

Project Proposal – Research Methods (OME)

Student Jordan Timberlake

Grade 60%.

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project <i>The introduction should really describe the problem (which it does) and justify why this is a suitable research project (which you do partially in the Background section). Aim & objectives need to be clearer.</i>	20	11
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts <i>You don't need to say where you found the information, just discuss what you discovered. Too much telling the reader what you're going to say, rather than discussing the findings of your literature search. Put reference numbers at first use, not at the end of the para.</i>	25	15
Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed <i>This would work better if you simply explained the process step by step and defined the things that you're going to measure. Risks & ethical issues stated although better to say 'H&S risks will be minimised by using suitably qualified personnel for testing processes' etc.</i>	25	14
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices <i>Good resources and planning. Clear diagram.</i>	15	11
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit <i>Executive summary is not needed, but is well written. The language used is sometimes over-complex for a workplace technical document. When you use a figure explain it in the main text.</i>	15	9
TOTAL	100	60