

THE SKILLS OF THE ENTREPRENEUR

FOR A SUCCESSFUL CAREER

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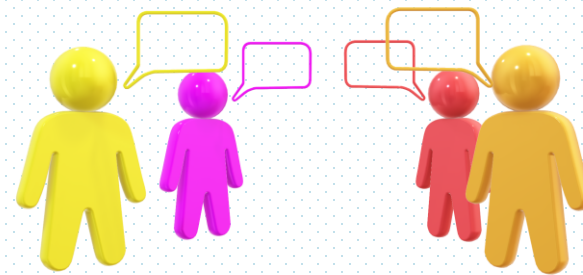
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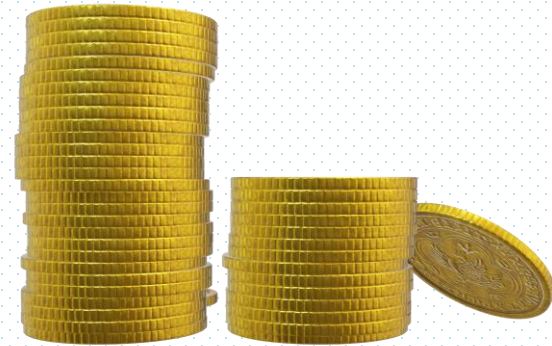
INTRODUCTION

- What skills do I need to become an entrepreneur?
- What skills do I have for achieving that?
- What should I improve ?



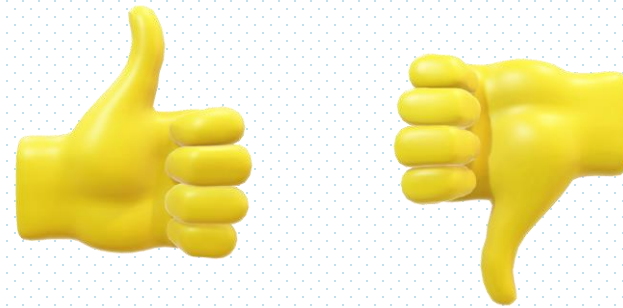
ENTREPRENEUR TASKS

- Planning 
- Selling 
- Executing 
- Ref. Anthony K. Tjan ,Jun 16,2010



ENTREPRENEUR SWOT ANALYSATION

- Strengths and weaknesses –**internal factors**
- Opportunities and threats-**external factors**
- Ref.-Scientist, SEETTD, CMFRI, Kochi-



TIME MANAGEMENT FOR AN ENTREPRENEUR

- Have plan A and plan B
- Life-work balance
- Take a break
- Ask for help
- Ref. (Business by Nina Gas)



ENTREPRENEUR PERSONAL DEVELOPMENT

- Work on sales skills
- Deal with changes
- Read books
- Take a course
- Ref.(February 23, 2016 / Kristie Holden)



CONCLUSION

- The skills of an entrepreneur can be improved
- Get to know your strengths and weaknesses
- Personal life and work should be in balance



REFERENCES

- <https://www.marketcircle.com/blog/7-things-every-entrepreneur-should-do-for-self-development/>(February 23, 2016 / Kristie Holden)- 7 THINGS EVERY ENTREPRENEUR SHOULD DO FOR SELF DEVELOPMENT
- [7 Time Management Tips For Entrepreneurs - Smart Money Mamas](#)- 7 TIME MANAGEMENT TIPS FOR ENTREPRENEURS
- [Theeranaipunya_Shinoj.pdf \(cmfri.org.in\)](#) (Scientist, SEETTD, CMFRI, Kochi)-SWOT Analysis for Assessing Entrepreneurship Readiness
- [The Three Roles of Great Entrepreneurs \(hbr.org\)](#) –THE THREE ROLES OF GREAT ENTREPRENEURS –ANTHONY K.TJAN (10 JUNE 2010)