

**COMMUNITY ENGAGEMENT
ASSIGNMENT-2
MODULE NUMBER (LCBB4002)**

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STUDENT NUMBER 1813126**

LECTURER :GREGORY COWAN

REFLECTIVE EVALUATION

1. Introduction

The process of working in a collaborative way within a community or group can be ensured by addressing issues of the community. Collaborative working can have a positive impact on the well-being of the group is known as community engagement. This study is based on community engagement practices done by ASDA a retailer company in UK. By conducting community charity work ASDA is capable of helping many poor people and children. The study focuses on the nature and purpose of the reflective community practices done by ASDA. The work and purpose shows reflection on relationships by comparing with relevant theories, personal experiences and roles played by the engaged person working with ASDA.

2. Nature and purpose of reflective practice

The main purpose of doing reflective practice work is to help a person in reflecting their actions, which are needed to engage in the process of continuous, learning (Morgan *et al.* 2017). It is a way by which students or workers acquire the capacity needed to act and engage with different communities.

According to (Wright, 2016), the reflective practices can be used as an important tool which helps people learn from their personal experiences as well. Because following any formal learning process can be a long process for knowledge transfer. By working with the community, a student is engaged to the type of work which helps in learning and applying the knowledge they have in their studies. According to (Jones *et al.* 2016), the person who is working by following the reflective practice process is not only able to analyse the past actions. However, it is also able to incorporate the existing knowledge that can help in scaling higher level of understanding.

The reflective practice is an important way that can help in bringing together the concept of different theories and practice. The person working on any community engagement work is able to guide any other person in the ongoing learning process. By reflection, a person is able to

develop their own skills in self-directed learning, improved motivation and rehabilitation. Additionally, the person can also develop skills in human relationships, stress reduction and management (Sullivan *et al.* 2016). To see ourselves more objectively, the reflective practices is helpful for personal fulfilment and happiness. As per (Dineva *et al.* 2017), reflective study is an adaptive process which has its own set of ideas needed alongside other concepts applicable in the training process. Apart from continuous professional development, reflective is also helpful in teaching and developing young people and children.

Using the Kolb's experiential learning cycle, I will be able to gain experience from various situations that I have faced. As influenced by (Schenck and Cruickshank, 2015), this learning cycle can help me gain knowledge from real life experiences. It can help me in creating an observation result by properly observing the concerned situation. After observing the situation, I will be able to conceptualise or analyse the situation more clearly and make conclusions. With the help of the result or conclusion, I will be able to make a hypothesis which can help me in dealing with different situations in future.

3. Reflection on personal experience using Gibbs Reflective cycle

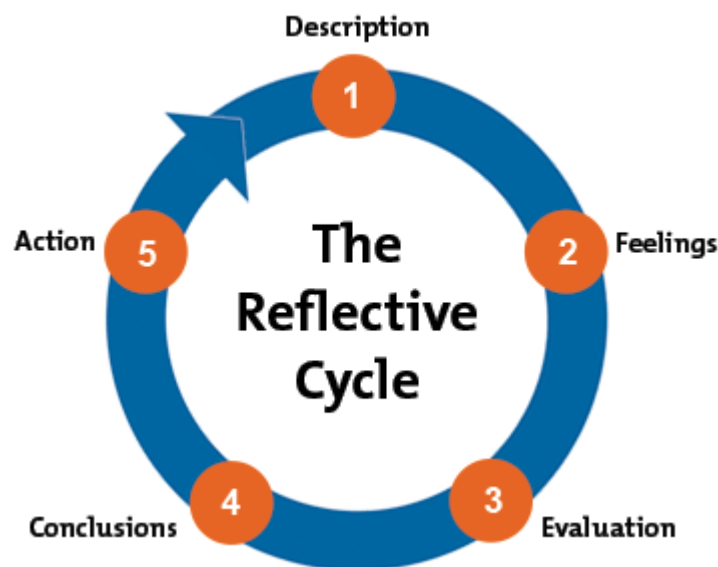


Figure 1: Gibb's reflective cycle
(Source: Inspired by Thegrocer, 2019)

Description

In the summer holidays, ASDA foundation had organised an event for providing children with food. The event was done for tackling the summer holiday hunger with the help of first charitable trusts or grants from its new healthy holiday fund. In total there was 200,000 Pound fund available which was used for good causes across UK. In terms of individual grants, the people of UK had contributed around 1,000 pounds for helping the local charity to support more children over the summer holidays (Fergie *et al.* 2019). The initiative of free meals at school comes following the launch of the ASDA's Fight Hunger Create Change partnership with FareShare and the Trussell trust (Thegrocer, 2019). In this event, I was working as an event worker or a volunteer following the guidelines of ASDA and my job role was to find the families who find it difficult to entertain their children during the holidays.

Feelings

During the event, I found many families across UK who found it very difficult to feed their children due to increased costs. While working in the event, I found that there is a need to keep the children occupied and ensure they get maximum benefits from free school meals. It made me feel happy that every child is fed equally and they got something to eat during their summer holidays. The initiative taken by ASDA had changed the lives of many children living across UK and I am grateful to the foundation for giving me an opportunity for serving the poor families.

Evaluation

My job at the community event was to find as many families possible, and I was quite successful in finding many families which are not able to feed their children. Taking into account the number of fund donors in our trust, there are a huge number of people living across UK who helped us a lot in supporting the families. All of my fellow colleagues were very helpful and supportive which helped me in working for the charity work smoothly. All the deprived families and the fund donors have appreciated our initiative and have showed interest to work with us in future as well.

Conclusion

From my point of view, the event like this one organised by the ASDA foundation is a good initiative for the needy children. A large number of fund donors participated in our event in order to help the deprived families during the summer holidays. The event organisers worked at their level best in organising the event and providing information about the needy families. The

community event was a huge success and in future ASDA will be organising more such events for helping the poor and needy children across UK.

Action

These types of community events can be made successful by creating more awareness among people across the country. As influenced by (Duckworth and Ade-Ojo, 2016), to cut costs for organising the event, the number of fund donors can be increased. The event managers have to ensure that every volunteer can work to their optimum working capacity and can meet as many families possible across the country that can get the benefits of such community events.

4. Reflection on relationship with relevant theories and experience

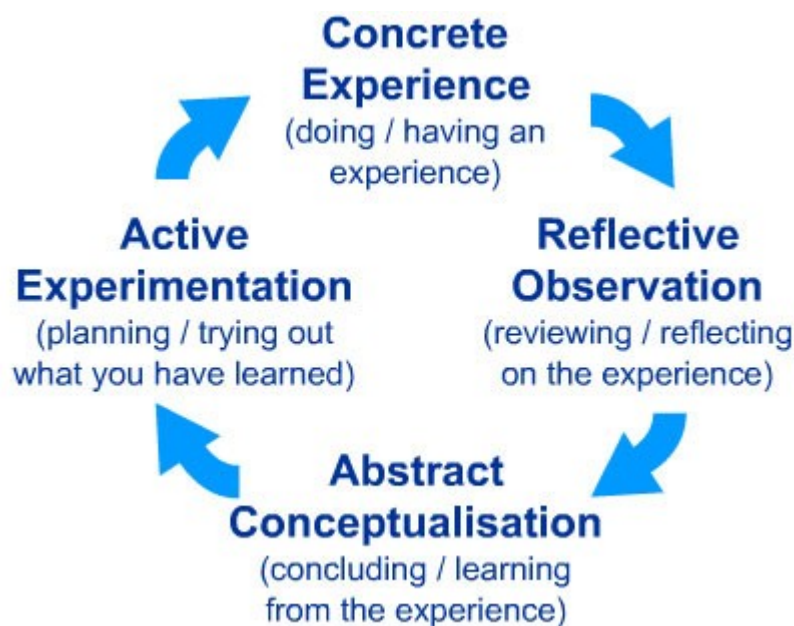


Figure 2: Kolb's learning cycle

(Source: Inspired by Whitton *et al.* 2015)

Concrete experience

Working as a volunteer in the community event organised by ASDA foundation to help the poor and needy children, I have helped many families across UK. The event organisers worked well in organising the event and I felt grateful to the organisation for offering such a job role. The

needy families and their children were well fed were happy with our services. Many fund donors have come ahead for donating more funds.

Reflective observation

When I was working in the community event organised by ASDA for the needy children, my prime role was to found as many families possible who cannot feed their children. As influenced by (Whitton *et al.* 2015), I observed that in today's developing world still there are many families across UK who need financial help to raise their children. There are a large number of families across the country that is not able to arrange proper meals for their children.

Abstract conceptualisation

Working as a volunteer at the community event organised by ASDA, I got the conception about the good work that the organisation is doing for the needy children. Along with me there were other fellow volunteers who had helped me in doing my job. I feel happy working with the organisation and got to interact with many children, so I am looking forward to serve as a volunteer in ASDA's next community event as well.

Active Experimentation

By working as a volunteer in the community event, I am satisfied with myself and got to know the potentials which I had to perform according as per expectation of the organisation. The management workers were very good at their work but there is room for improvisation which can help more needy children's across the country.

5. Examples of key issues encountered during role play activities

During my role-play as an event management volunteer, I have come across various types of discriminations the people of the country possess about the deprived families living below poverty line. During my job as a field worker, I had to search for the families; there was a section of people who were not interested in donating funds and food. As the event was organised for all the communities living across UK, so there was a communication gap which hindered while communicating with the people. My fellow volunteers were very helpful when I encountered a problem while conversing with deprived families as it was from a different community. There was a lack of proper advertisement done about the community event, due to which many needy children could not be reached. There is a need of creating more strategic community events which could help in connecting more needy families and children's.

6. Conclusion

In this reflective analysis on the community event organised by ASDA, it can be concluded that the management team working behind the event has done a good job and people are happy with our services. According to the reflective study, it can be said that ASDA is quite capable of organising community events done with proper research work on different communities and their needs. It was found that there is a huge number of underprivileged children's across the country that does not get proper meal every day. Thanks to the community events organised by ASDA during summer vacations, the families and their children are now well fed. To avoid any unwanted situation, the organisation has a big number of food banks that can provide backup when needed. As per data from the Kolb's cycle, it is observed that there are a large number of families who are deprived of food and cannot feed their children properly. As a result, the children from the respective families are malnourished and face additional health issues.

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LCBB 4002 Community Engagement

Peer Evaluation Role Play Feedback Form

Name of Presenter BOBET MARIANA Date

Activity: Voluntary worker

	Poor	OK	Good	Excellent
Introduction (Explanation)				introduction was excellent
Presentation (practical demonstration)				presentation very clear and good
Conclusion (how well can you carry out the activity?)				conclusion clear & and nice

Any other comments

Signed: Chavez

Date: 15.04.2019

LCBB 4002 Community Engagement

Peer Evaluation Role Play Feedback Form

Name of Presenter Horacio Bocut

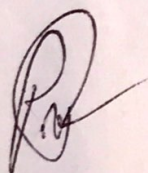
Date

Activity: Voluntary worker

	Poor	OK	Good	Excellent
Introduction (Explanation)				Excellent introduction she have good explanations
Presentation (practical demonstration)				She have good reasons to work for this job.
Conclusion (how well can you carry out the activity?)				She have excellent explan about her self.

Any other comments

Signed:



NEUCIA PROTOPIE

Date:

15.04.2019

LCBB 4002 Community Engagement

Peer Evaluation Role Play Feedback Form

Name of Presenter *Mariana Bocut* Date *15.04.2019*

Activity: *Play role Voluntary worker*

	Poor	OK	Good	Excellent
Introduction (Explanation)			<i>Very well structured</i>	
Presentation (practical demonstration)			<i>Knowledge of the content</i>	
Conclusion (how well can you carry out the activity?)		<i>Good time management skills</i>		

Any other comments

Signed: *Ene Andreea*

Date: *15.04.2019*

LCBB 4002 Community Engagement
Peer Evaluation Role Play Feedback Form

Name of Presenter BOCUT MARIANA Date 15-04-2019

Activity: Role play: Voluntary worker

	Poor	OK	Good	Excellent
Introduction (Explanation)			good point with the company	
Presentation (practical demonstration)			necessary information	
Conclusion (how well can you carry out the activity?)			good time skill	

Any other comments

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Signed: Loupi's Borana

Date: 15-04-2019

LCBB 4002 Community Engagement
Peer Evaluation Role Play Feedback Form

Name of Presenter Bocut MARIANA Date

Activity: Voluntary worker

	Poor	OK	Good	Excellent
Introduction (Explanation)				Was clear and on point
Presentation (practical demonstration)				Good skills of communication.
Conclusion (how well can you carry out the activity?)				She was confident knowledgeable.

Any other comments

Signed: Liliane Vasil

Date: 15.04.2019