

Project Proposal – Research Methods (OME)

Student Fergus Russell

Grade 67%

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project <i>good scene - setting and justification of the problem. Excellent identification that this project may lead to the development of a new standard. Good aim & objectives</i>	20	15
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts <i>Strong and well-referenced literature review. It could be improved by adding figures to illustrate some of the techniques involved.</i>	25	18
Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed <i>Further detail is required on the process - you could have used a non-classified example just to illustrate how you'd go about this. Good consideration of legal etc issues - positive ethical outcome is great.</i>	25	14
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices <i>Good resource list, but categorising the different resource types would be useful.</i>	15	10
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit <i>No need to reference the same item multiple times in the same paragraph. Timeline is good</i>	15	10
TOTAL	100	67