

SUSTAINABLE AND GLOBAL CITIZENSHIP

Student's Name: Mamunur Rashid Chowdhury

ID Number: 1604640

Teacher's Name: ZZ.ZE ZOOK

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Introduction

In the modern trend of globalization, the concerns ought to be equally on the perspectives of environmental sustainability in order to safeguard the health of the world to avoid perishing with pollution and exploitation of resources. The issues of sustainable development and citizenship that ensure the avoidance of degradation and depletion of the natural resources that can be helpful to provide long term equality and sustainability to the global environment. This process can help in meeting the needs of the generations along with safeguarding the source of resources for the future generation. There are mainly three pillars of sustainability that are social, economic and environmental whereas the environmental pillar is the most important one as per the gravity of matters. This assignment will elucidate the aspect of sustainable development of the environment along with the aspect of global citizenship.

Goals of sustainable development

In the advent of the 2015, the global business summit had come up with the 17 sustainable goals with an agenda of sustainability. This had elucidated roughly 169 detailed targets that was approved by all the nations after two years process of negotiation. The Paris accord of 2016 of UN procured enforcement for the corporate sector to work collaboratively in fighting with the issue of global warming that was considered to be the greatest threat as global warming can end the world within hundred years (Stokes *et al.* 2010). All the private sectors and public sectors along with the civil society and United Nations work collaboratively to achieve 2030 agenda. The involved sectors in the sustainable development goals are tourism, retail, health care and different public sectors. The 17 different sustainable development goals are:



The first goal is to eradicate poverty from the world whereas the second goal is very much correlated to eradicate hunger from the world by serving food to everyone. The third goal is targeted for ensuring the wellbeing of everyone with good health. The fourth goal is to provide quality education to everyone and the fifth one focuses on gender equality along with green water and sanitation facility, which is the sixth sustainability goal. The seventh goal depicts the availability of affordable energy and the eight focuses on decent economic growth whereas the ninth goal is the infrastructural development of industrialisation and the tenth goal focuses on reducing the global inequalities (Rollin, 2012). The eleventh goal is sustainable cities, the twelfth is the responsible consumption, the thirteenth is the climate action whereas fourteenth is the safeguard of life below water. The fifteenth goal is about saving life on land whereas the sixteenth goal is about maintaining sheer peace and justice in the world. The seventeenth goal that is the most important one which proctors the global citizenship by partnering with everyone for accomplishment of these goals beyond any criteria.

Global citizenship

The aspect of global citizenship global citizenship is imbued within the vibrant global economy as this are very important for the corporate sector too (Plummer, 2013). The framework of global citizenship motivates the youth of the world to take initiatives to obtain global knowledge in course of development of the skills and values to imbue with the global initiatives. The concept

of global citizenship allows an individual to think the entire world as his or her neighborhood by involving in the issues of local, national and international aspects.

Sustainable developments in retail sector

The carbon labelling is an initiative of the retailers that has become an effective process to aid the global issue of minimising carbon emission (Petrillo, 2017). This initiative also enhances the concerns among the customers as well as creating pressure on suppliers to maintain eco-friendly business. The retailers are also facing problems regarding the aspect on carbon labelling in the business. On the other hand, the waste and recycling can be considered as another pivotal initiative of the retailers. The activity in this agenda is viral and hugely popular to manage the wastage through recycling the product for avoiding pollution. The grocery retailers like Tesco has encompassed the uniform recycling process for better waste management.

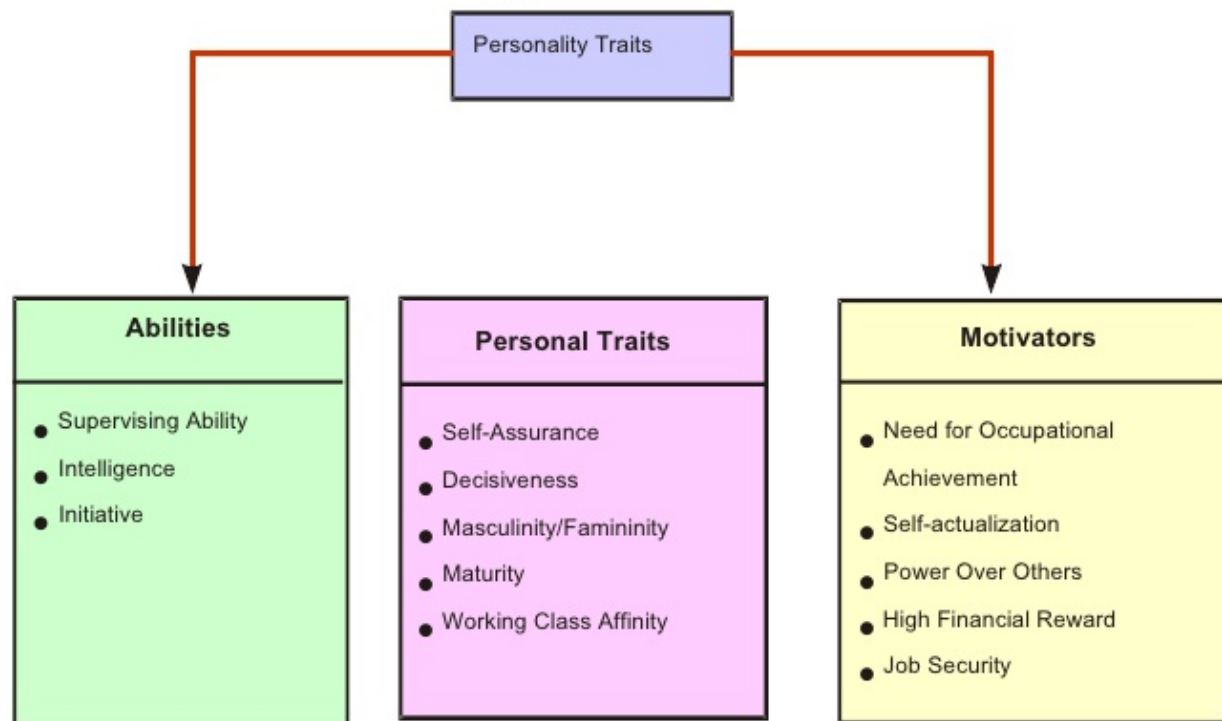
Leadership and entrepreneurship

The leadership provides jurisdiction to make the task done by the others whereas the leaders are entitled to mobilize the employees to make prolific performance to finish the task in proper time with utmost quality. The leader does not participate physically in the activities whereas they mainly motivate others to perform the tasks (Newell, 2016). The leaders are supposed to speak less by being an active listener to hear out the concerns of employee to solve them. The entrepreneurship is also led with leadership activities that are performed by the owner on a small business as the leadership of the owner to run a small-scale venture is considered viable for entrepreneurship.

Trait theory

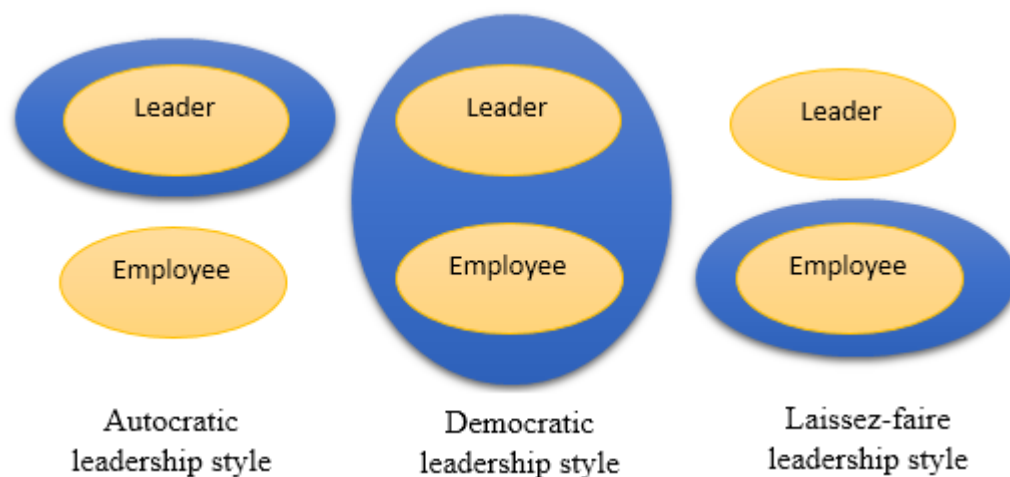
The trait theory is helpful to evaluate the performance of the leaders of workplace as it enables the management to make differences between a leader and non-leader (Kumar, 2002). This trait theory analyses the effectiveness of leadership activities to find out the righteousness and

discrepancies.



Behavioural theory

The theory of behavior focuses on evaluation of the behaviors of the leaders as it can be categorized in three sections those are authoritarian, democratic and laissez faire leadership.



The one person rule is considered as the authoritarian leadership as the followers have to blindly follow the leadership directions (Hasan, 2014). The democratic style of leadership engages the

employees to inspire them to contribute in the process of taking decisions. On the other hand, the laissez faire leadership style is concerned with empowering the employees to involve them in decision making as the leaders intervene only when the employees are helpless to make any decisions.

The role of leaders in retail sector

The role of the leaders is evident in the retail sector whereas the role can be categorized within three different sectors:

Role of Leader's	Activities
Visioning and Setting an Example	Develop vision for all and share values
	Lead to change
	Set examples and share hardship
	Demonstrate confidence among all
Empowering and Energizing	Making everyone inspired and energized
	Make everyone empowered
	Properly communicate
	Listen first and then guide and support properly
Leading Team	Make every one engaged for performing activities
	Find out the talent among all
	Inspire for taking decision in a group
	Progress needs to be monitored

The leaders procure a direction to lead the employees that is followed by followers to improve their knowledge and skill (Garcia, 2014). The leader is supposed to frame time limit to monitor the activities of employees to accomplish the target.

Entrepreneur and entrepreneurship

The entrepreneurs are the new businessmen who have come into the market with limited capital and resources to start the venture. They manage the business through facing the market risks for accomplishing the objectives. The entrepreneurs also include innovative practices in business operations to achieve market identity.

Values of entrepreneurship

The aspect of entrepreneurs is very much important in the elevation of the economic structure of a country with their prolific contribution to develop social economy and employment opportunities (Chance *et al.* 2009). There are different factors of push along with pull factors to drive financial condition out of peril. As per the push factor, the individuals can become entrepreneur for their failure or uninterested approach towards a job and the pull factor focuses on social reputation and profit chances to inspire an individual to become an entrepreneur.

Entrepreneurial theories

Theories of entrepreneurship	Depiction
Economic Theories	The economic growth also aids the enhancement of the number of entrepreneurial ventures in the country. The factors like taxation and raw materials control the procurement of entrepreneurships.
Sociological Theories	The social cultures such as social beliefs, customer purchasing decisions and demographical change also influence the entrepreneurs.
Cultural Theories	The entrepreneurship itself is a cultural product which is imbued with the cultural environment of the society
Psychological Theories	The violation of human, the visions, and the changing choices are physiological factors that influence the activities of entrepreneurs.

Relation of leadership and entrepreneurship

The leaders are helpful to enabled understanding the roles of employees to lead their activities to achieve the goals off the organization (Bertocci, 2009). The entrepreneurial ventures are focused on availing the market opportunities to sustain organizational growth by solving workplace issues with leadership skills. The entrepreneurial ventures enhance the market competition, as the leaders are liable to manage those challenges of competition to procure strategies to maintain advantage.

Community participation retailers

The participation of the entire community can be considered as the process of people engagement in order to make coherent decisions to solve the workplace problems. The issues related with community problem are:

Community participation	Description
Assessment of need	This process focuses on the prioritization of the goals to find proper ways to perform improvements.
Proper planning	The definition of organizational objective
Mobilization	The need of development of the community awareness with a proper maintenance of the organizational structure.
Training	The development of the communication process is needful for the enhancement of required skills.
Implementation	The engagement is required in the activities of the management to make proper implementation by managers and employees
Monitoring and Evaluation	The performance needs to be monitored to check compliance whereas the evaluation is needed for further actions.

The retailers have procured brilliant performances with the collaboration with the local society for the community development. The Tesco has roughly 500 champions of market being the market leader as they work relentless for the development of the community. The local outlets of Tesco are allocated with budget to spend in community development and different charity works. Tesco provides sustainable donation for supplying food as charity in regular manner of every year. Tesco has a partnership with Red Cross Society and Tesco has donated over £10.8 million in global charity works (Tesco, 2017). The companies ought to engage themselves in the social activities to aid the betterment of the people with corporate social responsibility. This cannot

only benefit the society but also can aid the companies to enhance the loyalty level of the customers to persuade repeat purchase for better marketing. It also acts beautifully in enhancing the brand image of the companies in the market. Apart from that, it can also provide sustainable competitive edge to the company in the global business market.

Conclusion

The sustainable development is very much needed in the modern world to focus on the wellbeing and maintenance of the world along with the rapid development of the living quality. Negligence towards environmental sustainability can bring the nemesis of human race with diverse impacts like depletion of natural resources, global warming and other social disasters like uncontrolled enhancement in population to cause scarcity of food and shelter. In order to deal with these issues and provide sustainability, the aspect of global citizenship is very much required to act in collaboration with everyone to achieve the goals of sustainability for safeguarding the society and environment of the earth.

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Appendix

Learning Log

Question 1: How did you work together?

We work in a very friendly environment where all members were highly supportive.

Question 2: Who did what?

- ☉ Mohamud Ali Omar was our team leader and he performed one of the key responsibility and monitor or works and in a regular basis and if any support required guide us. Mohamud Ali Omar regularly communicated with course coordinator to make all of us updated. Mohamud Ali Omar has also taken the responsibility to submit this module in Turnit in.
- ☉ Ehsan Meerza: deal with the section of 'Sustainable Environment and Globalization'
- ☉ Shopik Ali: deal with the section of leadership and entrepreneurship
- ☉ Ashik Ali: deal with the section of Community Involvement

☉ Question 3: What went wrong?

At the beginning the problem find selection of time for our group meeting but soon we decided for suitable time for our regular meeting

☉ Question 4: What went well?

The communication process was very effective among all of us and our team leader was highly concern and regularly communicated with all of us.

☉ Question 5: Did you meet often enough?

Yes, we meet several times in a week

☉ Question 6: Did you use Skype or other online meeting platform?

We use Facebook or our regular communication and use Viber for sharing images.

☉ Question 7: Did that work well?

Yes the communication process was very effective

☉ **Question 8: Did you have technical problems in meeting online?**

No we never face any technical problem

☉ **Question 10: Did some group members refuse to meet online?**

Everyone was highly interested to communicate over online as its is cost effective and easy.

☉ **Question 11: How did you overcome this?**

We all were agreed to communicate over online.

☉ **Question 12: Did someone not pull their weight?**

Yes one of our group members tried to pull his weight

☉ **Question 13: Did you discuss this with them as a group?**

Our team leader manage this incident very effectively as he invited all of us and find response from all and then take his final decision

☉ **Question 14: Did you resolve this problem satisfactorily?**

This situation was resolved very successfully

☉ **Question 15: How did you divide the work between you?**

We divide the work based on our knowledge, skill and interest.

☉ **Question 16: Was it fairly shared out?**

Yes it was fairly shared

☉ **Question 17: What have you learned by doing this?**

We learn about the importance of sustainability of the businesses in such challenging business environment. We find out the leadership quality and its impact on businesses and also evaluated the entrepreneurship. Finally we find out the significance of the community involvement

☉ **Question 18: Did you enjoy the process?**

We enjoyed the total process

☉ **Question 19: Why did you enjoy it?**

We enjoyed the total process as all members were highly supportive and friendly.

☉ **Question 20: Did you dislike the process?**

No not at all.

☉ **Question 21: Why did you dislike it?**

N/A

☉ **Question 22: How could it have been improved?**

It could be improve increasing the numbers of the meeting and its duration.