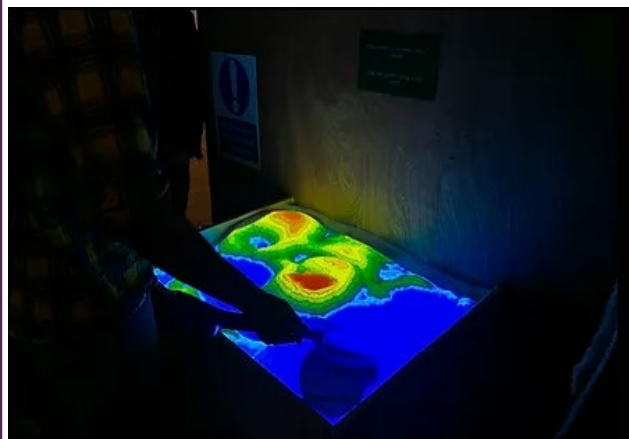


The Theory and Art of Science Communication

The power to create that “Wow” factor which can encourage young people to consider careers in STEM



Professor Chris Allton, has lived in four of the Six Nation and currently works at Swansea University.

This talk will give an insight into Oriel Science, the UK's first and only university-run, research-led science centre, designed for passers-by to see, feel and touch university research. Cutting-edge research has the power to create that “Wow” factor which can encourage young people to consider careers in STEM, but this is rarely used. Oriel Science's aim is to use this “Wow” factor to expand the educational horizons of the Future Generation, particularly those from under-represented groups, and to give the general taxpaying public an understanding and appreciation of how STEM research impacts their lives. This talk will explain some of the theory and art of science communication and how this is applied to Oriel Science.



**Professor
Allton,
Swansea
University**



**Tuesday, Dec 06,
2022
At 18:30 GMT**



In-person event registration link:
<https://events.theiet.org/events/the-art-of-science-communication/>

**SA1 5AE
21 Castle Street, Swansea**



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www.theiet.org



Warm Welcome
to the public at this free event
Registration is needed to attend,
there are limited spaces.



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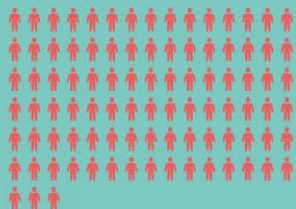
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