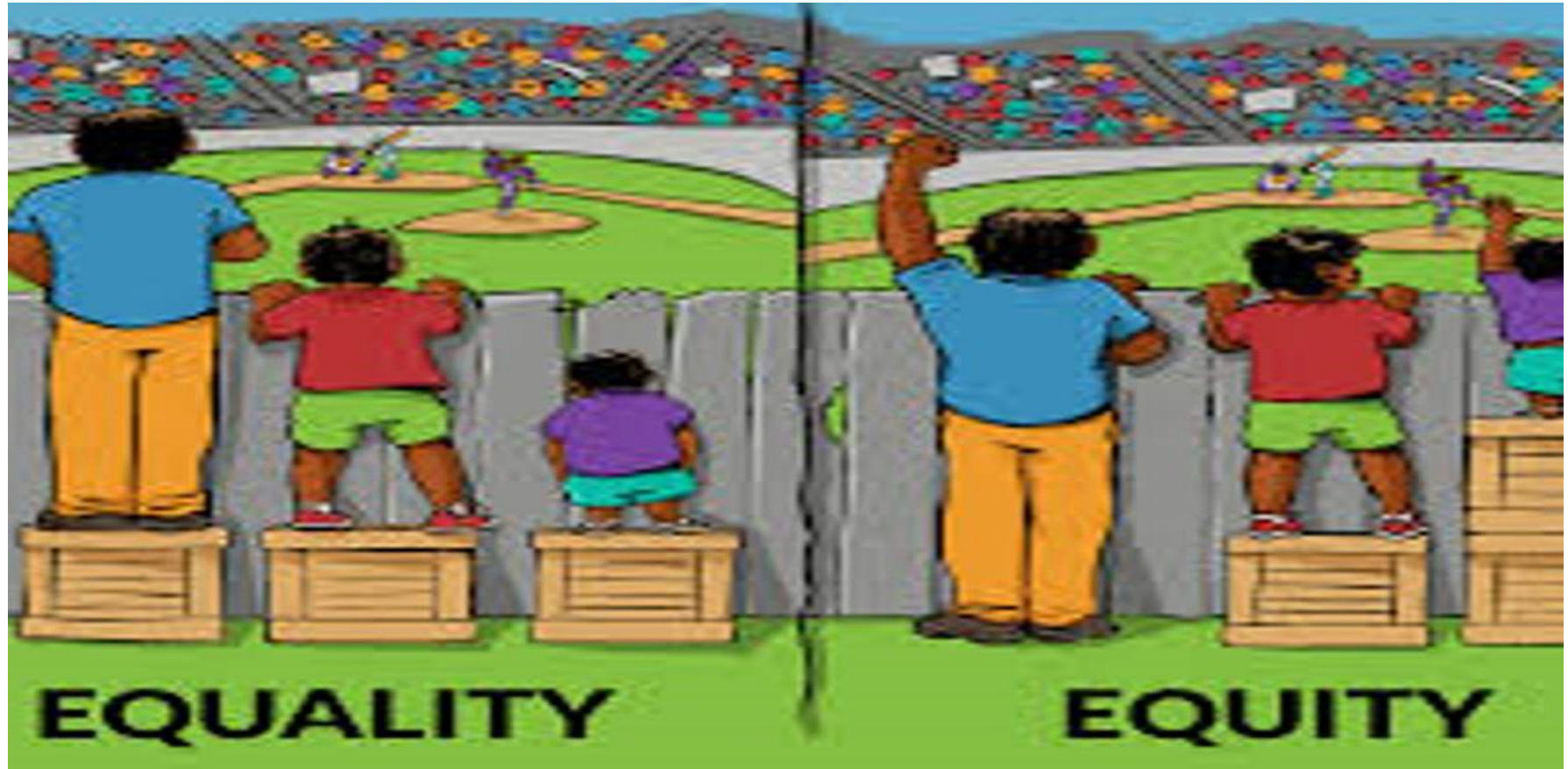


Open learn create (2017) *Figure 6.3 Map of carers' potential support network*. [Online image]. Available at:

https://www.open.edu/openlearncreate/mod/oucontent/view.php?id=53528&extra=thumbnailfigure_idm45532561908784

(Accessed: 20 March 2022).

Keeping within the realms of equality and equity for all

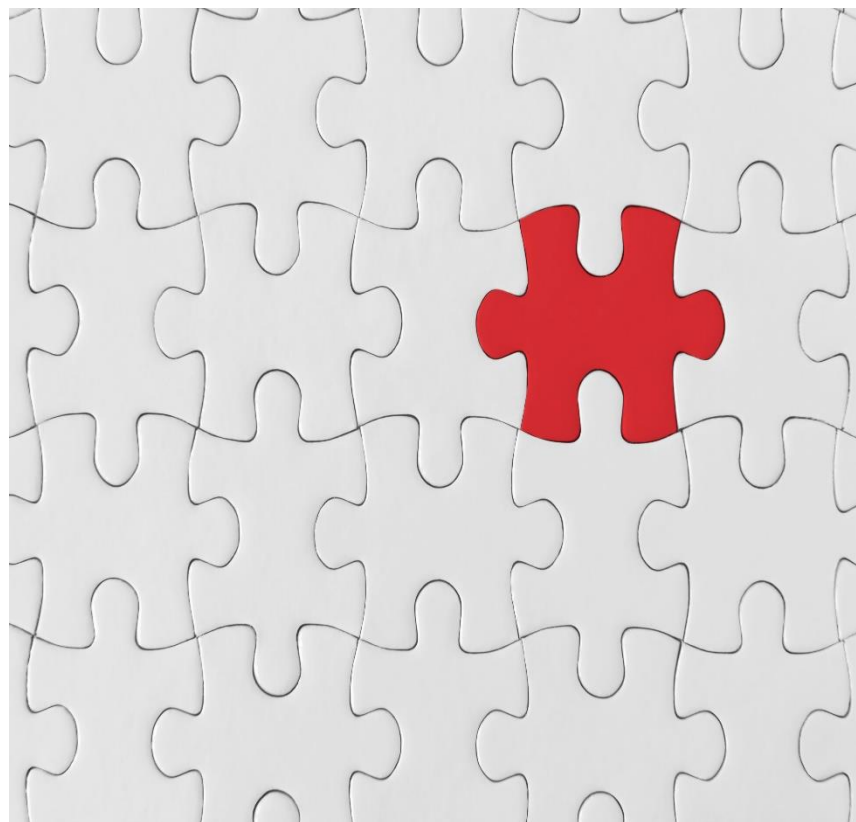


The Equality Act 2010 - protected characteristics

The Equality Act 2010: Protected Characteristics

Characteristic:	Employment	Goods and Services	Duty to Positively Promote
Gender	✓	✓	✓
Gender Reassignment	✓	✓	✓
Pregnancy and Maternity	✓	✓	✓
Marriage / Civil Partnerships	✓	✓	✓
Sexual Orientation	✓	✓	✓
Race	✓	✓	✓
Disability	✓	✓	✓
Religion or Belief	✓	✓	✓
Age	✓	✓	✓

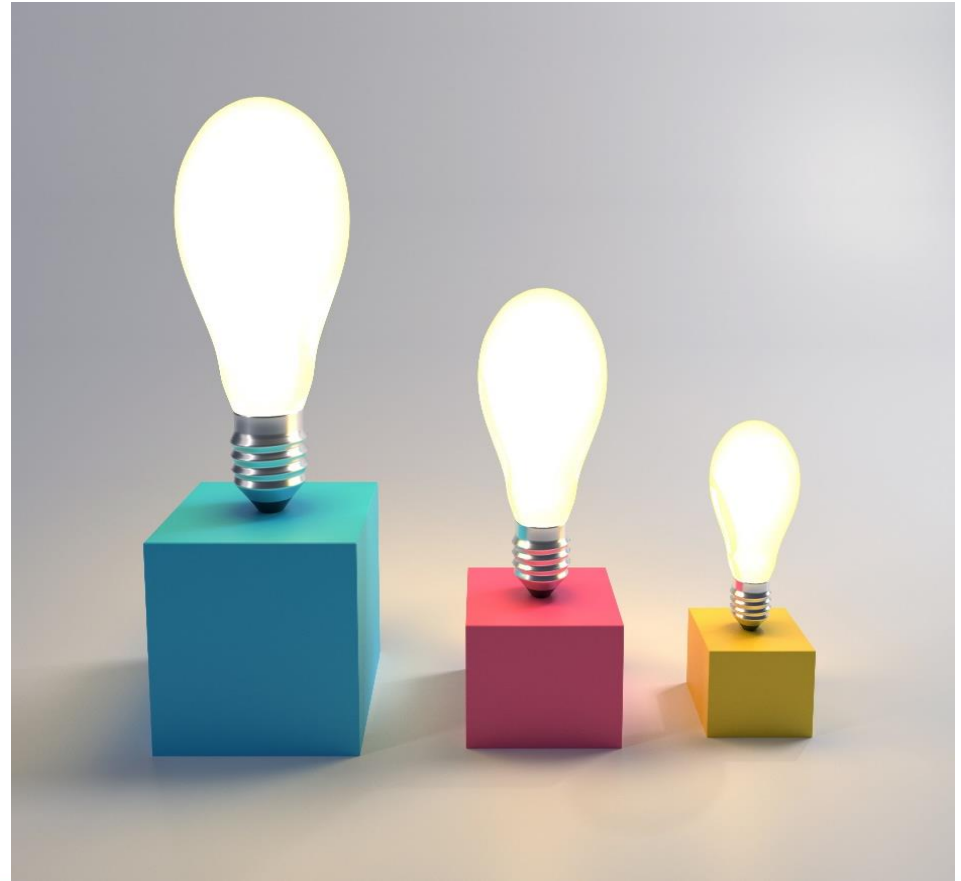
Pulling it all together to see the bigger picture





SOLUTION

Continue to capture the light-bulb moments



Where is your overall goal?



Who Supports you on your way?

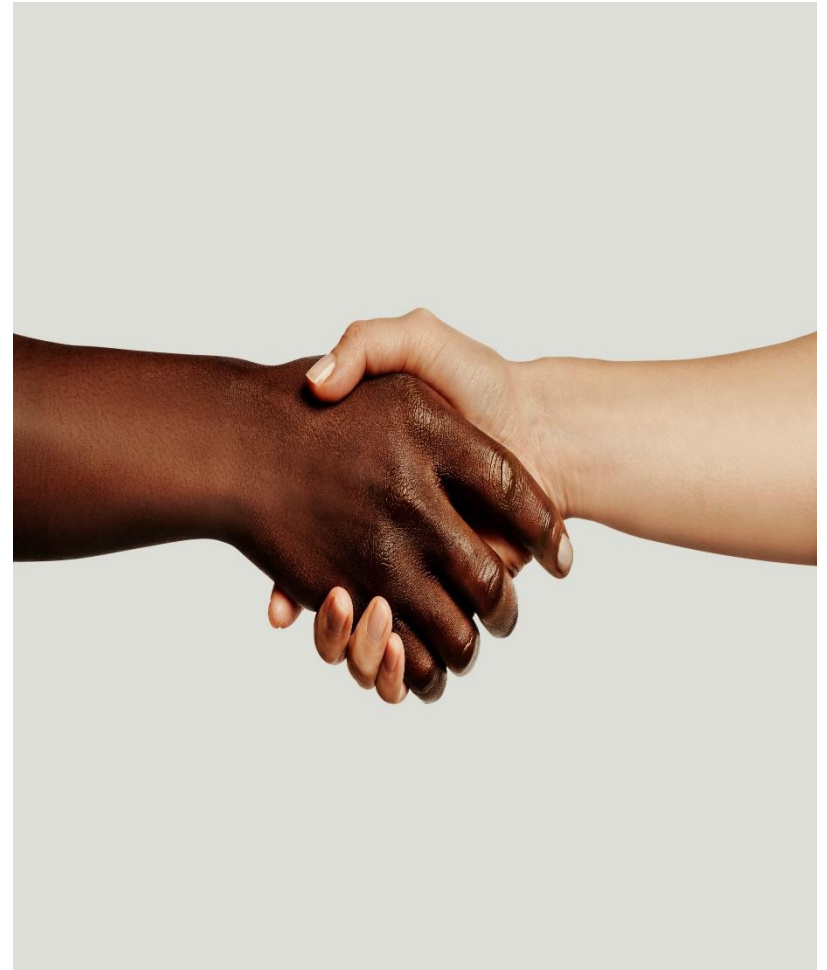


Trwydded Hdaysg; Trawsnewid Bywydau
Transforming Education; Transforming Lives

Good luck and all the best



Feedback - Module Evaluation



UNITS FOR THE ON LINE TASKS – UNIT 1

TOPIC 1 HOW INNOVATION CHANGES THE WORLD

1. Introducing innovation
2. Innovation and society
3. Creating the future
4. Creativity and society

TOPIC 3 ADDRESSING SUSTAINABILITY

1. What is the problem?
2. Sustainability changemakers
3. Be the changemaker.
4. Additional resources

TOPIC 2 WHO AM I? MY SENSE OF SELF

1. The idea of self
2. Social influences
3. Developing creative confidence

TOPIC 4 MAKING STATEMENTS

1. Big (traditional) values
2. Designing tool recipes
3. Small (personal) values
4. Additional resources

UNITS FOR THE ON LINE TASKS – UNIT 2

TOPIC 1 CHANGE MARKING – THE ACT OF CREATING VALUE

1. Who and what are changemakers?
2. Value creation pedagogy
3. The practice of changemaking

TOPIC 2 STORYTELLING

1. Stories and why we tell them.
2. Spotting competences in stories
3. Creating our own competency story

TOPIC 3 IDENTIFYING NEW IDEAS

1. Scoping
2. Finding meanings
3. Identifying attributes

TOPIC 4 SEEKING SOLUTIONS

1. Creative solutions tool cards
2. Tool Kits
3. Making your own tool kit

UNITS FOR THE ON LINE TASKS – UNIT 3

TOPIC 1 COLLABORATION NOT COMPETITION

1. Establishing a supportive network
2. Stakeholders analysis
3. Creating a stakeholder map

TOPIC 2 FUNDING YOUR IDEA

1. Sources of funding
2. Creating a crowdfunding campaign
3. Understanding social enterprise

TOPIC 3 TELLING YOUR STORY

1. Storytelling as a persuasive communication tool
2. Self-confidence and authenticity
3. Preparing a strong presentation

TOPIC 4 BE IN IT TO WIN IT

1. Navigating social media
2. Developing your professional persona
3. LinkedIn the professional network

UNITS FOR THE ON LINE TASKS – UNIT 4

TOPIC 1 MEASURING SUCCESS

1. What is success?
2. The Pygmalion effects
3. Success and wellbeing

TOPIC 2 PERSONAL EVALUATION

1. Your project success
2. You, your project and others
3. Success through teamwork

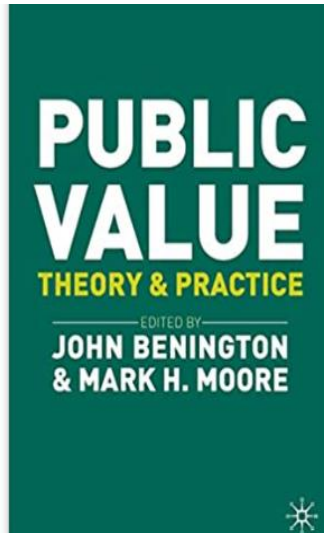
TOPIC 3 MOVING FORWARD

1. Building up from the project
2. The power of failure
3. Looking forward

TOPIC 4 CLOSING THE LOOP

1. Skills and attributes
2. Showcasing your work

References



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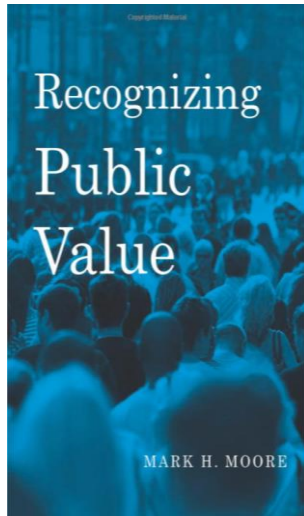
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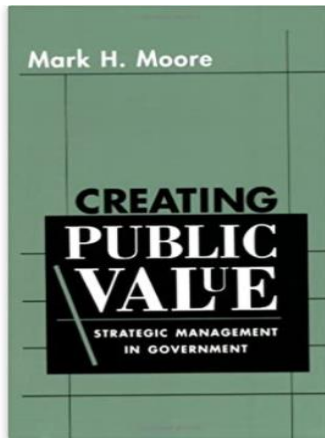
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2. Government executives—Professional ethics—United States—Case studies.

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Moore, H. M. (1995) ***Creating Public Value – Strategic Management in Government***. Cambridge: Harvard University Press.