

UG ASSIGNMENT SPECIFICATION

Student name:		Student P number:	
Programme:	BA/Marts (hons) Photojournalism & Documentary Photography	Faculty/School:	FAD/
Module:	Major Project	Module Level (4, 5, 6, 7):	6
Module code:	M6X01790	Contribution to Overall Module Assessment (%):	75%
Lecturer:	Siân Addicott & Paul Duerinckx	Internal Verifier:	Dr Hamish Gane
Assignment Title:	Individual Practice & External Liaison	Assignment No (x of x):	1 of 2

Hand Out Date:	28/09/2017	Submission Date:	22/05/2018	Feedback Date:	19/06/2018
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Referencing:	Written coursework submissions: In the main body of your submission you must give credit to authors on whose research your work is based. Append to your submission a reference list that indicates the books, articles, etc. that you have read or quoted in order to complete this assignment (e.g. for books: surname of author and initials, year of publication, title of book, edition, publisher: place of publication). Harvard or APA referencing systems is accepted. Practical coursework submissions: You must give credit to designers or artists whose work you have used to inspire your own. Where specific designs or images have been used in your development work you must indicate the name of the 'author' and details of the source of the work (e.g. book, journal, website etc.).			
Disclosure:	I declare that this assignment is all my own work and that I have acknowledged all materials used from the published or unpublished works of other people. All references have been duly cited.			
Student's Signature:	Assignments will not be accepted without a signature here and date >	Date of submission:		
Turnitin: Lecturer to tick to indicate if an electronic version of the assignment must be submitted to Turnitin. If both electronic and hard copy submissions are required then both versions MUST be submitted by the same deadline. No marks will be released until both submissions are received. Note: the Turnitin version is the primary submission and acts as a proof of receipt for the student. A paper receipt must be completed for hard copy submissions, including portfolios and other design work.			YES	
			NO	

Penalties for late submission: Up to ONE week late, maximum mark of 40% for first attempt.
Work cannot be accepted after ONE week and will be recorded as a non-submission, 0%.

- The Assignment Specification Form **MUST** be at the front of all assignment submission. Assignments will not be accepted without this form, as it is a requirement that you sign the disclosure regarding referencing conventions.
- DO NOT** include this form in your Turnitin submission or it will match many similarities with other students' submissions.

This form must be signed and submitted with your assignment

ASSIGNMENT DESCRIPTION

Learning Outcomes

Module Learning Outcomes being Assessed:

1. Identify and critically evaluate an intellectually challenging idea appropriate for major investigation
2. Communicate effectively the research areas, design solutions, technical requirements and overall specification relevant to their major project idea using contemporary methods and techniques
3. Project manage an extended research, production and evaluation process in an effective manner

Task

MAJOR PROJECT

The Major Project provides you with the opportunity to refine your individual photographic practice, as well as, continuing engagement with the professional arena. Working from a student-negotiated proposal, this module provides you with an opportunity to experiment, explore and produce a body of work that demonstrates new approaches, perspectives, ideas and resolution. Students will consider alternative methods of presentation and marketing including digital applications. This brief requires you to write and manage your own major programme of research, development and production, culminating in a final exhibition/installation/publication and portfolio presentation.

EXTERNAL LIAISON

As part of the module, you are also expected to engage in External Liaison, i.e. approach, negotiate with, and work with or for clients or external organisations appropriate to your practice. This external work will be evidenced in a production file submitted for assessment as part of Marketing & Promotion M6X01612.

FINAL EXHIBITION

During the project you will work with your peer group to produce, design and organise an exhibition of final work, taking into account individual and group requirements.

Work required

- Word processed proposal – by week 2
- Visual and written research
- A major body of photographic work presented in Exhibition and in Portfolio
- External Liaison File (see Marketing & Promotion M6X01612 assignment brief)

Submission Information

Swansea Exhibition (opening evening):	18/05/2018
Final Assessment (Portfolio & Research)	22/05/2018

Guidance for Students in the Completion of Tasks

Initially, in consultation with your tutors, you will need to select a subject of self-interest, most likely the development of an idea or theme explored previously within your work, and submit a proposal. It is important that you select a subject or set of ideas that will sustain a serious level of investigation and exploration over a prolonged period of time, although the project is bound to develop and transform unexpectedly as you research, create and reflect. Your research book (or blog/website) will be essential for recording the conceptual, theoretical and practical development of your work. You will need to gather, analyse and contemplate a wide range of relevant research that influences and impacts on your project, and your research and development will be continually reviewed and discussed at tutorials and critiques, so will need to be updated on a regular basis.

Attend all Exhibition meetings, seminars, group and individual tutorials throughout the year. You will be expected to maintain a high level of self-motivation and reflective self-evaluation throughout the process.

Assessment & Feedback

Your work will be used to assess the module **Learning Outcomes** using the following Common Assessment and Marking Criteria:

- 1. Research & Analysis** Systematic exploration and selection of sources; effective interpretation and evaluation of findings.
- 2. Development** Formulation of innovative and effective concepts through appropriate application of problem solving, creative experimentation and testing methods.
- 3. Technical Skill** Effective utilisation of appropriate materials, tools and techniques and the level of skill demonstrated in their application to the realisation process.
- 4. Subject Knowledge** Understanding and application of concepts and underlying principles associated with the discipline and the specific context of study.
- 5. Presentation & Communication** Clarity and effectiveness in the deployment of appropriate media to communicate a message relevant to specialist and non-specialist audiences.
- 6. Personal Learning & Development** Personal responsibility demonstrated in managing own learning through programme engagement, self-directed study and reflective practice
- 7. Professional Practice** Demonstrates those attributes expected in professional practice including individual initiative, project management, collaborative working and inter-personal skills.

Feedback

19/06/2018