

Project Proposal – Research Methods (OME)

Student Stuart Atkins

Grade 84%

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project <i>Good background and justification. Filling a hole in the market is an excellent basis for a project. Excellent A&O</i>	20	17
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts <i>Some of the material that would normally be presented in the L.R. is in the introduction. Good references to earlier work. Very well written literature review</i>	25	22
Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed <i>good identification of experimental variables. solid discussion of other factors relevant to the experimental phase.</i>	25	22
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices <i>Resources are covered briefly, but the planning is clear and well structured.</i>	15	11
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit <i>Professional presentation. A few more references would be preferable Excellent proposal.</i>	15	12
TOTAL	100	84