

MARKING CRITERIA and STUDENT FEEDBACK

This section details the assessment criteria. The *extent* to which these are demonstrated by you determines your mark. The marks available for each criterion are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

Common Assessment Criteria Applied	Marks Available	Marks Awarded
General Comments		
Your presentation demonstrates a basic understanding but requires substantial improvement in several key areas. Gaps in foundational knowledge, particularly regarding financial tools, and a poor presentation style was evident. There's a need for deeper comprehension of financial reporting and your approach to group work and individual responsibility also needs strengthening. To progress, extra effort and focused work in understanding core principles, applying methods correctly, and improving communication and teamwork skills are essential. Committing to this additional effort will greatly benefit your academic and professional development	100	34
1. Engagement with Literature Skills		
Your presentation reflected a basic understanding of class material and highlighted significant areas for improvement. The main issue lies in your limited engagement with essential readings. Expanding your research to include a wider range of reputable sources will deepen your understanding and strengthen your arguments. Additionally, your use of sources needs to be more selective and relevant, and there's a clear need for more consistent and accurate referencing. While you have demonstrated some grasp of the subject, enhancing your research and citation skills will greatly improve your future work. Remember, every assignment is a chance to develop your skills. Keep persevering, and don't hesitate to seek guidance when needed.	20	6
2. Knowledge and Understanding Skills		
Your presentation reflected a basic grasp of the subject, yet there are noticeable gaps in your understanding of key concepts and principles. It's evident that your understanding is somewhat superficial, and there are significant inaccuracies and irrelevant content in your work. To improve, focus on deepening your comprehension of the foundational ideas and ensure that your material is both relevant and accurate. Remember, it's important to ask for help and clarify doubts. With more focused effort and study, you have the potential to enhance your performance significantly. Keep pushing forward and stay engaged.	15	4
3. Cognitive and Intellectual Skills		
There's a need for deeper evaluation and understanding. The work lacks a thorough analysis of the underlying concepts and principles of Finance. Your interpretation of data is weak and it's important to critically assess information and back your statements with solid evidence. Additionally, try to ensure your arguments are logical and coherent, as there are instances of contradictory ideas in your work. Developing these skills will greatly improve the quality of your assignments. More work needs to be done on financial tools and evidence-based reasoning, and don't hesitate to seek guidance or resources to strengthen your skills.	15	5
4. Practical Application Skills		
There's a noticeable gap in your knowledge of financial tools and their application. It lacks depth in understanding the context, essential for effective financial problem-solving for startups. Focus on deepening your grasp of these tools and exploring their relevance in various scenarios. Understanding the 'why' and 'how' of financial methods will significantly improve your work. Keep working on applying your knowledge more effectively and broadening your problem-solving approaches.	20	6
5. Transferable Skills for Life and Professional Practice		
Your overall work needs improvement in presentation and coherence. The structure is disjointed, leading to incoherent expression of ideas and information. Attention to clear and effective use of language is necessary. Additionally, your approach to individual or group work shows only partial fulfilment of obligations. Developing skills for employment, including personal responsibility, is crucial. Focus on organizing your work logically, expressing ideas clearly, and fully engaging in collaborative tasks. Enhancing these skills will not only improve your academic work but also prepare you for professional environments.	30	13

Assignment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed.)	Late Submission Penalties (tick if appropriate)		34
	Late Submission ?		
	1st/2nd/3rd attempt?	1st	