
HBR Classic



Robert Tannenbaum and
Warren H. Schmidt

How to choose a leadership pattern

*Should a manager be democratic
or autocratic—or something in between?*

Foreword

Since its publication in HBR's March-April 1958 issue, this article has had such impact and popularity as to warrant its choice as an "HBR Classic." Mr. Tannenbaum and Mr. Schmidt succeeded in capturing in a few succinct pages the main ideas involved in the question of how a manager should lead his organization. For this publication, the authors have written a commentary, in which they look at their article from a 15-year perspective (see page 166). ▢ Mr. Tannenbaum is Professor of the Development of Human Systems at the Graduate School of Management, University of California, Los Angeles. He is also a Con-

sulting Editor of the *Journal of Applied Behavioral Science* and coauthor (with Irving Weshler and Fred Massarik) of *Leadership and Organization: A Behavioral Science Approach* (New York, McGraw-Hill, 1961). Mr. Schmidt is also affiliated with the UCLA Graduate School of Management, where he is Senior Lecturer in Behavioral Science. Besides writing extensively in the fields of human relations and leadership and conference planning, Mr. Schmidt wrote the screenplay for a film, "Is It Always Right to Be Right?" which won an Academy Award in 1970.

◇ "I put most problems into my group's hands and leave it to them to carry the ball from there. I serve merely as a catalyst, mirroring back the people's thoughts and feelings so that they can better understand them."

◇ "It's foolish to make decisions oneself on matters that affect people. I always talk things over with my subordinates, but I make it clear to them that I'm the one who has to have the final say."

◇ "Once I have decided on a course of action, I do my best to sell my ideas to my employees."

◇ "I'm being paid to lead. If I let a lot of other people make the decisions I should be making, then I'm not worth my salt."

◇ "I believe in getting things done. I can't waste time calling meetings. Someone has to call the shots around here, and I think it should be me."

Each of these statements represents a point of view about "good leadership." Considerable experience, factual data, and theoretical principles could be cited to support each statement, even though they seem to be inconsistent when placed together. Such contradictions point up the dilemma in which the modern manager frequently finds himself.

New problem

The problem of how the modern manager can be "democratic" in his relations with subordinates and at the same time maintain the necessary authority and control in the organization for which he is responsible has come into focus increasingly in recent years.

Earlier in the century this problem was not so acutely felt. The successful executive was generally pictured as possessing intelligence,

imagination, initiative, the capacity to make rapid (and generally wise) decisions, and the ability to inspire subordinates. People tended to think of the world as being divided into "leaders" and "followers."

New focus: Gradually, however, from the social sciences emerged the concept of "group dynamics" with its focus on *members* of the group rather than solely on the leader. Research efforts of social scientists underscored the importance of employee involvement and participation in decision making. Evidence began to challenge the efficiency of highly directive leadership, and increasing attention was paid to problems of motivation and human relations.

Through training laboratories in group development that sprang up across the country, many of the newer notions of leadership began to exert an impact. These training laboratories were carefully designed to give people a first-hand experience in full participation and decision making. The designated "leaders" deliberately attempted to reduce their own power and to make group members as responsible as possible for setting their own goals and methods within the laboratory experience.

It was perhaps inevitable that some of the people who attended the training laboratories regarded this kind of leadership as being truly "democratic" and went home with the determination to build fully participative decision making into their own organizations. Whenever their bosses made a decision without convening a staff meeting, they tended to perceive this as authoritarian behavior. The true symbol of democratic leadership to some was the meeting—and the less directed from the top, the more democratic it was.

Some of the more enthusiastic alumni of these training laboratories began to get the habit of categorizing leader behavior as "democratic" or "authoritarian." The boss who made too many decisions himself was thought of as an authoritarian, and his directive behavior was often attributed solely to his personality.

New need: The net result of the research findings and of the human relations training based upon them has been to call into question the stereotype of an effective leader. Consequently,

the modern manager often finds himself in an uncomfortable state of mind.

Often he is not quite sure how to behave; there are times when he is torn between exerting "strong" leadership and "permissive" leadership. Sometimes new knowledge pushes him in one direction ("I should really get the group to help make this decision"), but at the same time his experience pushes him in another direction ("I really understand the problem better than the group and therefore I should make the decision"). He is not sure when a group decision is really appropriate or when holding a staff meeting serves merely as a device for avoiding his own decision-making responsibility.

The purpose of our article is to suggest a framework which managers may find useful in grappling with this dilemma. First, we shall look at the different patterns of leadership behavior that the manager can choose from in relating himself to his subordinates. Then, we shall turn to some of the questions suggested by this range of patterns. For instance, how important is it for a manager's subordinates to know what type of leadership he is using in a situation? What factors should he consider in deciding on a leadership pattern? What difference do his long-run objectives make as compared to his immediate objectives?

Range of behavior

Exhibit 1 presents the continuum or range of possible leadership behavior available to a manager. Each type of action is related to the degree of authority used by the boss and to the amount of freedom available to his subordinates in reaching decisions. The actions seen on the extreme left characterize the manager who maintains a high degree of control while those seen on the extreme right characterize the manager who releases a high degree of control. Neither extreme is absolute; authority and freedom are never without their limitations.

Now let us look more closely at each of the behavior points occurring along this continuum.

The manager makes the decision and announces it.

In this case the boss identifies a problem, considers alternative solutions, chooses one of them,

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and then reports this decision to his subordinates for implementation. He may or may not give consideration to what he believes his subordinates will think or feel about his decision; in any case, he provides no opportunity for them to participate directly in the decision-making process. Coercion may or may not be used or implied.

The manager "sells" his decision.

Here the manager, as before, takes responsibility for identifying the problem and arriving at a decision. However, rather than simply announcing it, he takes the additional step of persuading his subordinates to accept it. In doing so, he recognizes the possibility of some resistance among those who will be faced with the decision, and seeks to reduce this resistance by indicating, for example, what the employees have to gain from his decision.

The manager presents his ideas, invites questions.

Here the boss who has arrived at a decision and who seeks acceptance of his ideas provides an opportunity for his subordinates to get a fuller explanation of his thinking and his intentions. After presenting the ideas, he invites questions so that his associates can better understand what he is trying to accomplish. This "give and take" also enables the manager and the subordinates

to explore more fully the implications of the decision.

The manager presents a tentative decision subject to change.

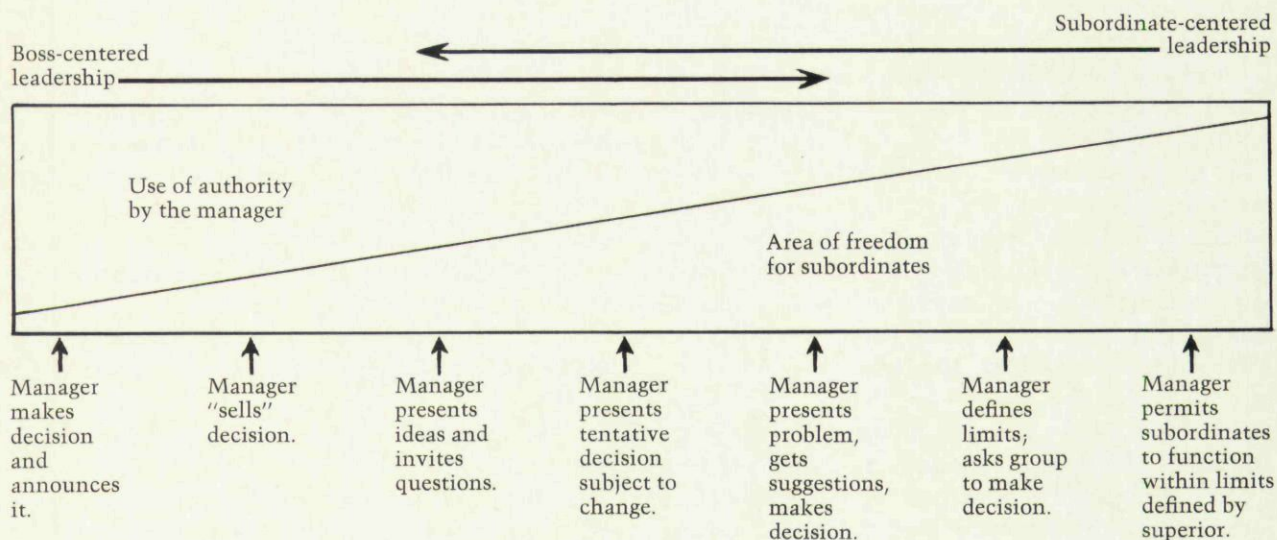
This kind of behavior permits the subordinates to exert some influence on the decision. The initiative for identifying and diagnosing the problem remains with the boss. Before meeting with his staff, he has thought the problem through and arrived at a decision—but only a tentative one. Before finalizing it, he presents his proposed solution for the reaction of those who will be affected by it. He says in effect, "I'd like to hear what you have to say about this plan that I have developed. I'll appreciate your frank reactions, but will reserve for myself the final decision."

The manager presents the problem, gets suggestions, and then makes his decision.

Up to this point the boss has come before the group with a solution of his own. Not so in this case. The subordinates now get the first chance to suggest solutions. The manager's initial role involves identifying the problem. He might, for example, say something of this sort: "We are faced with a number of complaints from newspapers and the general public on our service policy. What is wrong here? What ideas do you have for coming to grips with this problem?"

[Continued on page 168]

Exhibit 1. Continuum of leadership behavior



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Retrospective commentary

Since this HBR Classic was first published in 1958, there have been many changes in organizations and in the world that have affected leadership patterns. While the article's continued popularity attests to its essential validity, we believe it can be reconsidered and updated to reflect subsequent societal changes and new management concepts.

The reasons for the article's continued relevance can be summarized briefly:

- The article contains insights and perspectives which mesh well with, and help clarify, the experiences of managers, other leaders, and students of leadership. Thus it is useful to individuals in a wide variety of organizations—industrial, governmental, educational, religious, and community.

- The concept of leadership the article defines is reflected in a continuum of leadership behavior (see *Exhibit 1* in original article). Rather than offering a choice between two styles of leadership, democratic or authoritarian, it sanctions a range of behavior.

- The concept does not dictate to managers but helps them to analyze their own behavior. The continuum permits them to review their behavior within a context of other alternatives, without any style being labeled right or wrong.

(We have sometimes wondered if we have, perhaps, made it too easy for anyone to justify his or her style of leadership. It may be a small step between being nonjudgmental and giving the impression that all behavior is equally valid and useful. The latter was not our intention. Indeed, the thrust of our endorsement was for the manager who is insightful in assessing relevant forces within himself, others, and the situation, and who can be flexible in responding to these forces.)

In recognizing that our article can be updated, we are acknowledging that organizations do not exist in a vacuum but are affected by changes that occur in society. Consider, for example, the implications for organizations of these recent social developments:

- ◇ The youth revolution that expresses distrust and even contempt for organizations identified with the establishment.

- ◇ The civil rights movement that demands all minority groups be given a greater opportunity for participation and influence in the organizational processes.

- ◇ The ecology and consumer movements that chal-

lenge the right of managers to make decisions without considering the interest of people outside the organization.

- ◇ The increasing national concern with the quality of working life and its relationship to worker productivity, participation, and satisfaction.

These and other societal changes make effective leadership in this decade a more challenging task, requiring even greater sensitivity and flexibility than was needed in the 1950's. Today's manager is more likely to deal with employees who resent being treated as subordinates, who may be highly critical of any organizational system, who expect to be consulted and to exert influence, and who often stand on the edge of alienation from the institution that needs their loyalty and commitment. In addition, he is frequently confronted by a highly turbulent, unpredictable environment.

In response to these social pressures, new concepts of management have emerged in organizations. Open-system theory, with its emphasis on subsystems' interdependency and on the interaction of an organization with its environment, has made a powerful impact on managers' approach to problems. Organization development has emerged as a new behavioral science approach to the improvement of individual, group, organizational, and interorganizational performance. New research has added to our understanding of motivation in the work situation. More and more executives have become concerned with social responsibility and have explored the feasibility of social audits. And a growing number of organizations, in Europe and in the United States, have conducted experiments in industrial democracy.

In light of these developments, we submit the following thoughts on how we would rewrite certain points in our original article.

The article described forces in the manager, subordinates, and the situation as givens, with the leadership pattern a resultant of these forces. We would now give more attention to the *interdependency* of these forces. For example, such interdependency occurs in: (a) the interplay between the manager's confidence in his subordinates, their readiness to assume responsibility, and the level of group effectiveness; and (b) the impact of the behavior of the manager on that of his subordinates, and vice versa.

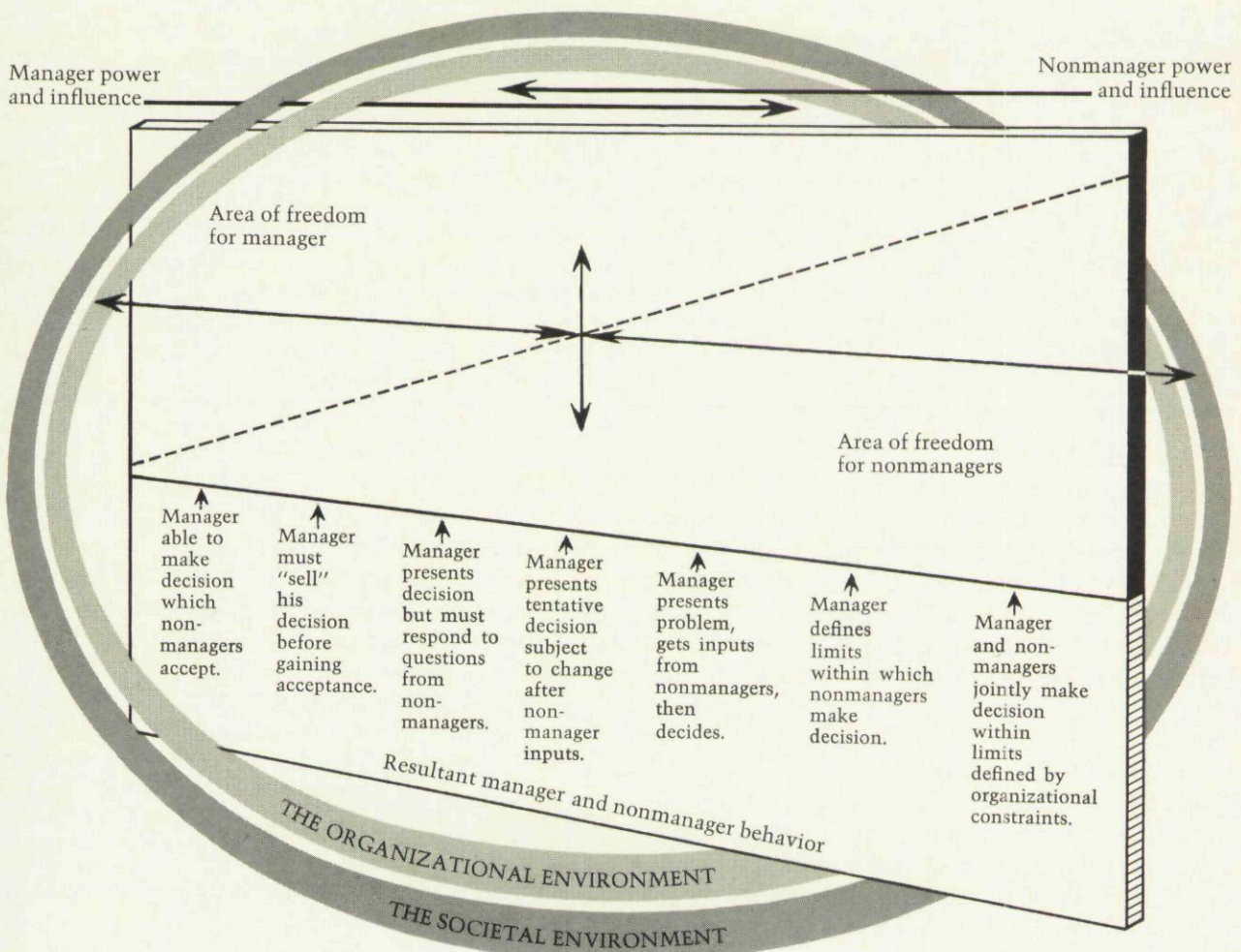
In discussing the forces in the situation, we primari-

ly identified organizational phenomena. We would now include forces lying outside the organization, and would explore the relevant interdependencies between the organization and its environment.

In the original article, we presented the size of the rectangle in *Exhibit I* as a given, with its boundaries already determined by external forces—in effect, a closed system. We would now recognize the possibility of the manager and/or his subordinates taking the initiative to change those boundaries through interaction with relevant external forces—both within their own organization and in the larger society.

The article portrayed the manager as the principal and almost unilateral actor. He initiated and determined group functions, assumed responsibility, and exercised control. Subordinates made inputs and assumed power only at the will of the manager. Although the manager might have taken into account forces outside himself, it was *he* who decided where to operate on the continuum—that is, whether to announce a decision instead of trying to sell his idea to his subordinates, whether to invite questions, to let subordinates decide an issue, and so on. While the manager has retained this clear prerogative in many

Exhibit II. Continuum of manager-nonmanager behavior



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Retrospective commentary (*continued*)

organizations, it has been challenged in others. Even in situations where he has retained it, however, the balance in the relationship between manager and subordinates at any given time is arrived at by interaction—direct or indirect—between the two parties.

Although power and its use by the manager played a role in our article, we now realize that our concern with cooperation and collaboration, common goals, commitment, trust, and mutual caring limited our vision with respect to the realities of power. We did not attempt to deal with unions, other forms of joint worker action, or with individual workers' expressions of resistance. Today, we would recognize much more clearly the power available to *all* parties, and the factors that underlie the interrelated decisions on whether to use it.

In the original article, we used the terms "manager" and "subordinate." We are now uncomfortable with "subordinate" because of its demeaning, dependency-laden connotations and prefer "nonmanager." The titles "manager" and "nonmanager" make the terminological difference functional rather than hierarchical.

We assumed fairly traditional organizational structures in our original article. Now we would alter our formulation to reflect newer organizational modes

which are slowly emerging, such as industrial democracy, intentional communities, and "phenomenarchy." * These new modes are based on observations such as the following:

○ Both manager and nonmanagers may be governing forces in their group's environment, contributing to the definition of the total area of freedom.

○ A group can function without a manager, with managerial functions being shared by group members.

○ A group, as a unit, can be delegated authority and can assume responsibility within a larger organizational context.

Our thoughts on the question of leadership have prompted us to design a new behavior continuum (see *Exhibit II*) in which the total area of freedom shared by manager and nonmanagers is constantly redefined by interactions between them and the forces in the environment.

The arrows in the exhibit indicate the continual flow of interdependent influence among systems and people. The points on the continuum designate the types of manager and nonmanager behavior that become possible with any given amount of freedom available to each. The new continuum is both more complex and more dynamic than the 1958 version, reflecting the organizational and societal realities of 1973.

* For a description of phenomenarchy, see Will McWhinney, "Phenomenarchy: A Suggestion for Social Redesign," *Journal of Applied Behavioral Science*, May 1973.

The function of the group becomes one of increasing the manager's repertory of possible solutions to the problem. The purpose is to capitalize on the knowledge and experience of those who are on the "firing line." From the expanded list of alternatives developed by the manager and his subordinates, the manager then selects the solution that he regards as most promising.¹

The manager defines the limits and requests the group to make a decision.

At this point the manager passes to the group (possibly including himself as a member) the right to make decisions. Before doing so, however, he defines the problem to be solved and the boundaries within which the decision must be made.

An example might be the handling of a parking problem at a plant. The boss decides that

this is something that should be worked on by the people involved, so he calls them together and points up the existence of the problem. Then he tells them:

"There is the open field just north of the main plant which has been designated for additional employee parking. We can build underground or surface multilevel facilities as long as the cost does not exceed \$100,000. Within these limits we are free to work out whatever solution makes sense to us. After we decide on a specific plan, the company will spend the available money in whatever way we indicate."

The manager permits the group to make decisions within prescribed limits.

1. For a fuller explanation of this approach, see Leo Moore, "Too Much Management, Too Little Change," HBR January-February 1956, p. 41.

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This represents an extreme degree of group freedom only occasionally encountered in formal organizations, as, for instance, in many research groups. Here the team of managers or engineers undertakes the identification and diagnosis of the problem, develops alternative procedures for solving it, and decides on one or more of these alternative solutions. The only limits directly imposed on the group by the organization are those specified by the superior of the team's boss. If the boss participates in the decision-making process, he attempts to do so with no more authority than any other member of the group. He commits himself in advance to assist in implementing whatever decision the group makes.

Key questions

As the continuum in *Exhibit I* demonstrates, there are a number of alternative ways in which a manager can relate himself to the group or individuals he is supervising. At the extreme left of the range, the emphasis is on the manager—on what *he* is interested in, how *he* sees things, how *he* feels about them. As we move toward the subordinate-centered end of the continuum, however, the focus is increasingly on the subordinates—on what *they* are interested in, how *they* look at things, how *they* feel about them.

When business leadership is regarded in this way, a number of questions arise. Let us take four of especial importance:

Can a boss ever relinquish his responsibility by delegating it to someone else?

Our view is that the manager must expect to be held responsible by his superior for the quality of the decisions made, even though operationally these decisions may have been made on a group basis. He should, therefore, be ready to accept whatever risk is involved whenever he delegates decision-making power to his subordinates. Delegation is not a way of "passing the buck." Also, it should be emphasized that the

amount of freedom the boss gives to his subordinates cannot be greater than the freedom which he himself has been given by his own superior.

Should the manager participate with his subordinates once he has delegated responsibility to them?

The manager should carefully think over this question and decide on his role prior to involving the subordinate group. He should ask if his presence will inhibit or facilitate the problem-solving process. There may be some instances when he should leave the group to let it solve the problem for itself. Typically, however, the boss has useful ideas to contribute, and should function as an additional member of the group. In the latter instance, it is important that he indicate clearly to the group that he sees himself in a *member* role rather than in an *authority* role.

How important is it for the group to recognize what kind of leadership behavior the boss is using?

It makes a great deal of difference. Many relationship problems between boss and subordinate occur because the boss fails to make clear how he plans to use his authority. If, for example, he actually intends to make a certain decision himself, but the subordinate group gets the impression that he has delegated this authority, considerable confusion and resentment are likely to follow. Problems may also occur when the boss uses a "democratic" façade to conceal the fact that he has already made a decision which he hopes the group will accept as its own. The attempt to "make them think it was their idea in the first place" is a risky one. We believe that it is highly important for the manager to be honest and clear in describing what authority he is keeping and what role he is asking his subordinates to assume in solving a particular problem.

Can you tell how "democratic" a manager is by the number of decisions his subordinates make?

The sheer number of decisions is not an accurate index of the amount of freedom that a subordinate group

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enjoys. More important is the *significance* of the decisions which the boss entrusts to his subordinates. Obviously a decision on how to arrange desks is of an entirely different order from a decision involving the introduction of new electronic data-processing equipment. Even though the widest possible limits are given in dealing with the first issue, the group will sense no particular degree of responsibility. For a boss to permit the group to decide equipment policy, even within rather narrow limits, would reflect a greater degree of confidence in them on his part.

Deciding how to lead

Now let us turn from the types of leadership which are possible in a company situation to the question of what types are *practical* and *desirable*. What factors or forces should a manager consider in deciding how to manage? Three are of particular importance:

- Forces in the manager.
- Forces in the subordinates.
- Forces in the situation.

We should like briefly to describe these elements and indicate how they might influence a manager's action in a decision-making situation.² The strength of each of them will, of course, vary from instance to instance, but the manager who is sensitive to them can better assess the problems which face him and determine which mode of leadership behavior is most appropriate for him.

Forces in the manager: The manager's behavior in any given instance will be influenced greatly by the many forces operating within his own personality. He will, of course, perceive his leadership problems in a unique way on the basis of his background, knowledge, and experience. Among the important internal forces affecting him will be the following:

1. *His value system.* How strongly

2. See also Robert Tannenbaum and Fred Massarik, "Participation by Subordinates in the Managerial Decision-Making Process," *Canadian Journal of Economics and Political Science*, August 1950, p. 413.

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does he feel that individuals should have a share in making the decisions which affect them? Or, how convinced is he that the official who is paid to assume responsibility should personally carry the burden of decision making? The strength of his convictions on questions like these will tend to move the manager to one end or the other of the continuum shown in *Exhibit I*. His behavior will also be influenced by the relative importance that he attaches to organizational efficiency, personal growth of subordinates, and company profits.³

2. *His confidence in his subordinates.* Managers differ greatly in the amount of trust they have in other people generally, and this carries over to the particular employees they supervise at a given time. In viewing his particular group of subordinates, the manager is likely to consider their knowledge and competence with respect to the problem. A central question he might ask himself is: "Who is best qualified to deal with this problem?" Often he may, justifiably or not, have more confidence in his own capabilities than in those of his subordinates.

3. *His own leadership inclinations.* There are some managers who seem to function more comfortably and naturally as highly directive leaders. Resolving problems and issuing orders come easily to them. Other managers seem to operate more comfortably in a team role, where they are continually sharing many of their functions with their subordinates.

4. *His feelings of security in an uncertain situation.* The manager who releases control over the decision-making process thereby reduces the predictability of the outcome. Some managers have a greater need than others for predictability and stability in their environment. This "tolerance for ambiguity" is being viewed increasingly by psychologists as a key variable in a person's manner of dealing with problems.

The manager brings these and other highly personal variables to each situation he faces. If he can see them

as forces which, consciously or unconsciously, influence his behavior, he can better understand what makes him prefer to act in a given way. And understanding this, he can often make himself more effective.

Forces in the subordinate: Before deciding how to lead a certain group, the manager will also want to consider a number of forces affecting his subordinates' behavior. He will want to remember that each employee, like himself, is influenced by many personality variables. In addition, each subordinate has a set of expectations about how the boss should act in relation to him (the phrase "expected behavior" is one we hear more and more often these days at discussions of leadership and teaching). The better the manager understands these factors, the more accurately he can determine what kind of behavior on his part will enable his subordinates to act most effectively.

Generally speaking, the manager can permit his subordinates greater freedom if the following essential conditions exist:

○ If the subordinates have relatively high needs for independence. (As we all know, people differ greatly in the amount of direction that they desire.)

○ If the subordinates have a readiness to assume responsibility for decision making. (Some see additional responsibility as a tribute to their ability; others see it as "passing the buck.")

○ If they have a relatively high tolerance for ambiguity. (Some employees prefer to have clear-cut directives given to them; others prefer a wider area of freedom.)

○ If they are interested in the problem and feel that it is important.

○ If they understand and identify with the goals of the organization.

○ If they have the necessary knowledge and experience to deal with the problem.

[Continued on page 178]

3. See Chris Argyris, "Top Management Dilemma: Company Needs vs. Individual Development," *Personnel*, September 1955, pp. 123-134.

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○ If they have learned to expect to share in decision making. (Persons who have come to expect strong leadership and are then suddenly confronted with the request to share more fully in decision making are often upset by this new experience. On the other hand, persons who have enjoyed a considerable amount of freedom resent the boss who begins to make all the decisions himself.)

The manager will probably tend to make fuller use of his own authority if the above conditions do not exist; at times there may be no realistic alternative to running a "one-man show."

The restrictive effect of many of the forces will, of course, be greatly modified by the general feeling of confidence which subordinates have in the boss. Where they have learned to respect and trust him, he is free to vary his behavior. He will feel certain that he will not be perceived as an authoritarian boss on those occasions when he makes decisions by himself. Similarly, he will not be seen as using staff meetings to avoid his decision-making responsibility. In a climate of mutual confidence and respect, people tend to feel less threatened by deviations from normal practice, which in turn makes possible a higher degree of flexibility in the whole relationship.

Forces in the situation: In addition to the forces which exist in the manager himself and in his subordinates, certain characteristics of the general situation will also affect the manager's behavior. Among the more critical environmental pressures that surround him are those which stem from the organization, the work group, the nature of the problem, and the pressures of time. Let us look briefly at each of these:

Type of organization—Like individuals, organizations have values and traditions which inevitably influence the behavior of the people who work in them. The manager who is a newcomer to a company quickly discovers that certain kinds of behavior

are approved while others are not. He also discovers that to deviate radically from what is generally accepted is likely to create problems for him.

These values and traditions are communicated in numerous ways—through job descriptions, policy pronouncements, and public statements by top executives. Some organizations, for example, hold to the notion that the desirable executive is one who is dynamic, imaginative, decisive, and persuasive. Other organizations put more emphasis upon the importance of the executive's ability to work effectively with people—his human relations skills. The fact that his superiors have a defined concept of what the good executive should be will very likely push the manager toward one end or the other of the behavioral range.

In addition to the above, the amount of employee participation is influenced by such variables as the size of the working units, their geographical distribution, and the degree of inter- and intra-organizational security required to attain company goals. For example, the wide geographical dispersion of an organization may preclude a practical system of participative decision making, even though this would otherwise be desirable. Similarly, the size of the working units or the need for keeping plans confidential may make it necessary for the boss to exercise more control than would otherwise be the case. Factors like these may limit considerably the manager's ability to function flexibly on the continuum.

Group effectiveness—Before turning decision-making responsibility over to a subordinate group, the boss should consider how effectively its members work together as a unit.

One of the relevant factors here is the experience the group has had in working together. It can generally be expected that a group which has functioned for some time will have developed habits of cooperation and thus be able to tackle a problem more effectively than a new group. It can also be expected that a group of people with similar backgrounds and interests will work more quickly and easily than people with dissimilar

backgrounds, because the communication problems are likely to be less complex.

The degree of confidence that the members have in their ability to solve problems as a group is also a key consideration. Finally, such group variables as cohesiveness, permissiveness, mutual acceptance, and commonality of purpose will exert subtle but powerful influence on the group's functioning.

The problem itself—The nature of the problem may determine what degree of authority should be delegated by the manager to his subordinates. Obviously he will ask himself whether they have the kind of knowledge which is needed. It is possible to do them a real disservice by assigning a problem that their experience does not equip them to handle.

Since the problems faced in large or growing industries increasingly require knowledge of specialists from many different fields, it might be inferred that the more complex a problem, the more anxious a manager will be to get some assistance in solving it. However, this is not always the case. There will be times when the very complexity of the problem calls for one person to work it out. For example, if the manager has most of the background and factual data relevant to a given issue, it may be easier for him to think it through himself than to take the time to fill in his staff on all the pertinent background information.

The key question to ask, of course, is: "Have I heard the ideas of everyone who has the necessary knowledge to make a significant contribution to the solution of this problem?"

The pressure of time—This is perhaps the most clearly felt pressure on the manager (in spite of the fact that it may sometimes be imagined). The more that he feels the need for an immediate decision, the more difficult it is to involve other people. In organizations which are in a constant state of "crisis" and "crash programming" one is likely to find managers personally using a high degree of authority with relatively little delegation to subordinates. When the time pressure is less intense, however, it becomes much more possible

to bring subordinates in on the decision-making process.

These, then, are the principal forces that impinge on the manager in any given instance and that tend to determine his tactical behavior in relation to his subordinates. In each case his behavior ideally will be that which makes possible the most effective attainment of his immediate goal within the limits facing him.

Long-run strategy

As the manager works with his organization on the problems that come up day by day, his choice of a leadership pattern is usually limited. He must take account of the forces just described and, within the restrictions they impose on him, do the best that he can. But as he looks ahead months or even years, he can shift his thinking from tactics to large-scale strategy. No longer need he be fettered by all of the forces mentioned, for he can view many of them as variables over which he has some control. He can, for ex-

ample, gain new insights or skills for himself, supply training for individual subordinates, and provide participative experiences for his employee group.

In trying to bring about a change in these variables, however, he is faced with a challenging question: At which point along the continuum *should* he act?

Attaining objectives: The answer depends largely on what he wants to accomplish. Let us suppose that he is interested in the same objectives that most modern managers seek to attain when they can shift their attention from the pressure of immediate assignments:

1. To raise the level of employee motivation.
2. To increase the readiness of subordinates to accept change.
3. To improve the quality of all managerial decisions.
4. To develop teamwork and morale.
5. To further the individual development of employees.

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In recent years the manager has been deluged with a flow of advice on how best to achieve these longer-run objectives. It is little wonder that he is often both bewildered and annoyed. However, there are some guidelines which he can usefully follow in making a decision.

Most research and much of the experience of recent years give a strong factual basis to the theory that a fairly high degree of subordinate-centered behavior is associated with the accomplishment of the five purposes mentioned.⁴ This does not mean that a manager should always leave all decisions to his assistants. To provide the individual or the group with greater freedom than they are ready for at any given time may very well tend to generate anxieties and therefore inhibit rather than facilitate the attainment of desired objectives. But this should not keep the manager from making a continuing effort to confront his subordinates with the challenge of freedom.

Conclusion

In summary, there are two implications in the basic thesis that we have been developing. The first is that the successful leader is one who is keenly aware of those forces which are most relevant to his behavior at any given time. He accurately understands himself, the individuals and group he is dealing with, and the company and broader social environment in which he operates. And certainly he is able to assess the present readiness for growth of his subordinates.

But this sensitivity or understanding is not enough, which brings us to the second implication. The successful leader is one who is able to behave appropriately in the light of these perceptions. If direction is in order, he is able to direct; if considerable participative freedom is called for, he is able to provide such freedom.

Thus, the successful manager of men can be primarily characterized neither as a strong leader nor as a permissive one. Rather, he is one

who maintains a high batting average in accurately assessing the forces that determine what his most appropriate behavior at any given time should be and in actually being able to behave accordingly. Being both insightful and flexible, he is less likely to see the problems of leadership as a dilemma.

4. For example, see Warren H. Schmidt and Paul C. Buchanan, *Techniques that Produce Teamwork* (New London, Arthur C. Croft Publications, 1954); and Morris S. Viteles, *Motivation and Morale in Industry* (New York, W.W. Norton & Company, Inc., 1953).

Thinking ahead

Continued from page 54

is to press for legislation that recognizes the profit-making bias of private companies and that allows the most effective organizations in the country to go to work for the public good—and to make a profit.

Conclusion

The social problems are grotesque in the nation and getting worse, not better. The governments at all levels, and the foundations, and the charities, and the public servants sometimes behave in such a way as to make me believe that they would rather have people continue to live in filth, disease, and despair than to have a solution found—if someone makes a profit from that solution.

Experience has given me little faith in these people of the public sector. There are so many of them now and they do so little. For example, a friend of mine, who is an urban expert, added up the total number of people in New York who are fully employed to serve children. He found that there is one full-paid adult for every three children in the city—and still the children have trouble reading, go to jail, take drugs, and lead wretched dead-end lives.

We clearly have two choices. Either we change the form of economic society which we have had for two centuries by eliminating the profit sector and attacking these social problems as they are attacked in Russia and in other socialist countries, or we retain the system we have

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