

Community Care and Development

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Introduction

- The main aims and objectives of community development are functioning or operating to make the people alert and aware of multiple challenges and issues in the community
- The main challenges and issues which people are facing nowadays are social isolation, depression, and the rising risk for chronic diseases
- The population of the UK was approximately at over 68.0 million in the year 2020



The main aims and objectives of community development are functioning or operating to make the people alert and aware of multiple challenges and issues in the community. It offers them help to offer knowledge and understanding and to acknowledge the main causes impacting their social life. The main challenges and issues which people are facing nowadays are social isolation, depression, and the rising risk for chronic diseases which should be resolved as soon as possible. In the United Kingdom, Alzheimer's and dementia's illness remained one of the leading causes of death in the year 2022, with 95.8 deaths per approximately 100,000 people (Nedelec *et al.*, 2022). In Wales, "ischaemic heart diseases" remained the prime cause of death, with approximately 103.5 deaths per 100,000 people. The population of the UK was approximately at over 68.0 million in the year 2020 (Reed *et al.*, 2020). It is considered one of the most populated nations in the globe and has a population solidity of 280 individuals per square kilometer. 83% of people in England are white and more than 19% are black Asian ethnic groups or mixed races (Gouveia *et al.*, 2022). Apart from that, approximately 46.3% of the population of the UK call themselves Christians and the Muslim population grew from 5.0% to 7.6% of the total, while on the other hand, 1.8% consider themselves Hindu (Gregory *et al.*, 2022).

- A community is a social group with resemblances and similarities such as religion, norms, place, customers, values, and identity.
- A community is a familiar cord that helps in bringing people together to support and protect one another to overcome those threats and challenges.
- Borough is one of the United Kingdoms’ most culturally vigorous and diverse communities.



A community is a social group with resemblances and similarities such as religion, norms, place, customers, values, and identity. A community is a familiar cord that helps in bringing people together to support and protect one another to overcome those threats and challenges. Living in a lively and secure community provides people with a sense of belonging which minimises the risk of various mental and physical health challenges and contributes to sustainable and better health and stability (Nagel *et al.*, 2021).

Borough is one of the United Kingdoms’ most culturally vigorous and diverse communities. The community is densely inhabited, with more than 200,000 people living at the core of London’s’ East End. The Borough comprises a couple of London's well-known tourist attractions including Tower Bridge, Billingsgate Fish Market, Tower of London, ***Tower Hamlets*** and Columbia Road Flower Market (Kim *et al.*, 2021). The Borough community has for decades welcomed and been accommodations for a large number of immigrants to Britain. According to the 2011 census, the borough population was estimated at approximately 182,493 and the current estimates for 2022 shows that the H&F’s population has increased to 200,000, this was the third highest population growth in London. Based on the information and facts around 100,500 residents belong from the ethnic group other than British, incorporating 55.2% of the total population. The number of mixed ethnicity has increased by 60% in comparison to the 2011 census. Borough community London covers the areas of approximately 12-150 km. Some of the boroughs of London are Harrow, Waltham, Bexley, Lewisham, Hammersmith and Fulham, Camden, Tower Hamlets, Merton, Brent and many more (*London Councils*, 2020).

Demographic Characteristics of Tower Hamlet

- The Tower Hamlets is a London Borough covering the large areas of the traditional East End
- The community was founded in 1965 by the unification of the metropolitan boroughs of Poplar, Stepney, and Bethnal Green.
- In the year 2017, a study by New Policy Institute and Trust for London found that Tower Hamlets is the 2nd most unprivileged London Borough.



The Tower Hamlets is a London Borough covering the large areas of the traditional East End. The community was founded in 1965 by the unification of the metropolitan boroughs of Poplar, Stepney, and Bethnal Green. "Tower Hamlets" was initially an alternative name for the historic Tower division; the region of south-east Middlesex. According to the data and facts of the year 2019, the mid-year population of the borough was approximately 324,746 (Parry *et al.*, 2019). British Bangladeshis are 33% of the extensive ethnic group. Based on the 2011 census, Tower Hamlets has the highest percentage of Muslims of any British local authority and the population of Muslims tremendously outnumbered the Christian populations. In the year 2017, a study by New Policy Institute and Trust for London found that Tower Hamlets is the 2nd most unprivileged London Borough. Tower Hamlets covers a total of 7.63 sq. mi areas (Fecht *et al.*, 2020). More than 22.9% of the White British population in Tower Hamlets community is the fourth smallest population in England and Wales. According to the data and statistics for the year 2021, there were more than 45,189 white other inhabitants in Tower Hamlets, 14.7% of the entire population, a vital increase in comparison to the 2011 census. 5% of the population of Tower Hamlets claim themselves as Black African and the local Chinese population in Tower Hamlets is the third largest population in England and Wales (Jabri *et al.*, 2020). More than 74% of the population in Tower Hamlets mentioned that English is their native language and more than 20.8% of the inhabitants mentioned that English is not their native language. Apart from that, in Tower Hamlets, approximately 73.6% of the inhabitants have UK national identity and 27.3% stated non-UK identities (Cameron *et al.*, 2021). The Tower Hamlets economy is greater than that of Malta, Jersey, and Monaco. It has undergone tremendous growth in the past decade, with a growth in employment of 76,000 employed between 1998 and 2008, a 61% increase (Cameron *et al.*, 2020).

The problem identified in Borough Community

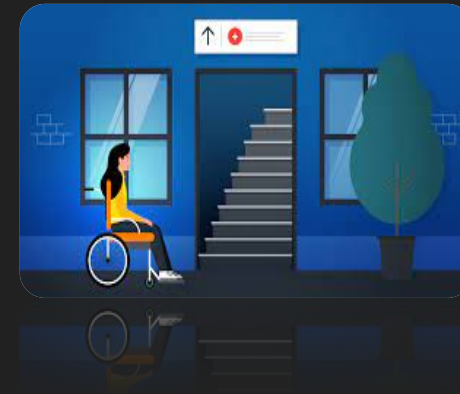
- The rapid growth of the population and unavailability of jobs and resources have made the life of the London population challenging to survive
- The busy lifestyle of the people and growing expectations and demands have made life even more difficult to survive for the normal people in London.
- One of the major challenges faced by the Borough Community London is Poverty.



The rapid growth of the population and unavailability of jobs and resources have made the life of the people of Tower Hamlets challenging to survive. The busy lifestyle of the people and growing expectations and demands have made life even more difficult to survive for the normal people in London. One of the major challenges faced by the Tower Hamlets is Poverty. A third of all the inner London residents are living in poverty and nearly a half percent in outer London, both uttermost higher than any other community and area. Approximately 1.2 million of those in the poverty line live in a working family, up 80% in a decade (Gleeson *et al.*, 2019). The specific issues that Tower Hamlets faces involve high levels of unemployment, little to no advantage of further growth and advancement, health, housing along with crimes along with the highest population densities in London, UK. In Tower Hamlets, the community is facing some unique health issues and challenges, with a significant levels of insufficiency and deprivation, and high premature death rates among old people from respiratory diseases, circulatory disease and cancer.

Cause of the Problems

- One of the vital and serious challenges that Tower Hamlets community is facing in their everyday life is Poverty.
- More than 80% of the population is living under poverty and more than four in ten adults were living on a very low income
- Due to very limited resources, accommodations, and poor education and health care system, the life of the Borough community is no less than hell.



One of the vital and serious challenges that Tower Hamlets community is facing in their everyday life is Poverty. More than 80% of the population is living under poverty and more than four in ten adults were living on a very low income. A completely insufficient social security system, very expensive housing and an unstable job in the work economy has left a large number of people unable to afford even their everyday essentials. Based on the information provided by HMRC, around 18,876 children in Tower Hamlets are living below the national poverty line (Majid *et al.*, 2022). The scarcity of effective healthcare sectors and the less advanced community has led to multiple challenges and issues they are facing in their current days. Due to very limited resources, accommodations, and poor education and health care system, the life of the Borough community is no less than hell. Such issues and challenges of the Borough community have made them suffer from various mental and physical health issues and diseases like depression, anxiety, and chronic diseases (*Tower Hamlets Council, 2020*).

Use of Theory

- ***Social Cognitive Theory:*** One of the popular and widely practiced models in Health promotion
- The Social Cognitive theory is continuously applied to guide behaviour change interventions.
- It is extremely beneficial in rural communities for analysing how the people of those communities interact with their surroundings and environment



Social Cognitive Theory: One of the popular and widely practiced models in Health promotion, it addresses both the highlighting determinants of health behaviour and the procedures of promoting transformation and change and is the basis of the interaction between an individual and the environment. The Social Cognitive theory is continuously applied to guide behaviour change interventions. It is extremely beneficial in rural communities for analysing how the people of those communities interact with their surroundings and environment (Andris *et al.*, 2020). The model can be utilised to examine and understand the impact of social determinants of health. This theory has been proven to advance and improve the health behaviours of an individual by altering cognitive procedures and increasing the belief and ability of the individual to accomplish the task.

“Current legislation and policy that is likely to impact the support and growth of such a community”.

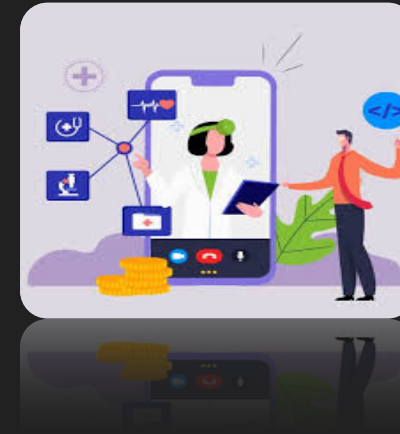
- The Welfare Reform Act 2012 is an “Act of Parliament” which makes some transformation and rules concerning multiple advantages offered with the British social security system.
- It was approved by the UK parliament in the year 2012
- Some of those benefits were Jobseekers’ allowance, Housing benefits, Employment and Support Allowance, Council tax benefits and Child tax credit.



The Welfare Reform Act 2012 is an “Act of Parliament” in the UK which makes some transformation and changes to the rules and regulations concerning multiple advantages offered with the British social security system. It was approved by the UK parliament in the year 2012. These changes involve an “under occupancy penalty” which helps in minimizing the amount of advantage paid to the pretenders in the social housing if they are considered to have enough living space in the property which they are putting on a lease (Bindman *et al.*, 2019). Even though the Act has not mentioned any direct penalty, these charges have been classified by the labour party. The Welfare Reform Act established a new welfare benefits known as “Universal Credit” which is to displace six of the main means-tested advantages and tax credits. Some of those benefits were Jobseekers’ allowance, Housing benefits, Employment and Support Allowance, Council tax benefits and Child tax credit. The benefit was to function as a single remission to claimants and can be available to those people who are working on a low incomes or those who are not enjoying the benefit of employment. The main purpose and intentions of this Act is to enhance and improve the incentive in order to work by making it efficient for those individuals who have temporary job, low income, and to increase the complexity of the benefits system by merging all the several benefits together into a single payments (Wright, and Patrick, 2019). In April 2013, Council tax Benefits was replaced with a new system called Council Tax reduction schemes. Earlier to this replacement and changes local authorities offered Council tax benefits to some individuals who are unable to pay the bills, meet the cost of Council tax because of unemployment or other situations and circumstances, applying nationally set regulations, the funding for this was offered by the central government. The Act also makes facilities for new benefits, personal sovereignty payment, which will displace the current disability living payment (Hartley *et al.*, 2022). With the help of this Act, the employment rate along with the income will be higher than before, along with the opportunity for community development which will help the Borough community to advance and improve their lifestyle.

Use of Digital & Social media in Awareness Generating

- Social media plays a significant role in awareness creation
- It offers the best mode of interaction and communication to many organisations and people in the current world.
- Social media can build a suitable environment for interaction where people can interact with one another and share their ideas and opinions.



Social media plays a significant role in awareness creation. It offers the best mode of interaction and communication to many organisations and people in the current world. It includes the appliance of social channels such as Televisions, websites, and Facebook among other broadcasting tools and techniques. Social media can build a suitable environment for interaction where people can interact with one another and share their ideas and opinions. Social media offers effective and relevant methods of awareness creation since a large number of people are accessible on TV and mobile phones in the present day (Naslund *et al.*, 2020). The promotions and advertisements are created at a given period frequently so that a large group of people can get the information and ideas communicated in the advertisement. The main purpose of Social media is to make people aware and alert of the situation and what they can do in order to keep themselves and their families safe in tough situations and challenges (Razak *et al.*, 2020). The main aim of this channel is not only to cover the information and story but to tell the world how they can keep themselves secure and how many medications they can take to stay healthy and happy.

“Interventions to Address the Problem Using Social Media”.

- Social media is one of the most effective tools to address issues and raise awareness about emerging and new health concerns
- Healthcare sectors are notified and informed immediately via Facebook and Twitter when a tragic incident occurs.
- With the advanced technologies and gadgets, people immediately get the latest news and information regarding the current situation and issues which people are facing



Social media is one of the most effective tools to address issues and raise awareness about emerging and new health concerns. Healthcare sectors are notified and informed immediately via Facebook and Twitter when a tragic incident occurs. That means they are ready to help and treat any injured person before the disaster has been publicly announced or reported. Social media has been the main key to raising the voice, addressing the challenges, and calling for social transformation and change. It permits people to have access to a level of communication. Nowadays, people from every corner of the world have an understanding and ideas of the Internet and Social media (Al-Dmour *et al.*, 2020). With the advanced technologies and gadgets, people immediately get the latest news and information regarding the current situation and issues which people are facing, such information not only helps the people to be alert and concerned about the situation, but it also helps the healthcare sectors both mentally, physically and financially to support the needy ones.

Conclusion

- This report has discussed about multiple problems identified and causes of problems in the community
- The following report also covers information regarding multiple rules and regulations along with their roles and responsibilities and the influence they leave on the overall health and social sector
- One of the significant policies of Healthcare is Patient care which every healthcare sector needs to practice and follow Social media platform helps the organisation to meet the larger group of people, helps in gaining peer support along with effective-communication.



This report has discussed multiple problems identified and the causes of the problems of the community along with its advantages to the overall sectors and the people involved there. The following report also covers information regarding multiple rules and regulations along with their roles and responsibilities and the influence they leave on the overall health and social sector. One of the significant policies of Healthcare is Patient care which every healthcare sector needs to practice and follow in order bring beneficial and positive changes in the organisation. By offering genuine care to the patients, health care providers will get an opportunity to boost their image along with the trust and loyalty of their patients which will help in long-term sustainability. Social media is one of the most important tools which every healthcare sector needs to implement in their organisation along with their day-to-day activities. Social media platform helps the organisation to meet the larger group of people, helps in gaining peer support along with effective-communication.

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