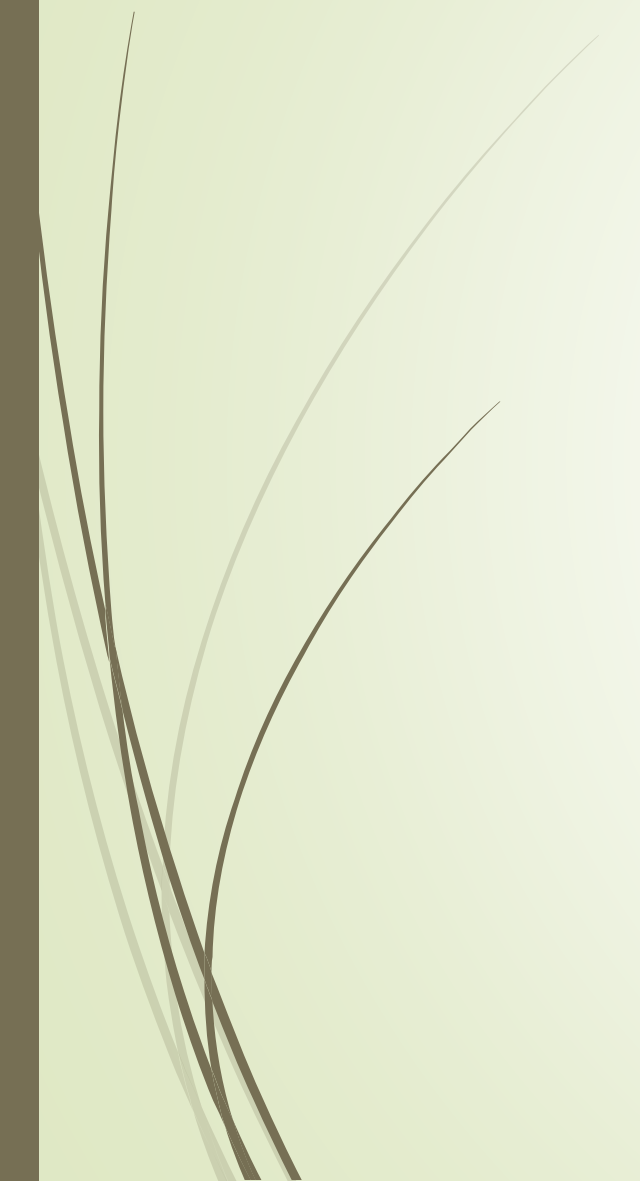




Source: [Lab Manager.com](https://www.labmanager.com)

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- **Conclusion**
- **References**



Walt Disney

- Walt Disney: a 20th-century visionary (Olson and Simerson, 2015).
- Founder of The Walt Disney Company in 1923 (Olson and Simerson, 2015).
- Pioneered animated film industry (Pallant and Holliday, 2021).
- Created iconic characters and theme parks (Yie, 2021).
- Transformative impact on the entertainment business.



Leadership Style

- Transformational
- Visionary and innovative approach (Olson and Simerson, 2015).
- Hands-on management.
- Emphasis on quality and perfection (Becker, 2017).
- Risk-taking and perseverance.
- Collaborative yet authoritative (Becker, 2017).

First, think.
Second, dream.
Third, believe.
And finally, dare.

-Walt Disney

dontgiveupworld.com



Leadership Behaviour

- Clear communication of vision (Yie, 2021).
- Nurturing creativity in others.
- Leading by example (Warrick, 2017).
- Adaptability to changing technologies.
- Balancing artistic and commercial interests (Yie, 2021).



Leadership means that a group, large or small, is willing to entrust authority to a person who has shown judgment, wisdom, personal appeal, and proven competence.

Walt Disney

Followers Appeal

- Charismatic and inspiring personality.
- Shared vision of wholesome entertainment (Watts, 2013).
- Commitment to quality resonated with staff.
- Created a sense of family among employees (Veness, 2020).
- Public persona as an innovator and dreamer (Watts, 2013; Veness, 2020).

"I prefer to entertain people
in the hope that they learn,
rather than teach people
in the hope that they are
entertained."

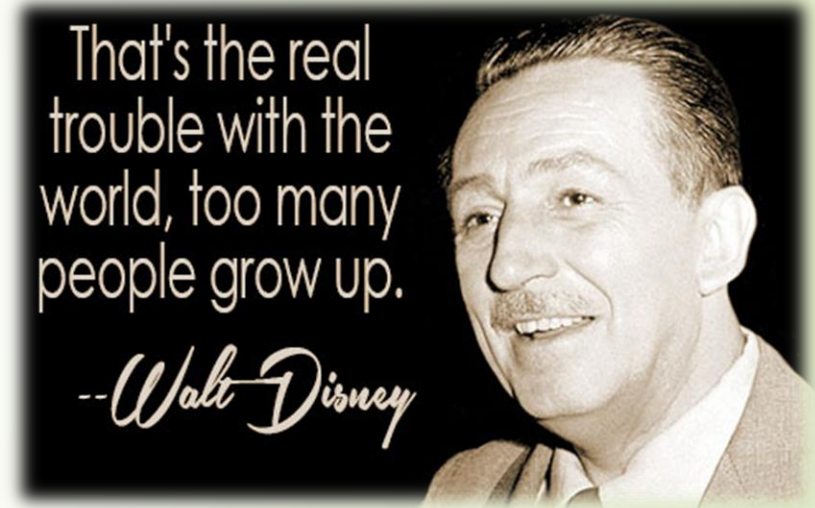
Walt Disney

Walt Disney



Evaluation of Leadership Characteristics

- Visionary thinking: Disney vs. modern tech innovators.
- Attention to detail: Disney's perfectionism echoed (Jobs, 2024).
- Adaptability: from animation to space exploration.
- Public perception: beloved figures in their eras (Karwan et al., 2021).
- Legacy: Enduring impact on business and culture.



Source: notable-quotes.com

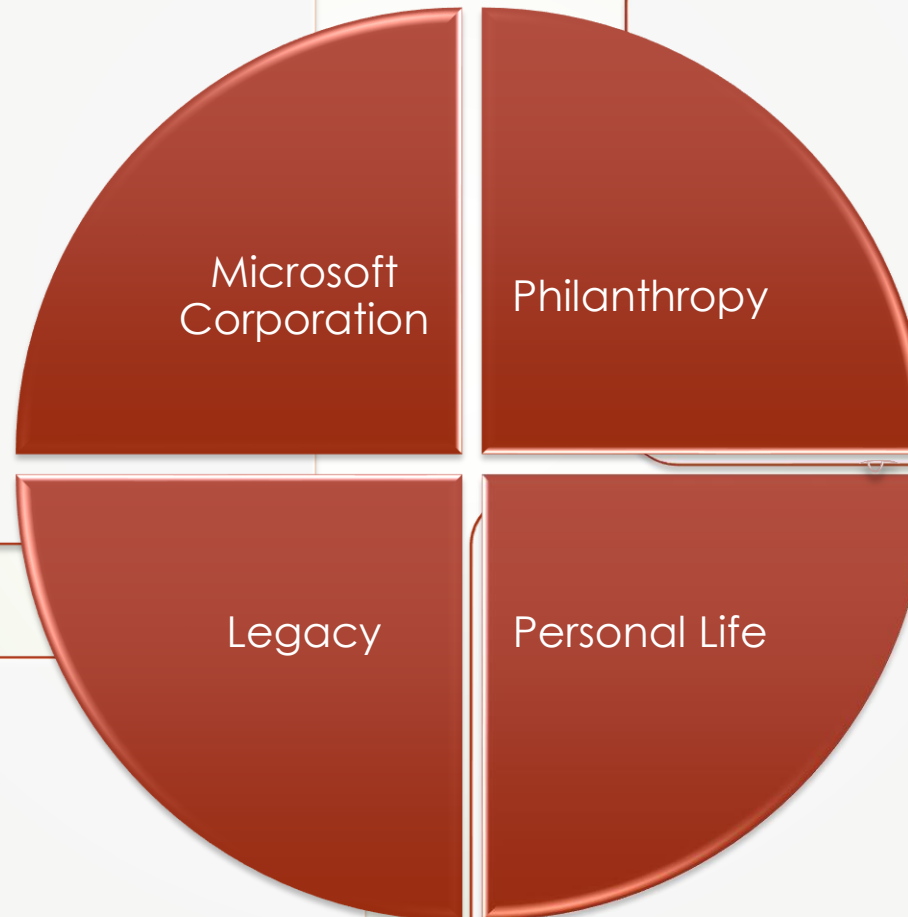
Bill Gates

28/10/1955 Seattle, Washington

Business magnate, software developer, and philanthropist, best known as the co-founder of Microsoft Corporation



- **Founding:** Gates co-founded Microsoft with Paul Allen in 1975. BASIC interpreters for the Altair 8800, an early personal computer.
- **Growth:** Under Gates' leadership, Microsoft became the world's largest personal computer software company. The introduction of MS-DOS and later Microsoft Windows revolutionised the PC industry.
- **Positions:** Gates served as CEO until 2000 when he transitioned to the role of Chief Software Architect. He remained active at Microsoft until retiring from his day-to-day role in 2008.



- **Bill & Melinda Gates Foundation:** In 2000, Gates and his then-wife Melinda founded the Bill & Melinda Gates Foundation. The foundation focuses on global health, education, and poverty alleviation, and has donated billions of dollars to various causes.
- **Pledge:** Gates, along with Warren Buffett, initiated the Giving Pledge, encouraging wealthy individuals to commit a majority of their wealth to philanthropic efforts.

- **Net Worth:** As of 2023, Gates is one of the wealthiest individuals in the world.
- **Impact:** Gates' contributions to technology and philanthropy have profoundly impacted modern computing and global humanitarian efforts.

- **Marriage and Family:** Gates married Melinda French in 1994. The couple has three children. They announced their divorce in May 2021 but continue to work together on the foundation.
- **Interests:** Gates is known for his interest in reading, technology, and addressing global challenges such as climate change.

Leadership Style

Visionary and Strategic

Inspirational and Visionary

Competitive and Driven

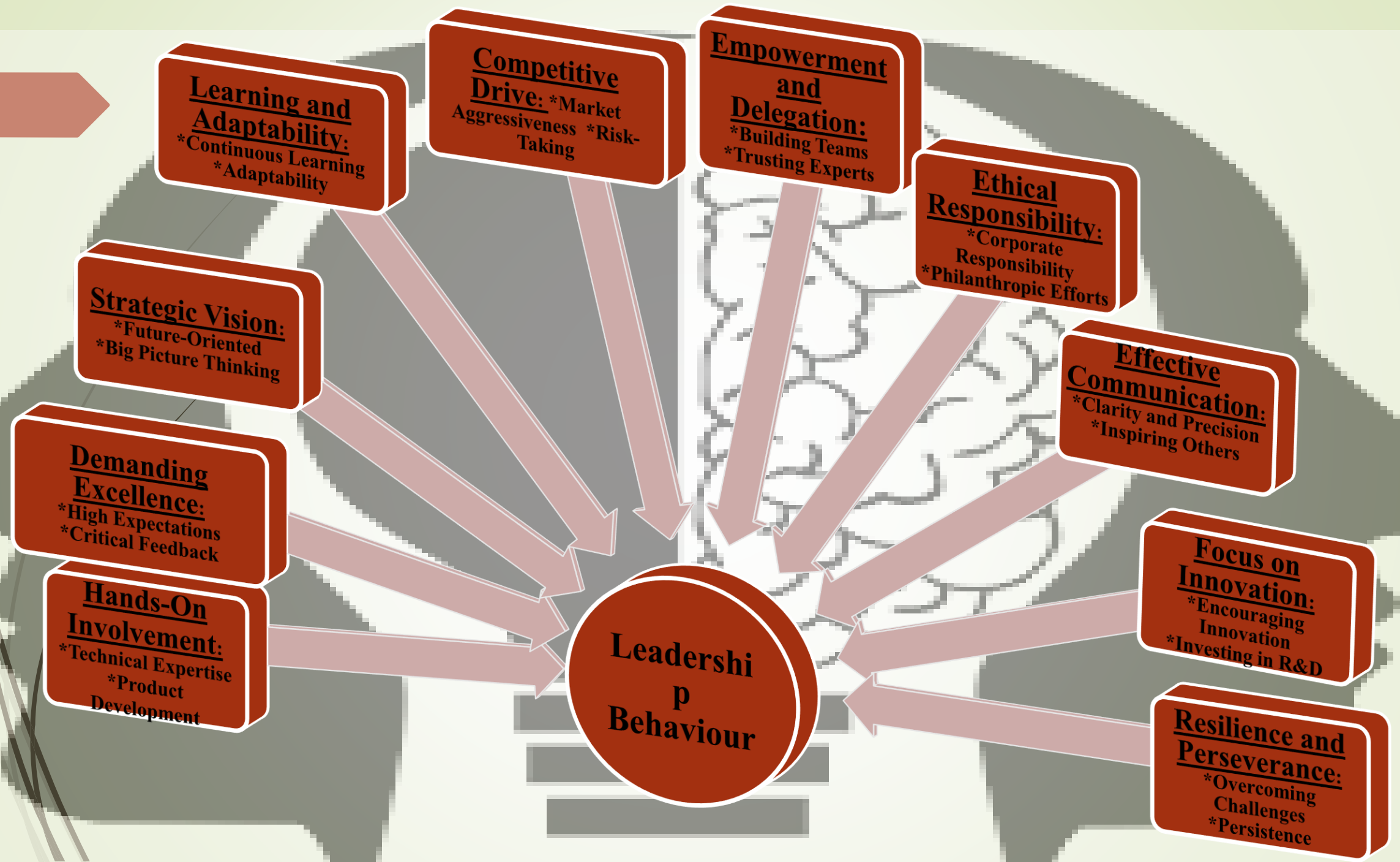
Ethical and Philanthropic

Intense and Demanding

Collaborative and Empowering

Adaptive and Learning-Oriented







Source: Extended Summary Of Good To Great: Why Some Companies Make The Leap...And Others Don't – Based On The Book By Jim Collins. (2019). (n.p.): Libros Mentores.

Elon Musk

Biography

► Elon Reeve Musk was born on June 28, 1971, in Pretoria, South Africa. His mother, Maye Musk, is a Canadian-South African dietitian and model, and his father, Errol Musk, is a South African electromechanical engineer, pilot, and sailor. Musk developed an early interest in computing and technology, teaching himself computer programming and creating a video game at the age of 12.



ELON MUSK

ENTREPRENEUR | 1971–

South African-born American entrepreneur Elon Musk is known for founding X.com (which became PayPal), Tesla Motors and SpaceX. Musk became a multimillionaire in his late 20s when he sold his start-up Zip2 to Compaq Computers.

QUICK FACTS



His mother is a model



Sold first computer program at 12



Dedicated to space exploration



Earned first billion in 2002

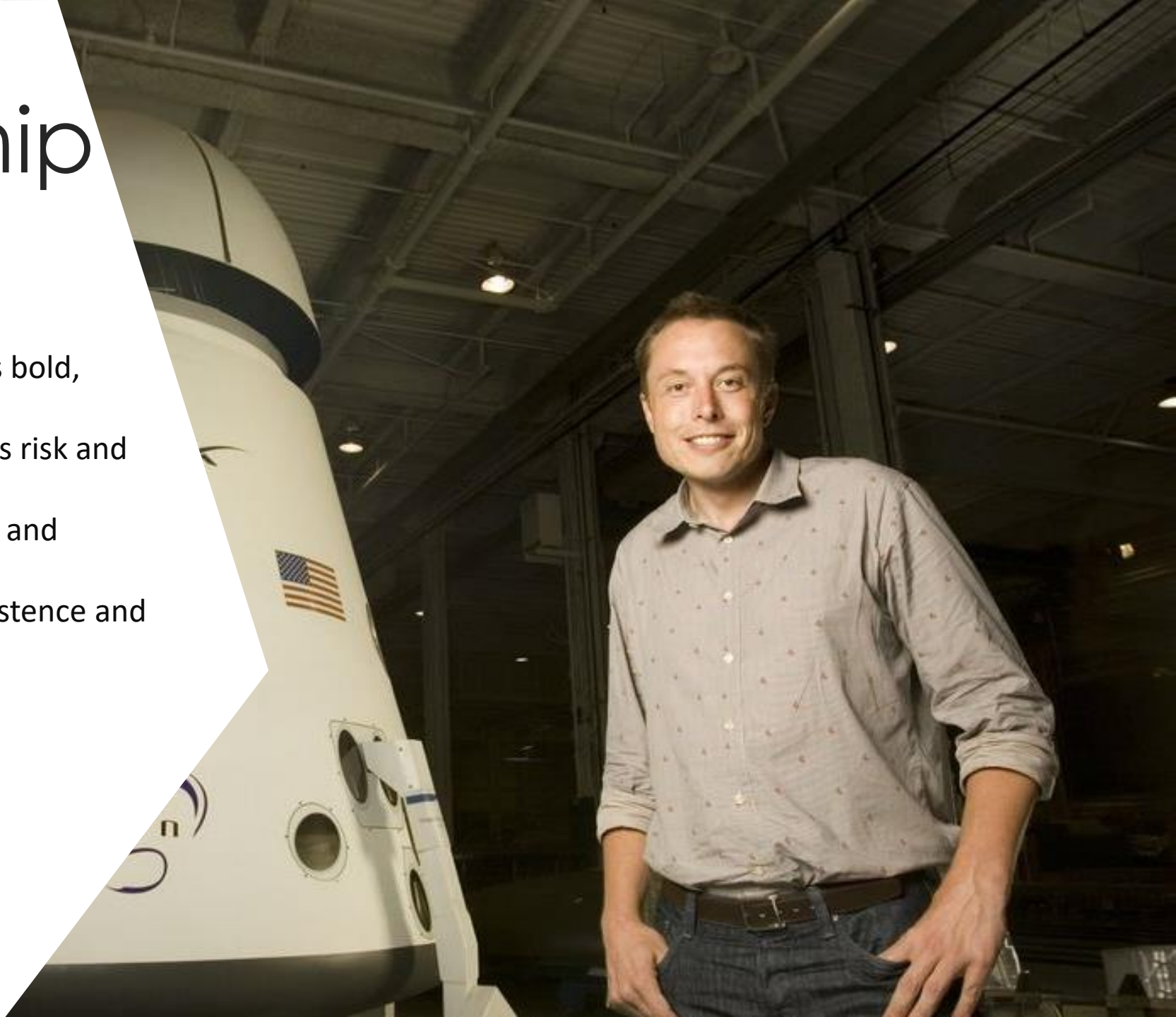


Co-chair of the nonprofit OpenAI

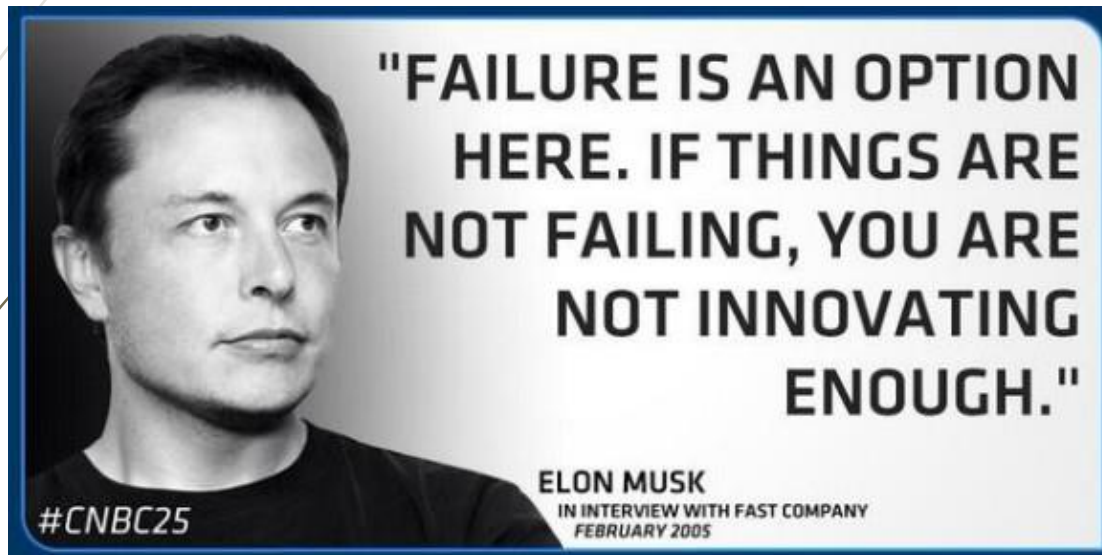
"Failure is an option here. If things are not failing, you are not innovating enough."

Leadership style

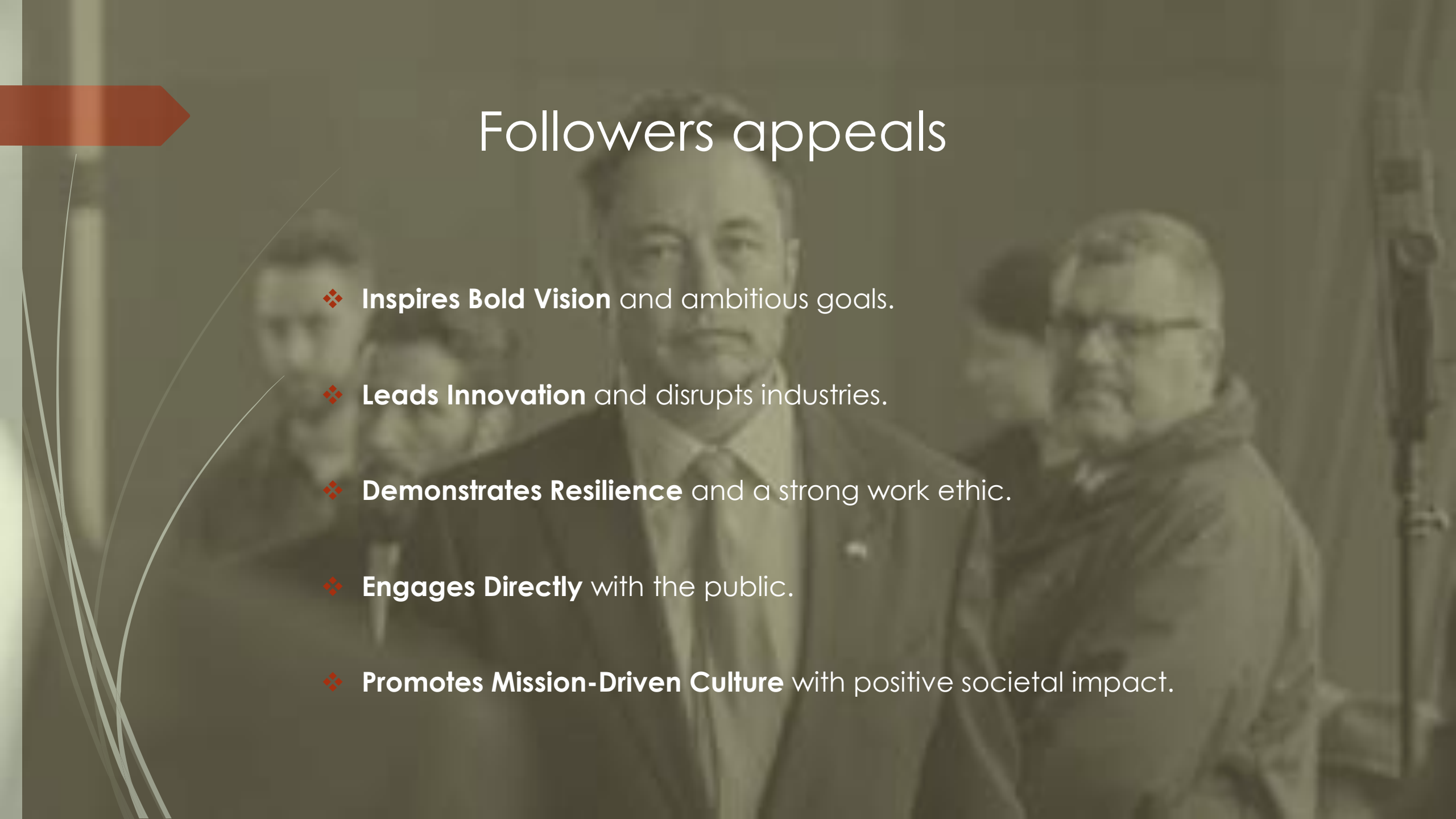
- **Visionary and Ambitious:** Drives bold, long-term goals.
- **Innovative and Risk-Taking:** Embraces risk and encourages creativity.
- **High Standards:** Demands excellence and intense work ethic.
- **Resilient Leader:** Demonstrates persistence and adaptability.



Leadership Behaviour



- **Combines Visionary Leadership** with risk-taking and hands-on involvement
- **.Drives Innovation and Transformation** while maintaining high expectations and resilience.
- **Influences Company Culture** with a strong mission-driven approach and direct communication style.



Followers appeals

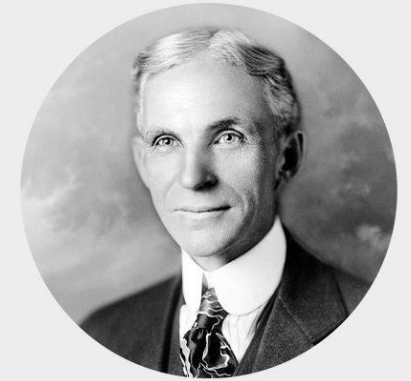
- ❖ **Inspires Bold Vision** and ambitious goals.
- ❖ **Leads Innovation** and disrupts industries.
- ❖ **Demonstrates Resilience** and a strong work ethic.
- ❖ **Engages Directly** with the public.
- ❖ **Promotes Mission-Driven Culture** with positive societal impact.

Evaluation of Leadership Characteristics



Henry Ford

- • Founder of Ford Motor Company
- • Henry Ford was an American businessman and inventor.
- • The son of Irish immigrants, Ford grew up on a farm in Michigan but had an early penchant for mechanics and invention, which spurred his career as an innovator.
- • Henry Ford founded Ford Motor Co. and invented the famous Model T car.
- • Ford introduced several innovations to the car industry, including the moving assembly line method of production, which had a major impact on vehicle manufacturing as well as the American economy more broadly.
- • Ford also invented the five-day, 40-hour workweek, implementing it for his workforce in 1926.
- • Invented the Model T car
- • Introduced the moving assembly line method of production into the car industry
- • Popularized the 40-hour work week.



HENRY FORD

INDUSTRIALIST | 1863–1947

Henry Ford was an American automobile manufacturer who introduced the Model T, the first car that was affordable for most Americans, in 1908. He later developed assembly line mass production, selling millions of cars and helping build the economy during its vulnerable years.

QUICK FACTS



Fixed watches
as a teen



Developed
horseless carriage



Established Ford
Motor Company



Provided workers
with steady wages



Anti-Semitic

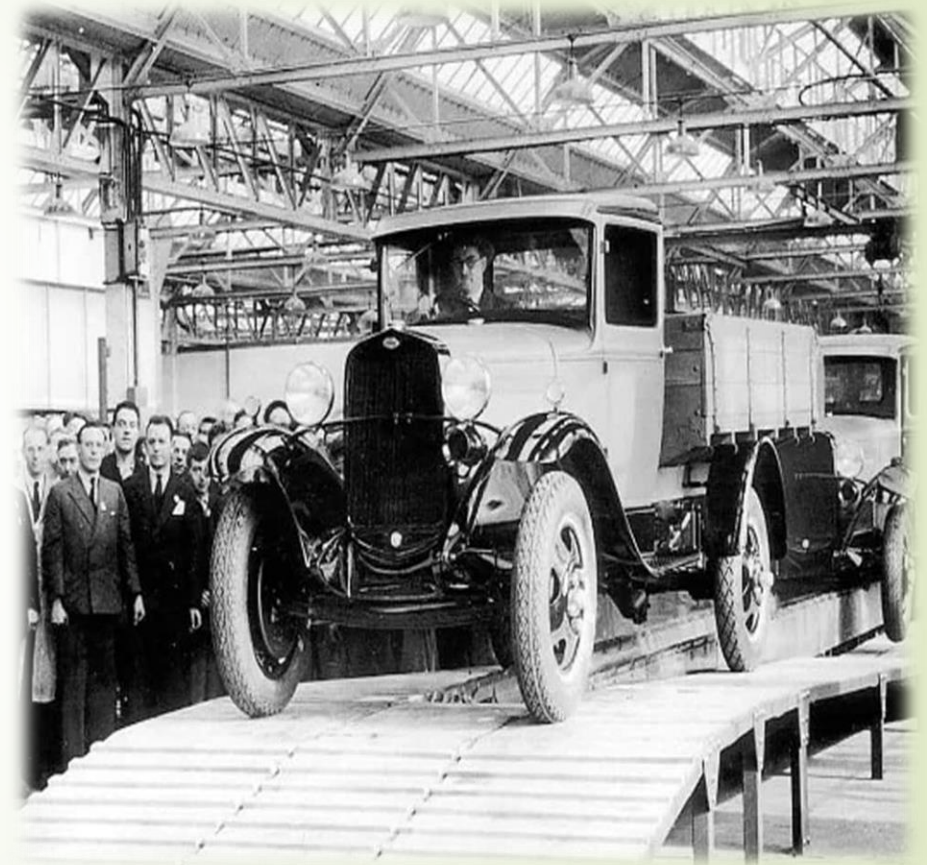
"Failure is simply an opportunity to begin again; this time more intelligently."

BIOGRAPHY.

Photo: Hartsok, photographer. [Public domain], via Wikimedia Commons

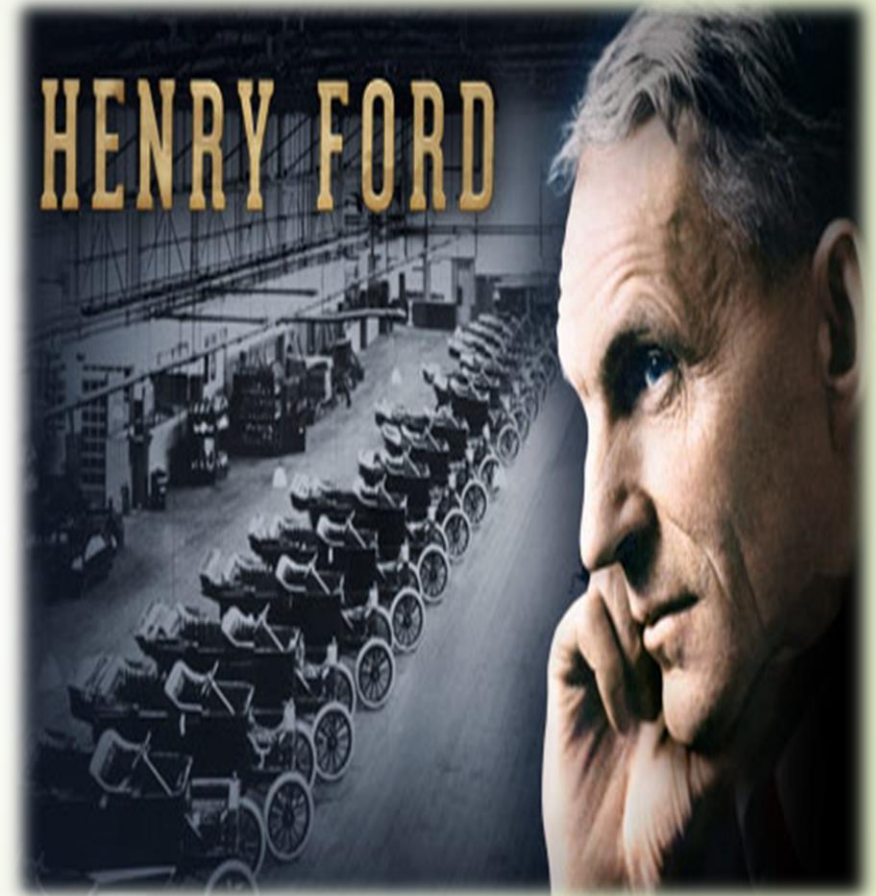
Henry Ford's Leadership Style & Behavior

- **Leadership Style:**
 - **Autocratic:** Centralized decision-making, quick implementation
 - **Visionary:** Clear vision for affordable automobiles, led to assembly line innovation
- **Leadership Behavior:**
 - **Pioneering:** Introduced moving assembly line in 1913, transformed industrial production
 - **Paternalistic:** Implemented \$5 per day wage, controlled employees' personal lives



Henry Ford's Followers' Appeal

- **Employees:**
 - High wages, stable employment
 - Some dissatisfaction due to monotonous work
- **Customers:**
 - Affordable, reliable Model T
 - Loyal customer base
- **Public:**
 - Admired as an industrial pioneer
 - Significant economic contributions



Henry Ford Legacy

Ford's Legacy:

- Set new standards in manufacturing and wages
- Autocratic yet visionary approach
- Mass production and innovation
- Legacy in transforming industries and economies



Jeff Bezos

- Early Life and Education (Sherman, 2001).
- Founder of Amazon (Simon, 2022).
- Career Beginnings (Sherman, 2001).
- Innovations and Ventures
- Net worth and Influence (Solanki, 2019).



Source: imdb.

Leadership Style

- High Standards (Solanki, 2019).
- Customer Centric Approach
- Long Term Vision (Sherman, 2001).
- Data Driven Decisions (Kumar, 2023).
- Willingness to Experiment (Lashinsky, 2012).



Leadership Behaviours

- Hands on Involvement (Lashinsky, 2012).
- Resilience and Determination (Solanki, 2019).
- Emphasis on Ownership (Sherman, 2001).
- Frugality
- Focus on Innovation (Solanki, 2019).



Source: Toledoblade, 2019.

Followers Appeal

- Inspiring Vision (Lashinsky, 2012).
- Charismatic Communication
- Customer Loyalty
- Employee Empowerment (Solanki, 2019).
- Success Story (Sherman, 2001).



Source: Boyle, 2018.

Evaluation of Leadership Characteristics

- Similarities to Other Leaders (Kumar, 2023).
- Unique Customer Centric Approach
- Risk Taking and Experimentation (Lashinsky, 2012).
- High Standards and Accountability (Sherman, 2001).
- Impact on Business World (Solanki, 2019).



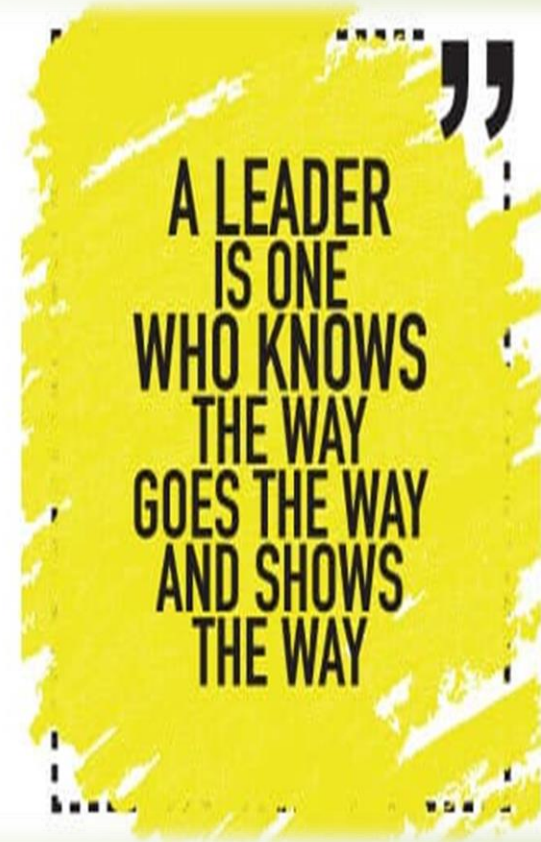
Source: Rafi, 2018.

Conclusion

Commonalities

- Innovation
- Impact
- Wealth
- Philanthropy
- Legacy

They have the spirit of an entrepreneur and show what can be achieved with creativity, persistence, and a willingness to face doubt.



Source: PragatiLeadership.com

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**Thank you for your kind
attention**

Are there any questions?

