



Intended career: ***FOOTBALL AGENT***

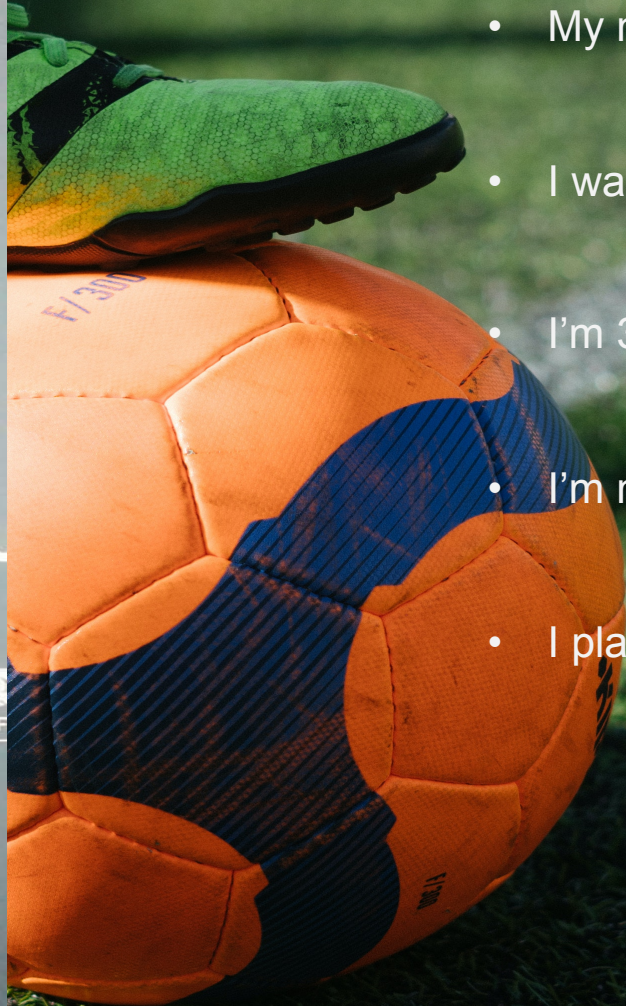
ACE Practical portfolio

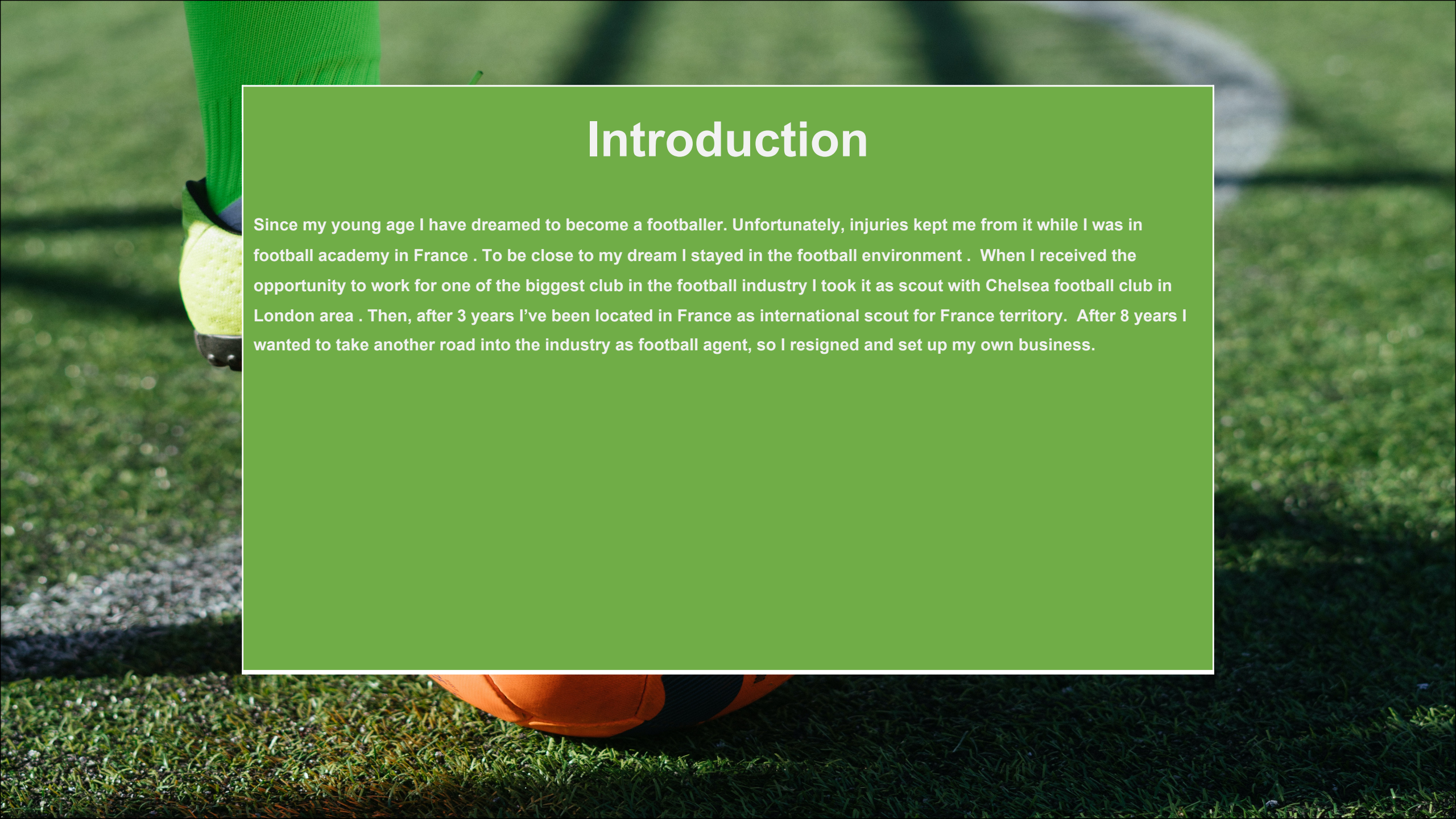
Presented By Serge Boga Module code: BMSW4001
Student ID : 2018955 Module Leader: Rita Ukachi-lois

Information about me

About Me:

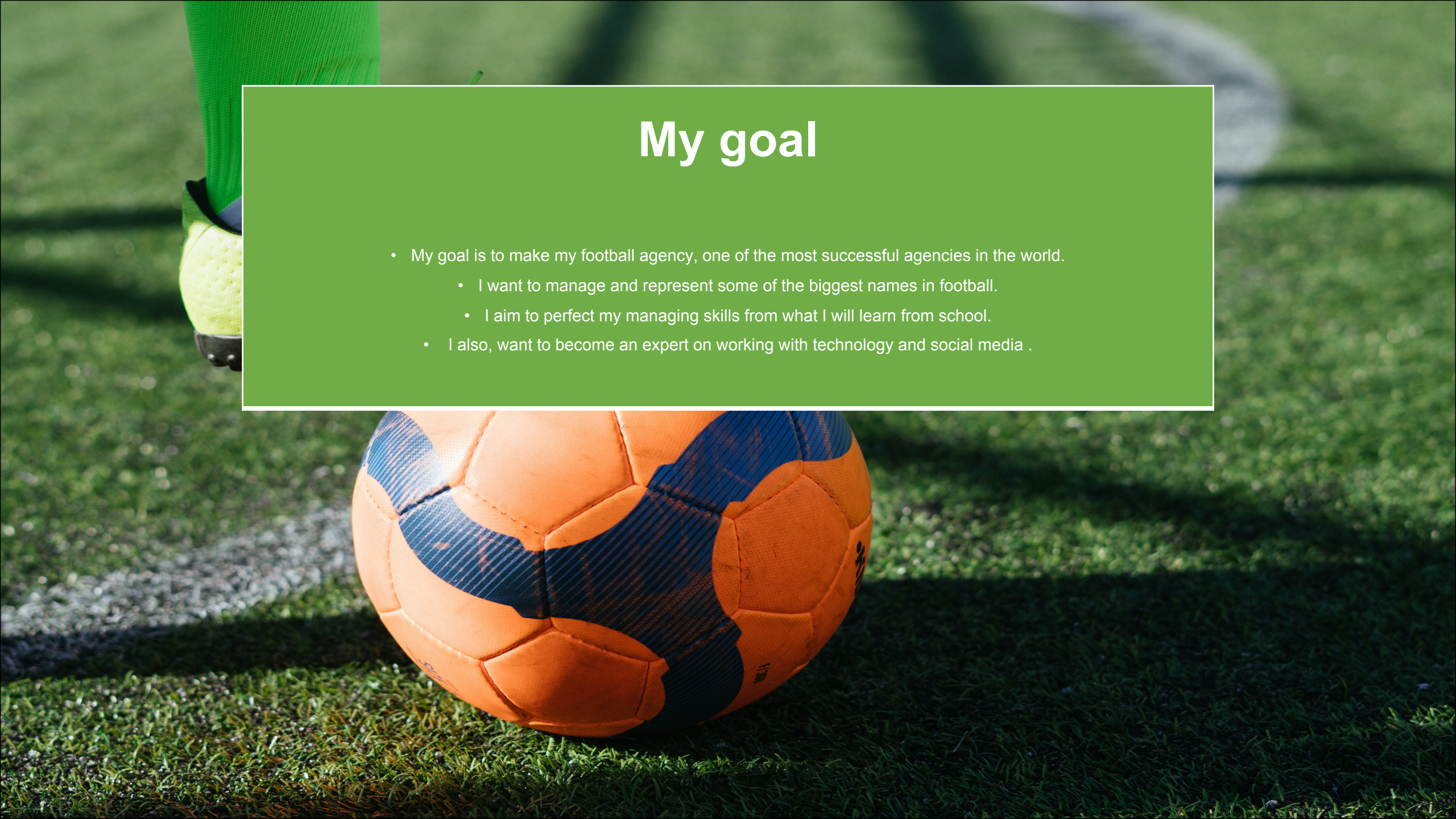
- My name is Serge Daniel Boga
- I was born in sakota , Ivory Coast
- I'm 34 years old
- I'm married with 4 kids
- I played football at academy level



The background of the slide is a photograph of a soccer field. In the foreground, a player's green sock and yellow cleat are visible on the left, and an orange and black soccer ball is on the grass at the bottom. A large green rectangular box with a white border is centered on the slide, containing the title and text.

Introduction

Since my young age I have dreamed to become a footballer. Unfortunately, injuries kept me from it while I was in football academy in France . To be close to my dream I stayed in the football environment . When I received the opportunity to work for one of the biggest club in the football industry I took it as scout with Chelsea football club in London area . Then, after 3 years I've been located in France as international scout for France territory. After 8 years I wanted to take another road into the industry as football agent, so I resigned and set up my own business.

The background of the slide is a photograph of a soccer field. In the upper left, a player's foot wearing a green sock and a yellow and black cleated shoe is visible. In the lower center, an orange and blue soccer ball sits on the green grass. A white rectangular box with a thin black border is centered on the slide, containing the title and a bulleted list.

My goal

- My goal is to make my football agency, one of the most successful agencies in the world.
 - I want to manage and represent some of the biggest names in football.
 - I aim to perfect my managing skills from what I will learn from school.
- I also, want to become an expert on working with technology and social media .

The background of the slide is a photograph of a soccer field. In the upper left, a player's foot in a yellow and black cleat is visible, wearing a green sock. In the lower center, an orange and blue soccer ball sits on the green grass. The slide features a green rectangular box with a white border containing the title and a list of skills.

Skills I need to achieve to be a successfull football agent

- Confidence
- Excellent interpersonal skills
- A good understanding of contract legalities
- Trustworthiness and tact
- Scouting potential clients
- Supporting players with personal issues
- Managing transfers on behalf of their players
- Handling marketing and media enquiries. Including endorsement and sponsorship opportunities.

Quality of Services

We provide the highest quality agency service in order to maximise your earning potential for the duration of your playing career and beyond. With an industry-leading team of experienced Intermediaries and dedicated client management staff, we ensure that we can fulfil your needs and secure the very best for you.

By **caabase.com**

REFERENCES

- PFSA Professional Football Scout Association website
<https://thepfsa.co.uk/how-to-become-a-football-agent/>
- *Caabase.com*
- appreciate your humble beginnings » - From news Paddy Power