

Enterprise



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Enterprise & Start-up Manager - INSPIRE

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What is a business?

Freelancer

Consultant

Sole Trader

Contractor

Self Employed

Gig Worker

Side Hustle

Ebay, Vinted, Etsy seller

Social Enterprise

Artist

Deliveroo Rider

Uber Driver

Limited Company

Singer

Why start a business or freelance career?

- Become your own boss – you make the decisions
- Work your own hours - Work life balance
- Turn your idea, skill or passion into a business
- Work from anywhere
- Help others, communities, the planet
- Charge what you are worth



Enterprise1-2-1 Meetings



One hour meetings looking in depth at the student or recent alumni business idea, offering guidance whilst also signposting to other relevant organisations for advice, support or funding

- Business Idea & Motivation
- Target Market & Customers
- Product or Service Development
- Business Model & Structure
- Finance & Funding
- Marketing & Sales
- Legal, Tax & Compliance
- Risks & Challenges

£500 UWTSD Start-up Grant



- Attend a 1-2-1 session with a member of the Enterprise Team
- Attend a UWTSD Business Start-Up Course (approximately 8 hours)
- Complete a Business Plan or Business Model Canvas
- Forward evidence of intended expenditure
- Register as either a sole trader or limited company in the UK and forwarded the relevant UTR/Company number
- Maximum of £500 grant award per individual
- Applicants must be a current student or recent alumni of UWTSD

Business & Freelance Course

Delivered 3 to 4 times a year both online and in person – approximately 8 hours

Covering the following topics

- Taking an idea and building it into a solid proposition for customers
- Understanding how to develop the product / service
- Pricing the product / service
- Considering developing revenue streams
- Marketing and pricing the product or service
- Understanding cost structures
- The legal elements of trading including legal structures and tax
- How to run a business, from finance to admin, staff to premises
- Growing the business and building a sustainable business for the future

Access Support from Other Organisations

- Business Wales
- Big Ideas Wales
- King's Trust
- Local Authority Business Teams
- Welsh Government
- 12 Ronnies
- Cwmpas

Busnes | Business
Cymru | Wales



cwmpas

UWTSD Enterprise Support



1-2-1 Meetings to discuss your ideas



Freelancer & Business Start-up Course



£500 Start-up Grant (subject to criteria)



Access support from other agencies

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