

Digital skills and Research Method

BMSW 4003-CARD

Website Design

Log in: 1905650sa@gmail.com

Password: sarwatasfi786

Sarwat Asfi

Student #1905650

Table of Contents

Front Page.....	1
Table of Contents	2
Website Design.....	3
Welcome Page.....	3
Classes and Products.....	4
Contact Us	5

Website Design

I have designed three pages website to promote Laziz Cookery School.

The main aim of the website is to give an idea of authentic Pakistani cuisine and spice blends. The objective of the business is to enhance the cookery skills and knowledge of the students. There is a range of products and classes on offer in Laziz cookery school.

1. Welcome Page



The first page is a welcome page, where I have used an eye-catching background picture and the headline gives an idea of the original aim of the business. I have chosen the white color font to enhance the writing.

	Sarwat Asfi (Head Chef) Cooking is my passion and my inspiration is my grandma and my Mum. I have been cooking in my mum's kitchen since I only 8 !!! Having learnt generations of recipes from my incredible grandma and my mum gives me a boost to teach and share Pakistani authentic recipes, history and love of food with friends and people around me. Through my cookery school, I would like to showcase the real authentic homestyle cooking, which is all about fresh ingredients and homemade spice blends. All of the dishes are made using Local Fresh Produce & home-made spice blends. Although food is what gives us that happy feeling in our stomachs, these classes will bring people together too. I would like to bring a special and unforgettable experience through my classes that you enjoy with your friends and family.
--	---

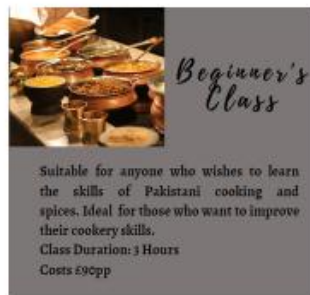
I have included my introduction on the welcome page to make it personal and professional at the same time. It gives everyone an idea of my cooking skills and knowledge. I have also added what to expect from the cooking experience at Laziz Cookery School.

In the **SEO** section, I have added the title of the page "Laziz Cookery School", description of the page "Barry Based Cooking School", and the keywords "Cookery Classes, Authentic Curries, Pakistani Food, Online Cookery Classes, Spice Hamper,

Gift Voucher, Healthy Curries". This will help everyone to find it easily in the search engine as well as promote and expand the business.

2. Classes and Products

Cooking Classes



On the second page, I have designed four different types of cooking classes offered by Laziz cookery school. I have added all the relevant information, benefits, prices, and a full description of the classes.

There is a **beginner class** for anyone new to cooking and improve their cooking skills. The **full-day** class will be suitable for

an experienced cook who wants to enhance their skills and learn to cook unique and authentic Pakistani dishes. **Spice blend** class will be learning of mixing spices, getting to know the health benefits of the spices, and unique blends to build the authentic flavors. **The online class** will be for those who would like to cook in the comfort of their own home and still enjoy the face to face online guidance from the instructor.

In the **SEO** section, I have added the title of the page "Laziz Cookery School", description of the page "Barry Based Cooking School", and the keywords "Cooking Classes, Spices, Online Classes, Spice Blends, Pakistani Food, Cookery Demonstration". This will help everyone to find it easily in the search engine as well as promote and expand the business.

Laziz Cookery School's Products



I have used the gallery option to show a few pictures of the products available in Laziz Cookery School. These pictures boost the original idea of the business and give information about the products.

3. Contact Us



The third and final page contain the social media links i.e. Facebook, Twitter, Instagram, LinkedIn, Pinterest, Google, and YouTube. These media links and basic communication links have been added so people can see all the information and get in touch easily. The address map is added on the page for easy access to the physical location of the cookery school.