Harriet Popham
Major Project Proposal

For my final major project I am going to produce a collection of illustrative interior items. Lively linear wallpapers with a richly drawn density, digitally printed and embroidered cushion covers, framed illustrations and embroidered canvases. The collection will be created in varying tones of blue to achieve a toile de jouy aesthetic with a contemporary and playful twist. This body of work will continue to draw from the overarching theme of PLACE – depicting Animals, Architecture and Adventures from European cities to vibrant festivals, Asian jungles and rural Somerset.

Research and Development

I have collected an extensive body of research, initial sketches and photographs from a wide range of places which I am continuing to develop drawings and embroidery. I intend to visit Plantasia in the week beginning the 10th of February to refresh my approach to organic forms as they will be an integral part of the toile de jouy wallpaper.

Influences

Toile De Jouy
Willow Pattern China
William Morris

Current Work

I have been working on creating cityscapes within organic borders as an initial step towards my intended contemporary toile de jouy wallpapers. I have also been experimenting with blue tonal embroidery bringing together animals and architecture with playful composition.

Presentation

I intend for my final show to reflect my works diverse range of potential surface application. One half will display three large wallpapers the other a selection of framed illustrations, embroidered canvases and ceramics in and hanging from box shelves. On the floor in between the two will sit a simple white wooden chair holding a printed and embroidered cushion. I would also like to have a hard back book of all my drawings and embroidery put together which could perhaps be displayed on a small cube shaped plinth next to (but shorter in height) to the chair.

Processes

The processes required for this collection are; silk screen printing, digital printing, ceramic decalls and free hand machine embroidery, all of which I am familiar with but have accounted for the further development of these skills in my 16 week timetable.