

Contextual studies ways of perceiving
Cover sheet

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Introduction

The following post-modern exhibition is based on 'recreational cars.' This is when old classic cars are restored using modern materials.

The main objective of my exhibition is to provide people with knowledge about classic cars and the reasons as to why there are people who love the cars but yet detest them at the same time.

Iconic classic cars are incredibly popular, this is often because they look visually pleasing (the Alfa Romeo 33 Stradale and Jaguar XJ 13 as shown below for example), nothing



quite compares to the raw driving experience that they offer, the way it makes a person feel and their heritage. Most classic cars come with a hefty price tag - some of which sell for up to £30 million (the Ferrari 250 GTO). The issues with these cars however is that: they are too expensive, incredibly rare, not suited for road use, and they can be very unreliable - these reasons are what causes people to dislike classic cars.

Classic cars are noted to be quite unreliable in comparison to the cars of today. It is understandable however, that the technology or equipment used to build classic cars was very limited in comparison to what we have today. For example, with modern cars, there is very little human involvement on the Assembly line, it's all done by machines because they're far more accurate than a human. Machines are also less likely to make mistakes, for instance, modern engines ion the 'block' will have a CNC machined by robot - this help to prevent leakage.

The production of classic cars on the other hand had no assistance from robotic machines, it was all done by hand; including work such as shaping the body panels with an English wheel or casting the engine Block. Furthermore, they didn't have the materials that we have today such as carbon fibre which is incredibly lightweight, strong and doesn't rust or corrode and if we need to use materials that rust or corrode then we can prevent them from doing so by using processes such as galvanising.



At the end of the first walkway, there will be bench seating and a large TV showing a short film about the pros and cons of owning a classic car (pros they look good, sound good, fun to drive etc. Cons being that they are expensive, low mpg, unreliable, difficult to maintain etc). After the film, the viewers will carry on through to the activity zone where viewers can have a go at changing a wheel spark, plugs or stripping and rebuilding parts of engines etc. The activities zone will show the viewers a physical comparison of new versus old car components in order for them to see the reason behind the modifications of the updated classics.

When on the final walkway, there will be recordings of engine noises produced by the modern classics which will be used for background noise. A large TV showing the performance capabilities of the recreated classics and a full-length mirror called 'the heyday mirror' will be used as a way of inferring that everything in its reflection is in its prime and a few earth fresheners which will give the whole room 'that new car smell'.

Once on the final walkway the viewers will be greeted by a member of staff who will tell them that half the cars they see are real classics and the other half are re-creations. They will then be asked to walk around and get in each car, once they have done this they will be asked which is which (the idea is that they won't be able to tell and that will give the re-creations an element of authenticity).

The viewers will then be pointed in the direction of the exit where there will be a buffet serving common but tasty snacks and the idea behind this, is that certain tastes and smells can bring back memories according to (Brainfacts.org, 2018), so when the viewers have these snacks again, they'll get reminded of the exhibition.

A dark green Bentley Continental R Type 6.5 Litre from 1935 is shown in profile. The car features a spare tire mounted on the side, a license plate reading GJ 3811, and a classic grille with round headlights. It is parked on a paved surface in front of a modern building with large windows.

Fit, B. (2018). *How Music Affects the Brain*. [online] Be Brain Fit. Available at: <https://bebrainfit.com/music-brain/> [Accessed 23 Apr. 2018].

