

Elinor Jones

Tasks in order I have documented them: Task 1, Task 2 and Task 3.

Student number: 1901906

Course: BA Hons Surface Pattern Design

Word count for Task 1: 236

Word count for Task 2: 372

Word count for Task 3: 244

Tutor's names: Julia Lockheart, John Pugh and Ryan Moule.

Task 1 - Julia Lockheart Manifesto Writing

Manifesto:

Art.

Art is my life.

I know this because it is my education, passion and will most definitely be my career. I am not sure how as of right now, but it will be.

I want my work to be inspiring for everyone.

Because that is exactly what art is.

“Fashion”. It’s an umbrella term. Something that can be seen everywhere.

In this world of new technology and knowledge I feel we need to be informed of what exactly happens behind the scenes of what we are buying.

I strongly believe it’s something we artists and designers need to think about.

Overview for Task 1:

I want my work to be inspiring for everyone; younger artists, artists my age/education level, artists older than me, even people who don’t class themselves as artists. Everyone is an artist in their own way. Because this is exactly what art is. No matter what occupation a person is in or level of current education they’re positioned in it is important I still aim to inspire EVERYONE. Everyone enjoys a type of art and design, this is why I feel the need to target all ages and genders.

“Fashion”. It’s an umbrella term. Something that can be seen everywhere. Fashion IS everywhere. Advertisements, Television shows and movies, stores, on the streets, in the home, magazines and books, billboards,

plastered all over the internet whether it be Instagram, Pinterest or online shopping websites.

In this world of new technology and knowledge I feel we need to be informed of what exactly happens behind the scenes of what we are buying. Are we humans buying from companies that encourage slave labour? Or even worse, child slave labour? Are the companies even aware they could be encouraging it? Are we buying from the companies that are using mass production manufacturing machines that are producing poisonous (for both us as humans and wildlife) toxins most days of the year? Should these companies be thinking about changing? Shouldn't we be doing something about all of this? Yes is my answer.

"There's only rule in fashion. Recycle your clothes" - H&M CONSCIOUS

Task 2 - John Pugh Reflective Writing: Do you know what you think?

Our "draw, walk and talk" session in Swansea town primarily influenced my creation of work for my Visual Studies brief. I took inspiration from both natural and man-made aspects of Swansea including foliage, buildings and the weather. We visited museums and galleries on our way through the "ugly, lovely town" of Swansea such as the Glynn Vivian Art Gallery, the National Waterfront Museum and the Mission Gallery. I wanted to ensure I was making the most of this time so I made sure I took a plentiful amount of photographs to interpret but also ensured I was currently drawing and responding to other artists'/designers' work whilst out and about. I believe this is a very important aspect of my field of work as a photograph is obviously very useful, but doesn't quite have the same effect as real-life vision and image. Our Visual Studies brief was titled "Ugly, lovely town" which I thought was quite a wonderful and perfect way to describe Swansea. The buildings (both old and new) are inspiring and I took a lot of ideas from them. I became interested in a variety of windows, doors, bricks, stone and tiles and how they were placed (not only on buildings but on the

pavements and floors too). I was additionally interested in the overall structures and architecture.

In the space of just under a month, I managed to bring together a large portfolio of work based on the town of Swansea. This brief has been a real eye-opener for me as I have lived in Swansea my whole life, yet hadn't seen merely half the structures, art and landmarks I was shown. It never occurred to me to think about the world right in front of me: Swansea.

The work I have produced has made a big impact on me as an artist/designer as it has allowed me to explore using different media and having different perspectives of my hometown of Swansea. I have seriously developed my confidence in my own hand of drawing and my style of working. I never thought of Swansea being such an aesthetically pleasing town as I've seen it every day of my life. But this experience has changed it for me completely.

Task 3 - Ryan Moule: Observational Writing



The first aspect of this image I noticed was the warm colours. The minimalistic plain white background contradicts what looks like a red brick wall very well. I then noticed the ripple at the centre of the wall. At my first glance, I thought there was a brick missing. However, when I enlarged the image I realised and understood that the gap in the wall is in fact being propped up by a book (a little too much). I think there are multiple ways of interpreting this image, each to their own. This work looks as though it has been installed in a museum. I believe this suggests it isn't being used as the object's real purpose (separating areas of space) but instead being used as a metaphor which I feel has connotations of being unreal or fake. The wall breaks its true form at the point of a single text. By doing this, I believe the artist/designer who created this model of work was trying to portray and explain quite simply that books matter. They have had a large impact on the structure of this red brick wall, therefore they have a real impact on our lives. According to 'thisiscolossal.com', the writer of the book placed under the brick wall was a "deeply introverted figure who wrote privately throughout his life" and "was only published posthumously by his friend Max Brod." This small, yet impacting object is reflected in this wall.