



PRIFYSGOL CYMRU
Y Drindod Dewi Sant
UNIVERSITY OF WALES
Trinity Saint David

SWANSEA - ABERTAWE

UNIVERSITY OF WALES: TRINITY SAINT DAVID
PRIFYSGOL CYMRU: Y DRINDOD DEWI SANT

Faculty of Business & Management
Cyfadran Busnes a Rheolaeth

School of Public Service Leadership
Ysgol Arweinyddiaeth y Gwasanaethau Cyhoeddus

Management of Public Health – UK and Global - BMHP6003

Module Title Management of Public Health – UK and Global

Module Code	BMHP6003
Brief statement of Content	The policy governing public health practice and public health management in the UK, Internationally and in Wales will be reviewed to give students comprehensive knowledge and understanding of the topic.
Module Value	20
Level	6
Faculty responsible for delivery	Business and Management
Pre-requisite/co-requisite modules	None/None
Programme Associations:	None
Compulsory	Yes
Optional	No
Elective	None

Aims

The overall aim of this module is to provide students with depth of understanding of previously acquired knowledge in Public health. The policy governing public health practice and public health management in the UK, Internationally and in Wales will be reviewed to give students comprehensive knowledge and understanding of the topic.

Module Intended Learning Outcomes (MILOs)

On successful completion of this module, the student should be able to:

- 1 Critically reflect upon the links between individuals experience of health and issues affecting health and well being and the impact of public health management, drawing comparisons between national, local and international modes of public health management.
- 2 Critically analyse health and health issues from data and health information used in the management of public health from a range of disciplines, critically evaluating policy approaches and initiatives and the potential influence of individual and communities health and well being.

Indicative Content

Introduction to strategic aspirations for public Health and its impact upon health and Social Care now and in the future in the UK and Wales. NPHS (National Public Health Service for Wales) local service boards.

Health inequalities in the UK and internationally, Health Surveys, Impact of globalisation

Management of epidemiology and communicable diseases. Evaluation methods; Scientific methods and research.

Management of promoting positive health programmes. Role of the National Public Health Service for Wales. Screening procedures. Control and prevention. Issues underpinning evidence based practice in Public Health

Teaching & Learning Strategy and Implementation

The teaching and learning methods will be varied, to include formal lectures, seminars, case studies, research, use of statistical data, discussion and debates. The expertise of outside speakers will be utilised. Emphasis will be placed on experiential learning with appropriate activities issued to the students

Assessment - Coursework 100%

Outcome 1 (50% weighting) A 2- hour seen examination that evaluates potential conflicts in the management of public health in the UK and Globally. Providing a critical analysis of examples derived from Local, National and international evaluating the impact on health, health issues and well being on a local level.

Outcome 2 (50% weighting) requires the students to produce a logically structured collaborative Wiki (2000 words individually)

All participants must engage in discussions about the created pages via the wiki (500 words) Editing and updating of information

Group Participants will be graded individually Wiki will go live to whole class following assessment

Coursework:	50%
Examination;	50%
Oral Examination/ Presentation:	0%
Work Based:	0%

Details of Outcome Assessment:

Outcomes	Assessment Criteria: To achieve each outcome a student must demonstrate the ability to :
1 Critically reflect upon the links between individuals experience of health and issues affecting health and well being and the impact of public health management, drawing comparisons between national, local and international modes of public health management.	A 2 hour seen exam Which evaluates potential conflicts and synergies in the management of public health practice. Critically analyse concrete situations from the UK and globally that have been the subject of investigation in course work reflecting on the impact to individuals experience of health and issues affecting health and well being
2. Critically analyse health and health issues from data and health information used in the management of public health from a range of disciplines, critically evaluating policy approaches and initiatives and the potential influence of individual and communities health and well being.	Demonstrate evidence of the ability to offer a critique of a piece of research in relation to the management public health policy. Evaluate the impact for decision making within public health and the influence on individuals and community health and well-being

Physical Resource Needs:	
Reading List	
Essential Texts	Carr S, Unwin N and Pless-Mullooli T (2007) An Introduction to Public Health and Epidemiology Maidenhead: OU Press Earle S., Lloyd C E., Sidell M. & Spurr S. (2007) <u>Theory and Research in Promoting Public Health</u> Maidenhead: OU Press
Background Reading	Brown B., Crawford P., & Hicks C. (2005) <u>Evidence – Based Research: Dilemmas and Debates in Health Care</u> Maidenhead OU Press Corcorran N (2007) <u>Communicating Health, Strategies for Health Promotion</u> London: Sage Publications Douglas J., Earle S., Handsley S., Lloyd C E., & Spurr S. (2006) <u>A Reader in Promoting Public Health</u> Maidenhead: OU Press Lloyd C E, Handsley S., Douglas J., & Earle S. (2007) <u>Policy and Practice in Promoting Public Health</u> Maidenhead OU Press Perkins E .R., Simnett I., & Wright L. (2004) <u>Evidence Based Health Promotion</u> Chichester: Wiley
Journals	Journal of the Chartered Institute of Environmental Health Journal of the Royal Institute for the Promotion of Health The New scientist Journal of community Nursing
Web Resources	www.cieh.org.uk Chartered Institute of Public Health www.doh.gov.uk UK Department of Health www.doh.gov.uk/cmo Chief Medical Officer's website www.europa.eu.int European Union website www.fphm.org.uk Faculty of Public Health www.hda-online.org.uk Health Development Agency www.hpa.org.uk Health Protection Agency www.nhs.uk Main NHS website www.statistics.gov.uk National Statistics Online www.who.int World Health Organisation