

Entrepreneurship

Rhiannon Thomas

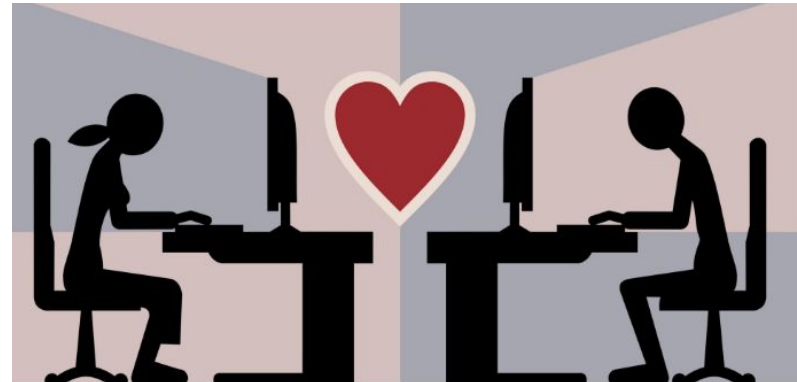


Title

Tagline

Money for love

How far would you go for money?



Story synopsis

From lavish Cars to an infinite amount of money, this is the life that most people would dream of, but how easy is it to achieve? The modern world of Sugar Babies has grown within recent years and has made it easier for women to earn money just by talking to rich older men. But how safe is this new craze?

Faye, a struggling university student, is struggling to live comfortably as she starts her second year of university with little money. After trying for jobs and being rejected, Faye becomes desperate and is looking for an easy way out of her nightmare. After stumbling upon a website that promises money just for talking to older men, Faye believes that she has solved her problems. But is it too good to be true?

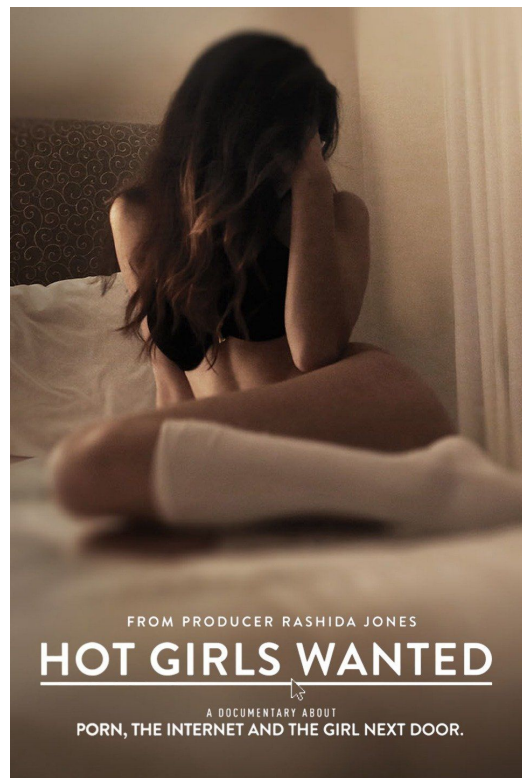
After she begins talking to these rich businessmen, her bank account begins to increase little by little. Faye then begins chatting with a rich architect, James, and her bank account suddenly increases by thousands of pounds. At first she thinks nothing of it, until mysterious amounts of cash begin appearing around her house. Is she losing her mind or is James more of a stranger to her than she already thought?

Character Profile

- Name: Faye Morris
- Age: 19
- Physical attributes: Brown hair, Blue eyes, petite
- Personality traits: quite shy, very smart, friendly

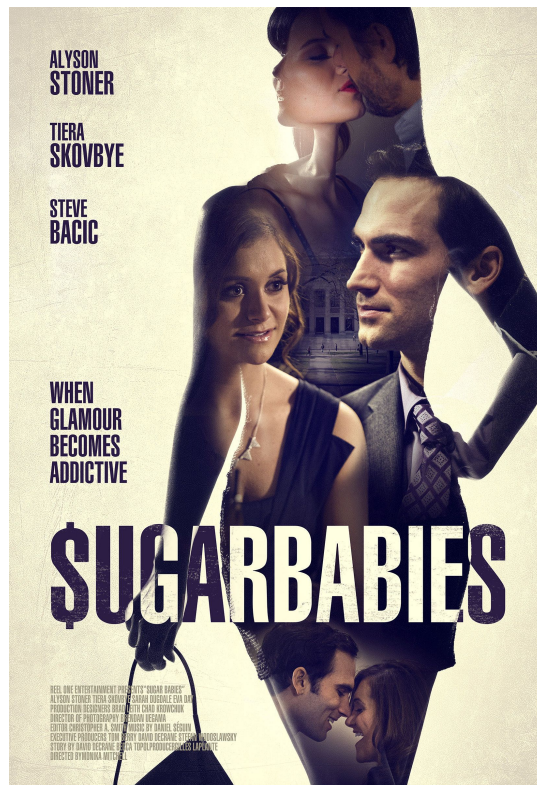


Films that inspired plot



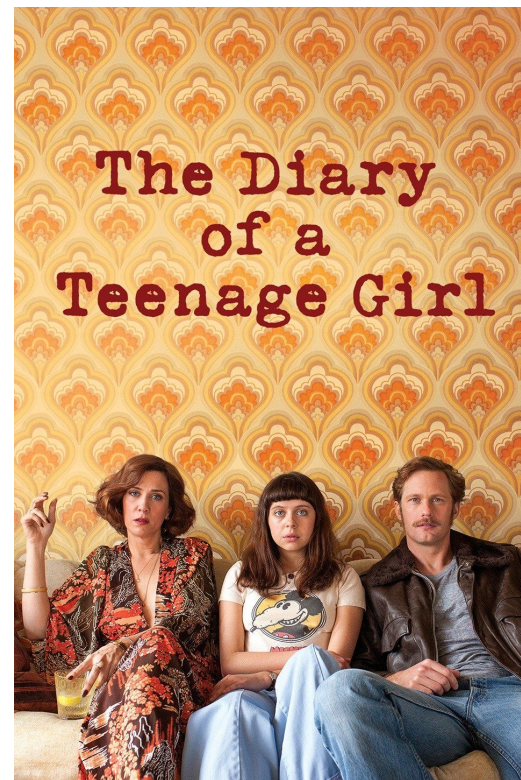
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2015



[Sugar Babies \(TV Movie 2015\) - IMDb](http://www.imdb.com/title/tt3111111)

2015

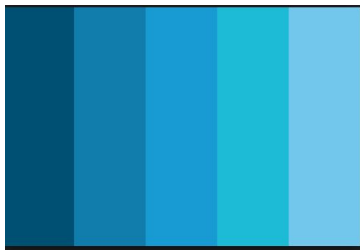


www.gstatic.com/tv/thumb/v22vodart/11455471/p11455...

2015

Films that inspired my plot

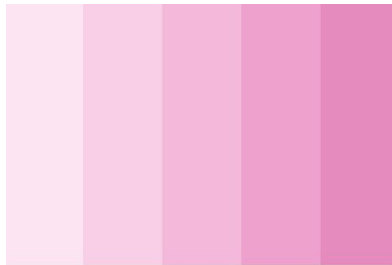
- All three films were made in 2015, therefore the theme is something that the audience will still be interested in.
- Themes : sexual journey, growing up, money problems, morals.
- All three films inspired my idea as it focuses on women and questions their morals regarding sex



Blue can symbolize depression

Desperation: I would like the reason for the character to get stuck into this world would be due to desperation as she has no money and dreams of a better life. This is the easiest and quickest option for her, even though it could hurt her in the future.

PINK - love, innocence, healthy, happy, content, romantic, charming, playfulness, soft, delicate, feminine



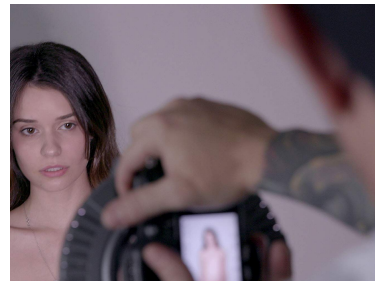
These two ideas would contrast each other and show the difference in lifestyles



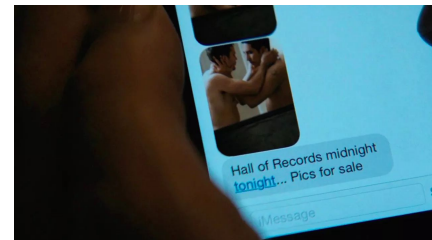
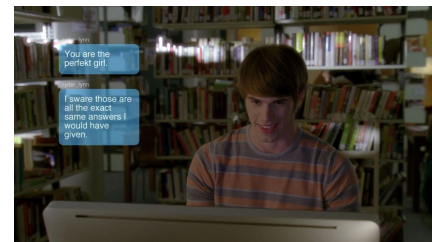
Rich lifestyle and very girly: I want the film to reflect how money and attention can change a person, their personality and their friendship group

Moodboard

I would like a sexual undertone to the film but this would have to be done in an appropriate way. I would also like the themes of regret and unsureness to appear when these scenes would happen

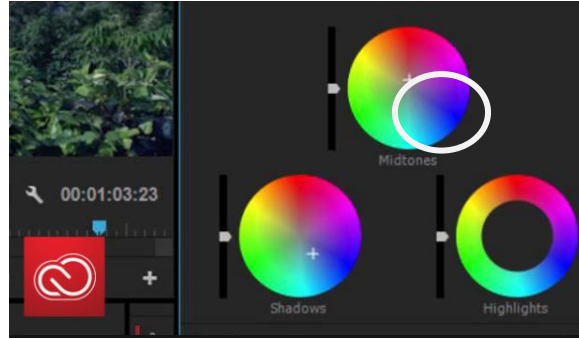
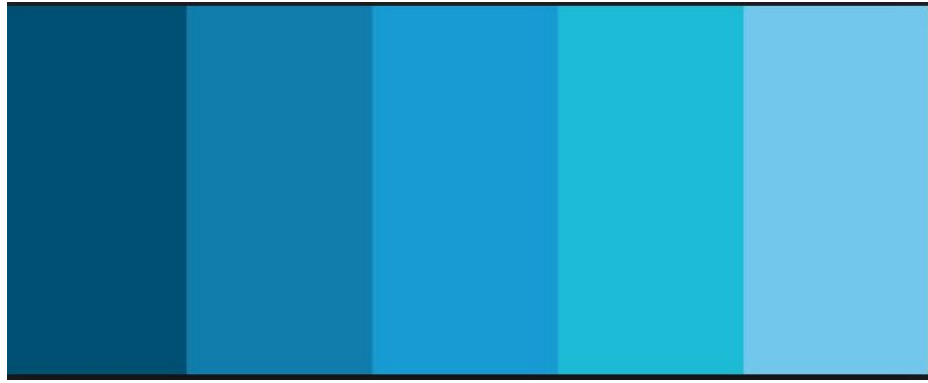


Text on screen:
As the relationships will be taking place online, I think that a good way to portray this would be to have the text come up on screen as they are being sent or see shots of the phone itself.



Colour palette

Skins, Series 8, Fire, 2013

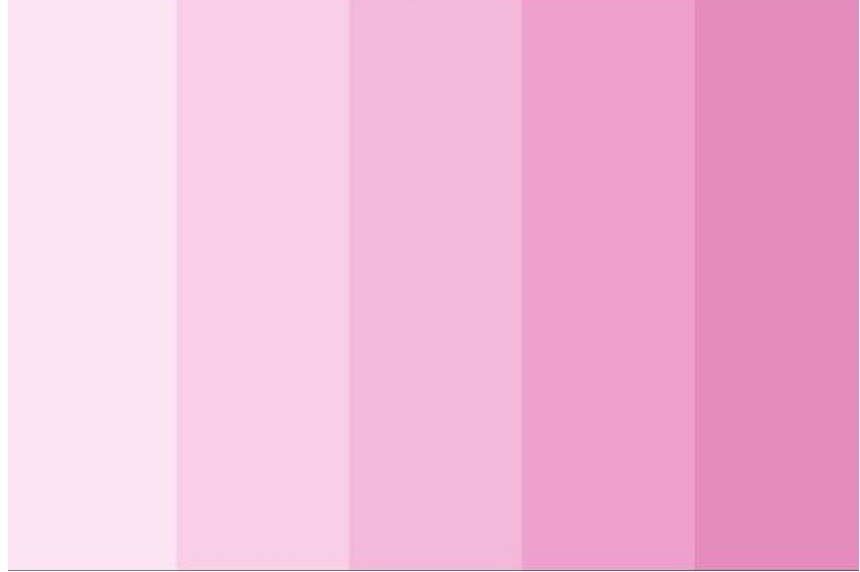


To do this I would have to play around with the tree colour wheel on Adobe Premiere to adjust the colour of the shots.

For the first part of the film I would like the film to have a blue tint to it. This would represent Faye's struggles with money and her worries as blue is a symbol for depression and sadness when used in film. An example of this can be seen a lot in the show *Skins*. The colour palette is filled with blues and greys which portrays the location as cold and empty, which could also represent the characters mindset. This would be suitable for the theme of my film.

Colour Palette

Scream Queens, Series 1, 2015



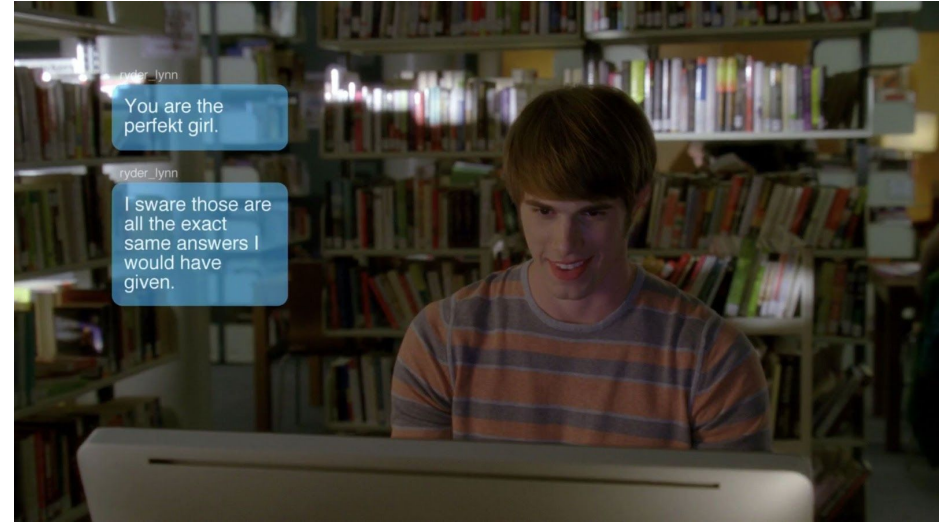
As Faye begins her relationship with the rich man online her riches begin to grow and life seems to be on the up. To represent this I would edit the shots to have a pink undertone which represents love, innocence, healthy, happy, content, romantic, charming, playfulness, soft, delicate, feminine in film. This is seen in the TV show scream queens, where the characters are rich, content and very feminine. When the characters begin to experience bad things happen to them the show reverts back to a red tone to symbolize danger. I will also be doing this but instead of using red, I will be reverting back to the blue tone to represent sadness when Faye begins to realize that things are not all as they seem

Text on screen

Sherlock, Series 1, 2010



Glee, Series 4, 2012



To represent the relationship between Faye and her online relationship, I would like to use text on screen to show their relationship developing. This effect can be seen in TV shows such as Sherlock and Glee. The example of Glee follows the relationship between the character Ryder and a girl he met online. In this case, he is being catfished which shows the dangers of having a relationship online. Therefore using this effect will fit my theme perfectly as its a simple yet effective way of portraying the relationship and relationships online.

Location

- I would need two interior locations.
- One would be a student house
- The other would be a lavish building, preferably with lots of glass windows
- Another idea would have the meeting point for the two characters would be where the man work such as an office building or bank.
- I have decided that rather than using a house advertised especially for filming it would be cheaper to rent out an airbnb for a day or two and get permission to film there.

Location 1

**Nice size 1 bed flat, 35-45%
reduc week/month stay**

Manselton

 Laura

Entire flat
2 guests 1 bedroom 1 bed 1 bath

Great check-in experience
95% of recent guests gave the check-in process a 5-star rating.

Sparkling clean
14 recent guests said this place was sparkling clean.

Great 1 bedroom flat 1-2 person in Swansea very well equipped 35-45% discount week/month stays. Comfy living room with Ps2, work desk & plenty cupboard space Fully fitted kitchen & utensils, bathroom corner bath & shower. Double bedroom, wardrobes, bedding & towels provided. Free wifi & parking. 5min car to Liberty Stadium, 10min City Centre, Swansea beach. 15min to Universities, Morriston & Swansea Hospital. 40min to the Beautiful beaches of Gower and Walks of Brecon Beacon National Park.
:)

[Read more about the space](#) ▾

£48 per night
★★★★★ 34

Dates
02-04-2019 → 03-04-2019

Guests
1 guest ▾

£48 x 1 night	£48
Service fee (?)	£7
Total	£55

Request to Book

You won't be charged yet

This is a rare find.
Laura's place is usually booked.





For the first Location I need a student house that looks quite run down and cheap. To rent this Airbnb for a day and night it will be £48. To be able to film here I will have to make sure that I have permission first.

Location 1



Location 2



Lavish

LOCATIONS

WALES

CALL US NOW TO BOOK A LAVISH LOCATION 03337 007 007 CONTACT THE TEAM

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QUICK SEARCH

Required for

Area

Building Type

Exterior Style

Interior Style

Special Feature

Outside Spaces

SEARCH

Search by Location Code:

enter location ref

SEARCH

Distance Calculator:

Enter postcode

enter postcode

or select location from list

Central Cardiff

LATEST LOCATIONS

EXCLUSIVE LOCATIONS

LAST MINUTE LOCATIONS

LIFESTYLE LOCATIONS

PROPERTY DETAILS

< Back to Latest Locations

Ref: W188 - Cardiff/Barry/Penarth/S. Glamorgan Postcode: CF10



Quote Ref: W188

Area: CARDIFF/BARRY/PENARTH/S. GLAMORGAN

Postcode: CF10

Authority: CAERDYDD - CARDIFF

Distance: 1 Mile from Central Cardiff

ADD TO PORTFOLIO >

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ENQUIRE ABOUT THIS PROPERTY >

Image Size: 1 across

An option for the meeting point could be a bar that you can rent that i found on LavishLocationsWales.com. Its very spacious and I believe that the dark lighting will create a dramatic and tense effect.

Location 2 (option 2)



Lavish
LOCATIONS
WALES

CALL US NOW TO BOOK A LAVISH LOCATION 03337 007 007 CONTACT THE TEAM

HOME | MY PORTFOLIOS | LAVISH LOCATIONS

QUICK SEARCH

Required for

Area

Building Type

Exterior Style

Interior Style

Special Feature

Outside Spaces

SEARCH

Search by Location Code:

enter location ref

SEARCH

Distance Calculator:

Enter Postcode

enter postcode

or select location from list

Central Cardiff

LATEST LOCATIONS

EXCLUSIVE LOCATIONS

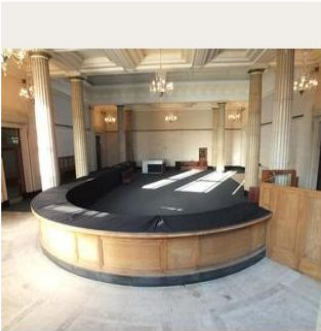
LAST MINUTE LOCATIONS

LIFESTYLE LOCATIONS

LOCAL LOCATIONS

PROPERTY DETAILS

Ref: V149 - Cardiff/Barry/Penarth/S. Glamorgan Postcode: CF10



Quote Ref: V149

Area: CARDIFF/BARRY/PENARTH/S. GLAMORGAN

Postcode: CF10

Authority: CAERDYDD - CARDIFF

Distance: 1 Mile from Central Cardiff

ADD TO PORTFOLIO >

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PROPERTY DESCRIPTION

Grade II listed, bank hall and vault

ENQUIRE ABOUT THIS PROPERTY >

Image Size: 4 across

Click Thumbnail to View Larger Images



Another option for the second location could be this building that could be set up to look like a bank or business office. To have these two locations would require extras to ensure that it looks realistic and busy. The glass windows are also something that I think will look great in my film.

Drama Genre analysis

- Must be able to relate to the characters (Struggling student)
- The storyline must have ups and downs (poor to rich, but is she happy with her new lifestyle?)
- Realistic storyline (The storyline follows the topic of Sugar Babies which is discussed a lot worldwide right now. And many women around the world resort to this to earn money)
- The character must go on a journey
- Realisation at the end of the film

Film Festival



<https://www.moviescreenpro.com/dramafest>



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<http://gillianhutshing.com/2018/09/the-divide-la-femme-international-film-festival-oct-11/>

Film festival: why they are relevant to my film?

- Best Drama Film Festival: Best Female director, Best Student Film.
- International Short Film Festival in Drama: Focuses on short films
- La Femme Film Festival: focuses on female filmmakers

Audience Targets

- My demographic for my film audience is 18-25
- This is an appropriate age group as these will be the type of women that are in between education and a stable job and would relate to the character.



Budget and schedule

Cast	£125 (full day, 8-10 hours) x2 = £250
Crew	Free
Equipment	Free
Location	£48 + £400 = £448
Props	£150
Food	£100
Travel	£100
Costume	£100

Total = £1,148

Schedule

- Will have to make sure that the Actor receives the script and that they learn their lines
- Crew meeting to discuss where we will be and what will need to be set up to ensure that our time is used effectively
- Rehearsal time to ensure that the actress understands her movements and what style of acting she will need to take on
- Filming day 1: First location in the student house (8-10 hour day)
- Filming day 2: Second location in the club or bank (8-10 hour day)

List of crew

Rhiannon	Geo	Rachel
• Script • Directing • Producing	• Editing	• Cinematography • First AD

Actor/actresses taken from casting agencies

- For my film I only require one actress as the relationship with the older man will be portrayed online by having the text conversation appear on screen or have shots of the phone screen.
- I would like a young actress to portray the role of Jacy, preferably petite with brown hair.
- I would like the actress to be over the age of 18 as the themes of the film would not be appropriate for children

Actress



- Name: Amber Brockway
- Actress from Swansea
- Age: 25
- Physical attributes: brown hair, white, 5'7