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Graduate Research Analyst - FS

GlobalData Plc · London, England, United Kingdom

3 weeks ago · Over 200 applicants



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Is GlobalData right for you?

- How will retail banks make money in a zero-interest rate environment?
- Should banks and insurance companies reflect environmental, social and governance issues in their products and services?
- Do you think Apple would make a good bank?
- Is customer experience more important than price?

These are some of the big questions we seek to answer at GlobalData.

This position is best suited for someone who enjoys analysing data; someone with a curious mindset, who wants to understand the latest trends and major themes impacting the financial services industry.

Are you excited by changes in the way that the world works, intrigued by emerging consumer trends and curious about technological advancements? Do you want to be involved in cutting edge research helping the world's largest financial services companies navigate their industries as well as universal themes such as climate change and Covid-19? If so, this is the perfect opportunity to learn about what we do and how to do it.

In an uncertain and fast-moving world, GlobalData's mission is to help our clients be more successful and innovative. The world's largest industries use our unique data, expert analysis, and innovative solutions.

Why the Financial Services team at GlobalData?

As an Analyst within our Financial Services team, you'll have the opportunity to gain a wealth of knowledge about what consumers want and do, the latest market trends and most disruptive technologies, enabling you to become an industry expert. You will specialise in one financial service vertical – banking, insurance, or payments.

You will gain/have first-hand experience to a combination of quantitative and qualitative research methods, such as consumer surveys, industry interviews, and data manipulation. You will produce high-quality, analytical content in the form of in-depth reports on key trends, country reports, thematic reports, company profiles and opinion pieces.

Your insights will influence the decision-making of businesses, shape their strategy and ultimately their success.

What will you do?

- Be able to 'connect the dots' to create a story and produce reports that explain the 'so what' to clients
- Support our clients' decision-making process by drawing conclusions that help them keep abreast of change
- Present data using engaging visualisations
- Conduct telephone interviews with C-level executives and industry specialists building and maintaining relationships with contacts
- Analyse data from our surveys to produce customer segmentation profiles and benchmark competitors.
- Contribute to the development of existing and new research output
- Work on a project end-to-end, and manage the work of other team members (depending on experience)
- Develop an in-depth understanding of our products and become an expert in the Financial Services vertical
- We will support you 'on-the-job' to take your expertise further, becoming a better researcher

What makes you perfect for us?

What makes you perfect for us?

- Previous experience in a Market Research role is desirable but not essential
- An undergraduate university degree
- Excellent written English skills with precise grammar and spelling to produce client-ready material
- Analytical skills to be able to manipulate data sets and extract relevant information in Excel
- Ability to meet deadlines while maintaining a strong eye for detail
- Knowledge of financial services (e.g., consumer banking, insurance) or curiosity to learn about this sector
- Strong verbal communication skills and a friendly collaborative manner
- Intellectual curiosity for business, people and culture, and a passion for problem-solving
- Well defined prioritization and organizational skills
- Good working knowledge of Microsoft Office and Excel

What to expect from GlobalData

- Competitive salary and progression opportunities
- Quarterly performance awards with luxury dinners and prizes for winners
- Socials, team building and charity days
- Pizza Fridays
- A portal with discounts on things like restaurants, gym membership and Apple products
- Bonuses when you refer us to successful applicants from your network
- Access to a range of health and wellbeing programs and advice
- Season ticket loans and cycle to work scheme
- A fun and caring team that support each other
- A pension scheme that both you and the company contribute to

Show less

Seniority level

Associate

Employment type

Full-time

Job function

Research, Analyst, and Finance

Industries

Market Research and Financial Services



Referrals increase your chances of interviewing at GlobalData Plc by

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Position of interest

Research Analyst

Requirements:

❖ Prior market research experience is preferred but not required.

❖ An undergraduate university degree

❖ Good working knowledge of Microsoft Office and Excel

❖ Well defined prioritization and organizational skills

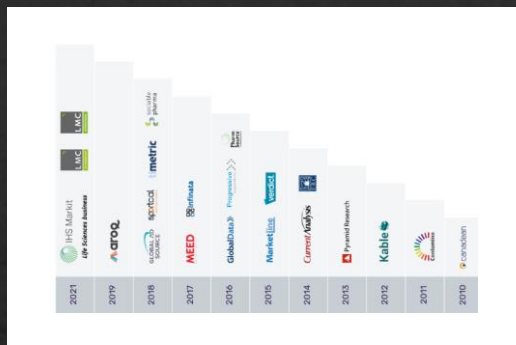
❖ Analytical Skills to manage data sets and extract information in Excel

❖ Excellent written English skills, perfect grammar and spelling abilities to generate client-ready content

❖ The Business Analytics Market reached USD 67.92 billion in 2020 and is predicted to reach USD 103.65 billion by 2026, growing at a 7.3% CAGR

(GlobalData, 2022)

Background information about the business



Industries We Cover	Aerospace, Defense & Security	Apparel	Automotive
	Banking & Payments	Construction	Consumer
	Foodservice	Healthcare	Insurance
	Medical Devices	Mining	Oil & Gas
	Packaging	Pharmaceutical	Power
	Public Sector	Retail	Technology
	Travel & Tourism	Sport	

Who We Serve	Corporates	Financial Institutions	Professional Services
	C-Suite	Investment Banking	Management Consulting
	Innovation and R&D	Equity Research	Legal & Accounting
	Market and Competitive Intelligence	Investment Management	
	Strategic Planning & M&A	Private Equity & Venture Capital	Other
	Marketing		Academia
	Business Development		Government
			Media & Advertising

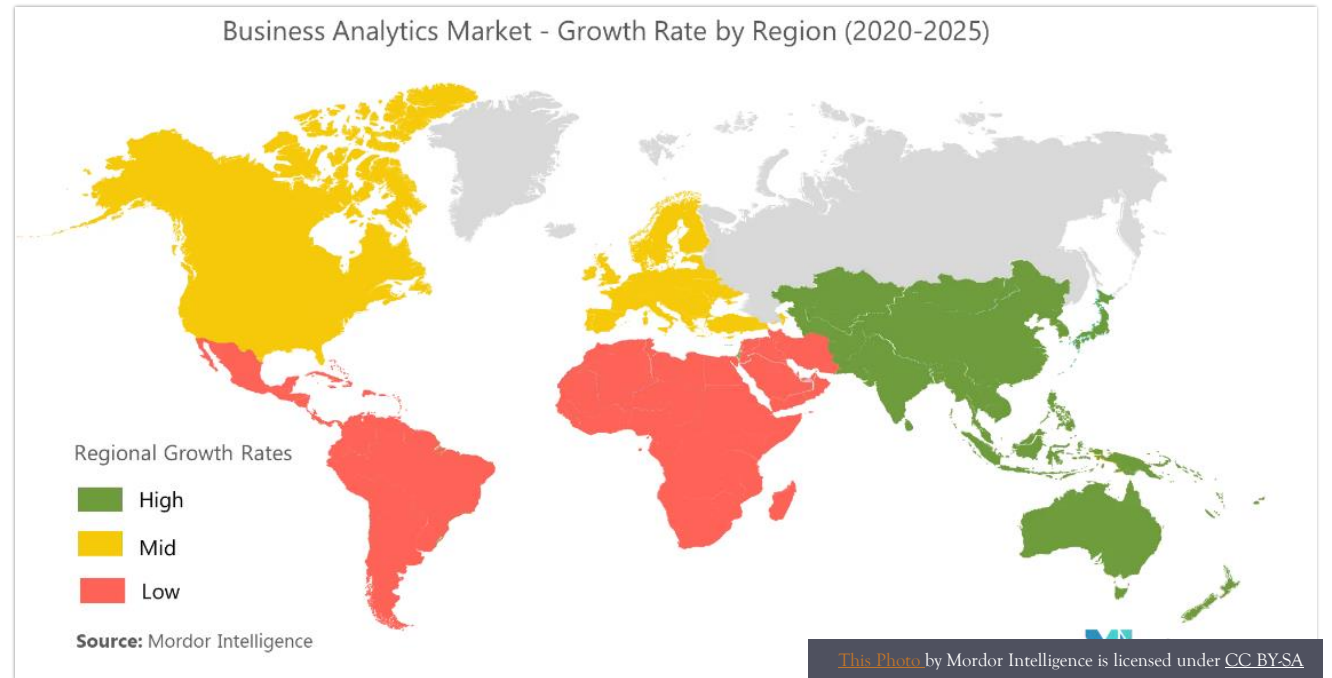
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- ◆ GlobalData was founded in 2016 by the merger of several long-standing data and analytics firms, with over 50 years prior experience
- ◆ The business offers research, events, and consulting services
- ◆ Company size: 1001-5000 employees
- ◆ Headquarters: London
- ◆ Industries: Information Services
- ◆ Serving world-renowned brands, such as: HSBC, B&Q, Nestle, Schweppes, etc.
- ◆ The Business Analytics Market reached USD 67.92 billion in 2020 and is predicted to reach USD 103.65 billion by 2026, growing at a 7.3% CAGR

(GlobalData, 2022)

Industry health

- ◆ The Business Analytics Market reached USD 67.92 billion in 2020 and is predicted to reach USD 103.65 billion by 2026, growing at a 7.3% CAGR
- ◆ Less demand for printed editorials. In March and April 2020, the newspaper and magazine business lost 80% of its income
- ◆ On the plus side, internet media consumption is skyrocketing. Internet advertising and access provide 40% of the entertainment and media sector's income.
- ◆ Netflix, for example, gained 15.8 million additional customers in March 2020 compared to the same month last year.



(Ben Mahaney, 2020)
(Editorial, 2020)
(Mordor Intelligence, 2020)



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Huawei



University of Wales Trinity
Saint David



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About

About
Driven - Creative - Curious - Determined to Make a Difference

I am an active person, focused on professional & personal growth.

Strengths: I thrive on solving challenges that I face. I enjoy the opportunities and possibilities that it brings. I love deconstructing problems. I am self-confident and I work well with others
I am viewed as a visionary and a leader among colleagues and peers. I have the ability to inspire and motivate people through example. I value multicultural and harmonious workplaces.

We are all ONE!

Skills: High level of Emotional Intelligence; Empathic listener; Creative with technology; Analytical & Strategic thinker; Adaptable, Decisive, Persuasive & Organised;

Passionate about Humanity – Technology – Green Life

I love working with people who have the stamina to become a better version of themselves!
I am fascinated by humans, Tech, and Green Life.
I am passionate about Digital Learning, Marketing Strategies, Green Technology, Digital Currencies & Planet Earth!
I think these are the keys to a happy and sustainable environment!
I believe if we embrace the future, accept & learn from the past, work together, WE, our generation can write a whole new chapter on Human Evolution!

Let's write history together.

If you want to connect here on LinkedIn, please use valentin.scriosteanu87@gmail.com

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Current Reality

- ❖ The employment I am currently in has nothing to do with my desired career. That is why my LinkedIn profile states who I am as a person, and what I stand for. But not the current job attributions.
- ❖ At this moment I work for Huawei as a sales assistant in one of their shops. I like the job, I am good at it. It keeps me informed on new, surging technology. But is not what I want to do in the future.
- ❖ My LinkedIn profile It's polished and charming. My appearance conveys that I am friendly, cheerful, and intriguing.
- ❖ I think the summary is appropriate. It encourages my strengths and values. Despite its length, it may attract the correct audience

	Strengths	Weaknesses
Internal	• Multilingual • Basic understanding of computer languages • Effective verbal and nonverbal communicator, active listener, and team player Highly intuitive • Reliable and supportive • Independent learner with a curious and creative nature • I thrive on new ideas, challenges, and variety • I enjoy acquiring new skills, identifying opportunities, and pursuing opportunities to grow personally and professionally • I am competitive yet harmonious • I am innovative and passionate about meeting human needs	• I have no experience in the marketing industry • I need to complete the Business course • I need to improve my leadership, persuasion, and public speaking skills • It is critical to strengthen my academic English language skills • I need to solidify my Excel & PowerPoint skills • I am a perfectionist, which means I frequently have extremely high expectations of myself and my work • I have no experience in the marketing industry • I am assertive, sometime I can be perceived as aggressive
	Opportunities	Threats
External	• Global visibility for the UK media business. Because of Britain's imperial heritage, English is widely spoken as a second or first language • The digital media sector is rapidly expanding thanks to social networking. • Demand for social media content writers, PR experts, and video content creators is high • Additionally, technology is making remote work easier for digital marketing professionals.	• Offshoring areas, such as South East Asia, may have an effect on future UK media industry. • The media sector does not provide graduates the normal career paths that other industries do, and entry-level workers face a lack of job stability. • It is projected that large media conglomerates would acquire smaller enterprises, resulting in a reduction in employment opportunities. • It is unknown if Brexit will have a significant impact on the region. For example, the UK's connection with the EU's Creative Europe initiative, which provided over €100 million in funding to the UK film industry from 2007 to 2013, is likely to be impacted.

SWOT Analysis

- ❖ Strengths relevant to the job I want include: Good communicator – Self-sufficient – Computer literate – Creative – Out of the box thinking – Detail oriented – Responsible – Team player.
- ❖ But the flaws are significant and demand quick attention and a well-defined action plan: No marketing experience – I require a Business degree or equivalent experience – Improve leadership, persuasion, and public speaking skills – Assertiveness.
- ❖ The coronavirus epidemic has had a beneficial effect on the internet world. The majority of businesses have been compelled to migrate their operations online sooner than intended.
- ❖ The digital media sector is booming. New vocations are emerging on a near-daily basis. Because of this, the digital media business is seeing a surge in employment demand. As a result, the digital media business is seeing a surge in employment demand.
- ❖ On the downside, these positions may be eliminated as the digital media business matures and larger organizations purchase smaller firms.

(Cottrell, 2013)

Way forward

I possess many of the needed talents, including creativity, a love for marketing and advertising, an analytical and observant personality, basic Excel knowledge, and effective communicator, among others. However, I am lacking in some abilities such as Microsoft PowerPoint, research, and data analysis.

Goals

1. To be literate and proficient in PowerPoint and Excel

I'd want to develop these abilities so that I'm comfortable using them.

Making presentations, formatting graphs, and charts are all required for my profession.

I plan to start training on 12th of May 2022.

2. To finish an undergraduate course

Once I finish this current academic year I will start a Business & Marketing Course.

3. Strengthen endorsements on LinkedIn, skills will be more credible

I need to network with colleagues and others to get support. I need to look at other research analysts to see what more I can learn.

I aim to have accomplished this objective by the end of thy academic year.

4. Improve my written and spoken English, as well Professional Skills

I will focus on Academic Writing, Professional Skills throughout university.

Take skill quiz

Copywriting

Creative Problem Solving

Active Listening

Industry Knowledge

Consulting

Direct Sales

First Aid

Logo Design

Typography

Sales

Analytical Skills

Graphic Design

Web Design

Tools & Technologies

Microsoft Excel

Dreamweaver

Adobe Photoshop

Interpersonal Skills

Interpersonal Skills

Customer Service

Time Management

Teamwork

Communication

Other Skills ⓘ

High Level Of Accuracy

Body Language

Lifelong Learning

Persuasion

non-verbal communication

basic computer language

Goals

5. Leading day-to-day research projects

- ◆ **To practise my research and analytical abilities, I aim to build a website where I will undertake research on issues that interest me.**
- ◆ Cryptocurrency is a technological innovation, and one in which I am eager to invest my time and effort. I will give in-depth analysis, unbiased facts, chart and graph analysis, and more.
- ◆ This procedure will benefit me in a variety of ways. For instance, acquire correct research skills, data analysis abilities, fresh perspectives on digital marketing and the internet world, enhance writing abilities, and construct charts and graphs.
- ◆ However, this clever aim will mostly assist me for the research analyst employment, and the website will serve as a showcase for my efforts. There will be a few roadblocks along the way. I need to understand where to get reliable data, how to interpret trade charts, and how to analyse the data.
- ◆ Additionally, writing for the public can be difficult.
- ◆ The website will launch by the end of November 2022.

Thank you!

(Cottrell, 2015)

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