

TASK 2 - Illustrated Book Project Proposal Task

500 words, due 5pm Feb 12th, submitted via moodle.

Formatting: please use the headings below making use of the advice and resources provided.
References should be made using the Harvard format.



Name: jamie sides

Theme/Context

Provide a brief summary of the theme or subject you want your work to focus on. You might include details about the impact you hope to achieve, how the book format will help you connect with your audience, and what will make your work stand out. (300 – 500 words)

When doing my summer work for the research for our site specific i used my journey across wales as a rough start. Im not 100% sure as to what i want to do but this is a deeply personal journey that i feel i could expand on into a photobook format. Using my knowledge of locations ive seen numerous times. Spots ive stopped at for a drink or a smoke break could be expanded on into photos. Small towns ive driven through with different kinds of people, schools and churches that are the only ones in town due to how small they are. As 90% of the journey is through the valleys and the mountains it would also be an insight into the lesser known parts of wales's beautiful offerings. An audience to be attracted could be from anyone into travel, or welsh culture or even landscape appreciators. i feel i could make my work standout due to my knowledge of these places, how frequent i see them in such a long distance that most people never would see. also using my personal connection to some of these places would make it different to just a book on places in wales. For instance there is a places i call the halfway point, in this area is a yellow subaru imprezza that always without fail has its winsdscreen wipers lifted off the window, the car moves but the owner always does this. Its a conneciton i feel i have to that area, that there is a proud owner of a car that has a habbit i have picked up on and to me i

find interesting. Another personal connection i have is there is a yellow house roughly 50 miles from wrexham, just down the road from this house on sundays at night the houses lights are always on, the colour of the lights is warm, and if i drive through at night on any other day, the lights are off. My interpretation of this is that people must visit on sundays in this massive yellow house. This personal observations ive made of these people i do not know is interesting to me, and something id like to explore in more detail, ive never had a reason to stop and take photos mostly because i just want to go home. But to have a reason to stop and look would be a truly enjoyable and interesting experience i feel would create a unique photobook

Influence

Highlight the work of a photographer who currently inspires your work. Analyse an image of theirs and explain your interest in their work. Consider style, theme, context, practical technique. (300 – 500 words)



Fan Ho is a photographer i have always taken inspiration from, he took photos of quite normal everyday life but it feels eerie and almost ghostlike, a cinematic horror quality in his photos that create alluring ideas of a story. When seen in a sequence, although there isnt a story being told you cant help but create one. His work to me is inspiring to the need to tell stories i have inside me. Something i want to do in my work and career is to tell stories using images, moving or still. The quality of his work is also alot to aspire to, creating deep contrast on black and white film was a masterful skill in his time, something lost today with the use of digital photography. The context of most of his images is just

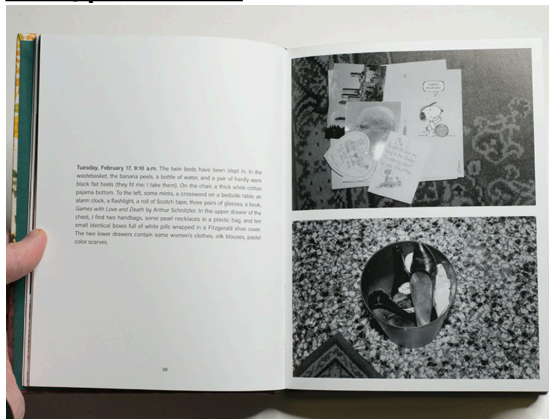
the life of people, simple as that. Basically a street photographer of his time but the way he composed and made his images was more than that, his style is very cinematic and is something ive always been drawn to, such as the malboro campaign. During our study trip to Amsterdam i used my film camera to further experience myself with the technology and analogue process just so i could be capable of making such powerful work authentically. Ive done it in the past and dont shame anyone who does, but using a grain filter and black and white and slamming it on a digital crisp image is a hack to make it feel something that is false. I feel that if im to do something in the essence of that skill i should familiarise myself with that practice and do it myself authentically and properly.

Book Form

Referencing the session PowerPoint on Moodle (or another relevant source), discuss at least one book that has influenced you. Explore its visual and aesthetic qualities, social or historical context, impact, or practical methods relevant to your theme. You may also evaluate its overall effectiveness. (300 – 500 words)

Sophie calle is another key inspiration for my practice. And getting to look at “l’hotel’ at the marseille galleries library in amsterdam gave me a fantastic look into how the pages shape the images.

Sophie calle made a bold and dubious piece of work in the hotel by sneaking into occupied hotel rooms and photographing personal belongings. The book is layed out with 1-8 iimages on a page, its got no real predictable structure, certain pages are with text by Calle speaking through her discoveries and personal thought process through each photograph. The text is not to talk you through the image its her experience of the image. She isnt trying to tell you how to view it but more an insight as to what she was doing when she came across it and what she sees in the image, something i spoke on earlier was my personal connection to certain places and how i see them, this is something i could take as inspiration and make an addition into my work/photobook.



Each work is given adequate space, no boarders or titles but the image alone or bunched with other images.

Usually nonrelated other than the overarching connection. For instance, on the left a bin and a snoopy drawing. No correlation. The text for this page doesn't even acknowledge either of the photos directly, to us these could be two entirely different rooms.

To me the structure works for her book. Im not sure as to it being relating to my work yet. Mostly to the fact the word isnt their yet. But it is something i enjoyed reading. I flicked through the whole book and read roughly 6 pages of text. It was enough for me to appreciate the

work better seeing it printed with her text alongside it, a artist ive admired a while but never got to see the original way the work was meant to be seen. this experience allowed me to understand and appreciate how important a photobook can be to the work being shown. Smeothing im sure ill retain when making my work