

Student name: Karol Leon Dierzuk

Student number: 2005002

BA Photography in The Arts

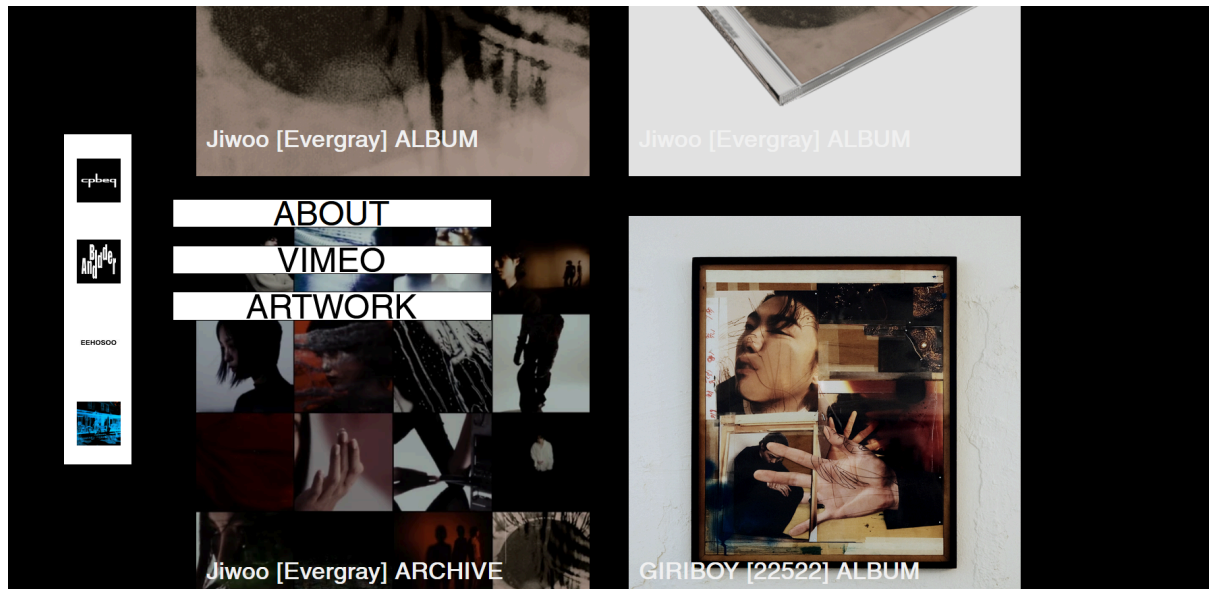
Module: ADAA5011 World Building

Lecturer: Paul Duerinckx

Link to the website: <https://neofuturyzm.wixsite.com/neofuturyzm>

Keywords for website building - dark, visual-orientated, cyber minimalism, ease of access.

Looking and referencing other websites:



<https://www.cpbeq.com/artwork>

I felt inspired by the clear layout of this website by the Korean art collective cpbeq, especially the gallery grid layout. However, I did not like that the menu doesn't minimise on the page, which sometimes blocks out elements underneath and creates visual chaos.

Wolfgang Tillmans

exhibition calendar
new installation views
installation views archive

book downloads
all books
privacy policy

betweenbridges.net
pro-EU / anti-Brexit campaign
Protect the European Union
Zur Bundestagswahl 2017

lectures
interviews
essays & reviews
biography/bibliography

Wolfgang Tillmans: *The Point Is Matter*, David Zwirner, Hong Kong, 25 March–11 May 2024



Wolfgang Tillmans

exhibition calendar
new installation views
installation views archive

book downloads
all books

privacy policy

betweenbridges.net
pro-EU / anti-Brexit campaign
Protect the European Union
Zur Bundestagswahl 2017

lectures
interviews
essays & reviews
biography/bibliography

future solo exhibitions

Wolfgang Tillmans, Galerie Buchholz Berlin, 26 April – 15 June 2024

solo shows

Wolfgang Tillmans: *The Point Is Matter*, David Zwirner, Hong Kong, 25 March – 11 May 2024

group shows

Size Matters – Große in der Fotografie, Kunstpalast Düsseldorf, 31 January – 20 May 2024

5th Kyiv Biennial (as Kyiv Perennial), Berlin, February – June 2024

Le Monde comme il va, Bourse de Commerce, Paris (Pinault Collection), 19 March – 2 September 2024

Digital Diaries, Julia Stoschek Collection, Düsseldorf, 9 April 2024 – 2 February 2025

Amour Systémique, Capc Musée d'art contemporain de Bordeaux, France, 7 April 2023 – 5 January 2025

collection displays

Wolfgang Tillmans – Albertinum-Installation (1992–2018), Albertinum, Dresden, Germany, since May 2018

Fondation Beyeler, Riehen, Switzerland

Städtische Galerie im Lenbachhaus und Kunstbau, München, Germany

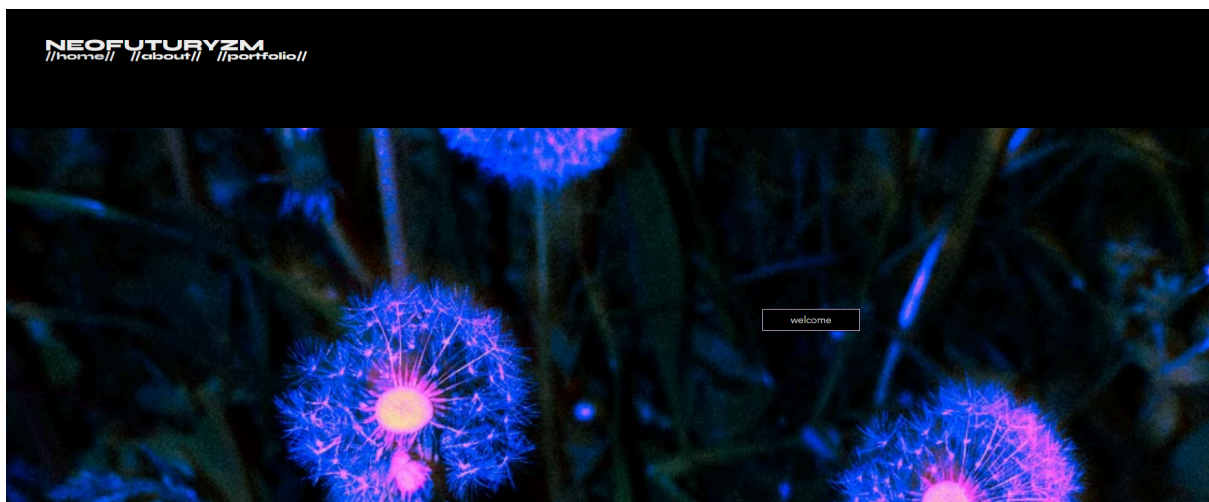
Museum für Gegenwartskunst, Kunstmuseum Basel, Switzerland

Gegenwartskunst, Städel Museum, Frankfurt am Main, Germany

Sprengel Museum, Hannover, Germany

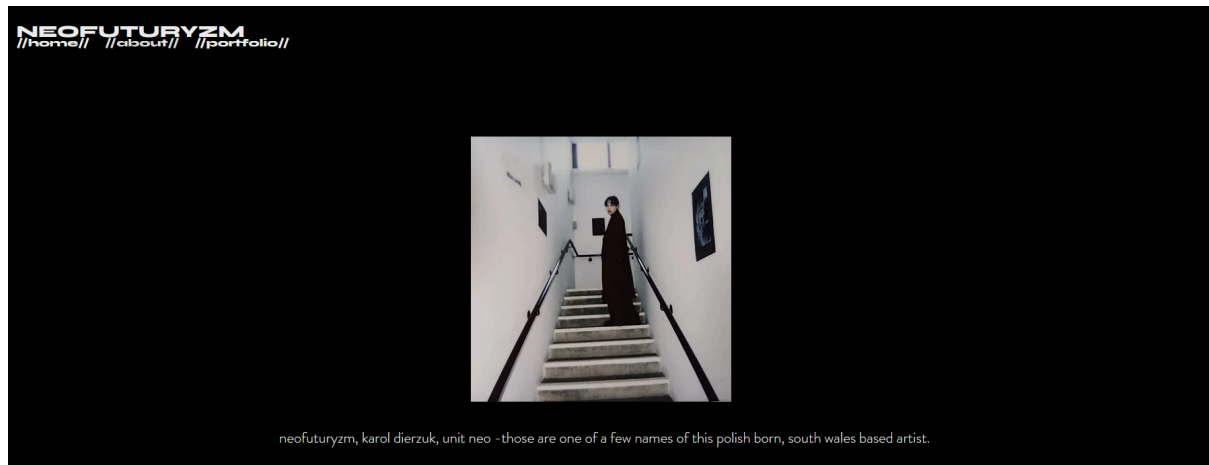
I looked at Wolfgang Tillmans' site and did not like the layout, as the entire site is formatted to the left margin of the page. The site felt confusing due to this, the text is too small and it can be difficult to click the right links. It does not feel accessible at all.

Main page

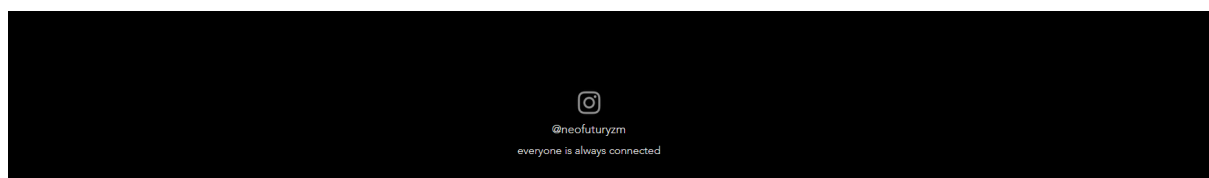


My idea for the main page was not to give everything away at once. I chose a saturated, visually interesting yet simple image and created a simple 'welcome' button to stimulate the curiosity of the viewer. I placed the button off-centre on purpose for that specific reason as well.

About page

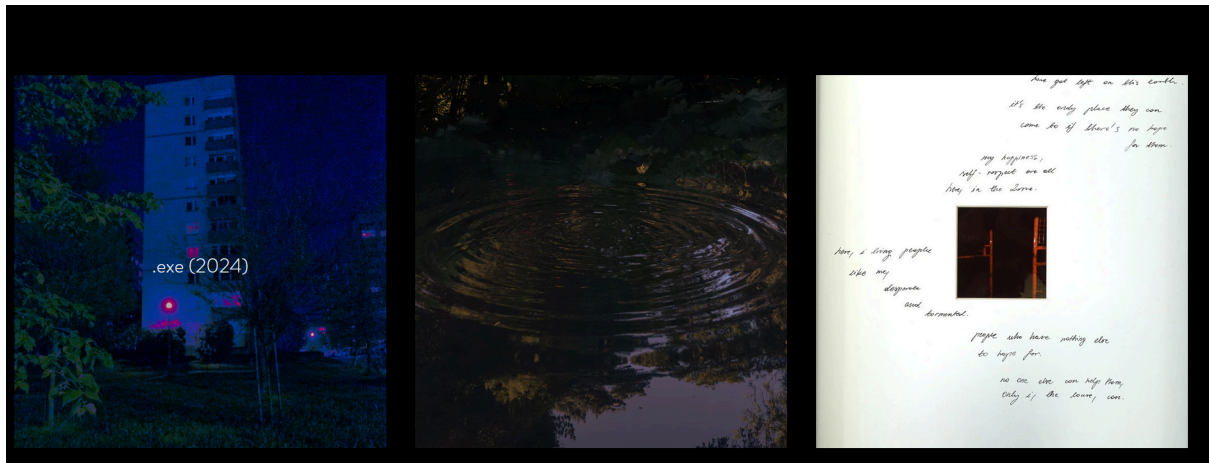


Again, in line with my chosen theme, I opted for a minimal statement as my main focus is connecting with people, not creating barriers with overly complicated text. The page also includes a small list of past and upcoming exhibitions I took part in, in order from the latest to oldest.



I included a hyperlink to my Instagram page as this is where I primarily interact with followers. To add a personal touch, I included a quote from the 1998 Japanese animated series *Serial Experiments Lain* 'Everyone is always connected', to emphasise my main focus, which is creating relatable, universal art for all.

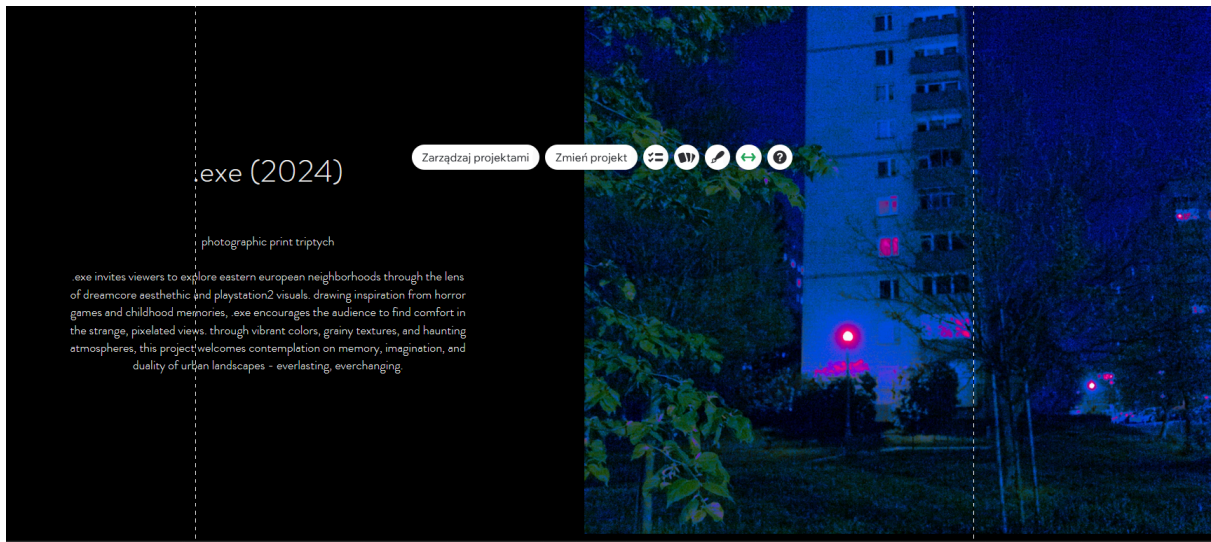
Portfolio page



I utilised a minimalistic grid design to showcase my work. After clicking on the cover, the viewer is taken to a catalogue of the project.

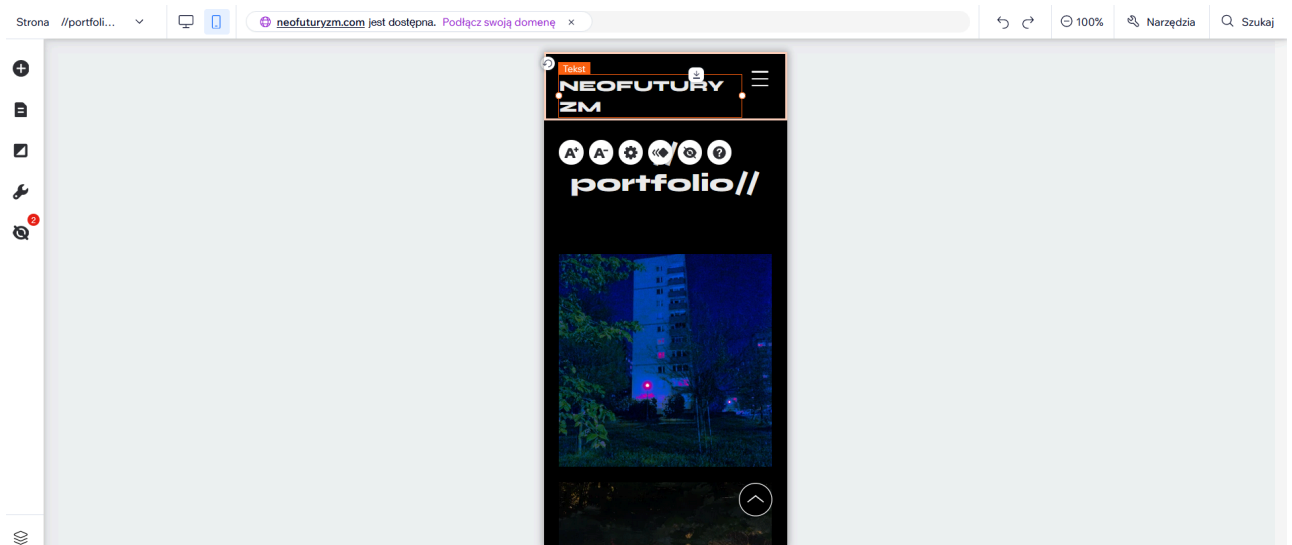


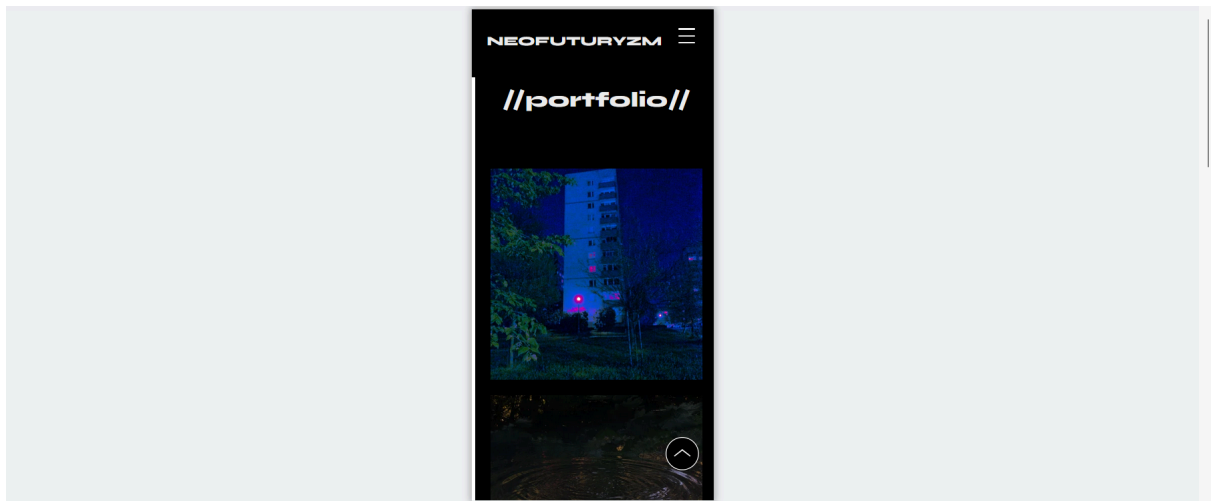
This initial design felt too disorientating and did not allow the viewer to look at the picture fully, which led me to changing the layout into something more readable.



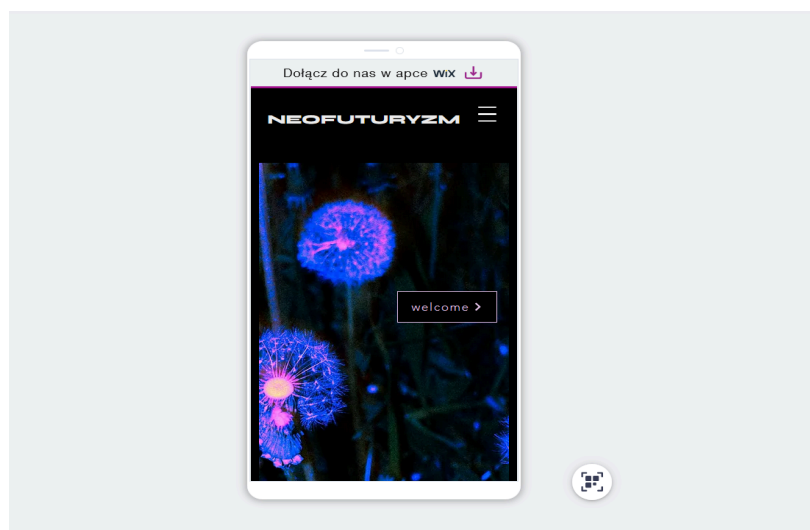
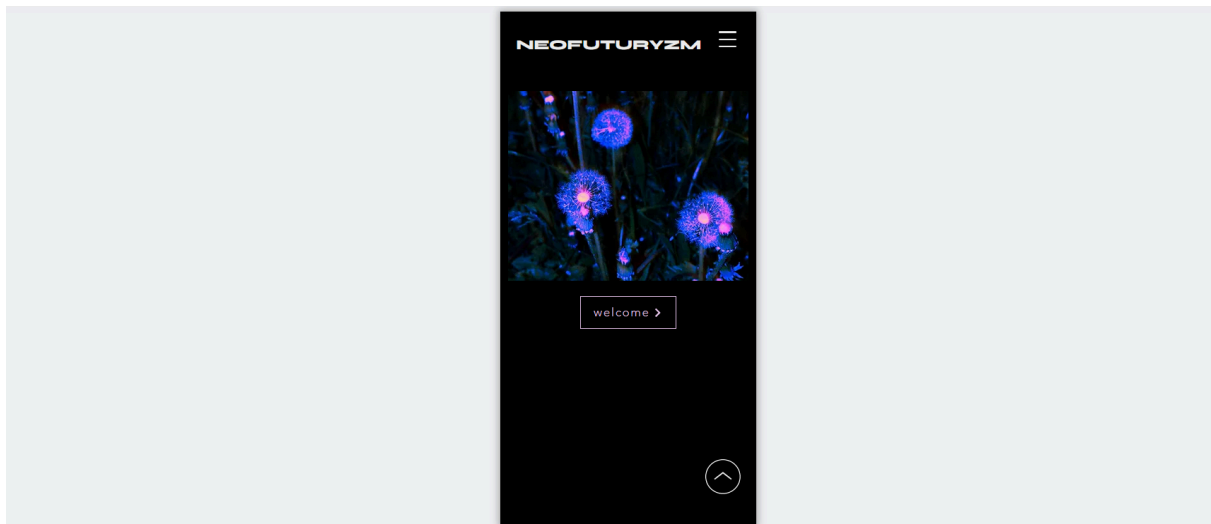
Fixing the mobile version:

It was important to me to have a functional and accessible website working on mobile. I made a few fixes around the size and removed excessive buttons and drop down menus.





The main picture on the welcome page was not engaging visually, so I fixed it to reflect the desktop version.



In addition, the header on the mobile version of the website has a scroll down animation which removes it from the screen until the user scrolls to the top again, which makes for a better viewing experience.

Reflection

In general, I am content with the outcomes of this project, I think it reflects my aesthetic quite well. In future, I plan on adding more animation in reference of PlayStation 1 and 2 startup screens and I wish to push both my website and upcoming projects towards that visual style. However, I am considering having two separate websites, one for experimental projects and graphic design such as my .exe project, and one for more 'traditional' photography, as I find those two styles conflicting when looking at them side by side. Alternatively, I could program a sub-section on the domain that would represent the more 'tame' side of my interests. A big inspiration when it comes to alternative sites inspired by graphic designers is the Cargo Design Lab (<https://u.cargo.site/designlab>) that often includes spotlights from well known designers and offers tutorials on web design.

