



**Prifysgol Cymru**

Y Drindod Dewi Sant

**University of Wales**

Trinity Saint David

*Trawsnewid Addysg, Trawsnewid Bywydau*  
*Transforming Education, Transforming Lives*

ECAY6005

Relationships, Communication and Family in Contemporary Society

Assessment Questions and Module Outline



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## Module outcomes:

- critically reflect upon the various representations of what constitutes 'family' in the 21st century;
- critically explore the relationship between the individual, 'family' and contemporary society;
- critically reflect upon why there are tensions between representations of the individual, family and contemporary society in the post-modern age



# Assessment 1

- Written Assignment
  - Essay 2500 Words
- Weighting
  - 50%
- Submission Deadline
  - 7<sup>th</sup> December 2024
- Return of Marks
  - 25<sup>th</sup> January 2025

# Assessment 1

The Concept of Family has dramatically changed in the 21<sup>st</sup> century; critically reflect upon this statement.

(Consider ONE change in detail)

# Assessment 2

- Portfolio of Evidence (MAX four elements)
  - 2500 Words (equivalent)
- Weighting
  - 50%
- Submission Deadline
  - 13<sup>th</sup> December 2024
- Return of Marks
  - 31<sup>st</sup> January 2025

# Assessment 2

Identify 4 images which represent families in the 21<sup>st</sup> century.

Then compare and contrast these images to explore, in depth, how social media can influence current representations of family within society.

# Assessment 1 – Unpacked

- The concept of Family has dramatically changed in the 21st century; critically reflect upon this statement. (*Consider ONE change in detail*).
- Think about the term ‘family’
  - What does it mean to you?
- Is the term ‘family’ different now than it was prior to 2001?
  - What has changed?
- The 21<sup>st</sup> Century starts in 2001 and ends in 2100

# Assessment 1 - unpacked

- There have been many changes during the 21<sup>st</sup> century, for example, consider:
- Changes in legislation
- Changes in society
- Changes in the economy
- Changes in family perceptions
- Social Media Influence

# Assessment 1 - unpacked

- **Diverse Family Structures:**
  - Traditional nuclear families are no longer the only recognized family structure. There is an increasing acceptance and prevalence of single-parent families, blended families, cohabiting couples, and same-sex families
- **Gender Roles and Equality:**
  - Gender roles within families have evolved significantly. There is a greater emphasis on gender equality, with more women participating in the workforce and men taking on more caregiving and household responsibilities
- **Legal and Social Recognition:**
  - Legal definitions of family have expanded to include various forms of relationships. This includes the recognition of same-sex marriages and civil unions in many parts of the world

# Assessment 1 - unpacked

- Economic Pressures:
  - Economic factors have influenced family dynamics, with dual-income households becoming more common. Economic pressures have also led to delayed marriages and childbearing
- Technological Impact:
  - Technology has changed how families communicate and interact. Social media, smartphones, and other digital tools have both connected and sometimes distanced family members
- Cultural Shifts:
  - There is a growing acceptance of diverse family forms and a move away from traditional expectations. This includes a broader acceptance of cohabitation before marriage and having children outside of marriage

# Assessment 1 - unpacked

- You must consider ONE change in detail.
- This means you must research IN DEPTH.
- Be critical, remember you are critically analysing the statement:

The concept of Family has dramatically changed in the 21st century

# Assessment 2 - unpacked

Identify 4 images which represent families in the 21<sup>st</sup> century.

Then compare and contrast these images to explore, in depth, how social media can influence current representations of family within society.

# Assessment 2 - unpacked

- A Portfolio of Evidence means you need to include different elements and then link them together.
- The first thing you need to do is consider the second part of the question:

Then compare and contrast these images to explore, in depth, how social media can influence current representations of family within society.

# Assessment 2 - unpacked

- This will be the bulk of your research.
- Once you have considered this question, you then need to find 4 images as 'evidence' to support your research for the question.
- Your written work should refer to the images that you have chosen.

# Assessment 2 - Unpacked

- For example:



# Assessment 2 - unpacked

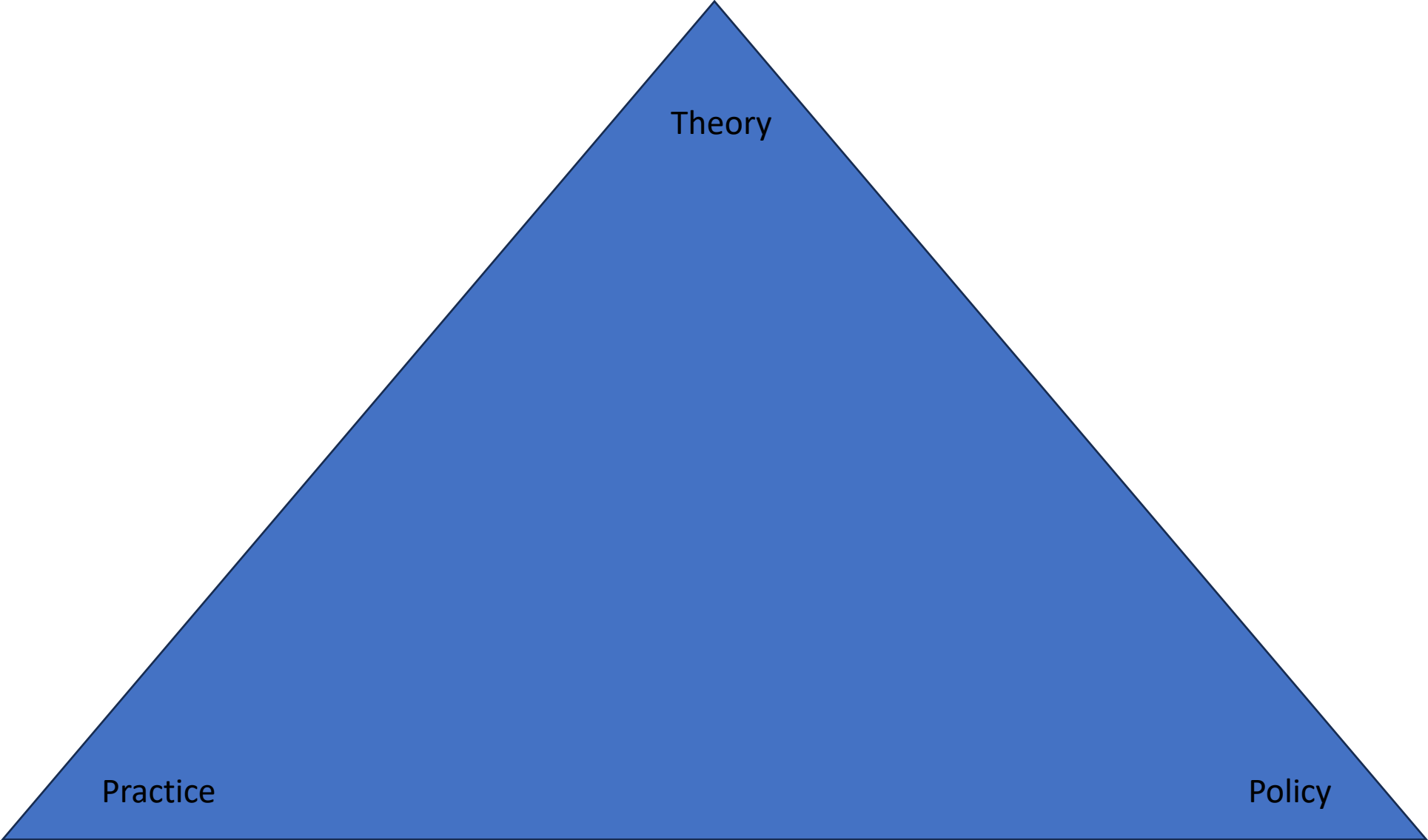
- Your portfolio should include:
  1. A front page
  2. A contents page
  3. The written component (the second part of the question)
  4. And then your four images as appendices

# Assessment 2 – Unpacked

- Identify FOUR images.
  - Please be aware of where you get these images from and from whom you need permissions from to use the images.
  - Please do not use any PERSONAL images from individuals on social media.
  - The Images need to be published within the Public Domain
  - Please do not use AI to create images.
  - You must acknowledge the source of where you have obtained these images.
  - These must be cited correctly and included within your reference list.

# Assessment 2 - unpacked

- Please consider the template on Moodle to support you in writing your assessment.



# Assessment 2 - unpacked

- Do you have any questions?



