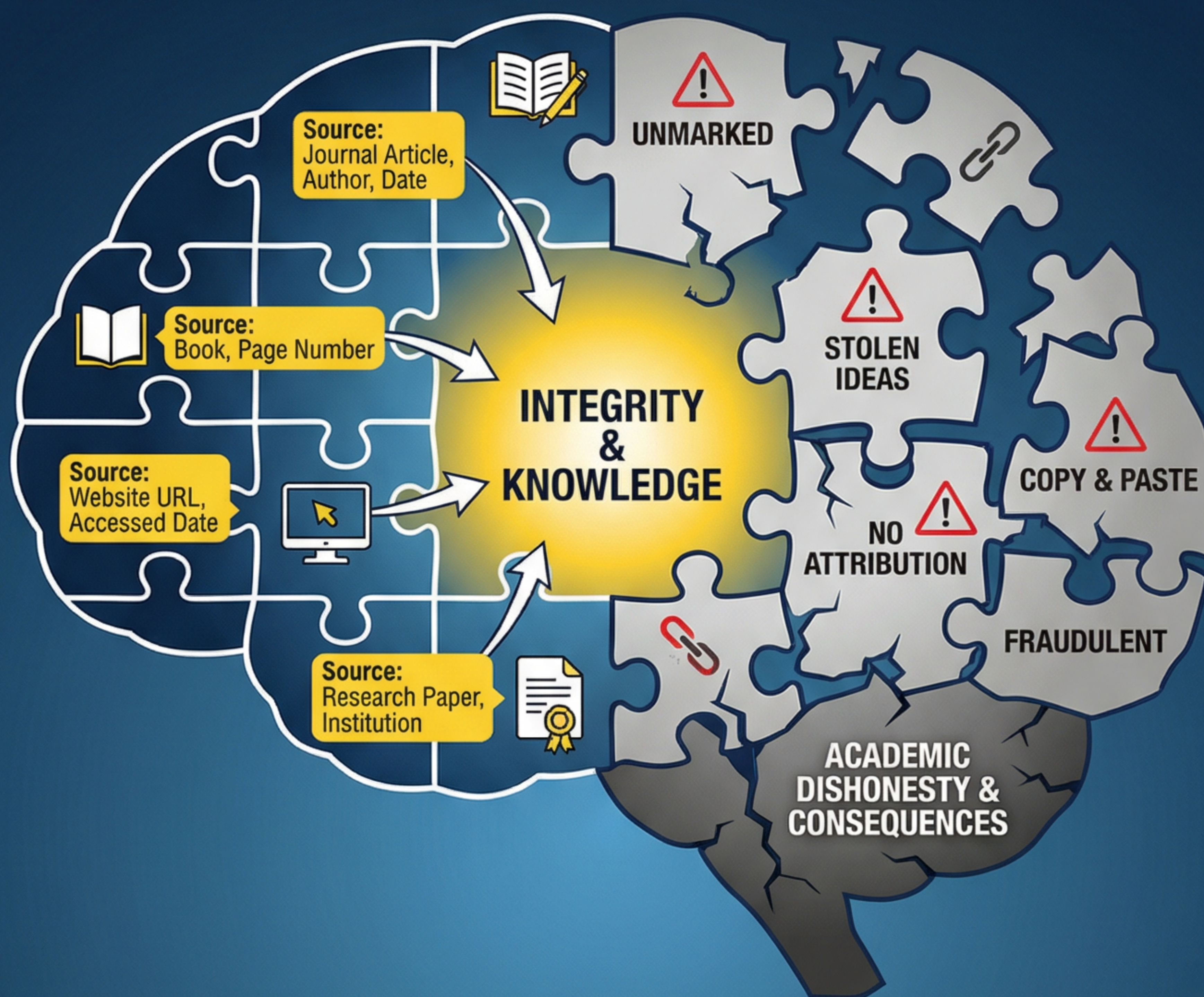


PLAGIARISM AWARENESS



WHAT IS PLAGIARISM?

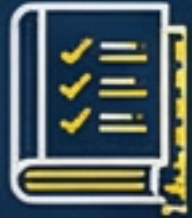
Presenting another's work as your own without acknowledgment - including words, ideas, images, or research, whether published or unpublished



WHY IT MATTERS

- **Severe academic transgression** undermining scholarship integrity
- **Electronic detection** through Moodle and JISC Turnitin software 
- **Penalties** outlined in Academic Quality Handbook Chapter 7

HOW TO AVOID IT

- ✓ Use **quotation marks** for direct quotes 
- ✓ Provide **full citations** (author, date, page number) 
- ✓ Include **comprehensive bibliography** 
- ✓ **Acknowledge** all sources and ideas 
- ✓ When in doubt, **ask your tutor** - no penalties for seeking guidance 

GOLDEN RULE: Provide references if in doubt

IN-TEXT CITATION

(Smith, 2023, p. 45) ✓

BIBLIOGRAPHY ENTRY

Smith, J. (2023). *Academic Integrity Guide*. University Press. ✓

DIRECT QUOTE

'Plagiarism is serious.' (Smith, 2023, p. 12) ✓



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