



Critically explore an historical
event that has significantly
impacted on the role of the Welsh
language in education.

LORRAINE HOOPER

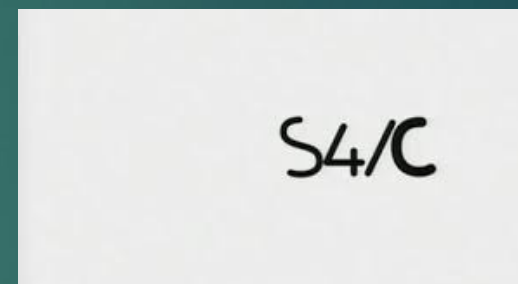
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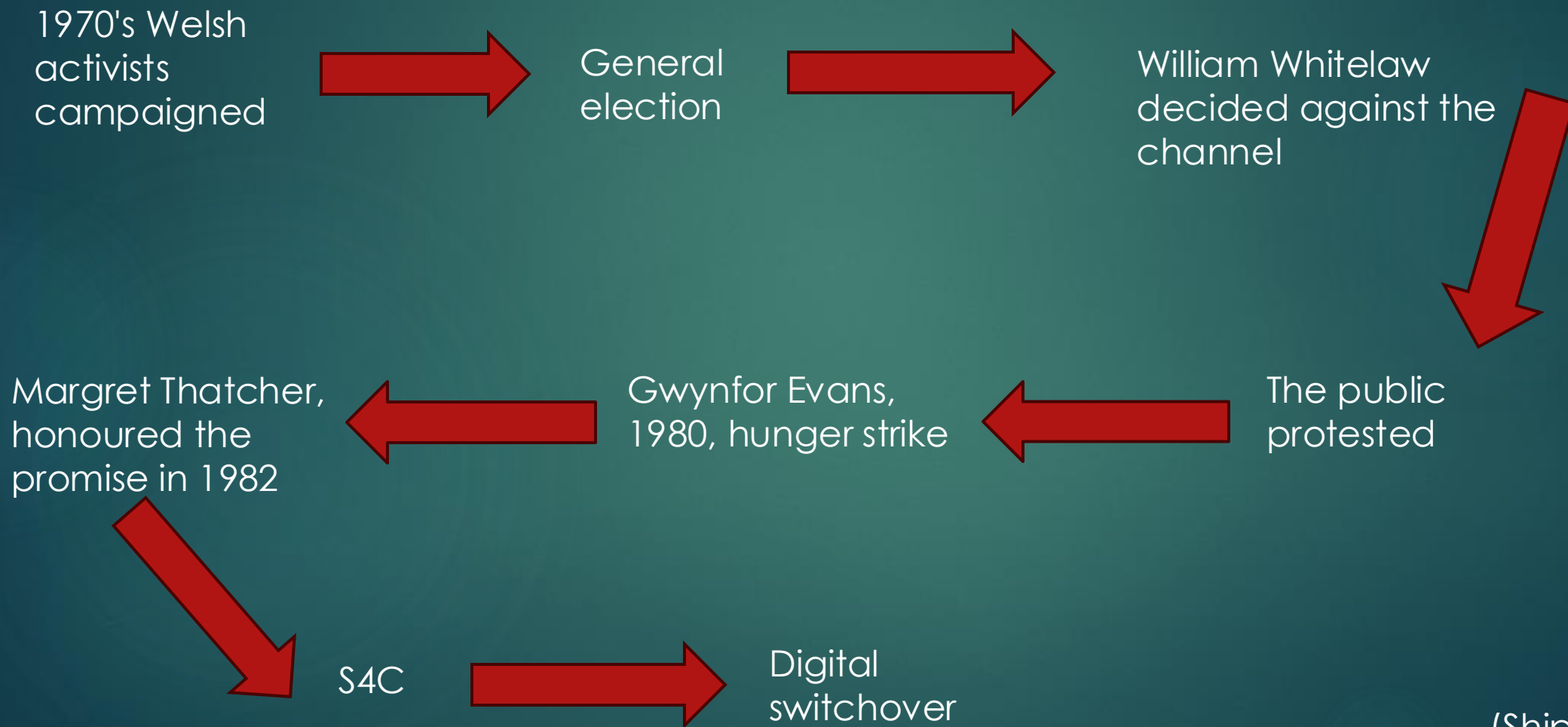


The Ident Gallery



The Ident Gallery

S4C



(Shipton, 2009)

S4C

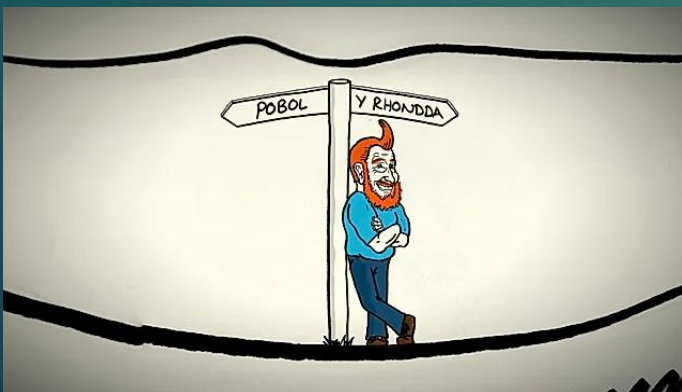
- ▶ GOVERNMENT RESPONSE TO THE WELSH AFFAIRS COMMITTEE'S REPORT ON S4C:
- ▶ Welsh economy
- ▶ contribute approximately £90 million.
- ▶ responsible for employing over 2,000 people.
- ▶ story of success

Programmes on the channel

**POBOL
Y CWM**



NEWYDDION **S4C**



S4C **Tywydd**

(S4c.cymru, 2025)

s4c

S4C has promoted and supported the Welsh language, helping the Welsh cultural and economy.



iStock



MikhailMishchenko

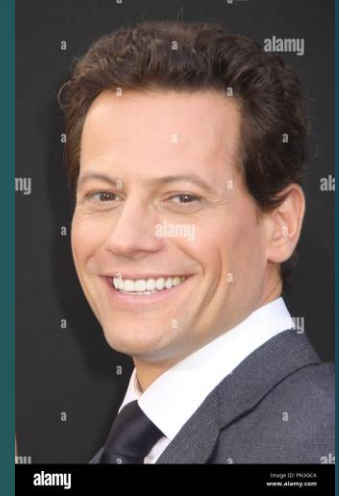
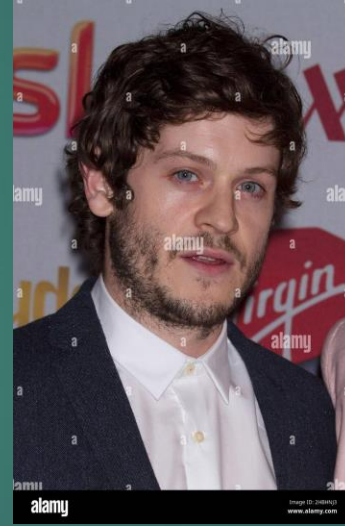
GOV, 2012

S4C



Results show from S4C'S annual report for 2023-2024 that s4cs annual reach television in Wales has risen by 5% to 1,713,000 viewers. It also showed a **9% increase** in the number of Welsh-speakers who watch from week to week in 2023-24 - the highest figure for six years.

S4C talent



S4C - Conclusion

► Government target



'The 'Cymraeg 2050' strategy includes two main targets:

- The number of Welsh speakers to reach one million by 2050.
- The percentage of the population that speak Welsh daily, and can speak more than just a few words of Welsh, to increase from 10% (in 2013 to 2015) to 20% by 2050.'

(GOV, 2020)

S4C and the Welsh Government have agreed a Memorandum of Understanding, working towards the goal of having one million Welsh speakers and doubling the use of the language by 2050.

(Mansfield, 2023).

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