



To Whom It May Concern

I am pleased to confirm Nabeel Masih's professional practice and suitability for Senior Fellowship with Advance HE. Nabeel serves as a Programme Manager and lecturer specialising in BA and MA Animation and VFX. He excels in curriculum development, learning and teaching material design and development, and delivering engaging lectures and workshops. His dedication to inspiring students, fostering critical thinking, and enhancing technical skills is commendable.

Nabeel's pedagogical approach emphasizes innovation, professionalism, and student-centered learning, preparing students for successful careers in animation and visual effects. As a doctoral candidate, his research on "Crafting Emotional Experiences: Modelling Affect in Virtual Reality Using Spatial Audio and Colour Processing" reflects his commitment to continuing professional development, education and scholarly contribution.

His use of high-quality video-based feedback has significantly enhanced student learning experiences. By providing personalized and constructive criticism through video annotations, Nabeel ensures students receive clear, individualised guidance. This innovative teaching method earned him a nomination for the Best Tutor award.

Nabeel's collaboration with students on real-life projects, such as creating promotional videos, provides invaluable industry exposure. His efforts have not only benefited students but also contributed to the institution's marketing and revenue generation. His work on promotional videos targeting international recruitment has effectively showcased the campus, leading to increased applications.

Nabeel's ability to enhance student comprehension and foster strong connections through video feedback has transformed the learning environment. His professionalism, work ethics, and innovative teaching methods make him an invaluable asset to our department.

In his role, whether as a Programme Manager, Lecturer, or PhD student, Nabeel exemplifies sustained impact through a commitment to learning, dissemination of knowledge, and scholarly contribution.

Yours Sincerely,

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