

Introduction to Digital Safety

The term digital safety refers to internet safety,online safety,media safety,cyber safety and many more.Digital safety is a process through which the personal data of individuals,and any kind of payment details are secured and tracked through digital tools.In this context,digital safety includes the protection of the online data,identity,Assets and other kinds of online presence of the people.As per the globalization of using online sites and servers,the person depends on online media to perform any kind of personal work,such as shopping,education,ordering products or connecting with people online.In this context,they share personal information like,contact details,and payment details,which the organization need to keep secure to avoid any kind of ethical dilemmas.



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Importance of Digital Safety

In the modern situation,most customers use to buy products from online resources or portals,for which they generally share their personal data like residential addresss,bank details,and contact details to receive the order door-to-door.In this context,the personal data needs to be secure,otherwise it will affect the privacy of the customers which can negatively hamper the reputation as well as the brand image of the organization.One of the most significant of keeping personal information safe is that it boosts the online management system in terms of data capturing,data handling,data storage and many more.Moreover,digital safety is also vital for the aspirants as most of the institutes depend on the virtual learning model in the post-pandemic era.For instance,28% of parents installed safety software like Mozilla,and Windows Defender to make their computers and laptops safe.On the other hand,17% installed safety software on smartphones,and 15% of users maintain safety protocols for gaming purposes.However,still,12% of people still face multiple types of social harassment due to not using the safety software on theirdigital devices.In order to negate the risks people can follow some steps which are,choosing a strong password to access the site,checking before downloading something,keeping the practice of safe browsing and many more

Conclusion

The aim of this informative presentation is to uphold the significance of digital safety.The tem digital safety refers to internet safety,online safety,media safety,cyber safety and many more.Digital safety is a process through which the personal data of individuals,and any kind of payment details are secured and traked through digital tools.Considering this it presents the required steps through which the awereness of digital safety can be sketched.

Steps to Promote Digital Safety

Step 1: An individual needs to chose a strong password so that no one else can access the sites and sources apart from him/her.Additionally,this will ensure the privacy and security of the personal details.

Step 2: In order to maintain the safety protocols people can install some defender software through which the data cannot get leaked or shared with others.

Step 3: People need to check the validity and safety of unknown links before downloading.

Step 4: In order to maintain safety and security people can install some protection or give some strong code for accessing the sources where personal details are shatred.

Step 5: Always keep a personal folder to store the personal data,by wich if the computer or phone gets updated or hacked no one can able to open those folders.

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