

Activity 4: Sustainability leadership story

What or who has been the main influence on your sustainability journey. For example: You have decided (or someone has influenced you) to undertake an MBA in Sustainability Leadership.

Whichever story you chose: Who was it or what was it that influenced you? Try to provide an insight into what triggered any action or cemented any thoughts.

Answer:

I believe that my daughter is the main influence for me to consider sustainability life style in my life. Once I become a father, I started do more calculations for the future to ensure a better a good future for my daughter without compromise the resources of the current time.

And as Brundtland Commission defined Sustainable Development (SD) is development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

So the first thing you need to change to become true sustainabilist is to change your way of thinking and learn how to be happy with less things in your life.

I believe this is a very vital and governor point, if you have it in your life, you will have a greener life everywhere.

As result of that, I started reading a lot of books and articles about how I can use sustainability in Civil Engineering, since I am a civil engineer. Then, I started read more books how I can save the energy level at my home via having less consumption machines.

Moreover, after finishing my Graduate study in civil engineering, I decided to do an MBA and once I found this unique program that focus in the sustainability, I applied to get more knowledge to learn the required skills to be more sustainabilist.

So, I believe my fatherhood instinct towards my daughter open my mind to the importance to secure green future for next generations.