

Project Proposal – Industrial-Based Project (75%)

Student Tirion Wall

Grade

77

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project <i>Good intro. good clear aim and objectives</i>	20	17
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts <i>It's better to reference specific elements of significant authors' works rather than describe them as experts in the field. Overall this provides a good introduction to the field</i>	25	17
Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed <i>Sensible methodology with good linkage to the project in its justifications. Good handling of risks and ethical issues. Good R/V/G.</i>	25	20
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices <i>Good resources. Remember that the project does not start until January</i>	15	11
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit <i>Well presented</i>	15	12
TOTAL	100	77