

WHAT IS DIGITAL SAFETY

Digital safety involves protecting personal information, avoiding online threats, and adopting secure practices to ensure both security and privacy in the digital environment. This includes using strong, unique passwords, enabling two-factor authentication, regularly updating software, and installing antivirus programs. Being cautious of phishing scams, avoiding unfamiliar links, and using secure connections are also essential practices for maintaining online safety.

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INTERNET THREATS

- Phishing Attacks
- Malware and Ransomware
- Identity Theft
- Denial of Service (DoS)
- Distributed Denial of Service (DDoS) A
- Social Engineering Scams**

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THREATS OF SOCIAL NETWORKS

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- Cyberbullying
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- Scams and Fraud
- Malware and Viruses

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CYBER THREAT STATISTICS

Cyber threats are becoming more common, targeting 43% of small businesses. Ransomware attacks cost victims an average of \$4.44 million, and phishing scams account for 90% of data breaches. Additionally, 60% of companies experience internet attacks annually, underscoring the urgent need for enhanced cybersecurity measures and increased awareness.

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PREVENT CYBER ATTACK

Prevent cyber attacks by using strong, unique passwords and enabling two-factor authentication. Regularly update software and install antivirus programs. Stay alert to phishing scams, avoid unfamiliar links, and use secure connections. Back up your data frequently, educate yourself on cybersecurity best practices, and monitor accounts for unusual activity.

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