



## INDIVIDUAL PRESENTATION

NAME: EMMANUEL ITUA

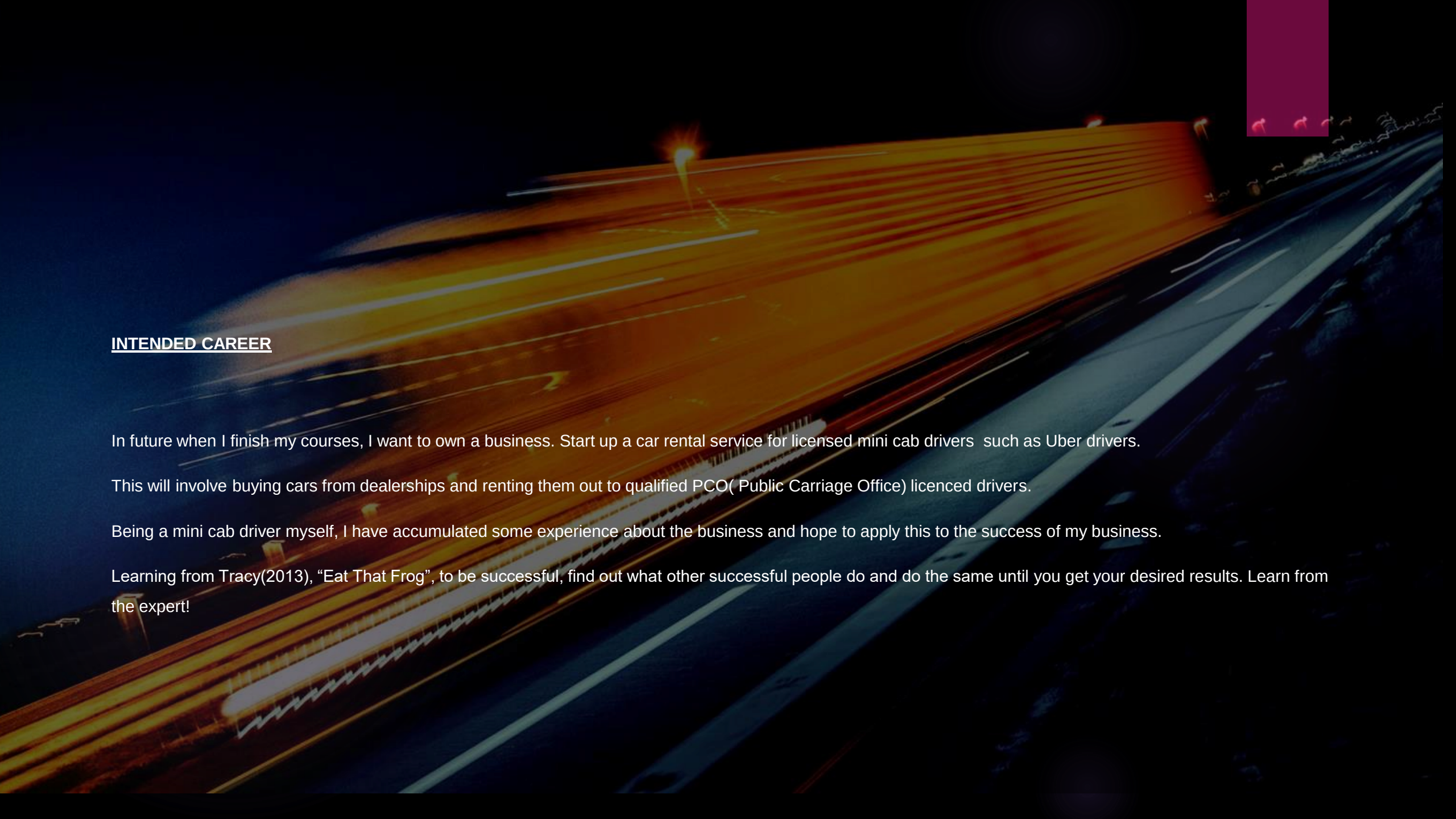
STUDENT NUMBER: 2019391

MODULE CODE: BMSW4001

ASSIGNMENT TITLE: ACE PRACTICAL  
PORTFOLIO

MODULE: ACADEMIC AND EMPLOYABILITY  
SKILLS

LECTURER: SHAO-LAN YUEN



## INTENDED CAREER

In future when I finish my courses, I want to own a business. Start up a car rental service for licensed mini cab drivers such as Uber drivers.

This will involve buying cars from dealerships and renting them out to qualified PCO( Public Carriage Office) licenced drivers.

Being a mini cab driver myself, I have accumulated some experience about the business and hope to apply this to the success of my business.

Learning from Tracy(2013), "Eat That Frog", to be successful, find out what other successful people do and do the same until you get your desired results. Learn from the expert!

## BUSINESS MODEL

Buy vehicles from dealerships

Get vehicles registered by Regulator (Transport for London)

Put out adverts for publicity

Rent out vehicles to PCO (Public Carriage Office) licensed drivers

### REQUIRED SKILLS

- ▶ Leadership
- ▶ Good Financial Management
- ▶ Problem Solving
- ▶ Good Customer Service

## REFERENCES

- ▶ Panchal, M. (2019)How Uber Works :: A Complete Uber Business Model & Statistics Guide (excellentwebworld.com)
- ▶ Tracy.(2013),Eat The Frog, Hodder Paperbacks, London.